



Agenda

- 1. Security
- 2. Co-existence
- 3. Deployment choices
- 4. Self service
- 5. Agile API lifecycle



Security

Developer friendly



Built to address all aspects of API security

Authorization & Authorization

OAuth, Token Service

SAML, LDAP

Traffic Management

Spike Arrest

Threat Protection

User Management

Role-based access

Custom Provider

Infrastructure & Compliance

Complex SSL

PCI, HIPPA, SOC2 certified



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Demo

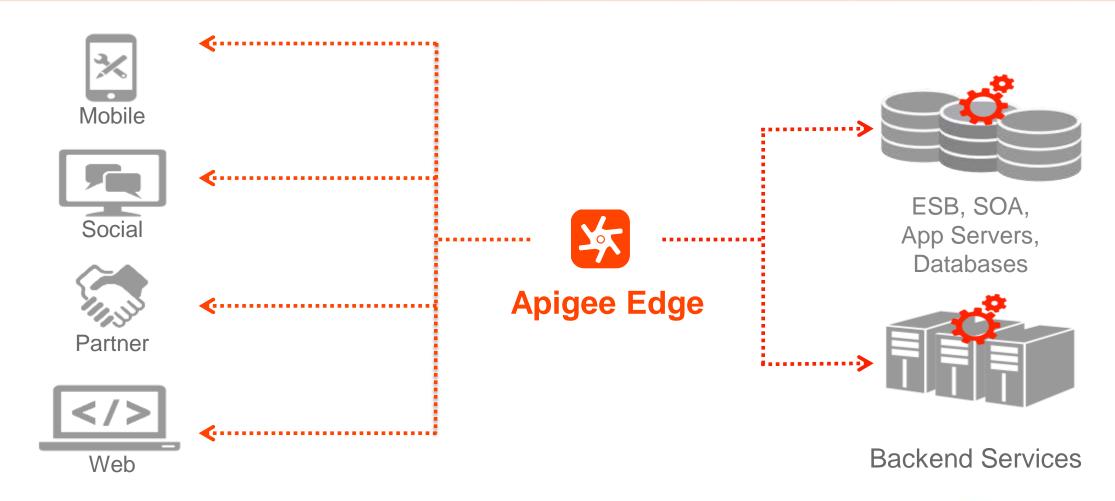


Co-existence

Leverage Existing Assets



Enable new digital channels





Prepare for tomorrow while leveraging today's technology

Leverage

SOAP, JMS to integrate with SOA or other middleware

OAuth1.0a, SAML, LDAP for webcentric security

Reuse Java or Python based business logic



REST, JSON to enable lightweight apps

OAuth 2.0 for app-centric security

Build new API or lightweight orchestration using node.js



Demo



Deployment Choices

Maximum Flexibility



Architected for scale

Apigee Edge Cloud



Thousands of customers

Thousands of APIs and apps

Billions of API calls

Apigee Edge On-premises



Single box install

Multiple topologies

Multi-DC setup



Apigee Edge cloud provides true enterprise cloud

Global

Worldwide network

Multi-continent distribution network

Operations centers around the globe

Pure Cloud

Elastic capacity

5-tier cloud architecture

Zero downtime

24/7

Real-time and historic health

Security and compliance tracking

Pro-active monitoring & resolutions



Self-service

Lower TCO & instant access



Easy on-boarding



Technology

- Multi-tenant
- Automated provisioning



API Developer

- User
- Role Management



App Developer

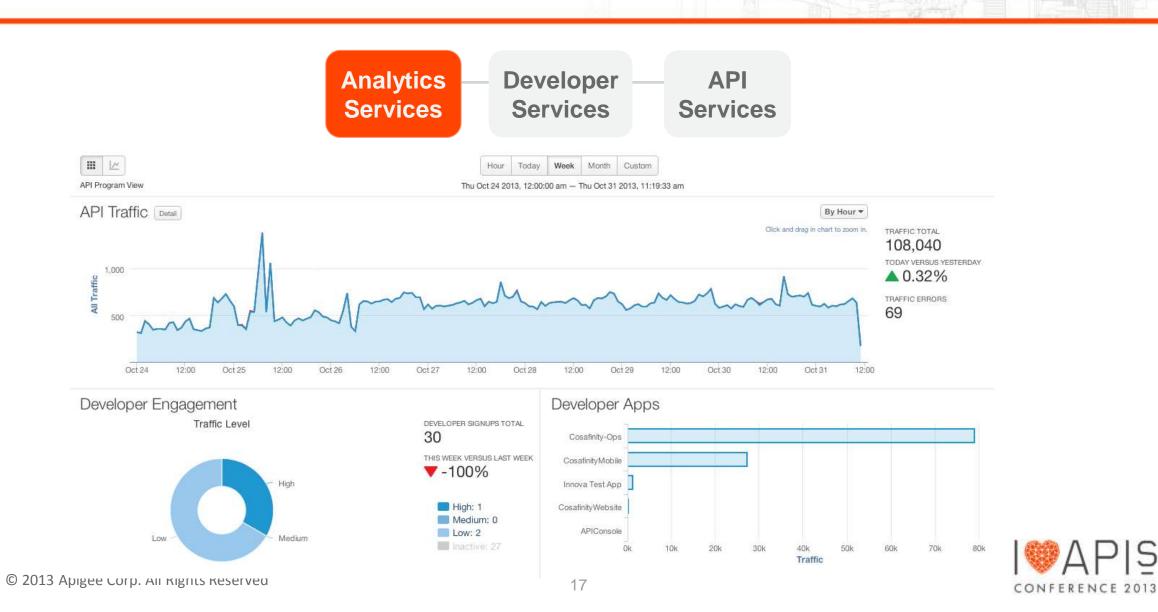
- App SDK
- Developer portal



Demo



Accessing the Power with Simplicity



Accessing the Power with Simplicity

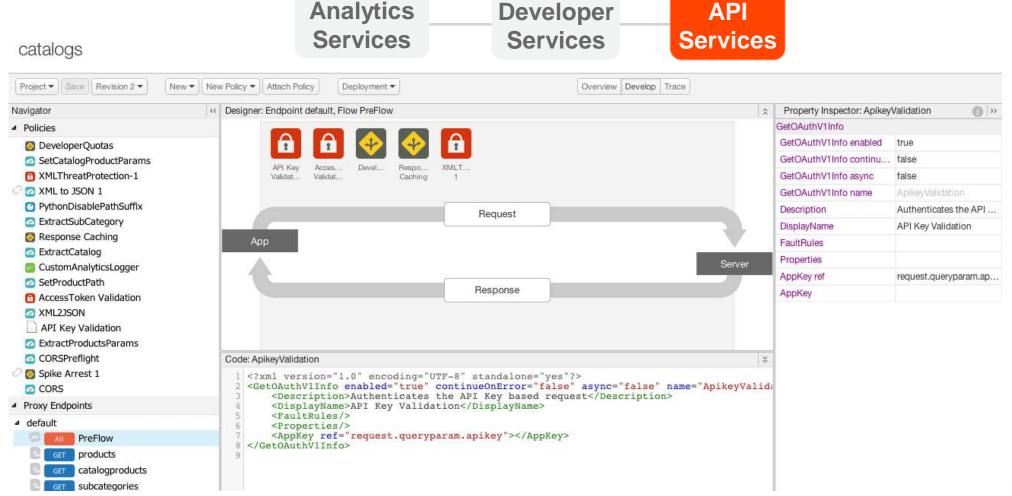


Developer Apps

Q.		Pending Re	voked Ap	proved				+ Developer App	
Developer App	Developer		Company		Metrics for Last 24 Hours				
		App Family		/ Key	Traffic	Error Rate (%)	Registered	Actions	
TestApp	Rajesh Mishra	default		Key requested			Oct 21, 2013 11:57:09 PM	× Delete	
DinoGold	Dino Chiesa	default		Key requested			Oct 11, 2013 3:51:50 PM	× Delete	
hueapp	Sandeep Murusupalli	default		Key requested			Oct 8, 2013 1:56:32 AM	× Delete	
AexpApp-1	Dino Chiesa	default		Key requested			Sep 27, 2013 2:36:30 PM	× Delete	



Accessing the Power with Simplicity



Access with powerful APIs

Create an environment

.../organizations/<org-name>/environments" -d " <Environment name=\"<env-name>\"/>"

Associate an environment with message processor(s)

.../organizations/<org- name>/environments/<env-name>/servers" -d "action=add&uuid=<uuid>"

Deploy an API to an environment

.../organizations/{org_name}/environments/{env_name}/apis/{api_name}/revisions/{revision_number}/deployments?"basepath=/"



Demo



Agile API Life Cycle

Delivered with enterprise reliability



Tools to make API development easier



- API Model
- Mock API

- Rich Web Interface
- Team Collaboration
- API Packaging
- Community management

- Endpoint monitoring*
- Multi-channel analytics delivery



Tools to make API development easier

Design

Implement

Distribute

Monitor

- API Model
- Mock API

- Rich Web Interface
- Team Collaboration
- API Packaging
- Community management

- Endpoint monitoring*
- Multi-channel analytics delivery



Demo



Recap

✓ Security Wide, deep and developer-focused

✓ Co-existence No Rip-and-Replace

✓ Flexible deployment Unlimited scale with choice

✓ Self-service Do-it-yourself with UI and API

✓ Agile lifecycle Enterprise reliability



Thank you

