

# Credit Card Transaction Report

TOTAL  
REVENUE

57M

TOTAL  
INTEREST

7.98M

TOTAL  
TRANSACTION

45.5M

TOTAL  
TRANSACTION  
COUNT

667.2K

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

F

M

Week\_Start\_Date

All

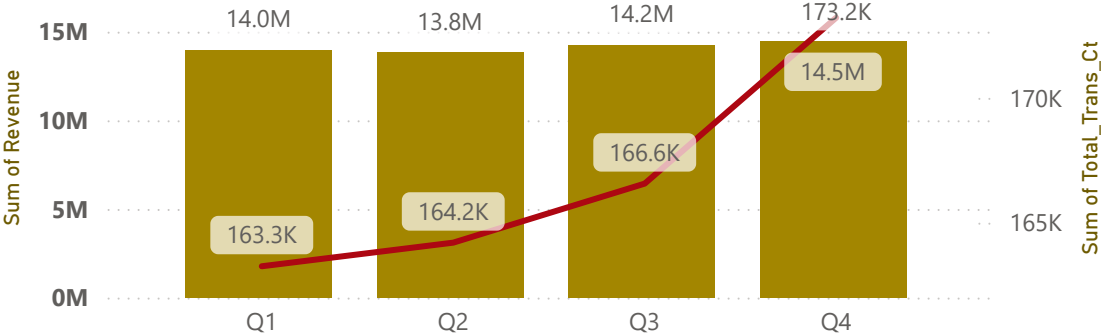
low

medium

high

QTR Revenue and Total\_Trans\_Ct

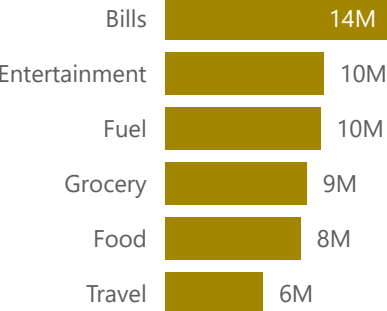
● Sum of Revenue ● Sum of Total\_Trans\_Ct



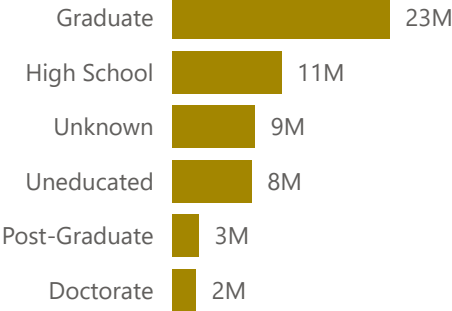
Card\_Category Sum of Revenue Sum of Total\_Trans\_Amt Sum of Interest\_Earned

Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

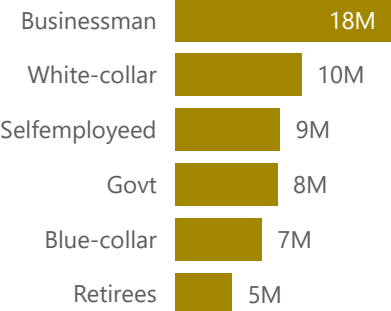
Revenue by Expenditure Type



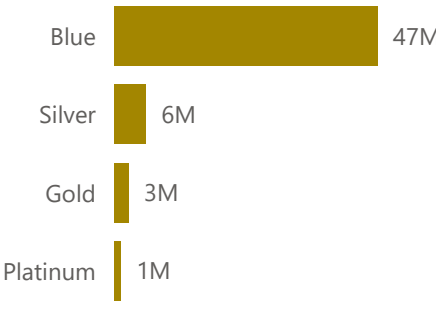
Revenue by Educationlevel



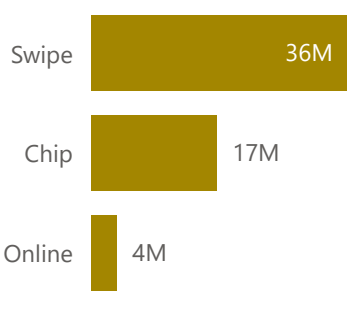
Revenue by Customer job



Revenue by Card category



Revenue by Use chip



# Credit Card Customer Report

TOTAL  
REVENUE  
**57M**

TOTAL  
INTEREST  
**7.98M**

TOTAL  
INCOME  
**587.6M**

SATISFICATION  
SCORE  
**3.2**

Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

low

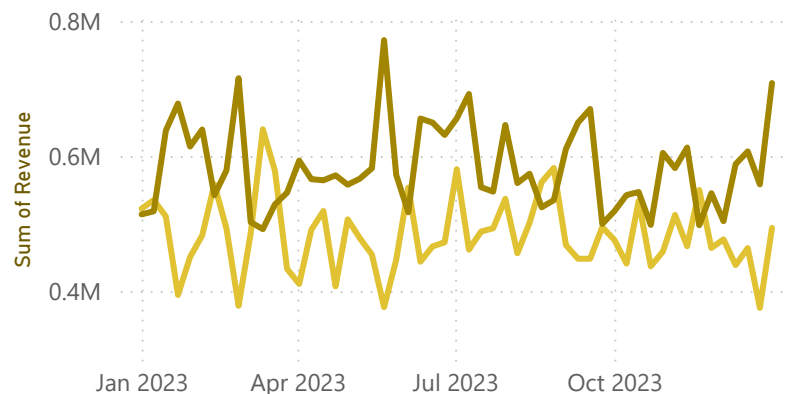
medium

high

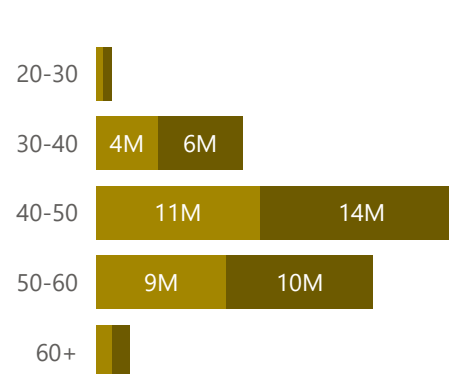
Week\_Start\_Date

All

## Revenue by Week



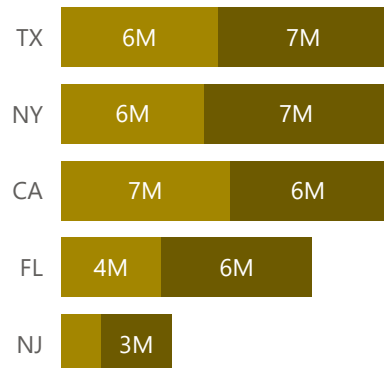
## Revenue by Age Group



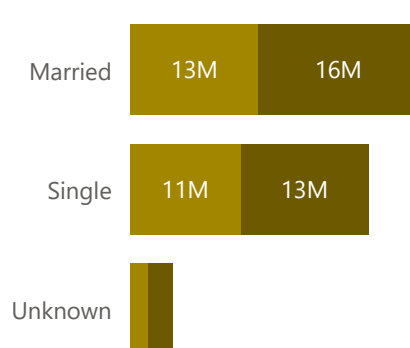
Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
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Businessman	190350431	17697472	25,84,604.01
White-collar	105618475	10283124	14,64,690.92
Selfemployeed	77659931	8542826	11,41,510.40
Govt	90834727	8335534	11,82,230.84
Blue-collar	73516911	7040606	9,67,751.42
Retirees	49619308	4617448	6,41,692.22
Total	587599783	56517011	79,82,479.81

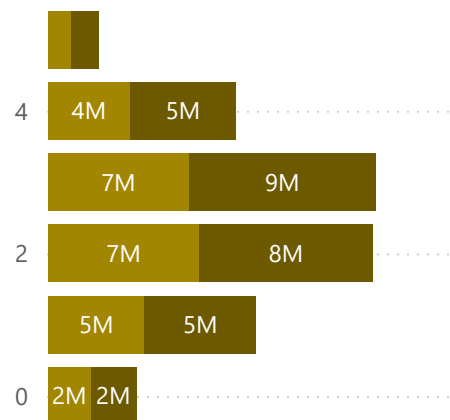
## Revenue by Top 5 States



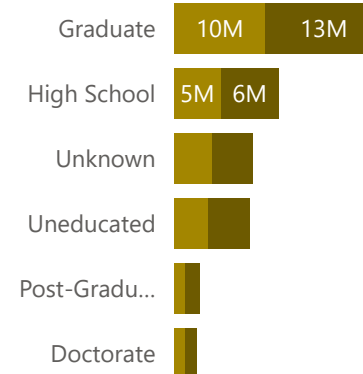
## Revenue by Marital Status



## Revenue by Dependent



## Revenue by Education



## Revenue by Income Group

