

## Says

What have we heard them say?
What can we imagine them saying?

language should be understable

to everyone

creating trolls
and relaxation
videos
increase the
subcribtion



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Channels
that lack
their own
ideas

Content category of each channel

Transferal of their contents

Subscribtion feed consist of video published

To receive the channel contents

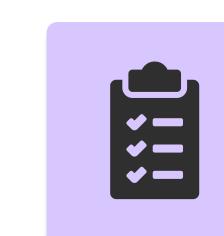
List of its most subscribed channels



See an example

more
entertainment
in free of cost

daily
updates in
channels



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

