



Developer Services Making Developers Successful

Marsh Gardiner, Products

@earth2marsh

Bala Kasiviswanathan, Products

@BalaK

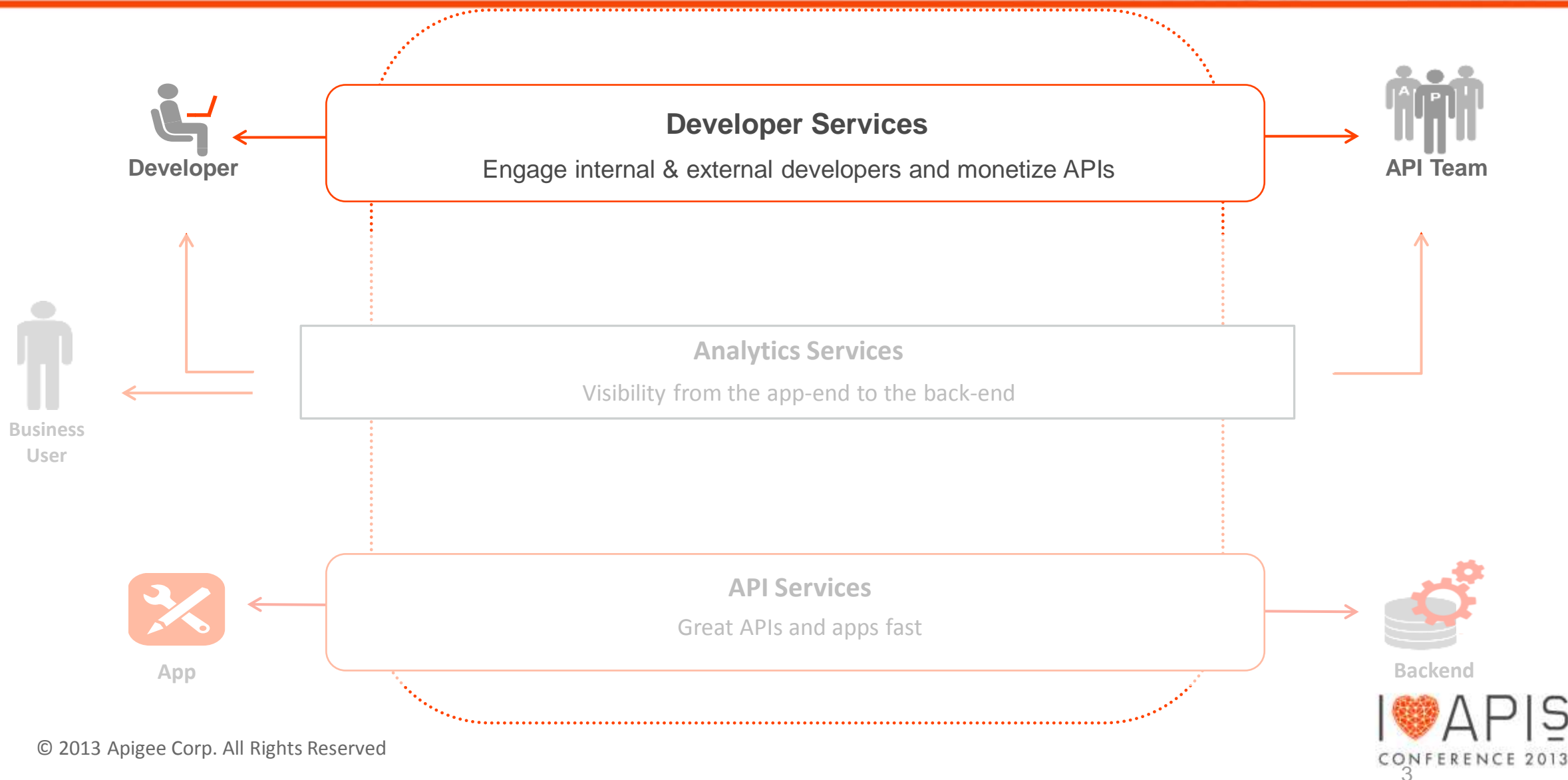
The Apigee logo, which consists of the word 'apigee' in white lowercase letters on a red rectangular background. The background of the slide also features a faint, stylized line drawing of a city skyline with a bridge, likely the San Francisco skyline and the Golden Gate Bridge.

apigee

Agenda

1. Build, enable and engage your developer community – **Documentation**
2. Deploy business models for your API products
3. Build, enable and engage your developer community – **Onboarding & Analytics**

Apigee Edge – Developer Services



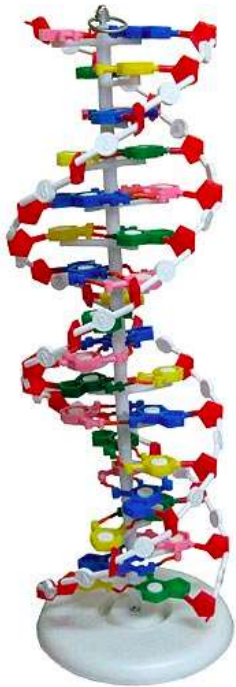
Introducing: API Modeling & Smart Docs



A better way to document APIs

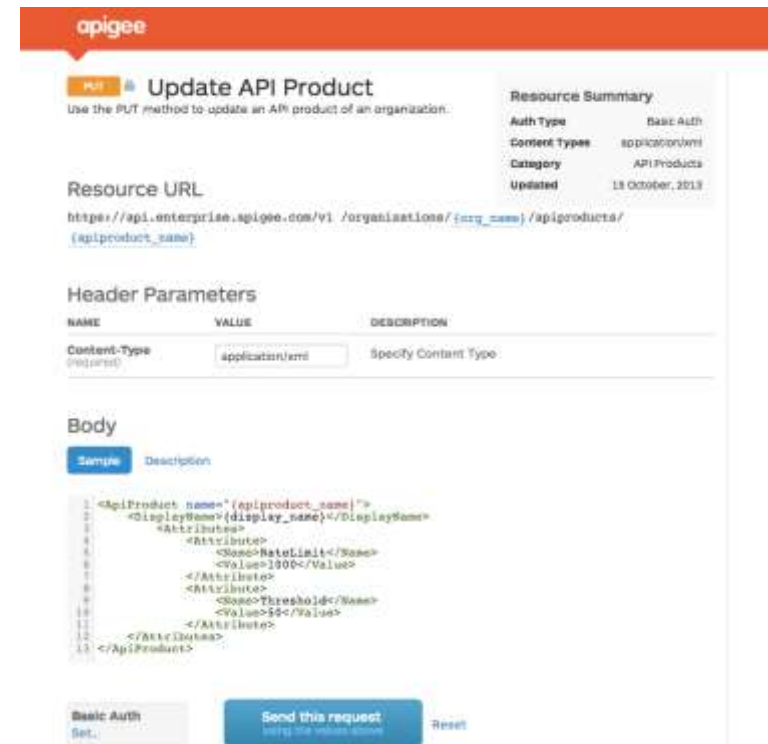
API Modeling

Describe an API structure



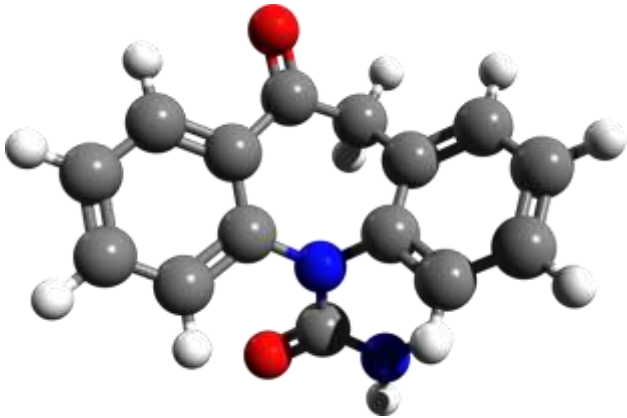
Smart Docs

Generate beautiful, interactive documentation



Populating an API model

API



Description

< / >

{ ... }

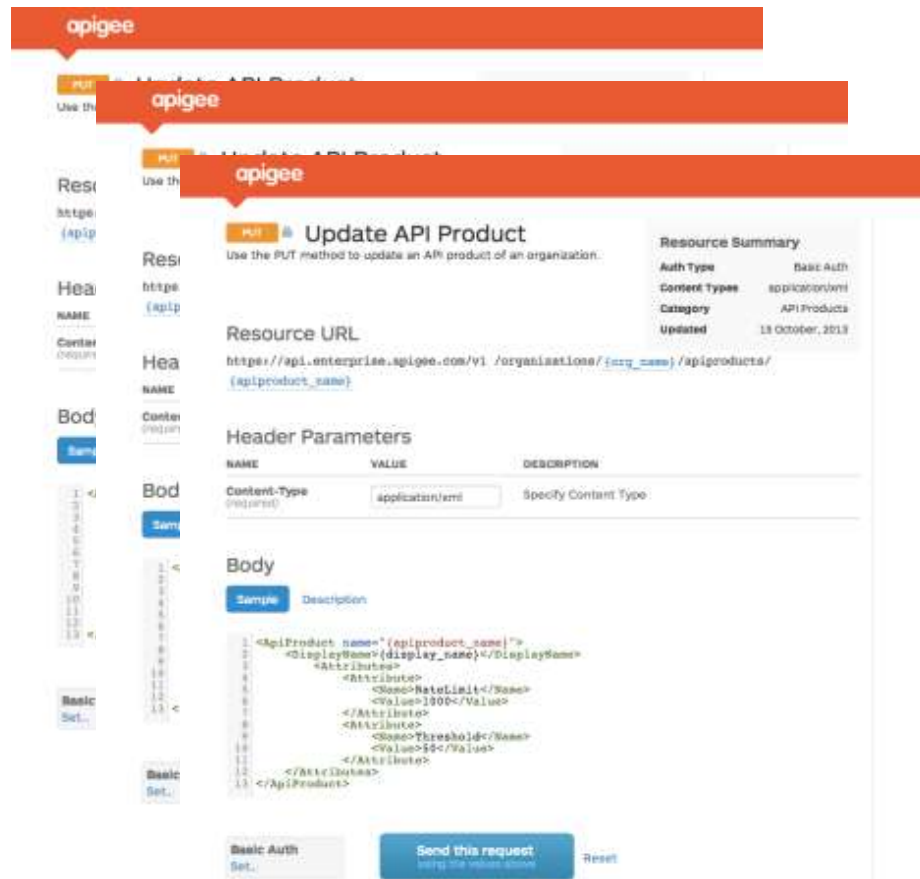


API Modeling



Host anywhere

Model-generated docs



Apigee Edge – Developer Services



Other CMS



gh-pages



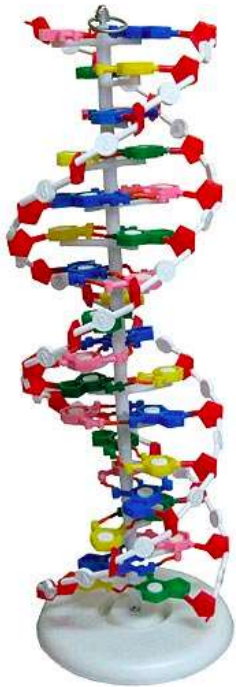
DEMO

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A better way to document APIs

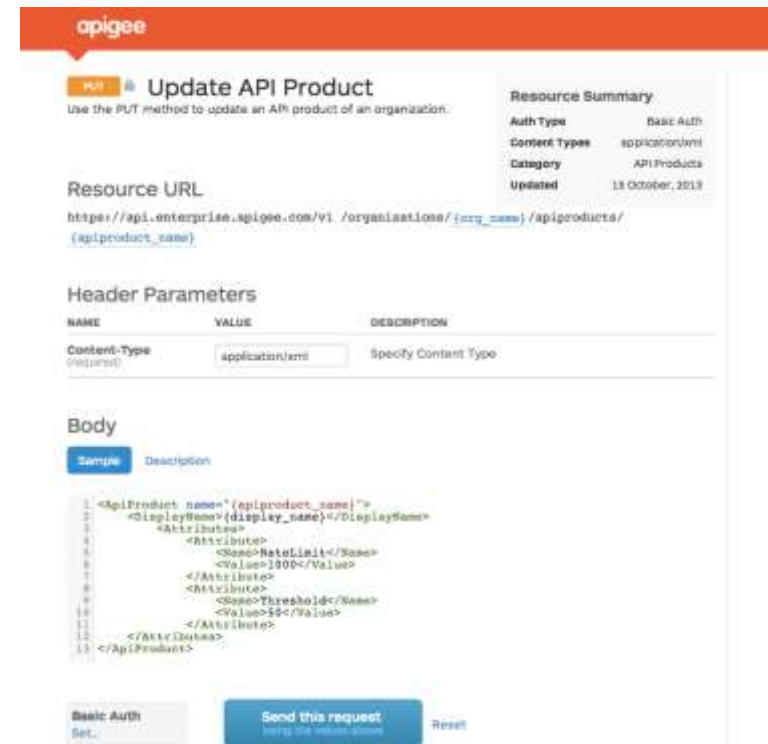
API Modeling

Describe an API structure



Smart Docs

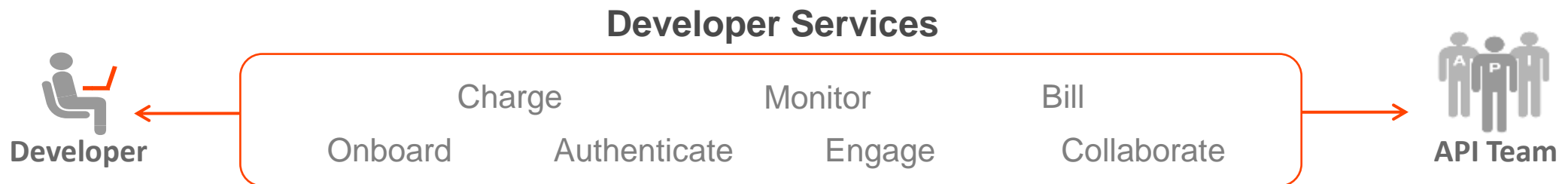
Generate beautiful, interactive documentation



Apigee Edge - Developer Services

2. Deploy business models for API Products

Revenue models	→	Create new sources of business
Rate plans	→	Enable levels of service
Monitoring	→	Manage usage limits
Notifications	→	Automate capacity management
API-based access	→	Integrate with existing systems



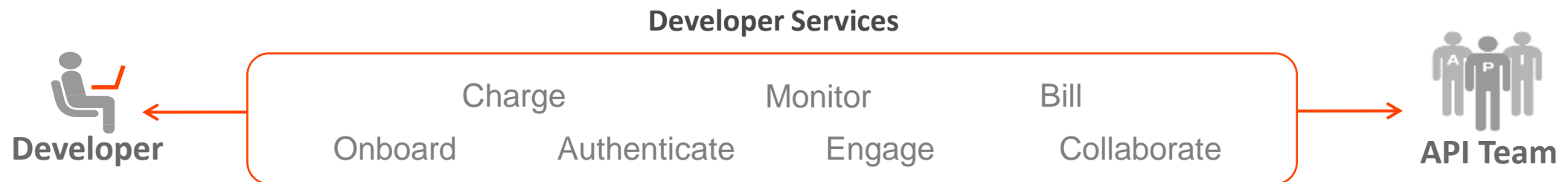
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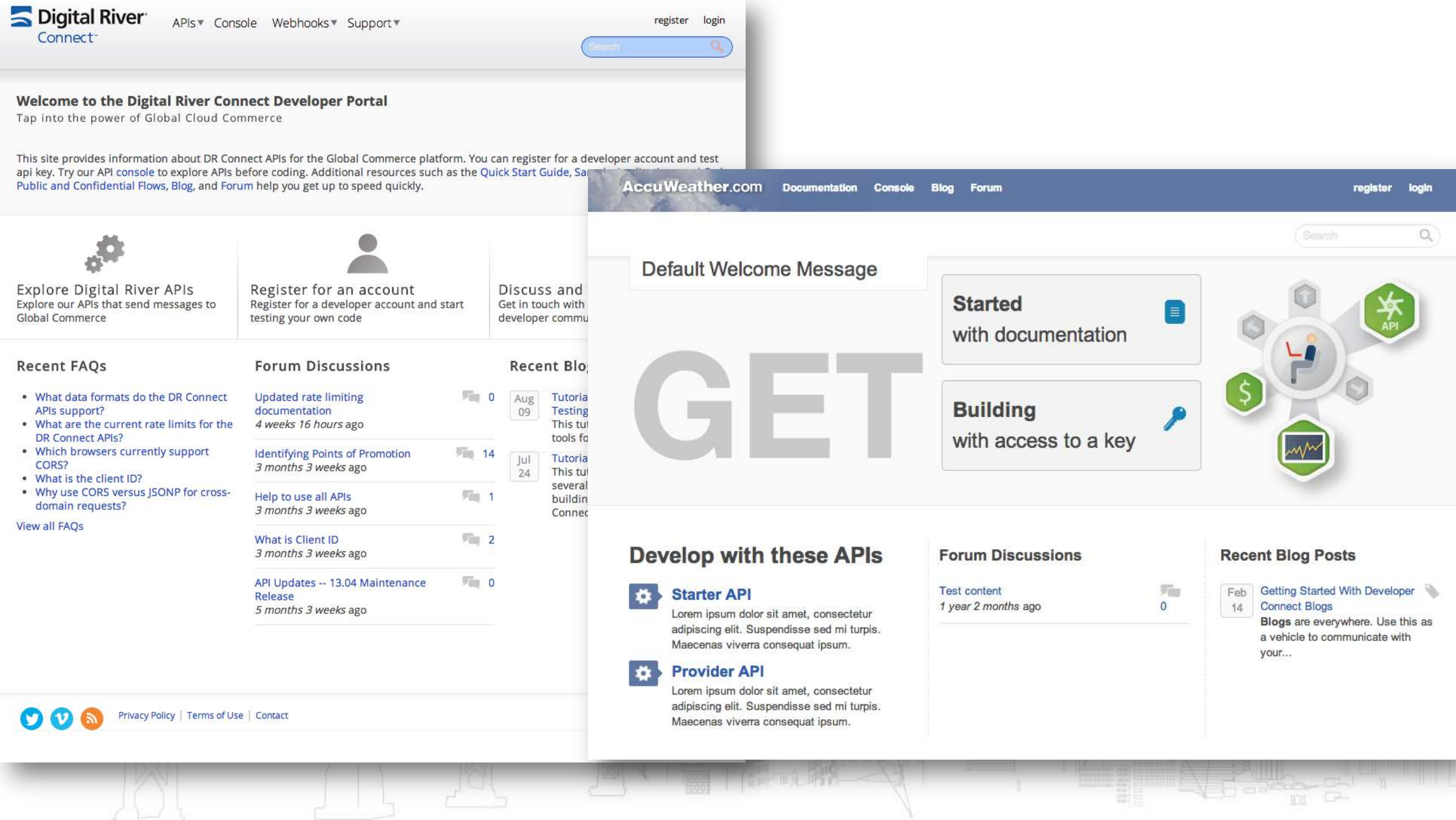
3. Build, enable and engage your developer community

Developer Onboarding	→	Streamline API adoption
Community	→	Build an active community
Content Management	→	Blogs, Tutorials, Documentation
Analytics	→	Provide developers visibility



DEMO

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Welcome to the Digital River Connect Developer Portal

Tap into the power of Global Cloud Commerce

This site provides information about DR Connect APIs for the Global Commerce platform. You can register for a developer account and test api key. Try our API [console](#) to explore APIs before coding. Additional resources such as the [Quick Start Guide](#), [Sample Code](#), [Public and Confidential Flows](#), [Blog](#), and [Forum](#) help you get up to speed quickly.



Explore Digital River APIs
Explore our APIs that send messages to Global Commerce



Register for an account
Register for a developer account and start testing your own code

Discuss and
Get in touch with developer commu

Recent FAQs

- What data formats do the DR Connect APIs support?
- What are the current rate limits for the DR Connect APIs?
- Which browsers currently support CORS?
- What is the client ID?
- Why use CORS versus JSONP for cross-domain requests?

[View all FAQs](#)

Forum Discussions

- Updated rate limiting documentation

4 weeks 16 hours ago

0
- Identifying Points of Promotion

3 months 3 weeks ago

14
- Help to use all APIs

3 months 3 weeks ago

1
- What is Client ID

3 months 3 weeks ago

2
- API Updates -- 13.04 Maintenance Release

5 months 3 weeks ago

0

Recent Blo

- Aug 09

Tutorial: Testing

This tutorial shows you how to use the tools for testing the API.
- Jul 24

Tutorial: Building

This tutorial shows you how to use the tools for building the API.

Default Welcome Message

GET

Started
with documentation



Building
with access to a key



Develop with these APIs



Starter API

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sed mi turpis. Maecenas viverra consequat ipsum.



Provider API

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Forum Discussions

[Test content](#)
1 year 2 months ago

0

Recent Blog Posts

[Feb 14](#) [Getting Started With Developer Connect Blogs](#)
Blogs are everywhere. Use this as a vehicle to communicate with your...

Welcome to the Hilton
Developer Portal

GET

Started
with documentation



Building
with access to a key



Interchange by Kaiser Permanente enables easy and secure access to select Kaiser Permanente data to support hyper-personalized care and service. Interchange by Kaiser Permanente will shorten application development times, support quality apps that are accurate and effective, and expand the variety of health management apps available to consumers, allowing them to use what aligns with their lifestyles.

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WELCOME TO THE WHOLE FOODS DEVELOPER CENTER

Providing support for the API Development Community

Whole Foods provides open API to access Whole Foods' product catalog, featuring full product description (with image), pricing and availability. One can also search for 'Discounts' across range of product categories. These API can also be used to locate Acme stores in a town/city.

LEARN MORE

EXPLORE

Explore Our APIs

Explore the API provided by Whole Foods.. from Recipe API, to Sales Flyer API

LEARN

Discuss & Learn

Get in touch with the Whole Foods API team and developer community. See if an issue has already been discussed in our forums.

REGISTER

Register for an Account

You need to register for an account to use the APIs. Or use OpenId to use your Facebook or Google account.

WHOLE FOODS TWEETS

FORUM DISCUSSIONS

RECENT BLOG POSTS

- Test content* 0
7 months 4 days ago
- Search API takes too long to complete* 0
1 year 6 months ago
- Increase limits imposed on API calls* 0
1 year 6 months ago
- Search for a product in any store* 0
1 year 6 months ago
- Feature Request: Adding ?fields= to cut back on glot* 0
10 months 1 week ago

- Apr 16
But can you hold the API to the SLA?
Great article by Jonathon Feldman in...
- Apr 16
APIs for connected devices - the rush is on
My favorite Superbowl ad was for...

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& EARN MORE INCOME

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Key Benefits

1. **Securely onboard developers** with powerful developer portal and **rich documentation**
2. Implement various **business models** to maximize revenue generation
3. Provide developers with **end-to-end analytics, visibility into charges and revenue**

We would love your feedback!

Don't forget to fill out the session's
survey – found in the session details
on the conference app

#iloveapis

Thank you



Questions

