

IPRO 497-228

HW #1

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Competitor Software Offerings

- 1 Survey Monkey
- 2 Qualtrics
- 3 Snap Surveys
- 4 DataCracker



Survey Monkey

Features

- Customization Options
- Group Management Functionality
- Mobile Application
- Built in Templates
- Generates Reports
- Ability to integrate with other platforms (has 30 listed partners)

Cost: \$300 annually with Gold Package

Features

- Customization Options with 100+ Question Types
- Survey Templates
- Offers RESTful API for use with Outside Programs
- Data Analytics and Report Generation
- Easy Integration with Existing Systems

Cost: Freemium subscription model. Request quote for Research Suite Software

Snap Surveys

Features

- Customization Options
- Survey Templates
- Offers Cloud Based System or Software to Run on In-House Server
- Report Generation/Analytic Tools
- Database Integration

Cost: Price Varies Depending on Customer's Need