



December 19, 2013

# API Maturity Model

Webcast with Accenture



Accenture



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Apiae Bloa

The screenshot shows the Apigee Learn community homepage. At the top, there's a navigation bar with the Apigee logo, Home, Groups, Learn, Content, Support, Sign up, Login, and a search icon. Below the navigation is a banner for "Free Online Education" featuring a slide titled "Create a Digital Strategy". The main content area has a title "Welcome to the Apigee Community!" and a subtext about being a developer, technologist, or strategist in the digital world. It encourages checking out training classes, product docs, a blog, and groups. On the left, there's a "Create a post" form with a placeholder "What's on your mind?". On the right, there's a "Recent site activity" sidebar showing posts from Steve Robillard, Kristopher Kleva, Gabriel Dumitrescu, and Gabriel Dumitrescu again.

## Apigee Learn

**Free Online Education**  
Are you a developer, technologist or strategist in the digital world of apps, data and APIs, you're in the right place.

## Welcome to the Apigee Community!

Whether you're a developer, technologist or strategist in the digital world of apps, data and APIs, you're in the right place.

Feel free to check out the online [training classes](#), [product docs](#), [blog](#), and the numerous [groups](#) in which the practitioners of the digital world converge.

**Create a post**

What's on your mind?

Go to full form →

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**A list of text links would...**

Submitted by Steve Robillard about 2 hours ago

A list of text links would be greatly appreciated. For someone like me who has difficulty typing due to a disability it would make it much easier, compared to typing them from the video.

[Read More](#)

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### Recent site activity

 Steve Robillard posted A list of text links would... in the Learn: Develop an App group about 2 hours ago

 Kristopher Kleva commented on Trying to fully consume... in the Node.js and Technology groups about 5 hours ago

 Gabriel Dumitrescu has an updated profile about 11 hours ago

 Gabriel Dumitrescu has an updated profile

Accenture  
Technology Labs

# API Maturity Model

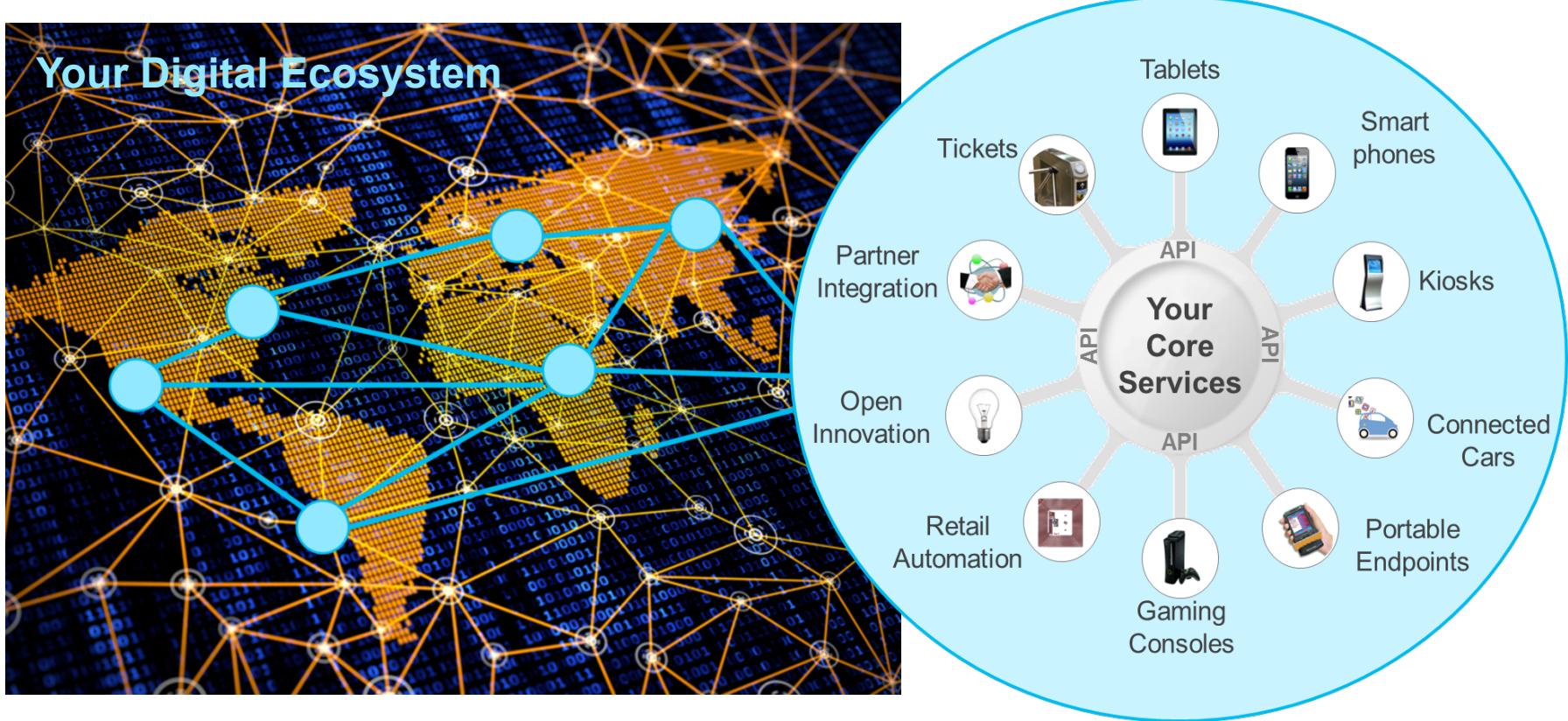
Getting From Enablement to Industrialization



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# The Digital World: Every Business is a Digital Business



*image by Apigee / [CC-BY-SA](#)*

# Accenture API Management Suite

## API Maturity Model

Mission  
Critical

Tactical

Organize

Ad-Hoc

Industrialization  
Journey

# Accenture API Management Suite

## API Maturity Model

Industrial

Mission Critical

Strategy & Governance

Architecture

Development Process

Developer Community

Optimization

Run like a product  
Highly dynamic and Personalized

End-to-end Automation

Seamless  
Closed-Loop Predictive

Tactical

Organize

Ad-Hoc

# Strategy & Governance

# Accenture API Management Suite

## API Maturity Model

Industrial

Run like a product

Mission Critical  
Tactical  
Organize  
Ad-Hoc

Strategy & Governance

Product launch

Product roadmap

Product manager

Cross-group governance

Success metrics

Key use cases

Stakeholder

Vision OGST

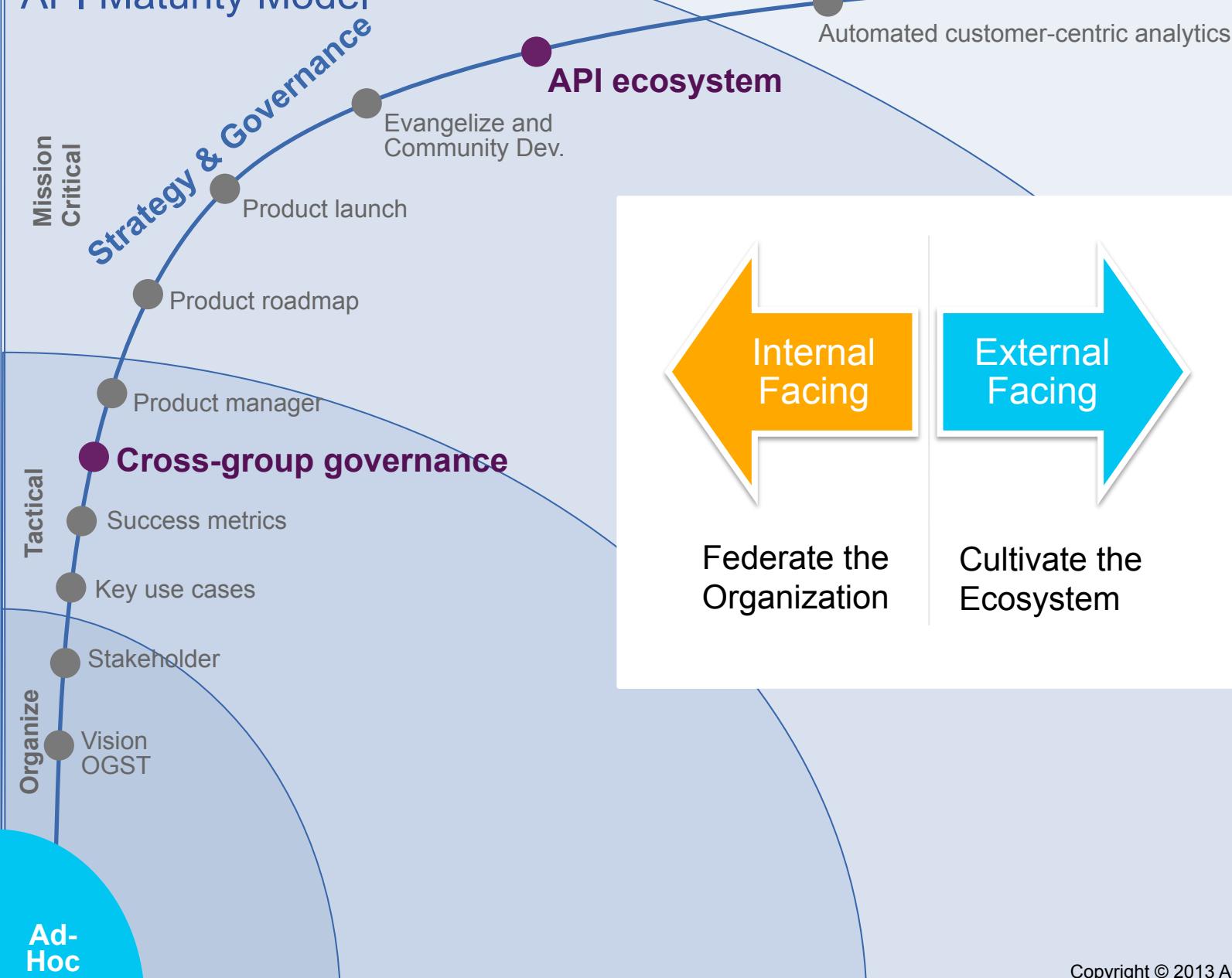
API ecosystem

Automated customer-centric analytics

## API Maturity Model

Run like a product

Industrial



# Architecture

# Accenture API Management Suite

## API Maturity Model

Industrial

Mission  
Critical

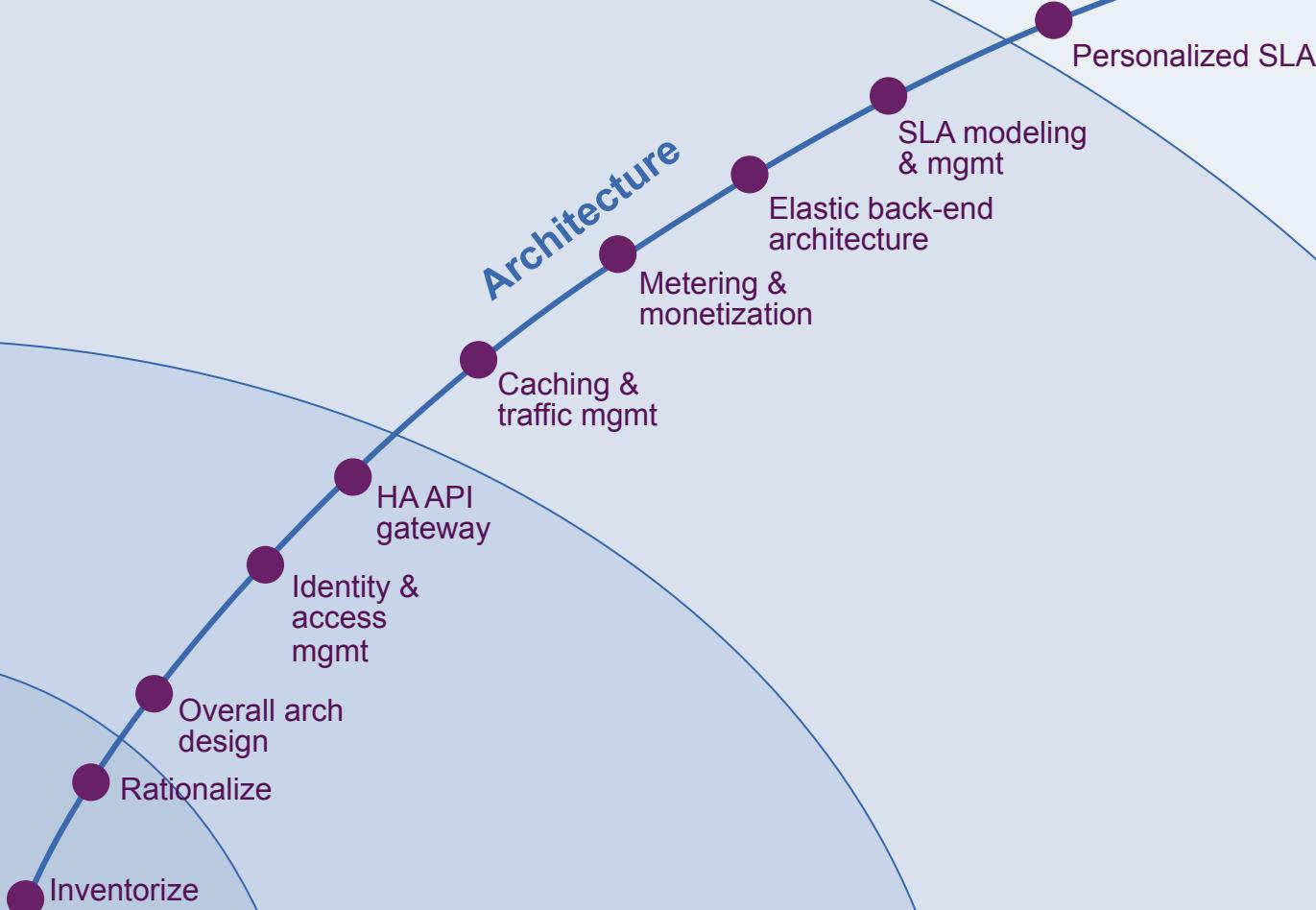
Tactical

Organize

Ad-Hoc

Architecture

Highly dynamic and Personalized



# Accenture API Management Suite

## API Maturity Model

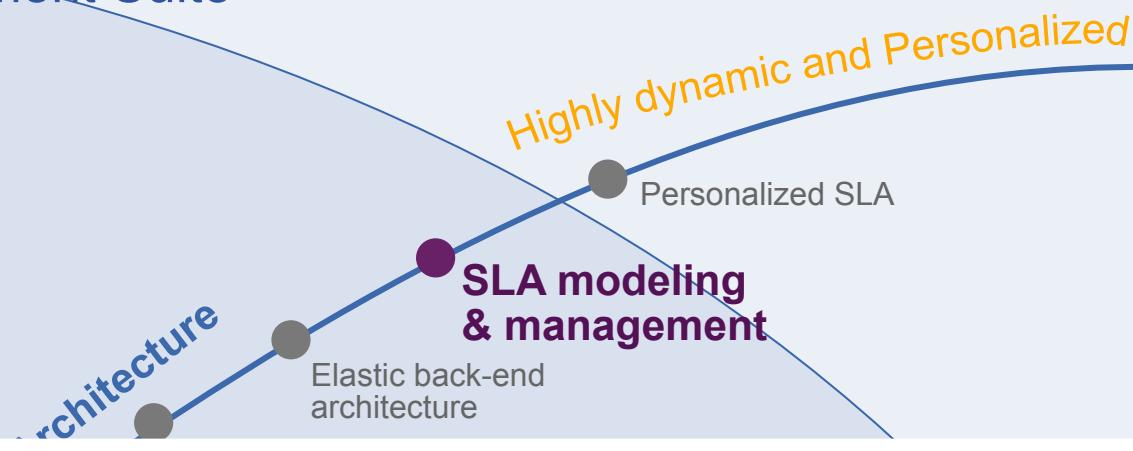
Industrial

Mission  
Critical

Tactical

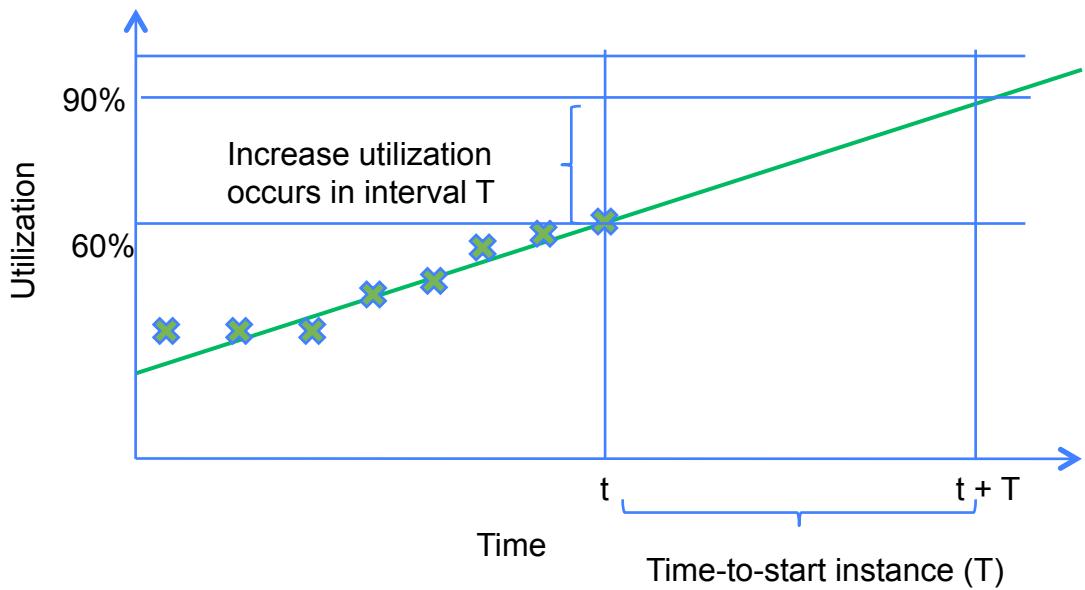
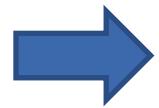
Organize

Ad-Hoc



### API SLAs through Elastic Architectures

System Level  
SLAs through  
Projected Volumes



# Development Process

# Accenture API Management Suite

## API Maturity Model

Industrial

Mission Critical

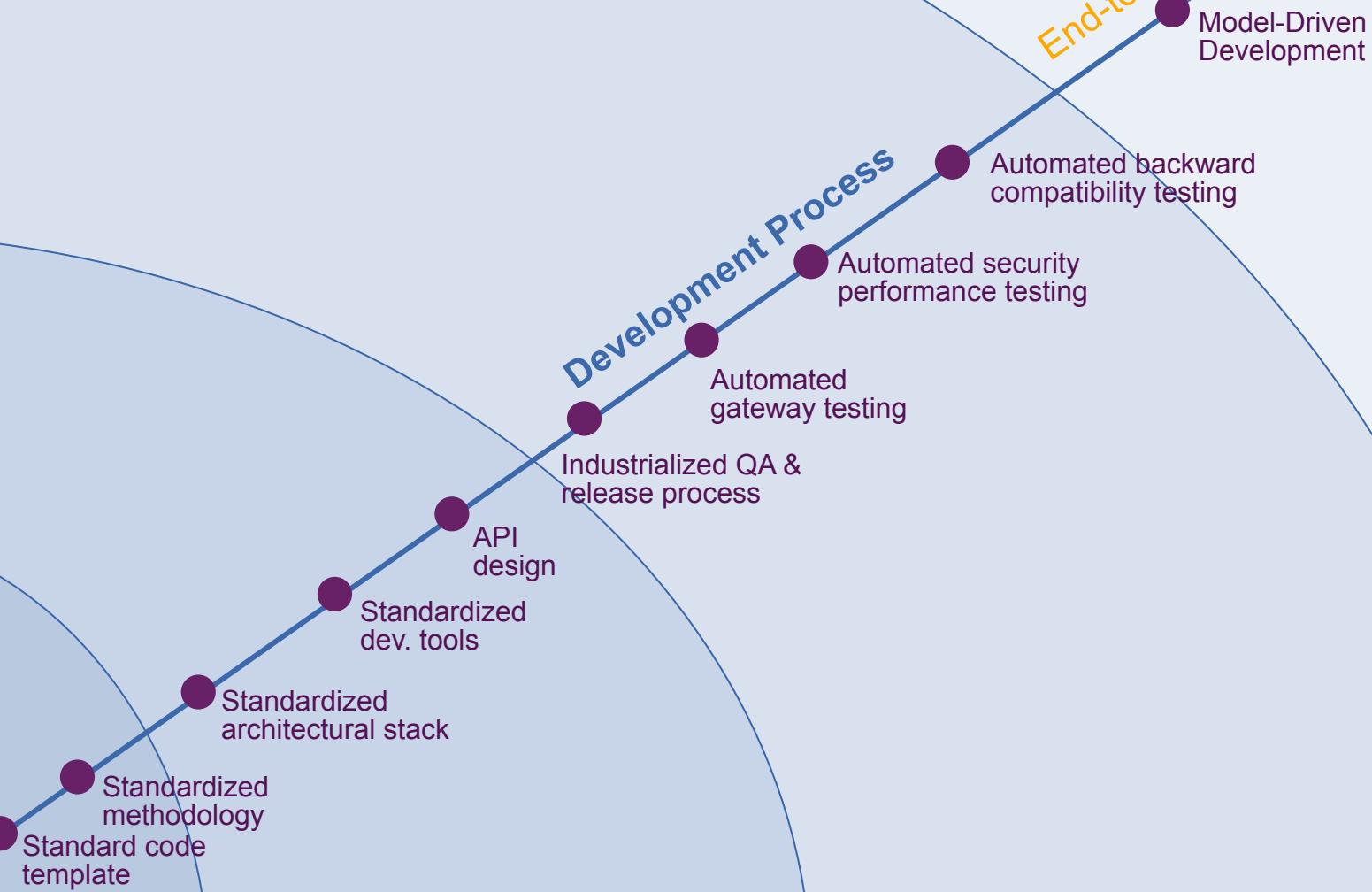
Tactical

Organize

Ad-Hoc

Development Process

End-to-End Automation



# Accenture API Management Suite

## API Maturity Model

Mission Critical

Tactical

Organize

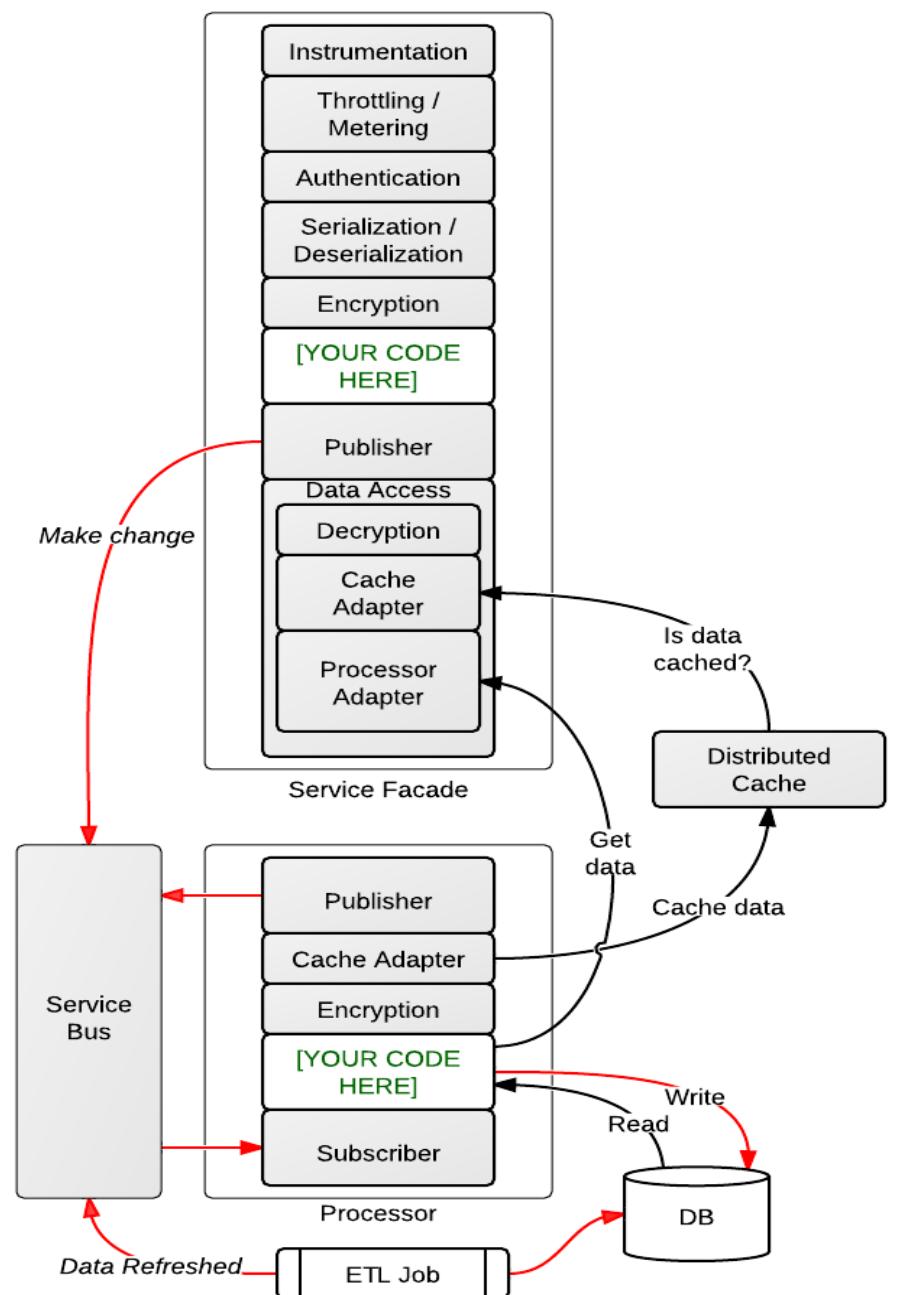
Ad-Hoc

Standard code template  
Standardized methodology

**Standardized architectural stack**

Standardized dev. tools

API design  
Industry QA & process



# Developer Community

# Accenture API Management Suite

## API Maturity Model

Industrial

Mission Critical

Tactical

Organize

Ad-Hoc

Static portal

Standardized doc & sample code

Contract customer support process

Self-service Portal

Automated doc & sample code generation

Collaborative community mgmt portal

Dedicated evangelist and community mgr

Regular dev-focused events

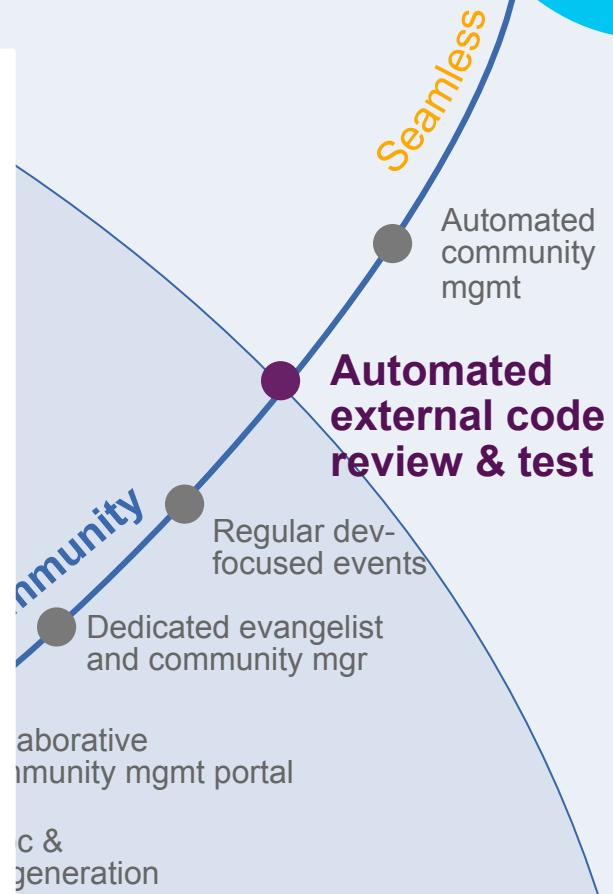
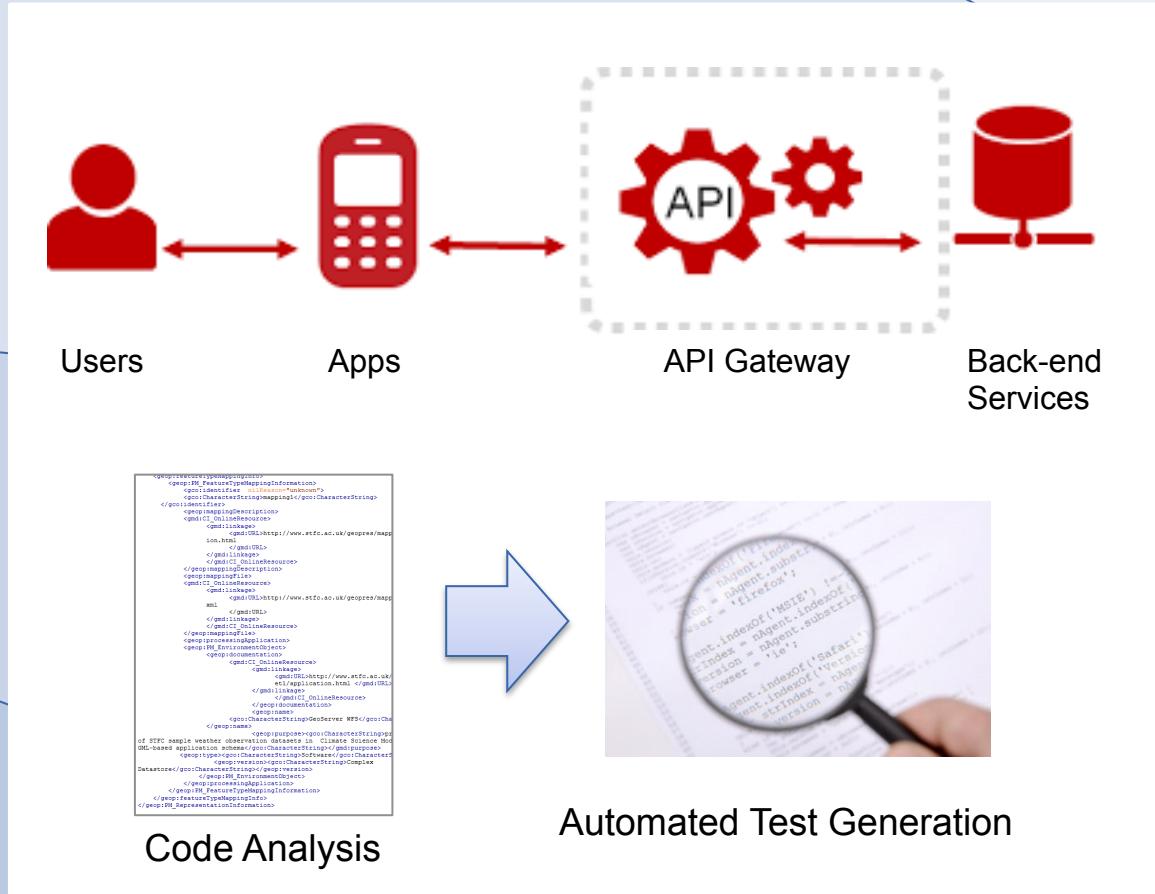
Automated external code review & test

Seamless

Developer Community

# Accenture API Management Suite

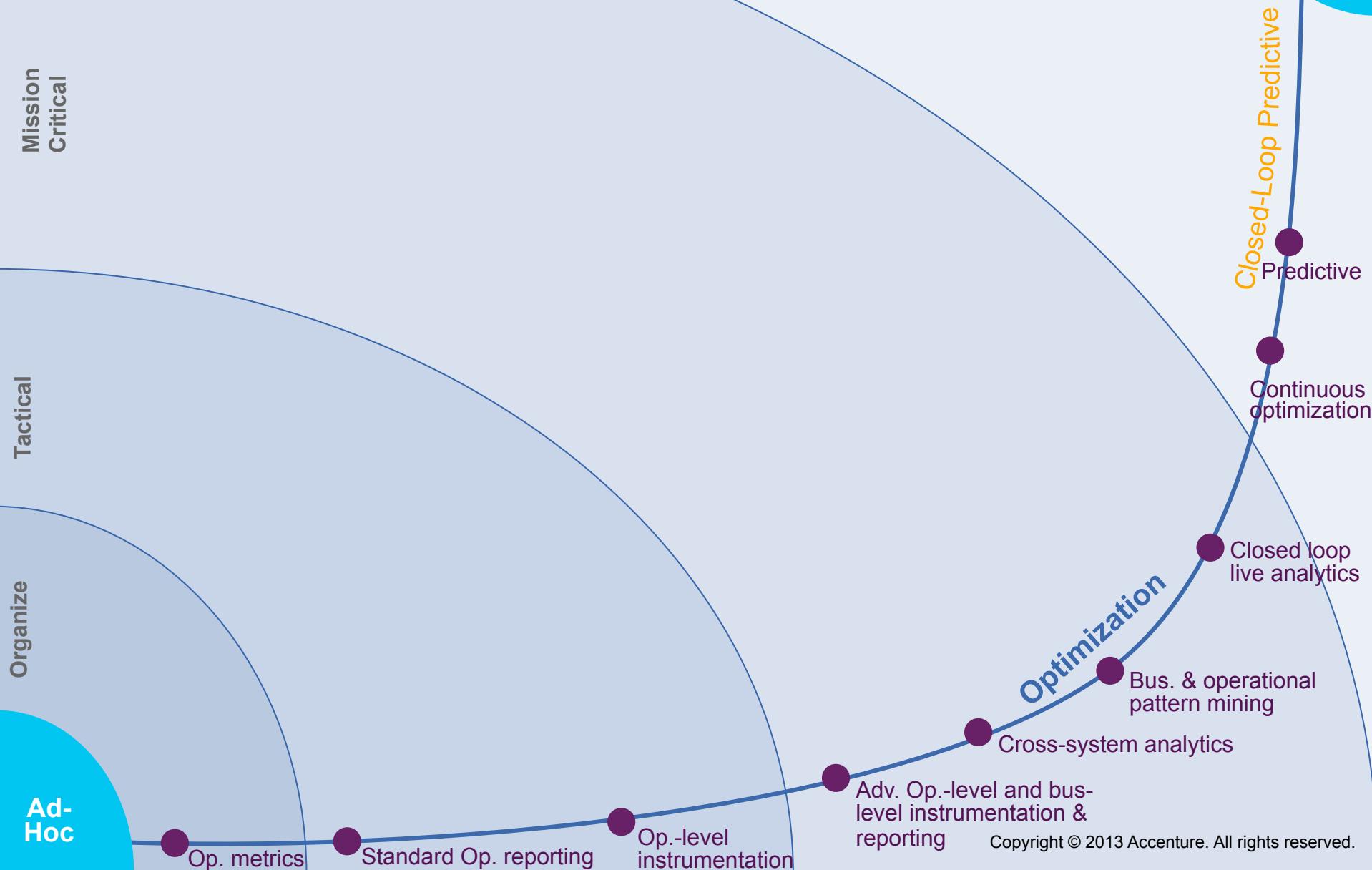
## API Maturity Model



# Optimization

# Accenture API Management Suite

## API Maturity Model



# Accenture API Management Suite

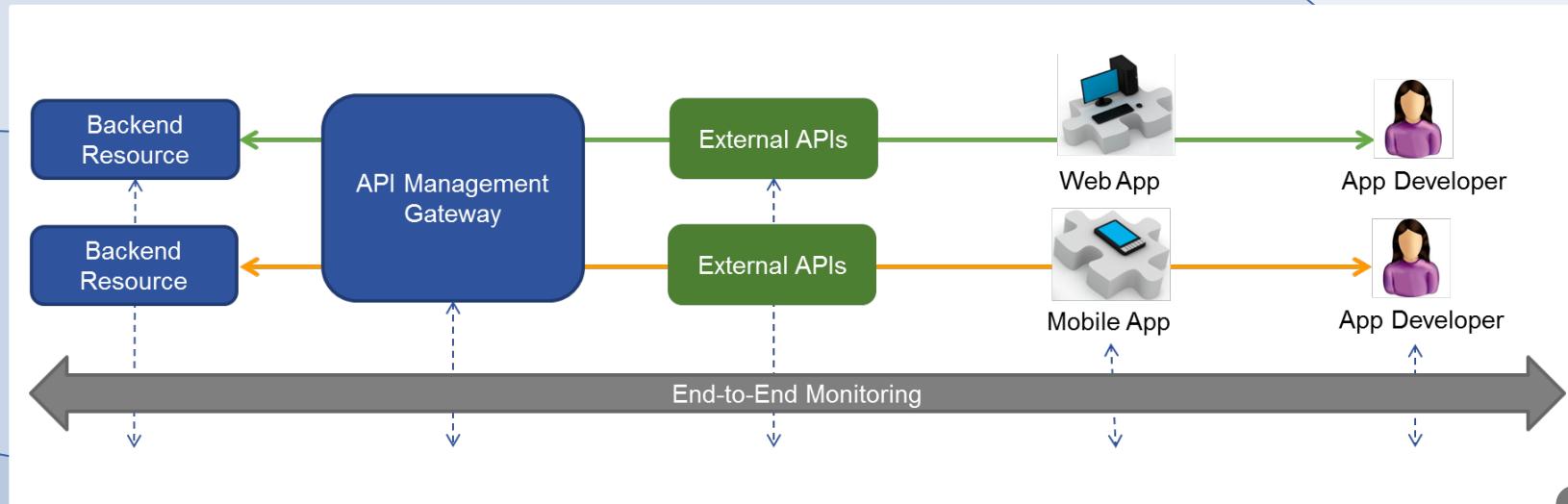
## API Maturity Model

Mission  
Critical

Tactical

Organize

Ad-Hoc



Closed-Loop Predictive

Predictive

Continuous optimization

Closed loop live analytics

**Optimization**

Bus. & operational pattern mining

**Cross-system analytics**

Adv. Op.-level and bus-level instrumentation & reporting

Op. metrics

Standard Op. reporting

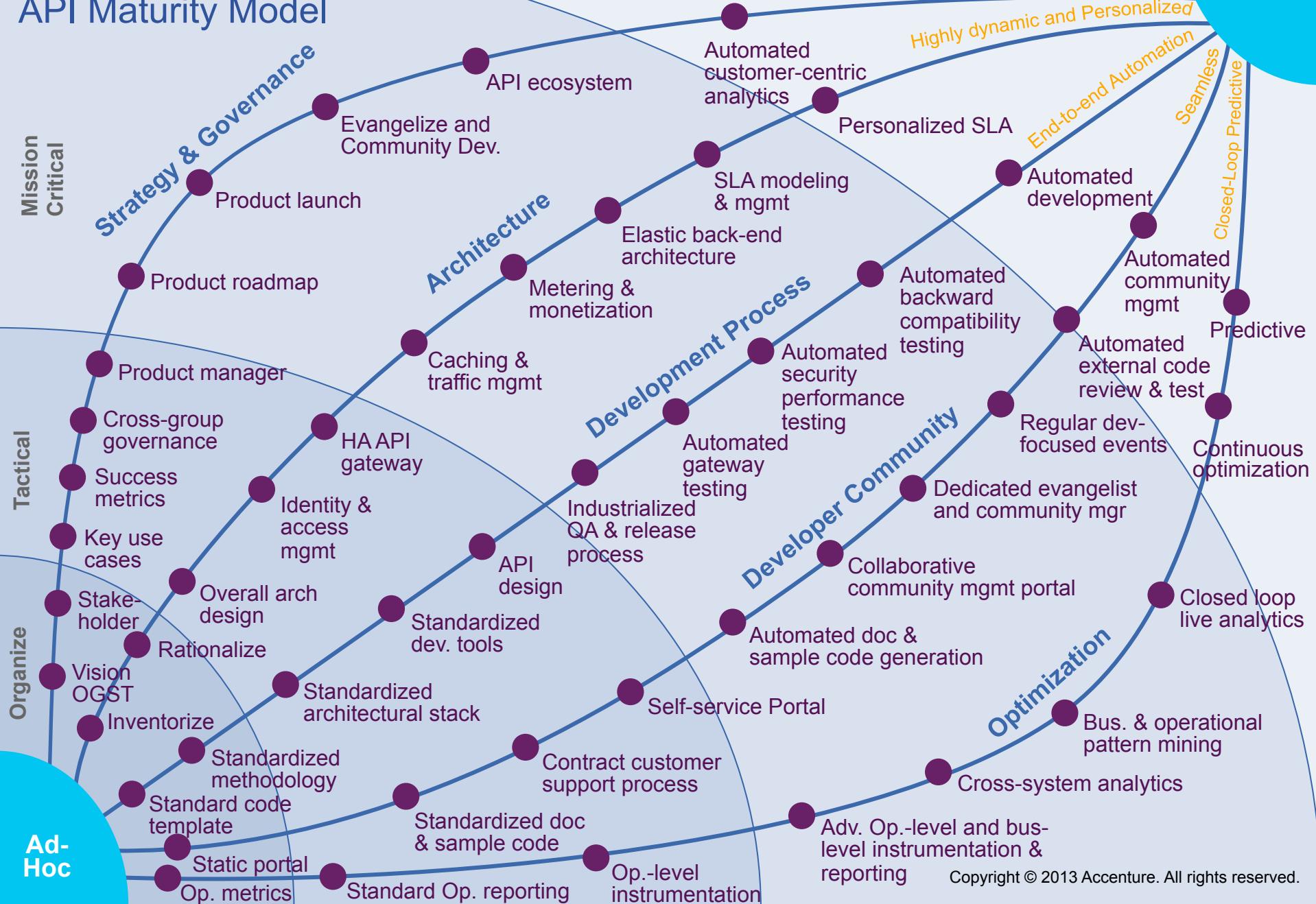
Op.-level instrumentation

# Using the Model

# Accenture API Management Suite

## API Maturity Model

Industrial



## Now what?

---

### From API Enablement to Industrialization

Assess yourself:

- Map where you want to go
- Identify how to get there
- Articulate why

Maturity Model to be published in January

# Questions?

Accenture



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# Thank you

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