Managed Services

Elastic Cloud Infrastructure: Scaling and Automation

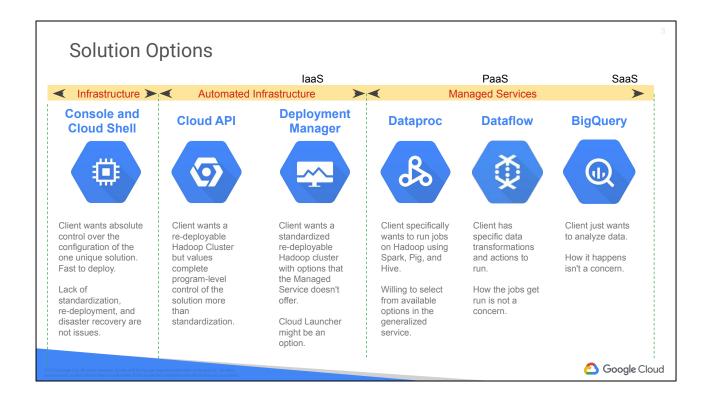
CLOUD DATAPROC, CLOUD DATAFLOW, BIGQUERY, CLOUD DATALAB, DATA STUDIO

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Managed Services Dataproc Dataflow BigQuery Other Services Quiz Coogle Cloud Congression of the present of the following and t



Notice the progression from left to right also happens to be the order of subject as they were covered in this class.

The point of this slide is that there is a continuum of options available in GCP. And that you should consider all options in a particular context. The solutions to the right offer greater outsourcing of overhead, but with a loss of control. And the solutions to the left offer greater detail of control with increased responsibility and overhead.

The text below the icons describes a particular use case -- a Big Data application -- and what items of importance to the client might drive the solution choices more towards the left.

From right to left.

- (1) A client wants to analyze data and doesn't care how the underlying systems work -- just results. BigQuery is a good option. This is SaaS or PaaS solution. The client doesn't have visibility to the jobs, just the results. But what if the client already knows HOW the analysis is to be performed?
- (2) The client has specific data transformations to perform -- cares about how the work gets done -- but doesn't care which platform or how those jobs get run so long as it performs the work as described in a particular flow. Dataflow is a good option. This is a PaaS solution the program and data is loaded onto the platform and it runs. The client doesn't have visibility into the resources, just the jobs. But what if the client want's to have visibility into the cluster and HOW the jobs are running?
- (3) In this example the client has specific Spark or Pig or Hadoop MapReduce jobs to

run. Perhaps an investment was already made in developing this code. The jobs need to run on a plain Hadoop environment. And the client is willing to surrender customization for the benefit of lowered costs and outsourcing some of the overhead tasks (maintenance, software update) to Google. In this case the client gets a cluster, and can specify options such as number and size of disks, but not other options. Dataproc is a managed service that provides a cluster with limited customization options. But what if those limits are an issue for the client? For example, what if the default blocking factor in HDFS of 128MB results in super-long job runs for the application, and a 512MB blocking factor would radically reduce run time?

(4) At this point the client crosses the threshold between PaaS and laaS and enters the Infrastructure services you have been studying so far in this class. The client decides to take responsibility for and absorb the overhead for building, running, and maintaining a Hadoop cluster. As you have learned, there are three options: Deployment Manager, Cloud API automation, and directly building the solution using Console and Cloud Shell -- the "manual approach".

Based on your experience with Infrastructure and Automation, what reasons might you offer to the client to develop the solution in one of the three alternatives {Console and Cloud Shell | Cloud API | Deployment Manager}. Note that there are 3rd party options and tools you could use as well. These are just the native GCP options.

Data processing managed services

Dataproc



Spark, Hadoop, Hive, and Pig

- Fully-managed service
- Rapid scaling of cluster
- Open source ecosystem
- Fast, easy to use, low cost

Dataflow



Data processing service

- Fully-managed service
- Processing patterns include:
 - Batch processing
 - Stream processing
 - ETL

BigQuery



Data analytics service

- Fully-managed service
- Interactive analysis
- Multi-petabyte datasets
- Unlimited storage



Google Cloud

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Dataproc Low cost Scale Fixed price Manually scale cluster as **Dataproc** Per-second billing needed Custom VMs Preemptible VMs Support Spark PySpark Fast Cluster provisioning Spark SQL MapReduce Execution Hive Server removal Pig Maintainable Image versioning Service integrations Management options management for Apache tools • Cloud storage Web UI BigQuery SSH Bigtable REST API Stackdriver Cloud SDK Google Cloud

Fixed price: Cloud Dataproc is priced at only 1 cent per virtual CPU in your cluster per hour, on top of the other Cloud Platform resources you use

Features

- Cluster start time
 - Elapsed time from cluster creation until it is ready < 90 secs
- Billing is per-second used
- Preemptible VMs
 - Clusters can utilize preemptible VMs for cost reduction
 - They function as processing nodes and do not store data
- Job output is easy to locate without log files review
- Job cancellation does not require SSH to the cluster



For comparison: Typical cluster start time for non-GCP 180-360 seconds, hourly billing, non-preemptible VMs.

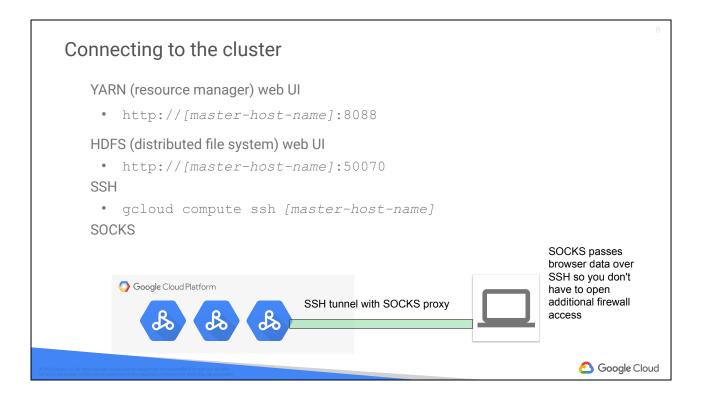
Faster data processing workflows because less time is spent waiting for clusters to provision and start executing applications.

Reduced costs for running Spark and Hadoop because you pay for what you actually use, not a cost which has been rounded up.

Lower total operating costs for Spark and Hadoop processing by leveraging the cost benefits of preemptibles:

https://cloud.google.com/dataproc/docs/concepts/compute/preemptible-vms

Higher productivity because job output does not necessitate reviewing log files and canceling jobs does not require SSH.



Note: You must use the gcloud compute ssh command to connect to the Master or to set up an SSH tunnel for use with SOCKS.

The Cloudshell SSH is incompatible and will not connect to the Master.

The SSH tunnel supports traffic proxying using the SOCKS protocol. This means that you can send network requests through your SSH tunnel in any browser that supports the SOCKS protocol. This method allows you to transfer all of your browser data over SSH, eliminating the need to open firewall ports to access the web interfaces.

Cluster actions

- Startup
 - o Initialization actions in Github or Cloud Storage
 - Customize Service Account for increased IAM control
- Submit, monitor, and control jobs:
 - Cloud console
 - o gcloud tool
 - Cloud Dataproc API
- Stackdriver monitoring
 - o Stackdriver agents enabled by default, can be disabled



Initialization actions are used with all new VMs in the cluster, gives you the opportunity to customize the cluster.

Instead of the default service account, you can use a custom service account which gives you the ability to assign roles and limit access to increase security.

Dataflow

No-ops

- Fully-managed
- Automatic on-demand resource allocation
- Auto-sizing of workers (horizontal autoscaling)
- Freedom from operational tasks

Features

- Liquid sharding
- Autoscaling mid-job

Unified programming model

- Apache Beam SDK
- Separates data processing requirements from data source
- Apply solutions to both batch and stream data

Service integrations

- Cloud Storage
- Cloud Pub/Sub
- BigQuery
- Bigtable
- Cloud Datastore



Can be extended with sinks to Kafka and HDFS. Spark or Flink compatibility is possible.

Liquid sharding is dynamic work rebalancing.

https://cloud.google.com/blog/big-data/2016/05/no-shard-left-behind-dynamic-work-rebalancing-in-google-cloud-dataflow

Dataflow data programming concepts

Pipelines

- A series of computations that accepts data and transforms it
- Output can be to output sink or internal sink
- Input source and output sink can be the same, allowing data format conversion

PCollections

 A specialized container of nearly unlimited size that represents a set of data in the pipeline

Transforms

• A data processing operation

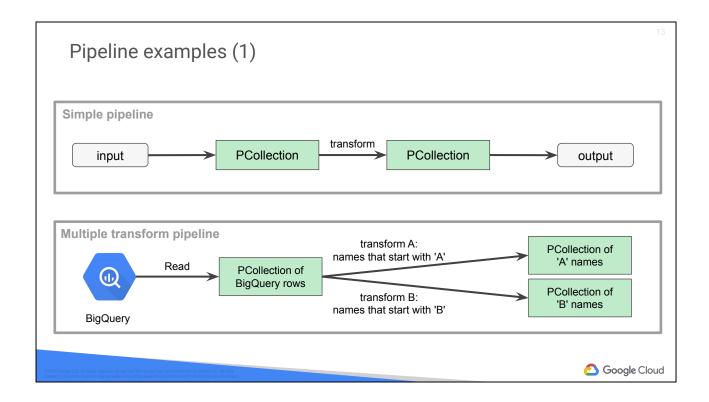
I/O Sources and Sinks

- Different data storage formats (Cloud Storage, BigQuery, tables and more)
- Custom data source/sink

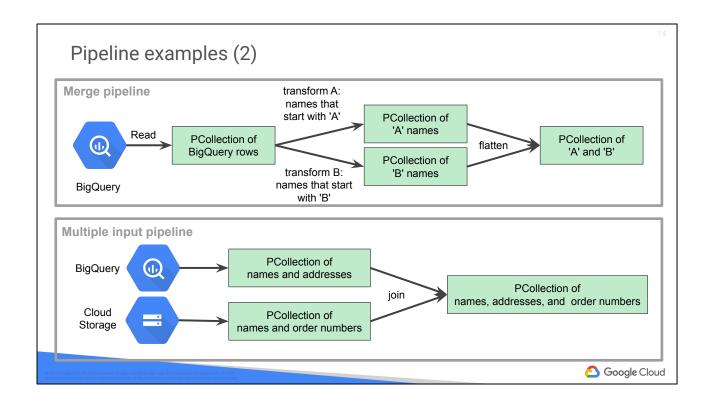


https://cloud.google.com/dataflow/model/programming-model

https://cloud.google.com/dataflow/model/custom-io



These examples give you a sense of the processing capabilities of Dataflow. In the simple model pipeline, data is input from source into a PCollection, transformed, and output. The pipeline is a Directed Acyclic Graph (DAG). In the multiple transform pipeline, data read from BigQuery is filtered into two collections based on the initial character of the name.



Data can be merged together, in the Merge example, using "flatten". And data can also be input from multiple sources.

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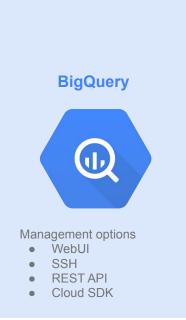
BigQuery

Analytics Data Warehouse

- Fully-managed
- Petabyte scale
- SQL interface
- Very fast
- Free usage Tier

Example: Complex query over 100B Rows

- Execution time: 21s
 - 4 TB of data read
 - 100 Billion regular expressions run
 - o 278 GB shuffled
 - o 3600 HDD (@ 100MB/s)
- Serial Execution time:
 - 11.6 Hours to read 4 TB from disk (@ 100 MBps)
 - 27 hours to run 100 Billion regexps (@ 1 μsec each)
 - 37 minutes to shuffle 278 GB across the network (@ 1Gbps)
 - 8800 CPUs (@ 1 μsec each)



Google Cloud

BigQuery is Google's fully managed, petabyte scale, low cost enterprise data warehouse for analytics. BigQuery is serverless. There is no infrastructure to manage and you don't need a database administrator, so you can focus on analyzing data to find meaningful insights using familiar SQL. BigQuery is a powerful Big Data analytics platform used by all types of organizations.

Free Usage, up to:
1 TB Queries/month
10 GB storage
https://cloud.google.com/free/

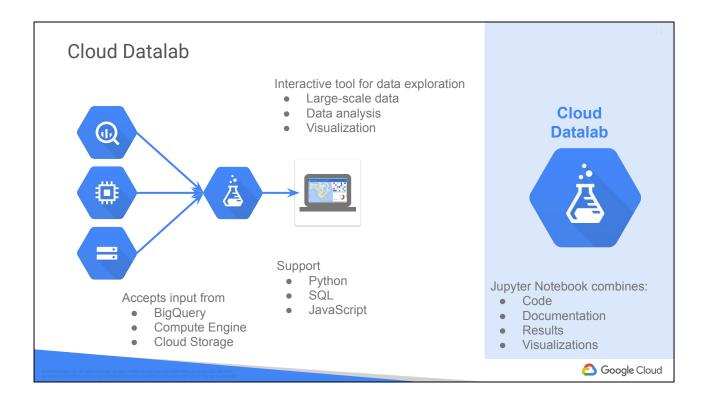
Query example

```
SELECT language, SUM(views) as views
FROM (
 SELECT title, language, MAX(views) as views
 FROM [bigquery-samples:wikipedia_benchmark.Wiki100B]
 WHERE REGEXP MATCH(title, "G.*o.*")
  GROUP EACH BY title, language
GROUP EACH BY language
ORDER BY views desc
```

Google Cloud

https://bigquery.cloud.google.com/

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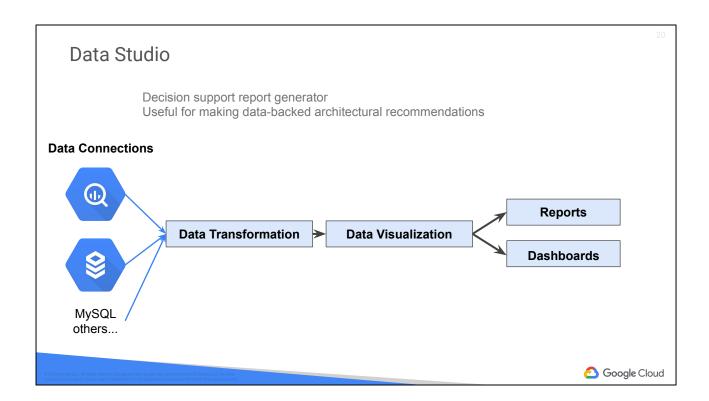


Datalab is a data visualization service native to GCP.

It is mentioned here so that you can consider it as part of a solution design if data visualization is needed.

There are many other 3rd party options available, such as Tableau.

JavaScript is support to enable BigQuery User Defined Functions.



https://cloud.google.com/data-studio/

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Dataproc

• https://cloud.google.com/dataproc/docs/

Dataflow

• https://cloud.google.com/dataflow/docs/

BigQuery

• https://cloud.google.com/bigquery/docs/

Other Services

- Datalab: https://cloud.google.com/datalab/
- Datastudio: https://cloud.google.com/data-studio/



More to learn on these subjects. Here are some suggestions and links.

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