



CHURN DASHBOARD

CUSTOMER AT RISK

1869

NO OF TECH TICKETS

2173

NO OF ADMIN TICKETS

885

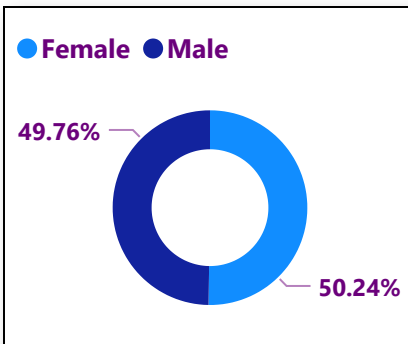
YEARLY CHARGES

\$2.86M

SUM OF MONTHLY CHARGES

\$139.13K

DEMOGRAPHICS

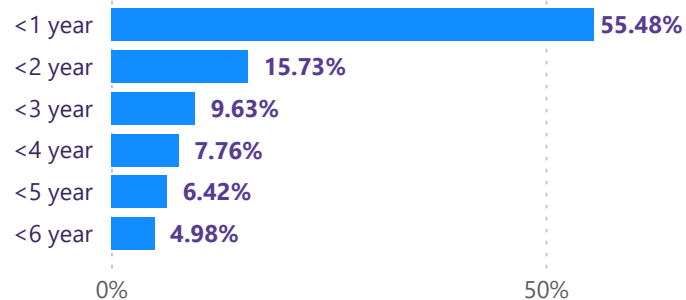


Senior citizen
25.5%

Partner
35.8%

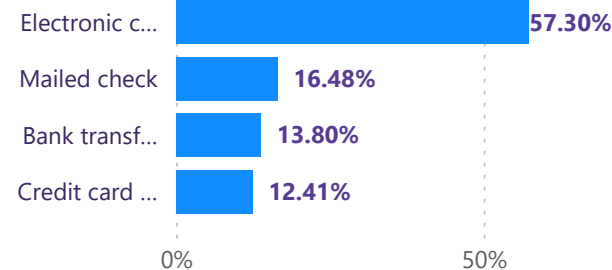
Dependents
17.4%

Subscriptions Time

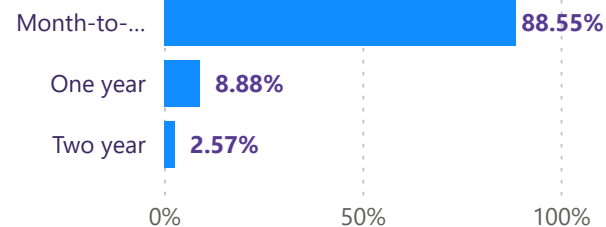


Customer Account Information

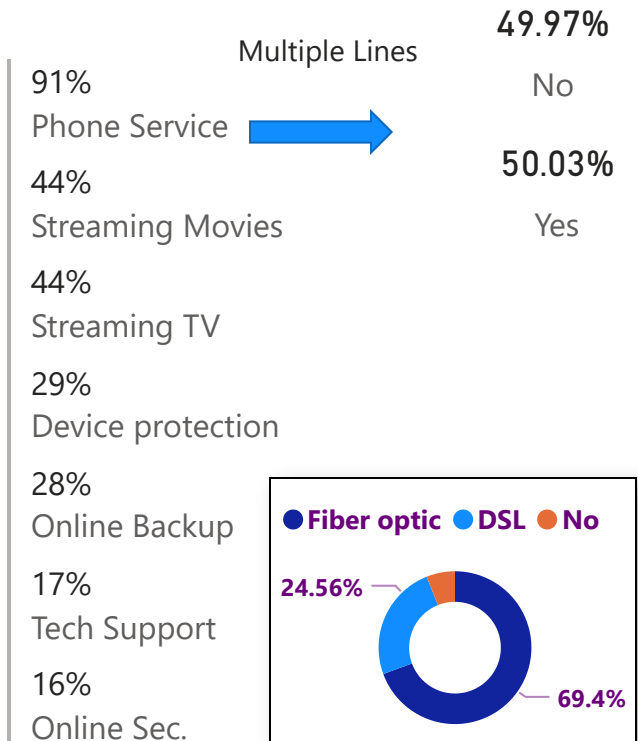
PaymentMethod



Types of Contract



Services customer signed up for





CUSTOMER RISK ANALYSIS

Risk of churn

- ☐ No
☐ Yes

Internet services

- ☐ DSL
☐ Fiber optic
☐ No

Months subscribed

0 72

Type of contract

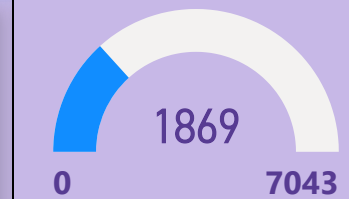
- ☐ Month-to-month
☐ One year
☐ Two year

TOTAL CUSTOMER

7043

CHURN RATE

26.54%



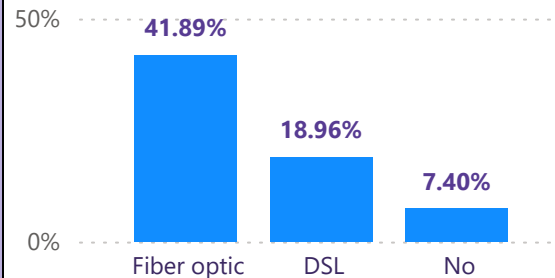
YEARLY CHARGES

\$16.06M

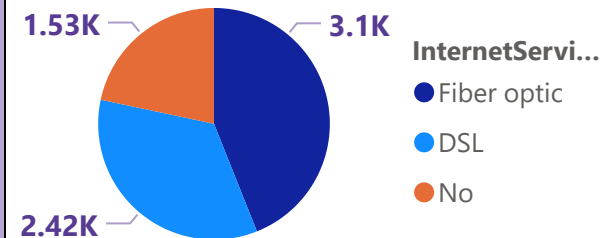
ADMIN TICKETS AND TECH TICKETS

3632
2955

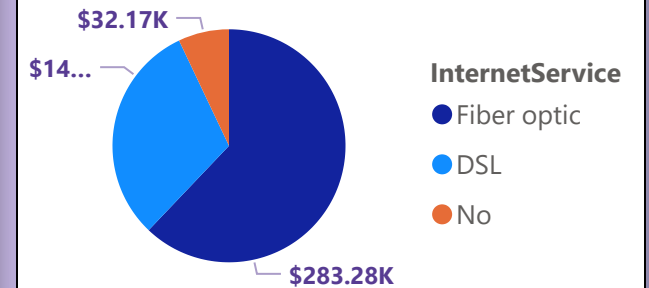
Churn Rate by InternetService



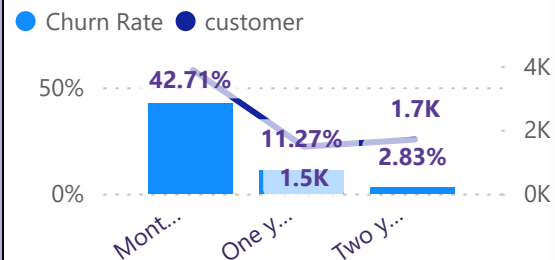
Count of customer by InternetService



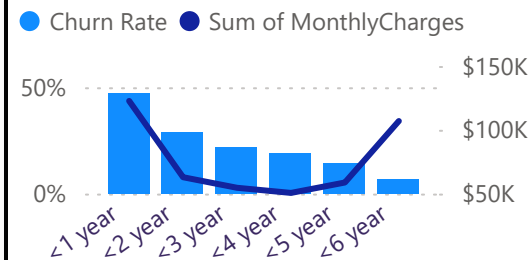
Sum of MonthlyCharges



Type of Contract



Years of contract



Churn by payment method

