

CHURN ANALYSIS - SUMMARY

Monthly Charge Range
All

Married
All

Dashboard

6418
Total Customers

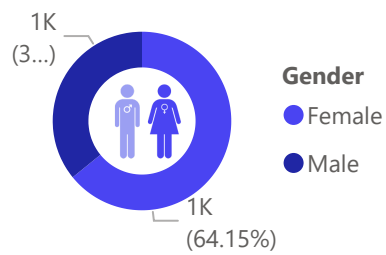
1732
Total Churn

411
New Joiners

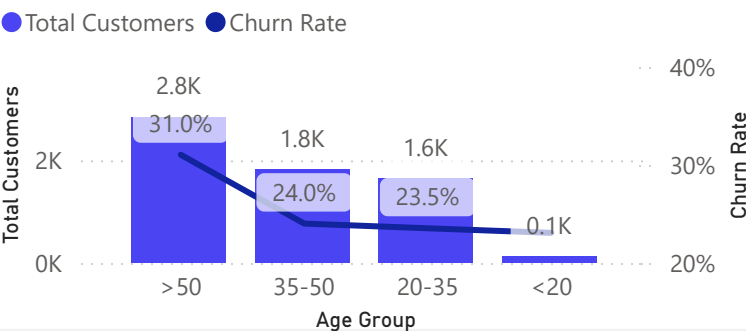
27.0%
Churn Rate

DEMOGRAPHIC

Total Churn by Gender

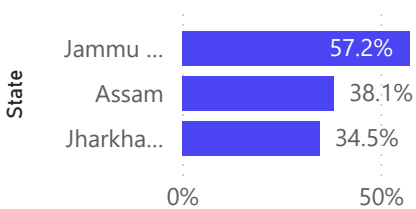


Total Customers and Churn Rate by Age Group



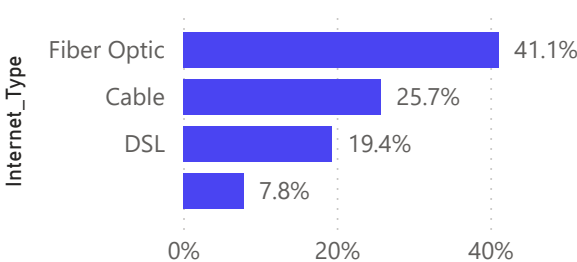
GEOGRAPHIC

Churn Rate by State



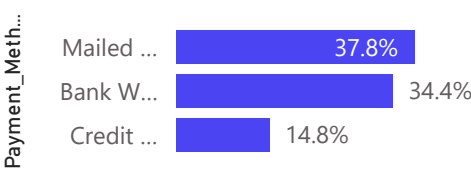
SERVICES USED

Churn Rate by Internet Type

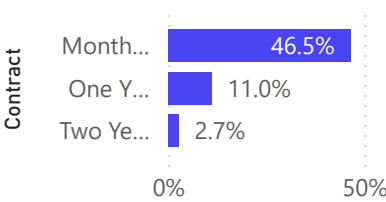


ACCOUNT INFO

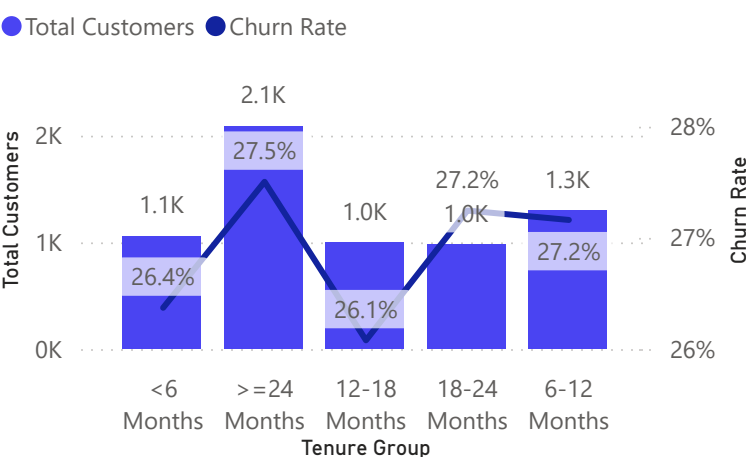
Churn Rate by Payment Method



Churn Rate by Contract

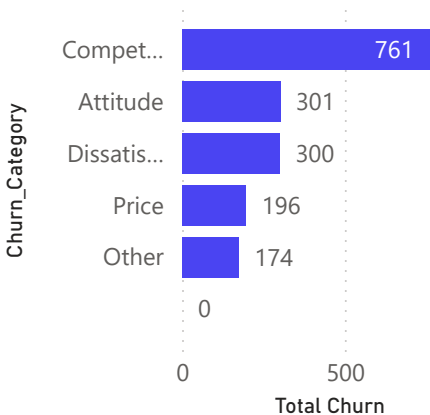


Total Customers and Churn Rate by Tenure Group



CHURN DISTRIBUTION

Total Churn by Churn Category



Churn by Services

Services	No	Yes
Device_Protection_Plan	6.3%	64.7%
Internet_Service	6.3%	93.7%
Multiple_Lines	9.4%	45.2%
Online_Security	6.3%	78.3%
Paperless_Billing	25.4%	74.6%
Phone_Service	9.4%	90.6%
Premium_Support	6.3%	77.2%
Streaming_Movies	6.3%	49.7%
Streaming_Music	6.3%	54.8%
Streaming_TV	6.3%	50.5%
Unlimited_Data	6.3%	13.6%

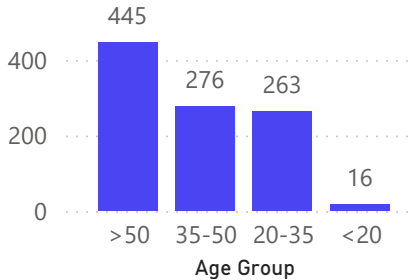
CHURN ANALYSIS - PREDICTION

Summary

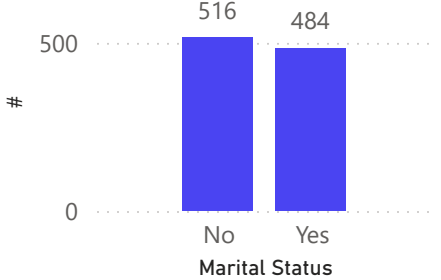
PREDICTED CHURNER PROFILE



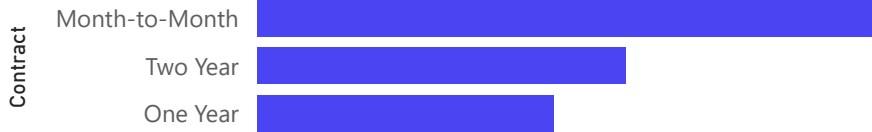
by Age Group



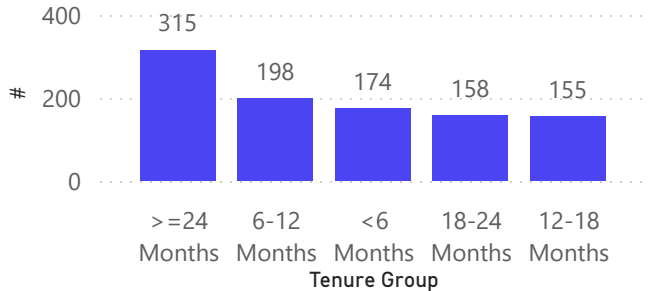
by Marital Status



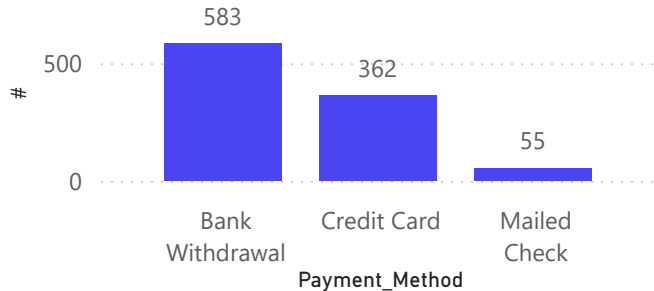
by Contract



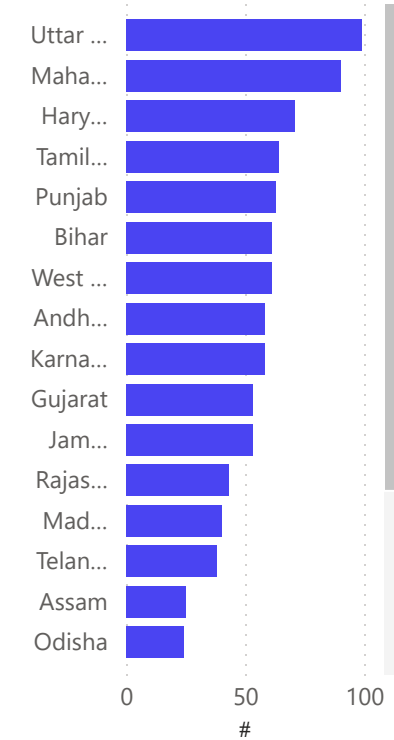
by Tenure Group



by Payment Method



by State



COUNT OF PREDICTED CHURNERS : 6418

Customer_ID	Monthly_Charge	Sum of Total_Revenue	Sum of Total_Refunds	Sum of Total_Profit
11244-JAM	76.00	1,957.25	7.30	1,950.00
11264-MAH	-4.00	24.80	0.00	24.80
11288-MAD	20.20	3,029.77	0.00	3,029.77
11310-RAJ	102.15	6,270.75	0.00	6,270.75
11340-JAM	19.95	298.10	0.00	298.10
11543-WES	49.40	1,250.28	0.00	1,250.28
11647-TAM	93.75	5,751.52	0.00	5,751.52
11799-MAH	99.40	6,867.80	0.00	6,867.80
11922-PUN	105.00	8,063.56	0.00	8,063.56
11925-MAH	25.20	2,877.80	0.00	2,877.80
11952-RAJ	71.35	865.61	0.00	865.61
11952-TEL	95.60	1,859.49	0.00	1,859.49
11958-TAM	108.45	5,233.35	0.00	5,233.35
11991-RAJ	113.35	7,679.87	0.00	7,679.87
12016-TAM	20.05	502.39	0.00	502.39
12052-PUN	115.00	10,368.31	0.00	10,368.31
12069-UTT	59.65	915.79	0.00	915.79
12210-DEL	20.30	455.86	0.00	455.86
12225-TAM	85.25	6,296.46	1.31	6,295.15
12266-HAR	79.65	4,299.42	0.00	4,299.42
12341-HAR	83.05	2,051.42	0.00	2,051.42
12377-UTT	24.35	1,642.96	0.00	1,642.96
12511-DEL	78.40	2,721.28	0.00	2,721.28
12762-TAM	19.70	1,605.25	0.00	1,605.25
12842-TAM	101.15	424.14	0.00	424.14
12853-HAR	80.00	4,695.81	41.74	4,654.07
Total		33,32,246.95	1,982.86	33,30,264.09