

Pizza Sales 2015

801.94K

Revenue

21.35K

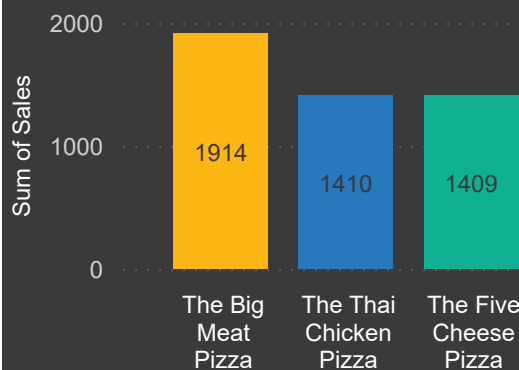
Number of Customers

48.62K

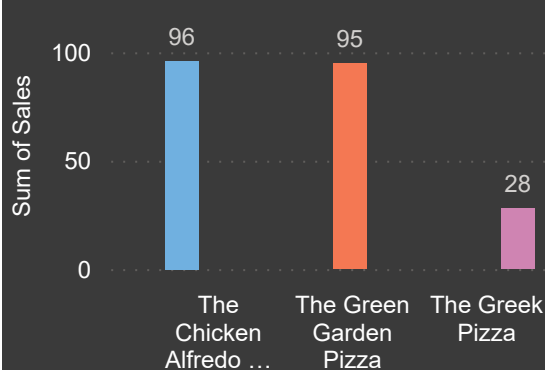
Total Number of Pizzas Sold

Quarter	Number of Customers
Qtr 3	5437
Qtr 2	5425
Qtr 1	5370
Qtr 4	5118
Total	21350

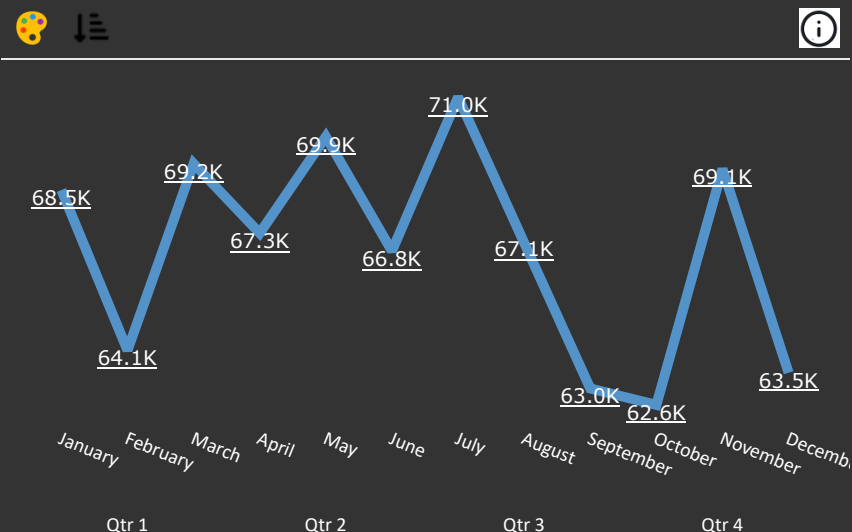
Top 3 Best Sellers



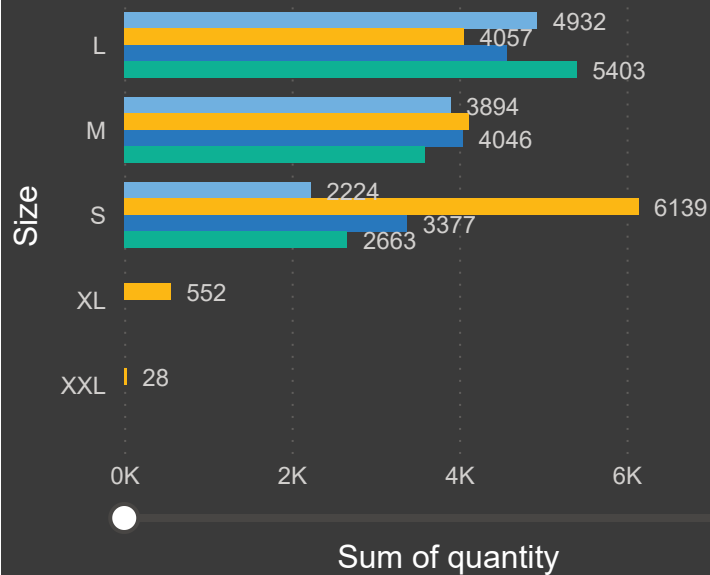
Least Preferred Pizzas



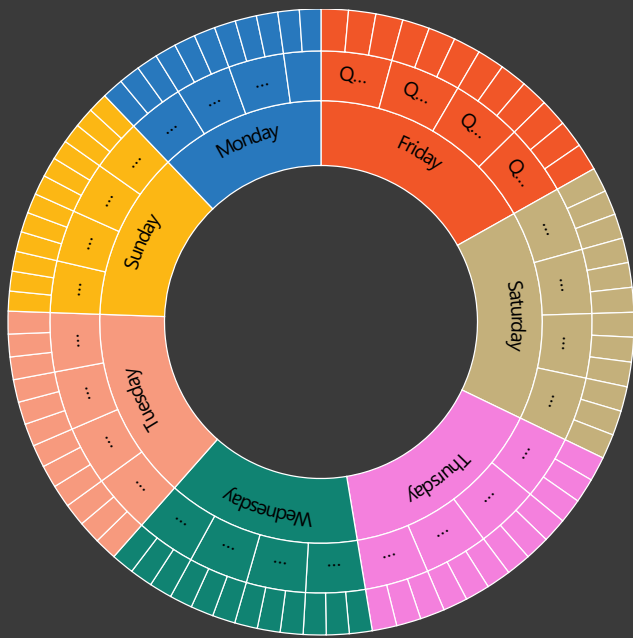
Quarterly Sales



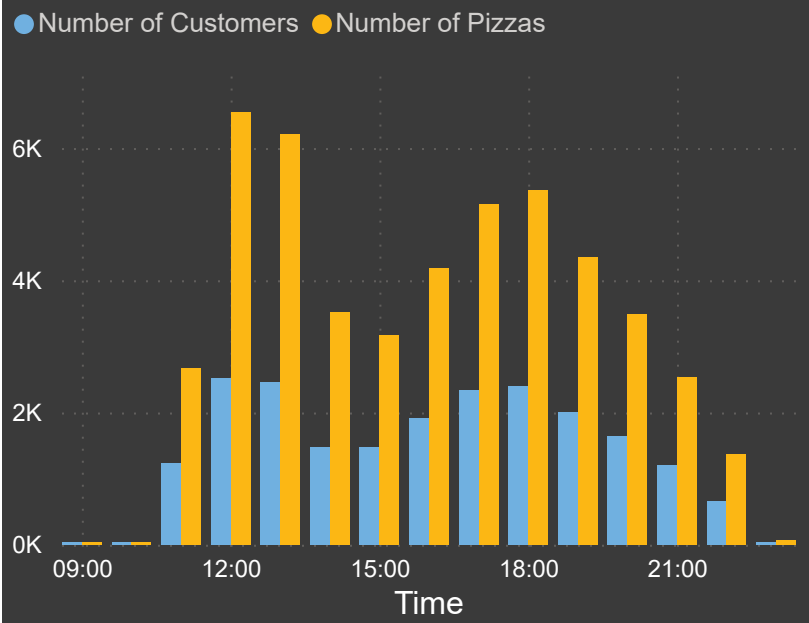
Category ● Chicken ● Classic ● Supreme ● Veggie



Daywise Sales



Number of Customers vs Pizzas by Time



INSIGHTS

- . Pizza Place made a total sale of around **8 lakh** from over **21 thousand** customer with an average of **\$37.5** per person.
- . There is an average of **50-60** customers per day.
- . The peak hours of a day is between **12:00 PM -1:00PM** and then between **5:00PM - 6:00PM**.
- . Customers mostly prefer **large size** pizza but prefer small size for Classic pizza.
- . **XXL Greek pizza** is the least preferred one which can be omitted from the menu.
- . The bestsellers are The Big Meat, The Thai Chicken and the Five Cheese Pizzas. And the least preferred pizzas are The Chicken Alfredo, The Green Garden and The Greek pizza.
- . The sale is higher on **Friday, Saturday and Thursday** respectively. Also the **2nd Quarter** of the year has the largest sale.

