



Surin is a pre final year graduate college student in Computer Engineering. She actively participates in extracurricular learning and different college events and has taken multiple varied roles in those events. She has now started to think about jobs but is confused about what she wants to pursue and which profile she wants to grow in her career. When she comes across a job profile she isn't sure if she'll be good at it and if she'll enjoy it.

We have launched Ifi to solve this problem where users would go through an assessment (Excellence Assessment) which assesses users on multiple categories and then translates it to job recommendations amidst the sea of job profiles.

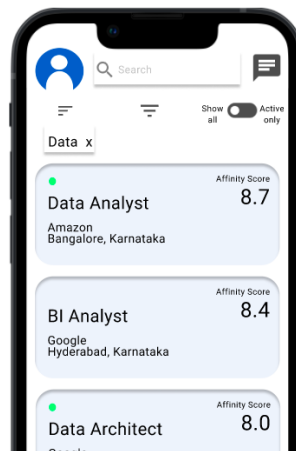
## Features launched



Excellence Assessment Score  
(per category)



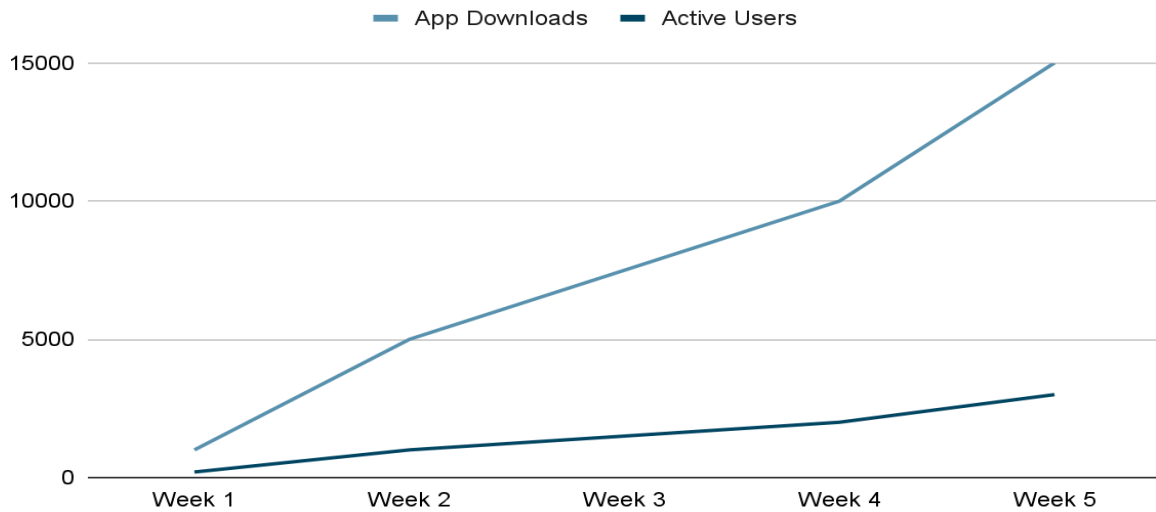
Personalised Job recommendation



Affinity Scoring per  
listed job

## Outcomes in the first month of launch -

### Post-Launch Data



**10k downloads**



**2k subscriptions**



**4.3+ ratings**

## Where do we go next?



Reminder for jobs profiles  
that become active



Retake test to capture accurate,  
present data for  
better recommendations



Send the top user  
recommendations  
to the recruiter

and few more depending on the customer reviews. The further launches will also extend this product to educational and corporate institutions.

App can be downloaded from: [LinkedIn Ifi](#)

This grand launch wouldn't have been possible if it weren't for all the teams involved -

| Team        | Members             |
|-------------|---------------------|
| Legal       | .... [member names] |
| Accounting  | .... [member names] |
| Engineering | .... [member names] |
| Testing     | .... [member names] |
| Marketing   | .... [member names] |
| Sales       | .... [member names] |

Riya Tirole,  
On behalf of myself and all the other team members.