

## Certificate of participation

Issued to : Véronique RIVIERE

Title of the course :

### **Digital Entrepreneurship 101**

Date of the course : 15/10/2024

Hours of training : 6 (100%)

Attendance rate : 100%

In collaboration with

Esch-sur-Alzette, 24 October 2024



A blue ink signature, likely of Dr. Serge Linckels, is written over a horizontal line. The signature is fluid and stylized, with a long horizontal stroke extending to the right.

**Dr. Serge Linckels**  
Managing Director

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**Content**

- BMC (business model canva).
- MVP (Minimum viable product).
- Idea vs Reality.
- Define your needs (resources, competences, investment-timewise...).
- Clarity about the business idea.
- Product, market, market potential for the product or service.

**Learning Outcomes**

Upon completion of this course, learners will be able to understand current digital challenges and opportunities as well as digital entrepreneurship. They will be able to develop their entrepreneurial skills with a focus on technology.

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