



Universiteit Antwerpen
| Faculteit Bedrijfswetenschappen
en Economie

Group Assignment

Phase 3

Teacher: Prof. Johanna Vanderstraeten

Assistant: Nathalie Verboven

Phase 3

Processing suggestions from feedback sessions

Report:

- Integration of Phase 1 and Phase 2
- And conclusion:
 - Strategic recommendations for the company
 - Ideal strategy; taking into account the external situation
 - Determination of necessary competencies to achieve optimal alignment with the proposed strategy

Peer review

Phase 3

Report

- Submission date: 15/01 – noon (12h)
- Via BB (Blackboard)

Peer review (buddy check)

- See Blackboard
- Deadline: 15/01 at noon (12h)