

**Influencer Marketing Program- Terms & Conditions(Supplier)**

1. Please note that views and clicks received through affiliate content via various social media platforms, as well as on Ecom reels, are completely free.
2. Once the influencer selects your catalog, he/she will create content and post it on social media or their personal storefront with trackable links of your products.
3. Your products will be able to reach new users through various social media platforms without any marketing cost.
4. Affiliate click-to-sale attribution is 14 days, meaning that if a sale occurs within 14 days of a click, it will be attributed to affiliate, and you will be charged 5% on such affiliate orders.
5. After onboarding, any opt-out request will be processed 30 days from the date of the opt-out request.
6. We extend the return window to 14 days for influencers, as they need time to shoot and edit content. Some of these orders can be returned after 7 days.