**Fundraising Playbook**

**Purpose:** Streamline the process of raising pre-seed, seed, or Series A capital.

**Key Sections:**

1. **Investor CRM Template:**
   * List of investors, their thesis, portfolio fit
   * Intro warmness score, outreach status
2. **Narrative Deck:**
   * Mission and story
   * Traction metrics and market size
   * Product demo and business model
3. **Data Room Checklist:**
   * Cap table
   * Financial projections and P&L
   * Hiring plan and organizational chart
   * Technical architecture overview
4. **Cold Email Templates:**
   * Warm intro ask
   * Cold investor outreach
   * Follow-up and reminder strategies
5. **FAQ Bank:**
   * Product-related
   * Go-to-market strategy
   * Competitive advantage
   * Team and execution
6. **Pitch Practice Plan:**
   * Internal mock sessions
   * Feedback tracking
   * Handling objections with clarity