

# Design and Develop an Efficient Porter Booking System for Streamlined Service Management

Presented by:

Kushagra Thapa(07511802721)  
Ritanshu Babuta(08018002721)  
Shivani Sah(11418002721)

Under Guidance of:  
Ms.Eirty Telang  
Assistant professor





# Objectives

## Streamlined Booking

Develop an intuitive and user-friendly portal for customers to easily book and manage their grocery slots.

## Improved Visibility

Provide real-time information on slot availability and booking status to enhance customer experience.

## Efficient Management

Empower store administrators with tools to effectively monitor, control, and optimize the booking process.





# Feasibility Study

1

## Technical Feasibility

Assessing the technical capabilities needed for the implementation of the portal booking system is crucial. This includes a thorough evaluation of the necessary software, hardware, and infrastructure to ensure a seamless and efficient user experience.

2

## Economic Feasibility

Assess the project's financial viability, including development, maintenance, and operational costs.

3

## Organizational Feasibility

Examine how this project directly supports our company's strategic goals and gauge the enthusiasm of stakeholders to champion this initiative.





# Needs and Significance

## Competitive Advantage

The innovative portal booking system will differentiate R.K.S. Grocery from competitors, attracting more customers and increasing market share.

## Enhanced Customer Experience

The portal booking system will provide a seamless and convenient experience for customers, reducing wait times and improving satisfaction.

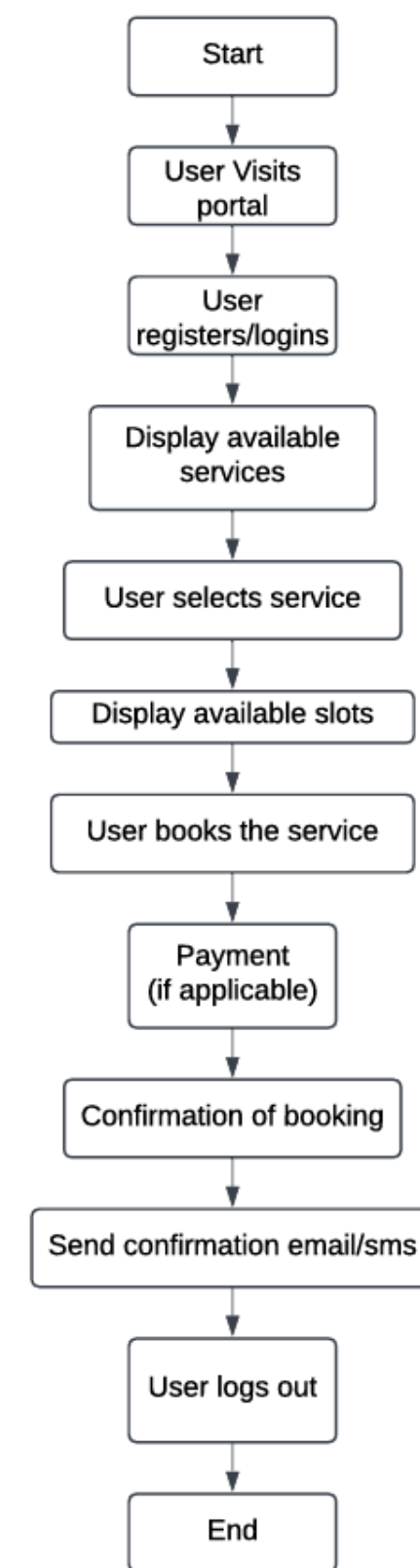
## Improved Operational Efficiency

The system will enable better management of bookings, leading to optimized resource allocation and reduced overbooking.

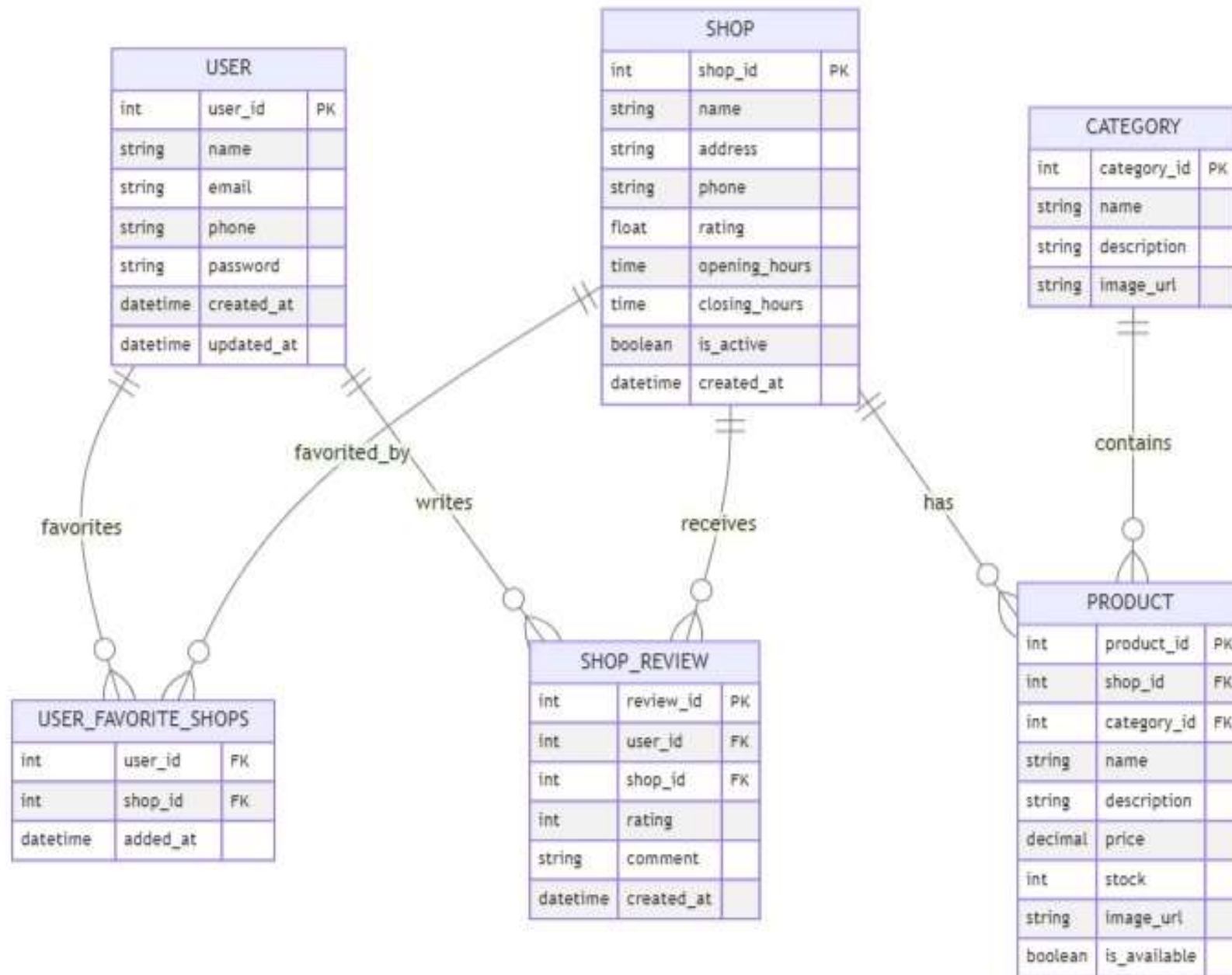
# Flow Chart for R.K.S. Grocery

The flowchart outlines the step-by-step user journey through the portal:

- **Start:** User accesses the portal.
- **Login/Registration:** Users log in or register if they are new.
- **Service Browsing and Selection:** The system displays available services and the user selects a desired service.
- **Booking Process:** After selecting a service, the system displays available time slots for booking.
- **Payment (if applicable):** User completes payment if required for the service.
- **Confirmation and Notification:** Upon successful booking, the system confirms the booking and sends a notification via email or SMS.
- **Logout and End:** The user logs out after completing the booking.
- This flowchart represents the end-to-end process, ensuring a streamlined booking experience for users, with checkpoints for authentication, selection, payment, and confirmation.



# ER Diagram for R.K.S.Grocery



## Entities:

- **User**: Contains information about users, such as name, email, and login details.
- **Shop**: Represents shops available for booking, with details like address, rating, and operational status.
- **Category**: Defines types of services or products available in shops.
- **Product**: Represents specific services or items provided by a shop, linked to a category.
- **Shop Review**: Stores user-written reviews and ratings for shops.
- **User Favorite Shops**: Tracks users' favorite shops for quick access.

## Relationships:

- Users can favorite shops and write reviews for shops they've interacted with.
- Shops have multiple categories and contain products or services associated with those categories.

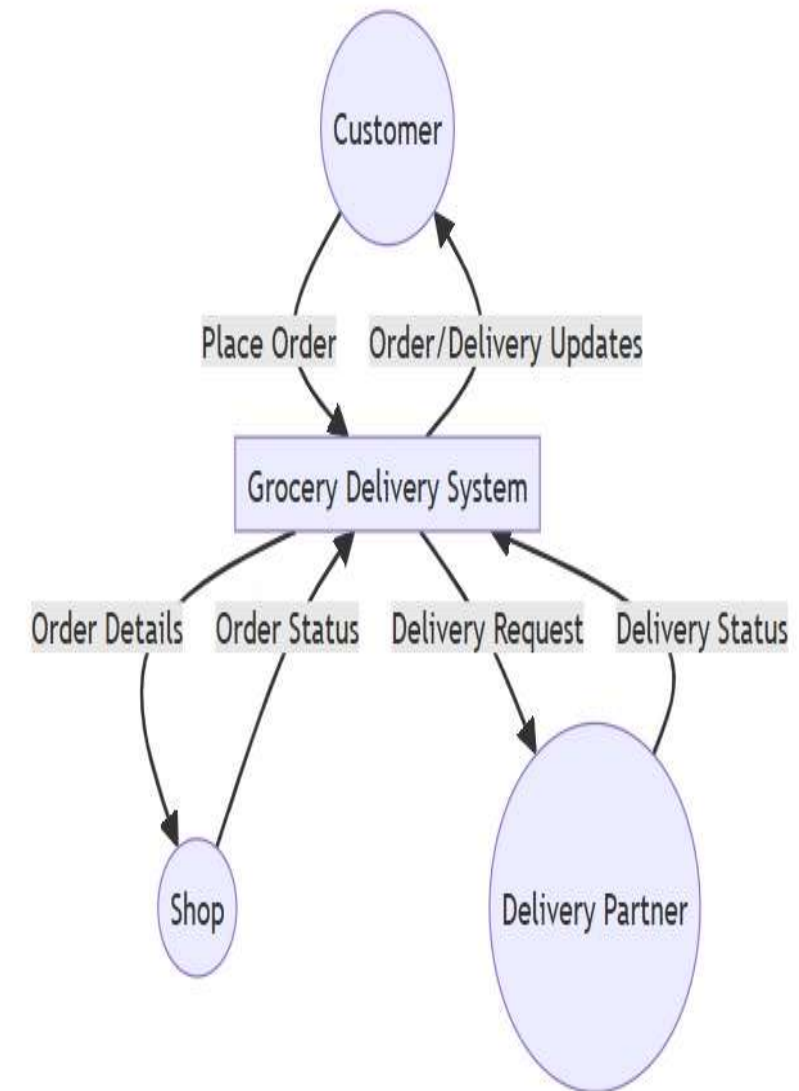
# DFD Diagram for R.K.S. Grocery (0)

**Customer Interaction:** The customer can log in/register, search shops, and place orders.

## Subsystems:

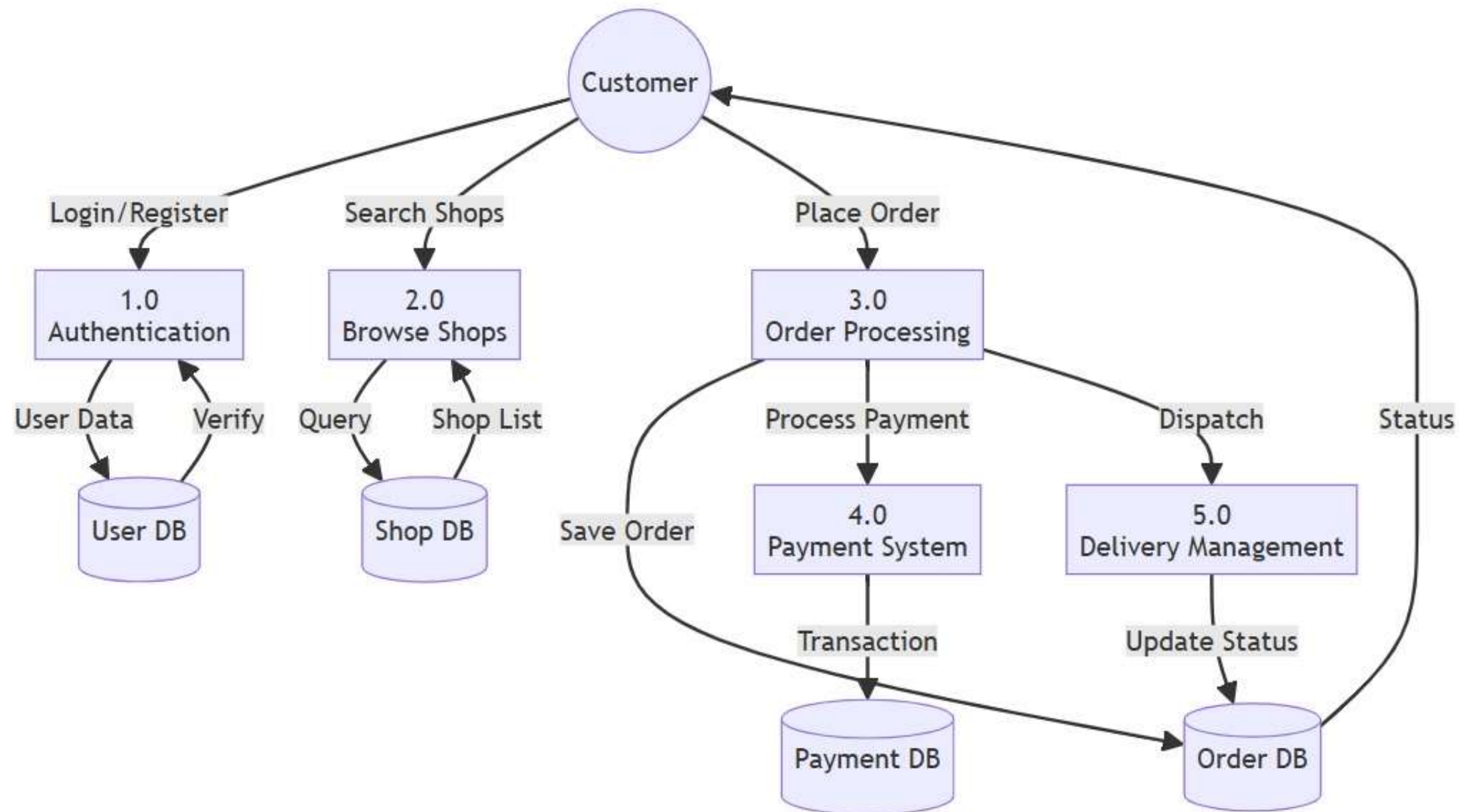
- **Authentication (1.0):** Handles user login and registration by verifying data in the User Database.
- **Browse Shops (2.0):** Allows customers to search and browse available shops by querying the Shop Database.
- **Order Processing (3.0):** Manages order placement and saves order data.
- **Payment System (4.0):** Processes payment information and saves transaction data to the Payment Database.
- **Delivery Management (5.0):** Manages dispatch and status updates, storing order status in the Order Database.

**Databases:** Each component stores and retrieves data from specific databases (User, Shop, Payment, Order), ensuring smooth data flow and record-keeping.





# DFD Diagram for R.K.S. Grocery (1)







# Hardware/Software Requirements

## Hardware

High-performance server

Reliable database system

Secure network infrastructure

## Software

Web application framework (e.g., React, Angular)

Booking and scheduling management software

Customer relationship management (CRM) system

# Welcome to R.K.S GROCERY

Your one-stop shop for fresh groceries!

## 📍 Your Current Location

Latitude: 28.609741°

Longitude: 77.204685°

📍 Malviya

📍 Krishna  
7:00 AM -



## 🛒 Your Cart



Paneer

₹120 per pack

₹120.00

- 1 + 🗑️

Total

₹120.00

Clear Cart

Checkout

R.K.S GROCERY

Home

Products

Deals

Recipes

Admin

Search...

🔍

👤

🛒

1

Our Products

🔍

All

Vegetables

Fruits

Dairy

Spices

Grains

🔍 Search products...

Fresh Tomatoes

Fresh Tomatoes

₹40

Per kg

+ Add to Cart

Organic Bananas

Organic Bananas

₹60

Per dozen

+ Add to Cart

Brown Eggs

Brown Eggs

₹80

Per dozen

+ Add to Cart

Ginger-Garlic Paste

Ginger-Garlic Paste

₹45

Per jar

+ Add to Cart

## Welcome Back

Don't have an account? [Sign up](#)

Test Accounts:

[Admin Login](#)

[Dealer Login](#)

[Customer Login](#)

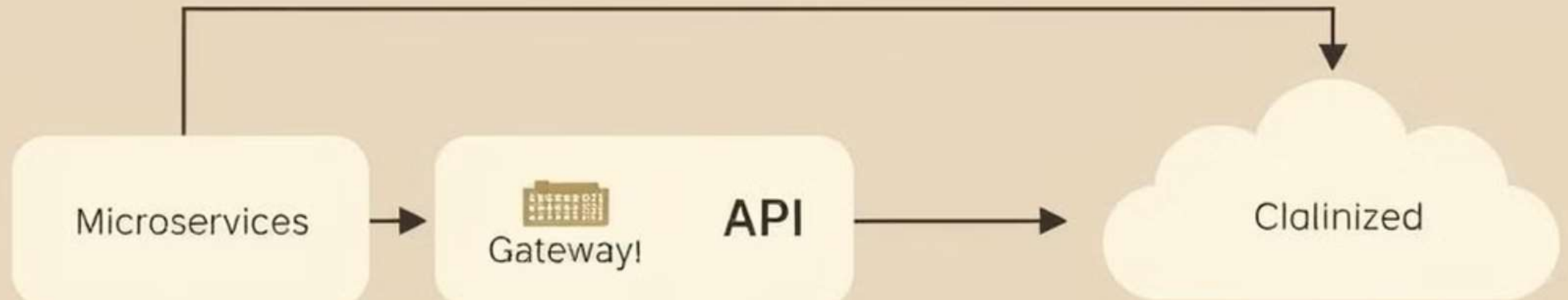
Email address

you@example.com

Password

\*\*\*\*\*

Sign in



# System Architecture

1

## Customer Portal

Intuitive web-based interface for customers to book and manage grocery slots.

2

## Booking Management

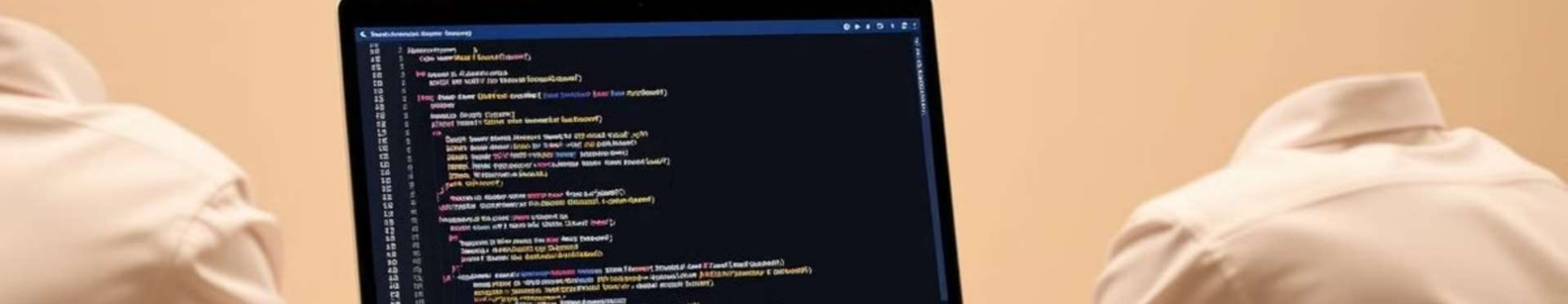
Microservices handling booking, scheduling, and slot availability updates.

3

## Admin Dashboard

Comprehensive tools for store administrators to monitor and control the booking system.





# Implementation and Testing



## Agile Methodology

Iterative development with frequent feedback and continuous integration.



## Rigorous Testing

Comprehensive unit, integration, and end-to-end testing to ensure system reliability.



## Scalable Deployment

Containerized and cloud-based infrastructure for easy scaling and maintenance.

# Conclusion and Future Scope

1

## Conclusion

The implementation of the R.K.S. Grocery portal booking system will revolutionize the customer experience and improve operational efficiency.

2

## Future Scope

Explore integration with mobile apps, digital payments, and personalized recommendations to further enhance the customer experience.





# References

## Digital India 2.0 and PM-WANI:

Ministry of Electronics and Information Technology, Government of India. "Digital India 2.0 Framework and Rural Connectivity Updates." Available at: <https://www.digitalindia.gov.in>  
Department of Telecommunications, Government of India. "PM-WANI Scheme – Public Wi-Fi for Rural Connectivity." Available at: <https://www.dot.gov.in>

## Rural Digital Retail Statistics:

NITI Aayog & BCG, 2024. "State of Rural Digital Retail in India 2024." Report on e-commerce adoption and digital penetration across rural and urban areas. Available at: <https://www.niti.gov.in>

## Multilingual Chatbot and NLP Advances:

Google AI Research. "BERT-based NLP Models for Multilingual Indian Languages – Updates for 2024." Available at: <https://ai.google.com/research>  
Gemini AI Platform Documentation. "Gemini 1.5 API for Multilingual and NLP-Driven Chatbot Development." Available at: <https://www.geminiapi.com/docs>

## Predictive Analytics in Rural Inventory and Logistics:

PwC India. "E-commerce and Logistics Transformation in India's Rural Markets, 2024." Available at: <https://www.pwc.in>  
Deloitte Insights. "Data-Driven Approaches for Rural Supply Chain Optimization." Available at: <https://www2.deloitte.com>

## Customer Retention and Personalization Metrics:

Bain & Company & Indian Retail Association. "E-commerce Customer Experience in India – Impact of Personalization and Multilingual Features, 2023." Available at: <https://www.bain.com>  
Statista Research Department. "E-commerce Retention Rates by Personalization – India Overview 2023." Available at: <https://www.statista.com>

## Last-Mile Delivery and Route Optimization:

KPMG India. "Technology-Driven Logistics and Route Optimization in Rural India, 2024." Available at: <https://home.kpmg/in>  
Indian Institute of Logistics. "GPS-Enabled Last-Mile Delivery – A Guide for E-Commerce in India's Rural Sector." Available at: <https://www.iil.in>

## Growth in Rural E-Commerce and Digital Adoption:

EY India. "E-Commerce in Rural India: Accelerating Growth Through Digital Infrastructure," 2023. Available at: [https://www.ey.com/en\\_in](https://www.ey.com/en_in)  
Confederation of Indian Industry (CII). "Rural Consumption and E-Commerce Trends, 2024." Available at: <https://www.cii.in>  
Statista. "Digital Access and Smartphone Penetration in Rural India," 2024. Available at: <https://www.statista.com>

## Digital India 2.0 and E-Commerce Expansion in Rural Areas:

NASSCOM. "Bridging the Digital Divide: Digital India 2.0 and E-Commerce Potential in Rural Regions," 2024. Available at: <https://nasscom.in>  
Press Information Bureau (PIB) India. "Digital India 2.0 Initiatives for Enhanced E-Commerce in Rural Markets," 2024. Available at: <https://pib.gov.in>

## Customer Retention and Personalization in Rural Markets:

McKinsey & Company. "Understanding Rural Consumer Behavior in India's Digital Retail Landscape," 2023. Available at: <https://www.mckinsey.com>  
Forrester Research. "Personalized E-Commerce and Retention Trends in Emerging Markets," 2024. Available at: <https://www.forrester.com>

## 1. Rural Supply Chain Optimization and Last-Mile Logistics:

Accenture India. "Improving Rural Supply Chain with Technology – Insights for 2024," 2024. Available at: <https://www.accenture.com/in-en>  
Boston Consulting Group (BCG). "Delivering in Remote Regions: Last-Mile Strategies for Rural India," 2023. Available at: <https://www.bcg.com>