



Apigee Products Overview

Bala Kasiviswanathan

Products

@BalaK



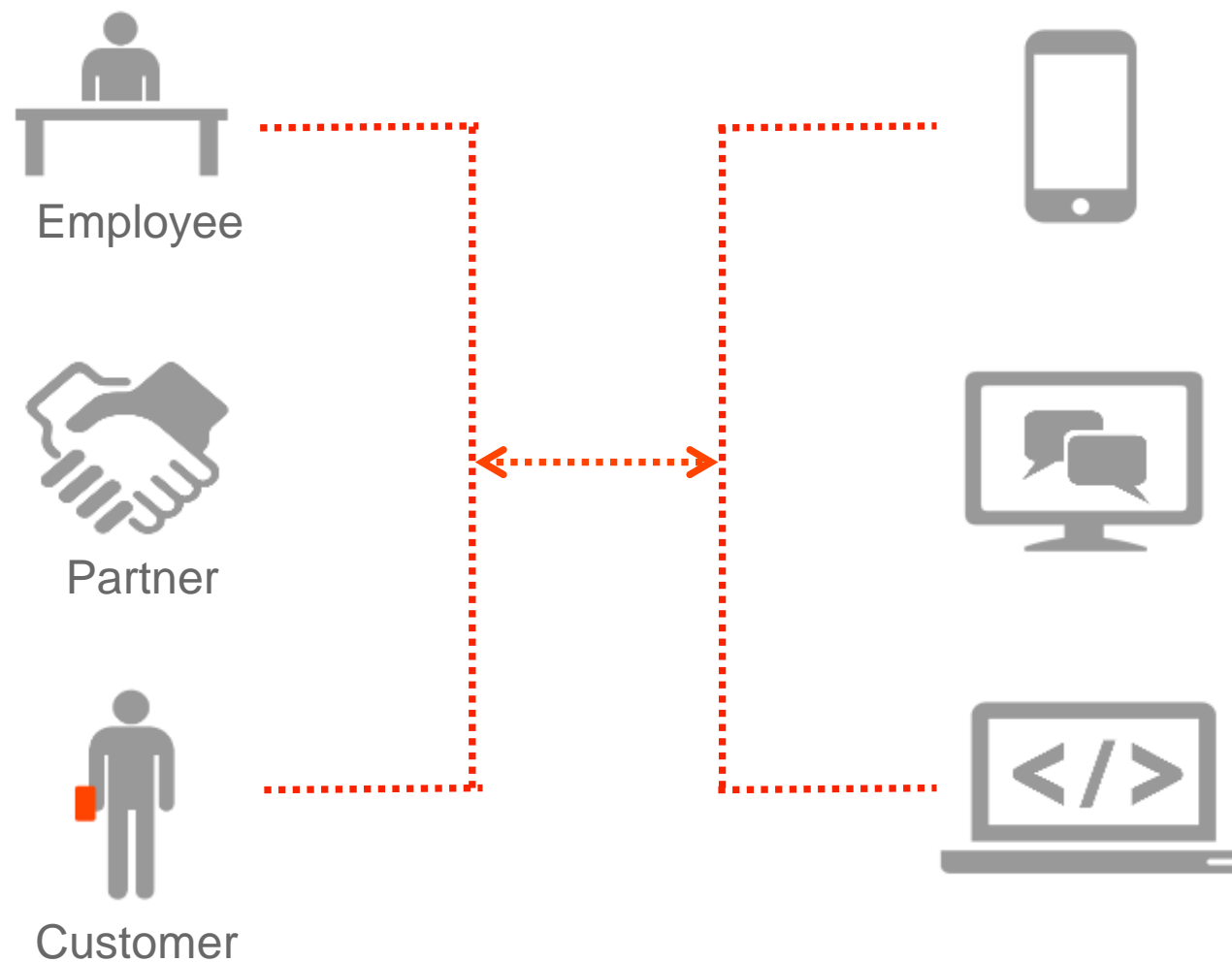
Agenda

- How are mobile and devices changing everything?
- How is Apigee approaching this challenge to help customers?
- How Apigee products can help?

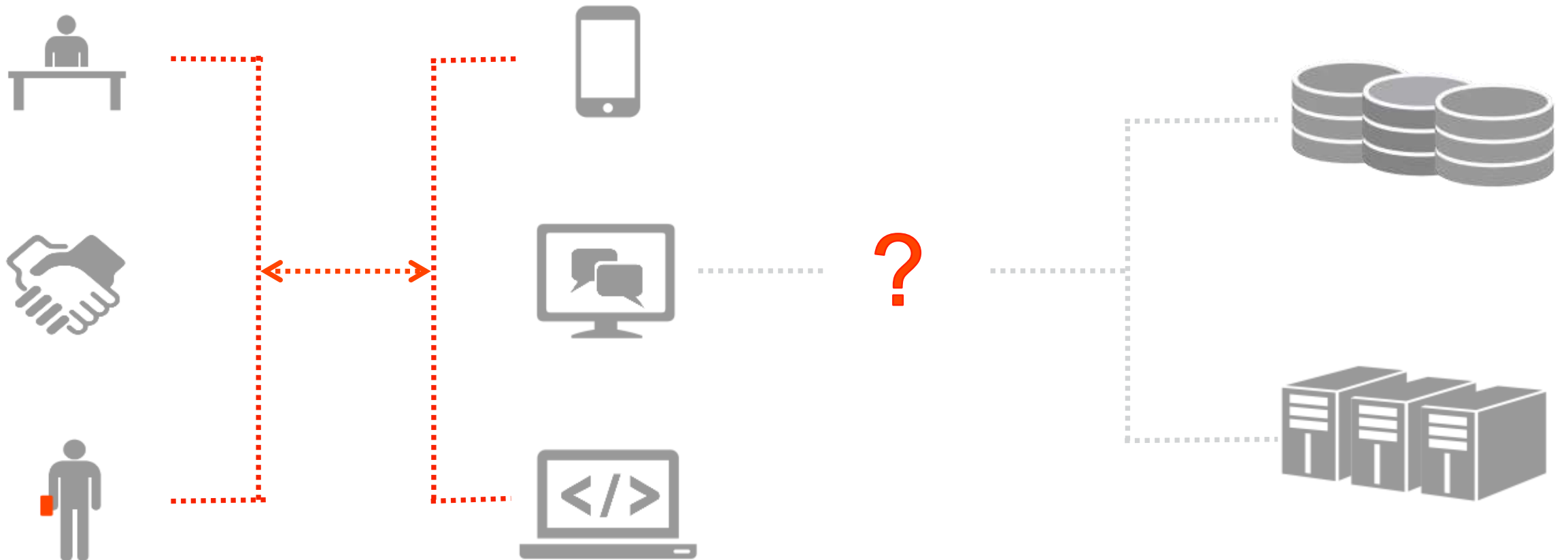
Mobile changes everything



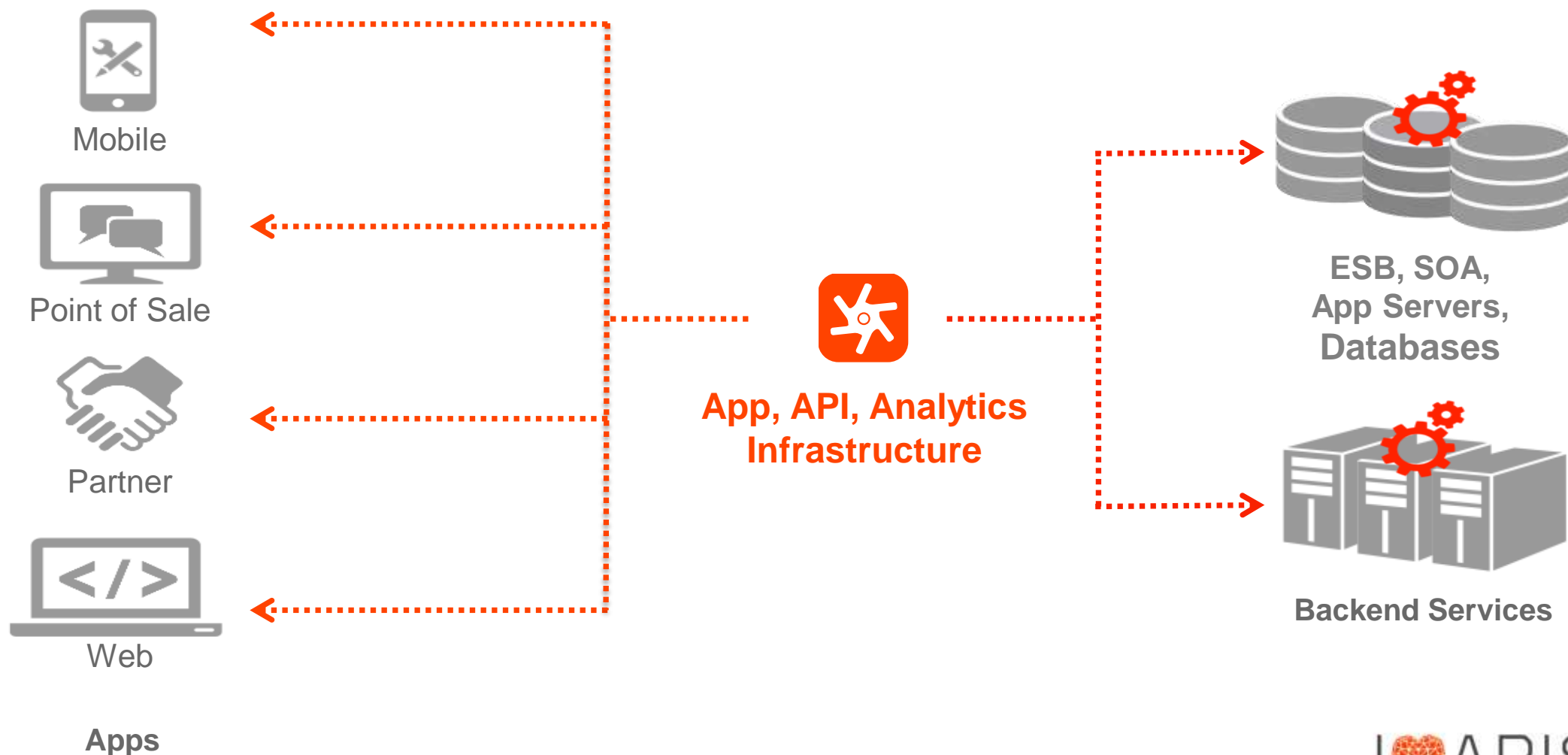
Delivering your services



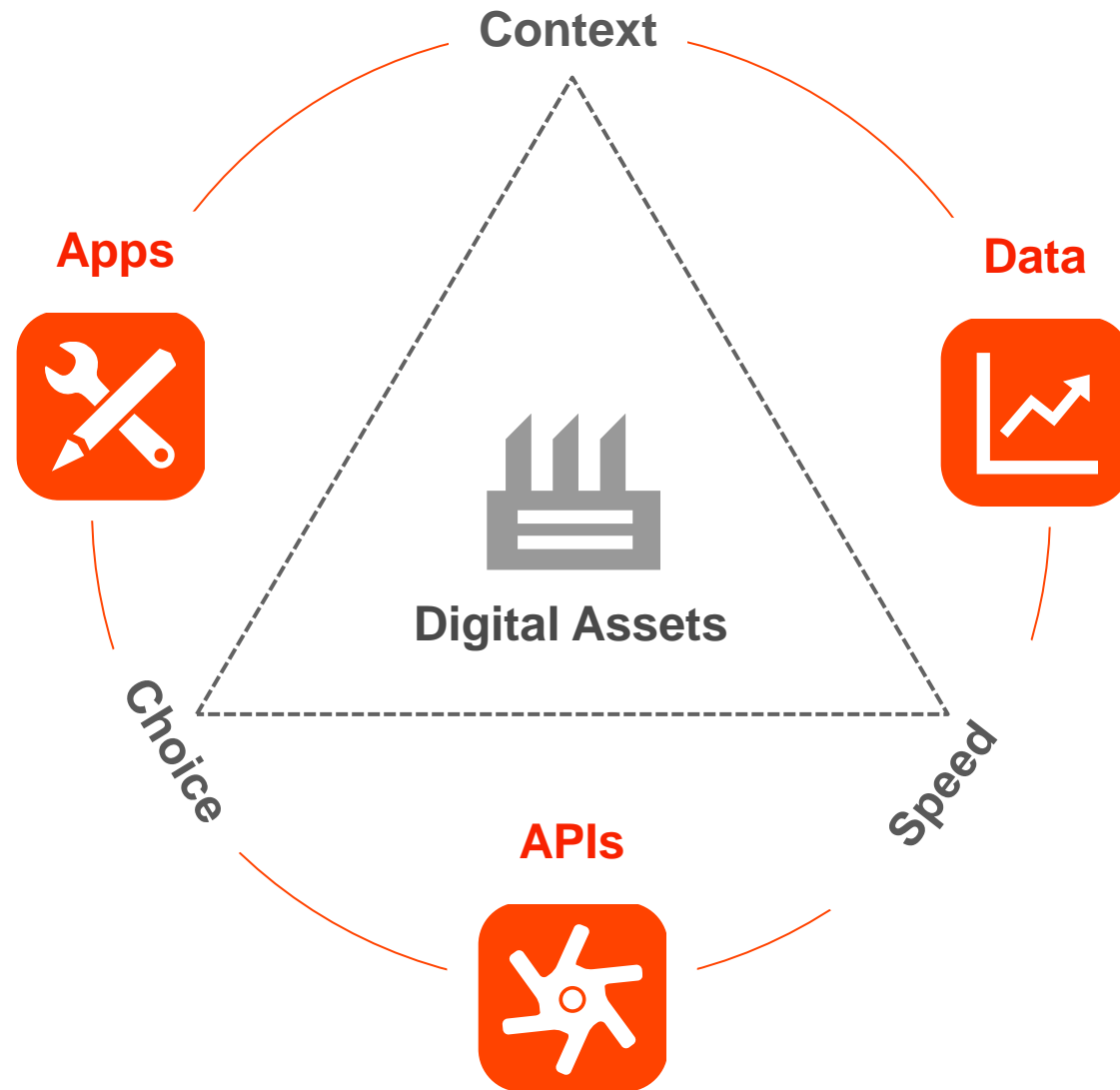
How do you enable your backend services?



Digital Channels and Apigee Edge



Apps, Data, and APIs deliver Choice, Context and Speed



Digital Value Chain

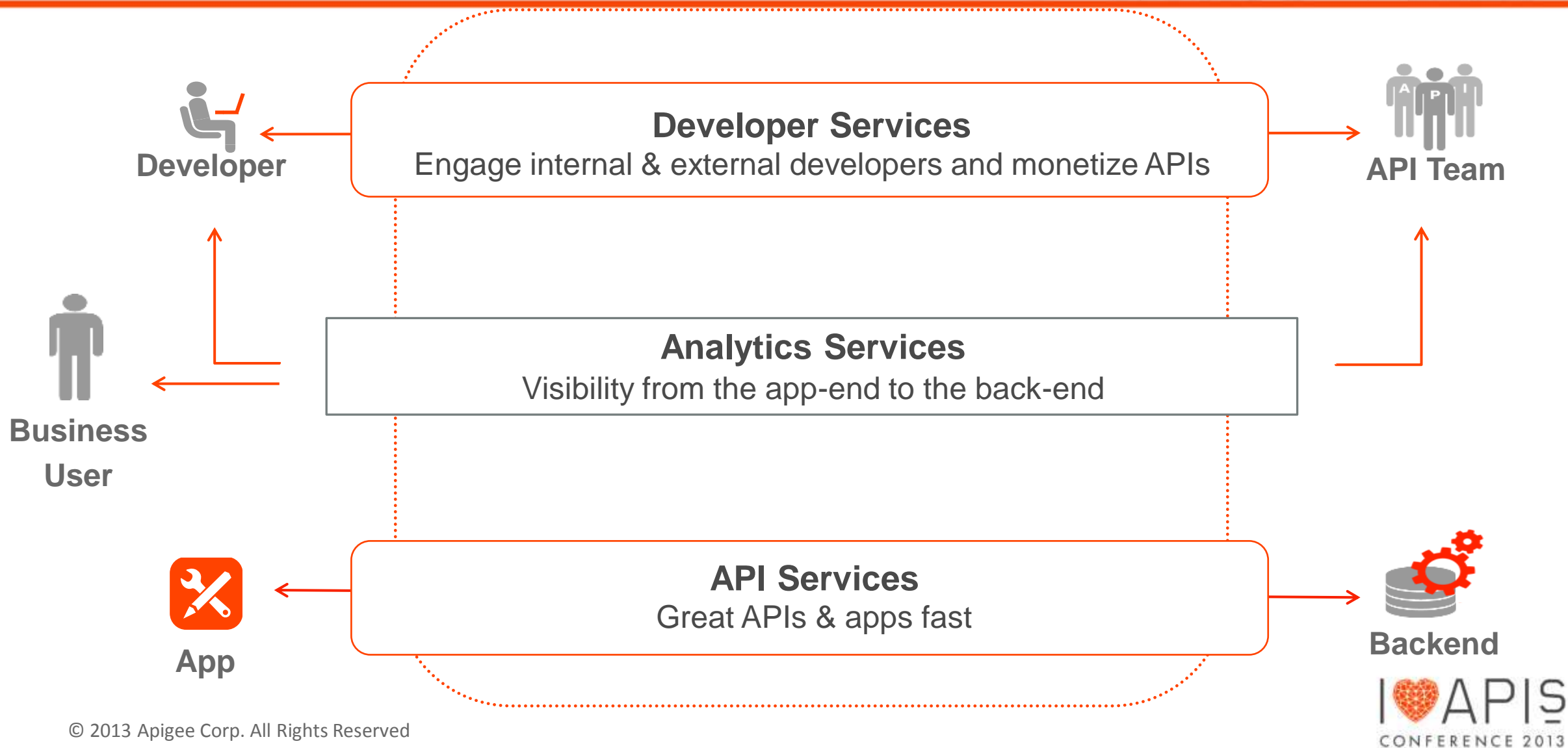


Apigee Products

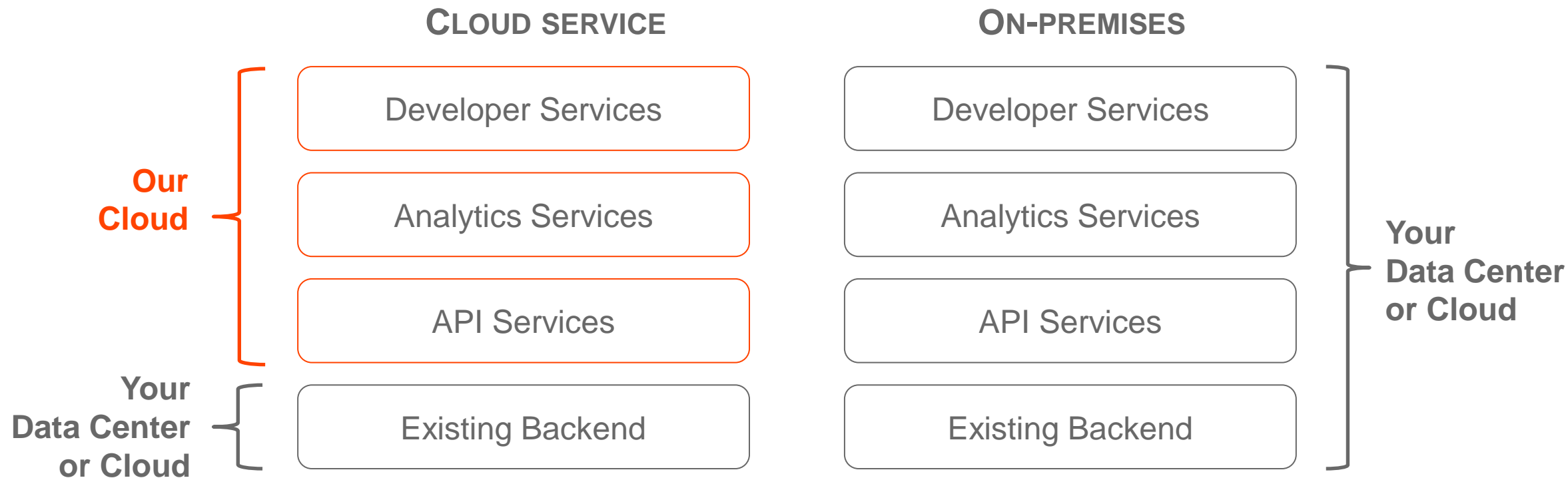
Apigee Edge

Powering digital transformations with APIs,
developer services, and end-to-end analytics

Apigee Edge



Fits with your deployment model: Cloud or on-premises



Self service delivers increased productivity for all



Self service delivers increased productivity for all

Analytics
Services

Developer
Services

API
Services

Developer Apps

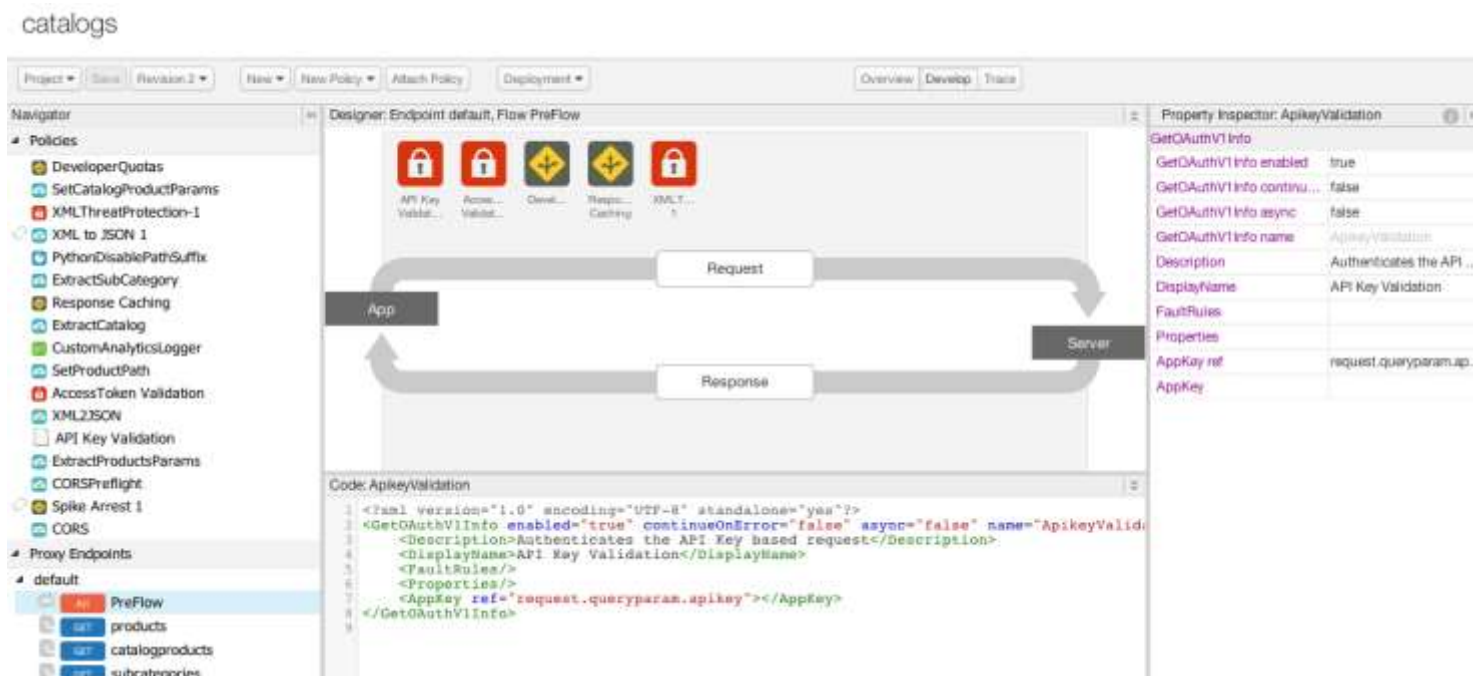
<input type="text"/>	All	Pending	Revoked	Approved	+ Developer App			
Developer App	Developer	App Family	Company	Key	Metrics for Last 24 Hours		Registered	Actions
					Traffic	Error Rate (%)		
TestApp	Rajesh Mishra	default		Key requested			Oct 21, 2013 11:57:09 PM	X Delete
DinoGold	Dino Chiesa	default		Key requested			Oct 11, 2013 3:51:50 PM	X Delete
hueapp	Sandeep Murusupalli	default		Key requested			Oct 8, 2013 1:56:32 AM	X Delete
AexpApp-1	Dino Chiesa	default		Key requested			Sep 27, 2013 2:36:30 PM	X Delete

Self service delivers increased productivity for all

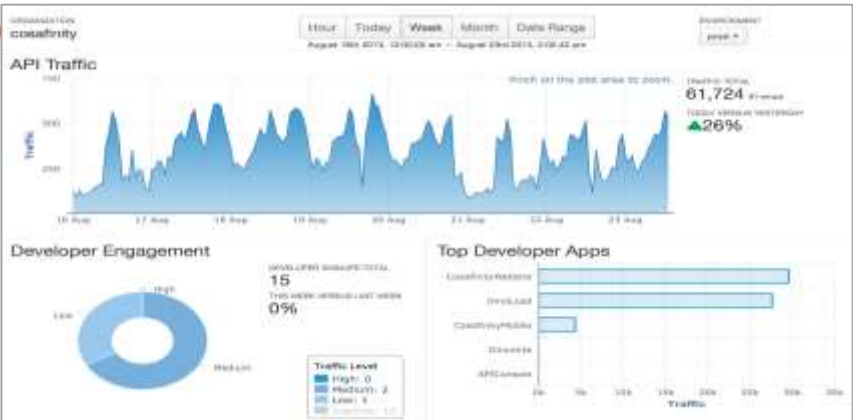
Analytics
Services

Developer
Services

API
Services



Self service delivers increased productivity for all



Analytics Services

Developer Services

API Services

The Developer Services registration form allows users to create a new account. It includes fields for First Name, Last Name, Username, and E-mail address. A password strength indicator is provided for the Password field. The form also includes a checkbox for 'I agree to the Terms of Use' and a 'Create new account' button.



World-class operations

Global presence

- Worldwide network with carrier neutrality and latency optimization
- Multi-continent redundancy and distribution network
- Operations and support centers around the globe for cloud services and on-premises

True multi-tenancy and HA

- Elastic capacity
- 5-tier Enterprise Cloud Architecture
- Zero downtime API upgrades

Round-the-clock monitoring

- Real-time and historic API health visit
- API security and compliance tracking
- Component and process monitoring



Apigee Edge

Built for the requirements of the digital economy

- Apps, Data and APIs as foundational elements
- Deploy in the Cloud or On-premises
- Manage via Self Service

Global operations

- Multi-region distribution network with true multi-tenancy and HA
- Highly scalable, handling billions of API calls per day
- Enterprise Security & Compliance: PCI, HIPAA, SOC 2

Unique set of capabilities resulting from customer focus

- API Services that enable modern app functionality → **great APIs & apps fast**
- End-to-end Analytics → visibility **from the app-end to the back-end**
- Developer Services with Monetization → APIs delivering **top line value**

Digital transformations powered by Apigee

Walgreens

ebay

cars.com

Chegg

BEST
BUY

newegg.com

gracenote

DELL

PEARSON

FT
FINANCIAL
TIMES



LIVE NATION

THOMSON
REUTERS

CHEEZ
burger

kt

swisscom

CISCO
NDS
World Leader • World Vision

mBlox

moneybookers.com

Earth
Networks

MORNINGSTAR

THE
WORLD
BANK

TRADEKING

The Motley Fool

EQUIFAX

CITRIX

INNOTAS
On Time. On Plan. On Demand.

Autodata

Digital River

MARKS &
SPENCER

BECHTEL

infogroup
TECHNOLOGY SOLUTIONS

meredith

MITCHELL

IQT
IN-Q-TEL

HCSC
Health Care Service Corporation

SAMTRAFIKEN
SAMTRAFIKEN I VERIGE AB

European
Patent
Office

API S
CONFERENCE 2013

Take it for a spin today!

Apigee Developer

Apigee Products

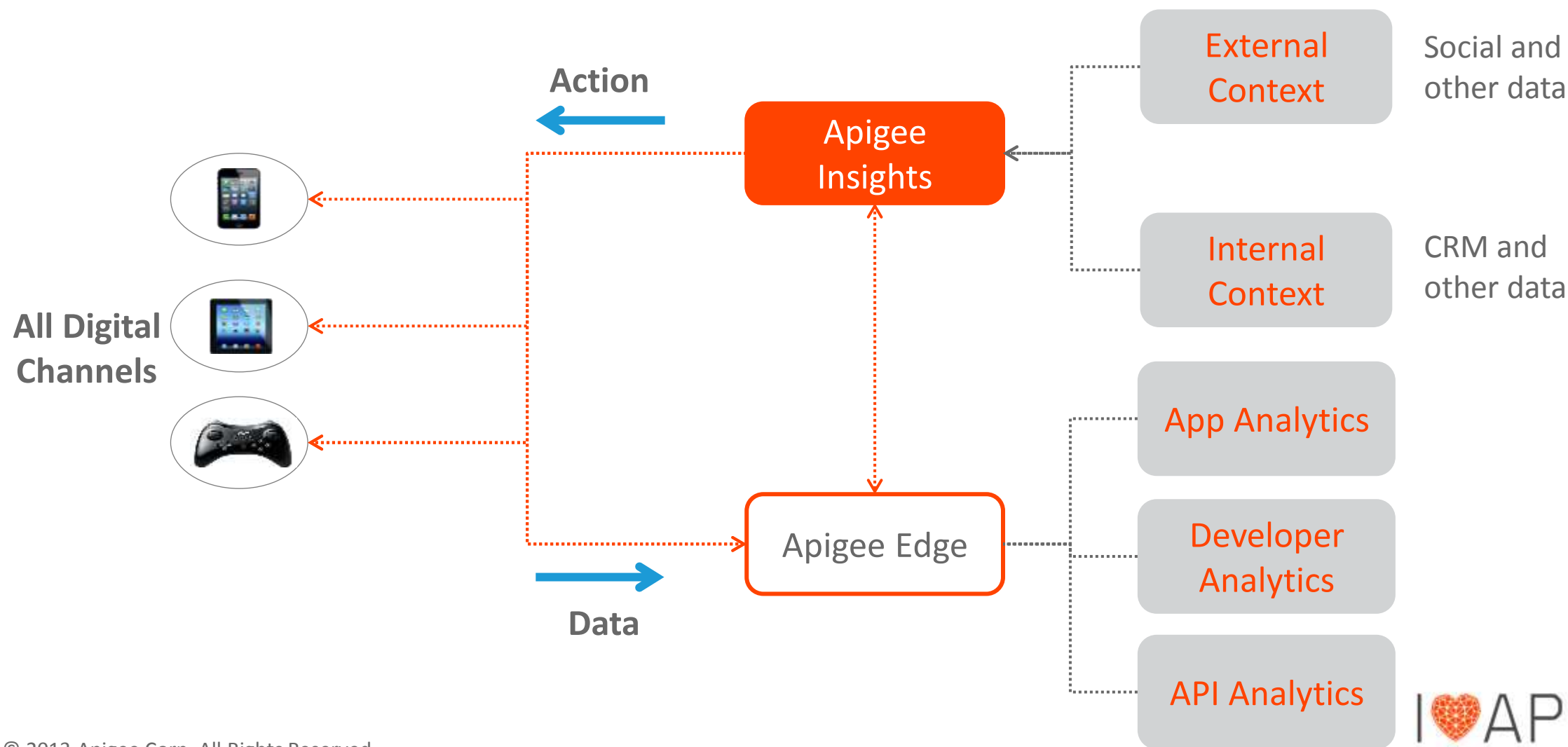
Apigee Edge

Powering digital transformations with APIs, developer services, and end-to-end analytics

Apigee Insights

Optimize your digital business with insights from contextual analysis of app and API data

Insights: Context driven actions



Apigee Products

Apigee Exchange

Industry focused **API networks** for app interoperability

Apigee Insights

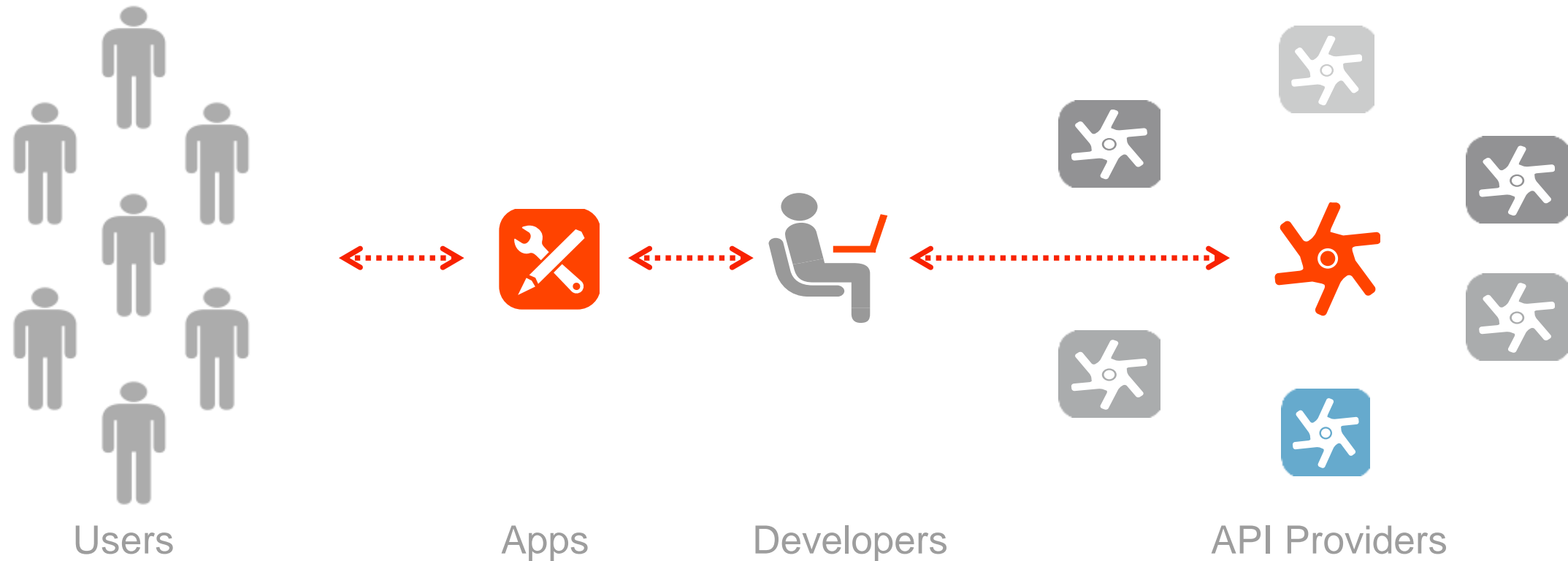
Optimize your digital business with insights from contextual analysis of app and API data

Apigee Edge

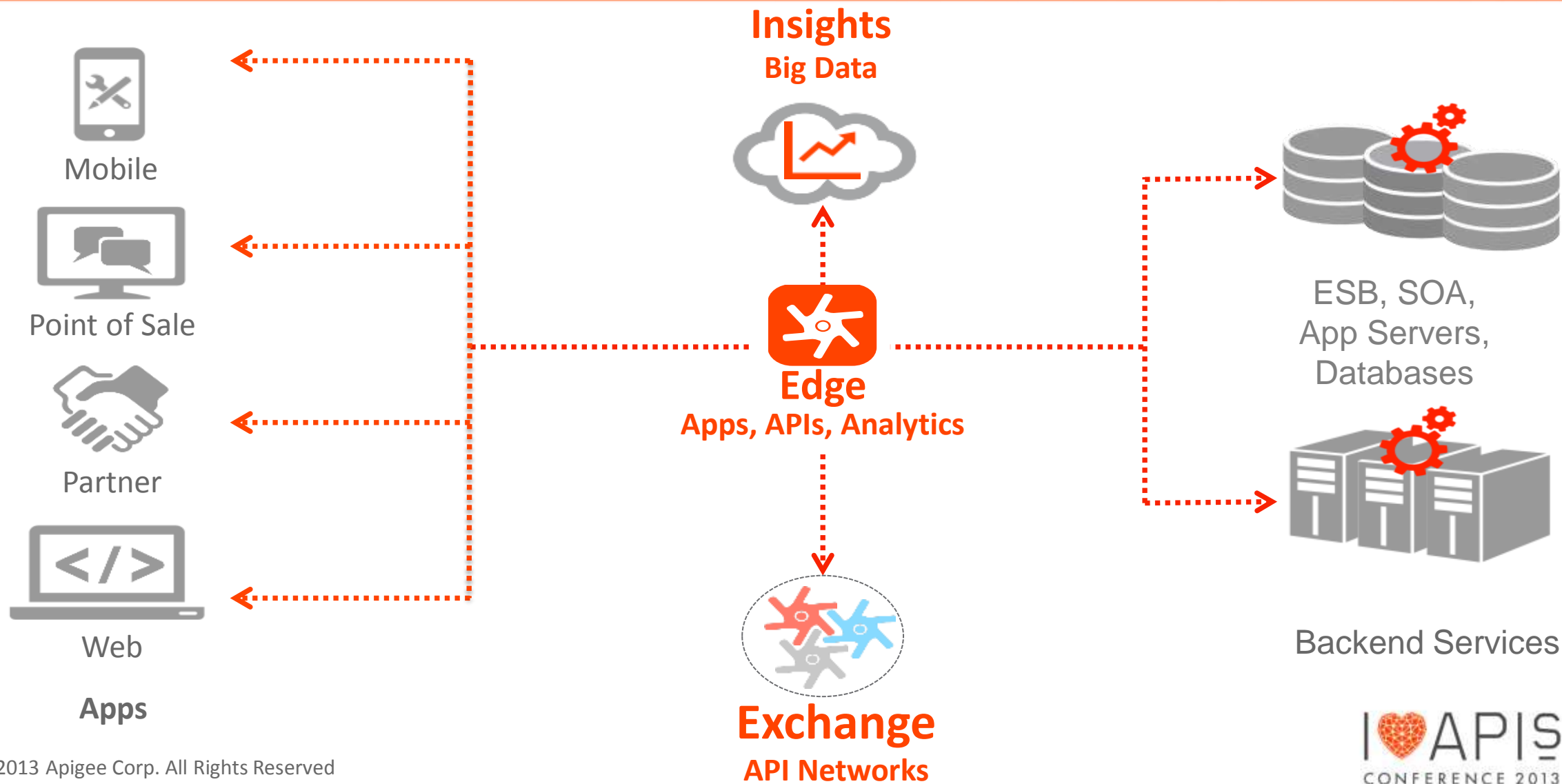
Powering digital transformations with APIs, developer services, and end-to-end analytics

Apigee Exchange: Solving for fragmentation of digital ecosystems in multiple industries

Apigee Exchange powers industry-wide digital ecosystems



Apigee Digital Business Platform



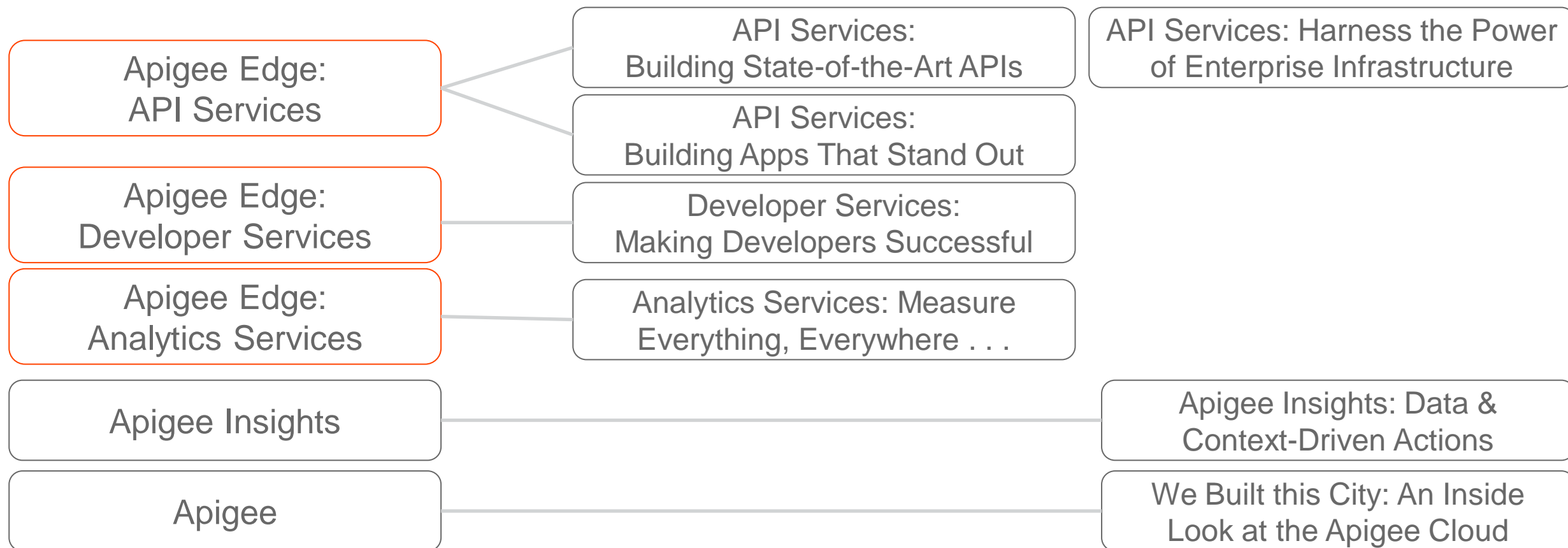
Sessions in the Product Deep Dive Track



Session Details

Nov 5, 2013

Nov 6, 2013



We would love your feedback!

Don't forget to fill out the session's
survey – found in the session details
on the conference app

#iloveapis

Thank you



Questions

