

RIYANSH SINGH

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PROFESSIONAL SUMMARY

Motivated B.Tech student in Computer Science & Engineering (CSE) with experience in Digital Marketing, Website Development, and software development in C++. Skilled in Google Cloud, Java, C++, Generative AI, and various digital marketing strategies. Looking for an internship opportunity to further apply my skills and knowledge in a practical, dynamic environment.

EDUCATION

Technocrats Institute of technology, Bhopal MP

May 2027

Bachelor of Technology, Computer Science & Engineering

Related Coursework: Data Structures, C++, Operating Systems, Web Development, Artificial Intelligence

GPA: 8.05/10

RELEVANT EXPERIENCE

Freelance Projects, Remote

April 2021–March 2023

Digital Marketing Intern

Worked on SEO, social media strategy, and content creation for local businesses, increasing traffic and brand reach.

Certified by Google in Digital Marketing. Designed posts, ran campaigns, and tracked analytics to improve outreach.

Student Ambassador Program, Bhopal, MP

August 2024

Student Ambassador

Organized student events and workshops, encouraging peer participation.

Collaborated with faculty to represent student interests and increase student engagement.

ADDITIONAL EXPERIENCE

- Problem Solving
- Java, HTML
- Student Management System (C++)
- Developed a console-based software to manage student records, attendance, and performance using C++.
- Implemented object-oriented concepts and file handling for storing student data efficiently.

SKILLS

Certification: Google Digital Marketing

Computer: Microsoft Office, Canva, Photoshop, Windows OS; C++, Java, HTML/CSS, WordPress

Cloud: Google Cloud

AI: Generative AI Tools