

# Milling

## User Interface Design - Landing Page

### What is Milling ?

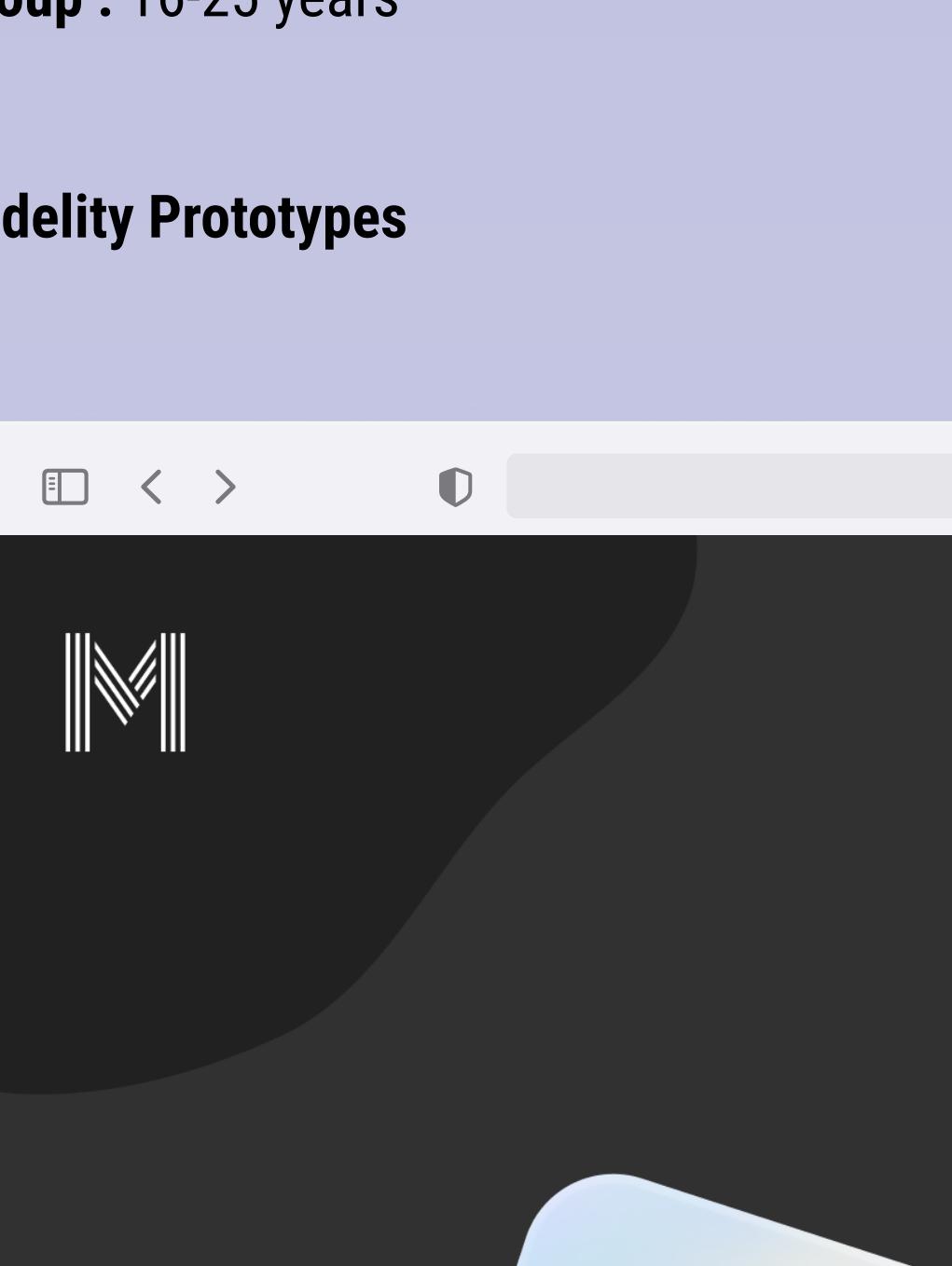
Milling is a user interface design. It is a landing page for a product. Milling is essentially derived from the word Millenial and Banking i.e - Milling.

### Description :

The idea is to promote the youth into taking up financial independence. By investing or saving up any form of pocket money available to them. Financial Independence is the key to freedom.

### Persona :

To create the following UI design two personas have been considered.



**Name:** Aditya

**Age:** 18

#### Persona Description:

Aditya is entering college. He just finished his 12th Standard Higher education. Aditya turned 18 recently and has got a lot of money from his parents , grandparents , family and family friends



**Name:** Ramya

**Age:** 22

#### Persona Description:

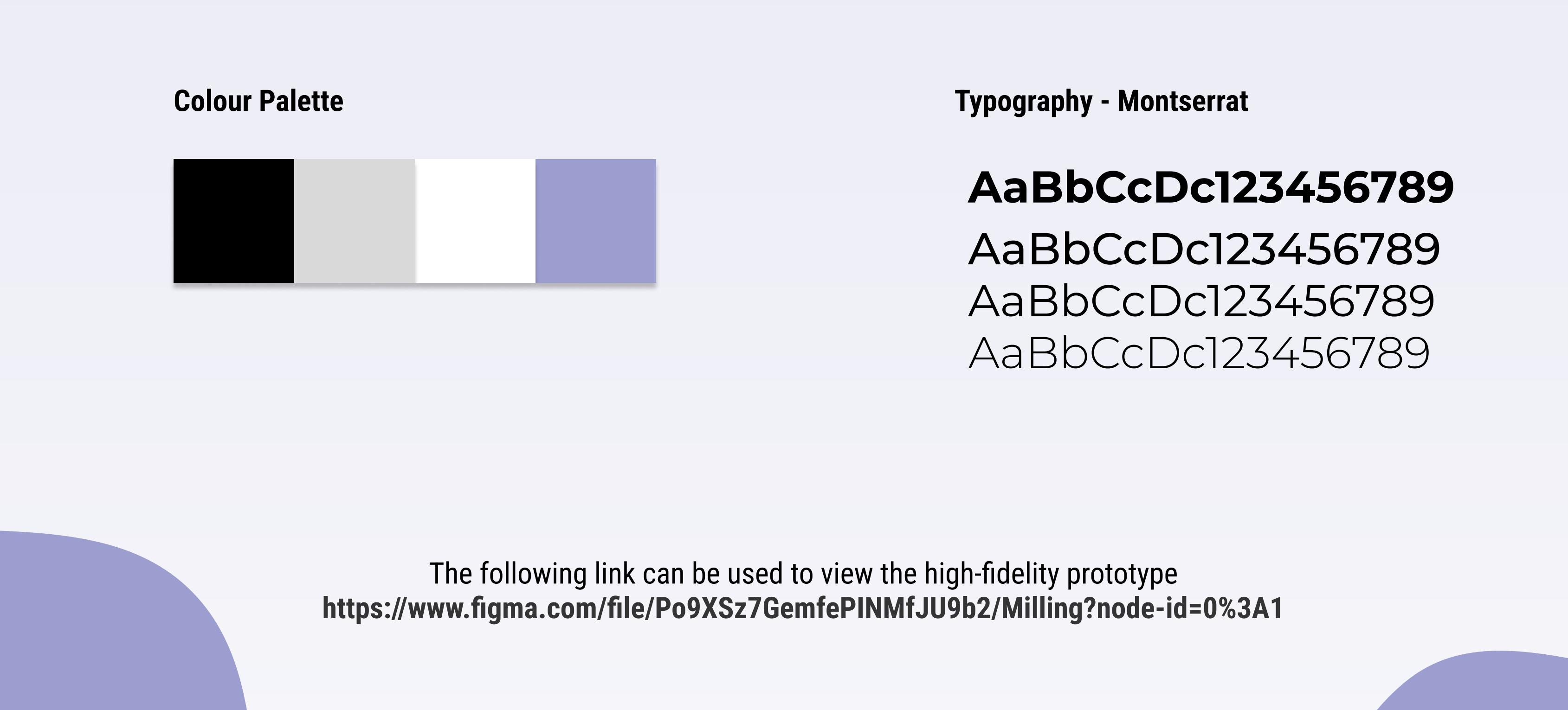
Ramya is finishing up her college. She is in her final year. She has worked in a few startups and done a couple of internships to raise a couple of thousands to live a lavish life compared to her peers.

**Age Group :** 16-25 years

### High Fidelity Prototypes



Desktop View



Mobile View

### Colour Palette



### Typography - Montserrat

AaBbCcDc123456789  
AaBbCcDc123456789  
AaBbCcDc123456789  
AaBbCcDc123456789

The following link can be used to view the high-fidelity prototype  
<https://www.figma.com/file/Po9XSz7GemfePINMFJU9b2/Milling?node-id=0%3A1>