

## Part 3: Ethics & Optimization (10%)

### 1. Ethical Considerations

#### Potential Biases in Models:

##### MNIST Model Biases:

- **Demographic bias:** Handwriting styles vary across cultures and age groups
- **Data collection bias:** MNIST primarily contains Western-style digit writing
- **Representation bias:** Limited diversity in writing styles

##### Amazon Reviews Model Biases:

- **Selection bias:** Reviews may not represent all customer demographics
- **Language bias:** Models trained on English may not work well for other languages
- **Temporal bias:** Product sentiment may change over time

#### Mitigation Strategies:

##### Using TensorFlow Fairness Indicators:

```
# Example fairness evaluation
from tensorflow_model_analysis import fairness_indicators

# Evaluate model fairness across different groups
fairness_eval = fairness_indicators.FairnessIndicators(
    eval_shared_model=model,
    slicing_specs=[...], # Define demographic slices
    example_weight_key='example_weight'
)
```

##### Using spaCy's Rule-Based Systems:

- Implement custom rules for different cultural contexts
- Use multiple pre-trained models for different languages
- Regular auditing of entity recognition accuracy across groups

### 2. Troubleshooting Challenge

Common TensorFlow errors and fixes:

- **Dimension mismatches:** Check input shapes and reshape data appropriately
- **Incorrect loss functions:** Match loss function to problem type (categorical vs sparse)
- **Learning rate issues:** Adjust optimizer parameters
- **Overfitting:** Add dropout layers and regularization

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## Evaluation Criteria

Component	Weight	Key Evaluation Points
Theoretical	40%	Accuracy, depth of understanding, clear explanations
Practical	50%	Code quality, model performance, documentation
Ethics	10%	Critical thinking, bias identification, solutions
Bonus	10%	Deployment success, user interface, functionality

Success Metrics:

- **Iris Classification:** >90% accuracy
- **MNIST CNN:** >95% test accuracy
- **NLP Analysis:** Proper entity extraction and sentiment analysis
- **Code Quality:** Well-commented, reproducible, error-free