



LEARNSPHERE

- A one stop solution for learners and teachers.

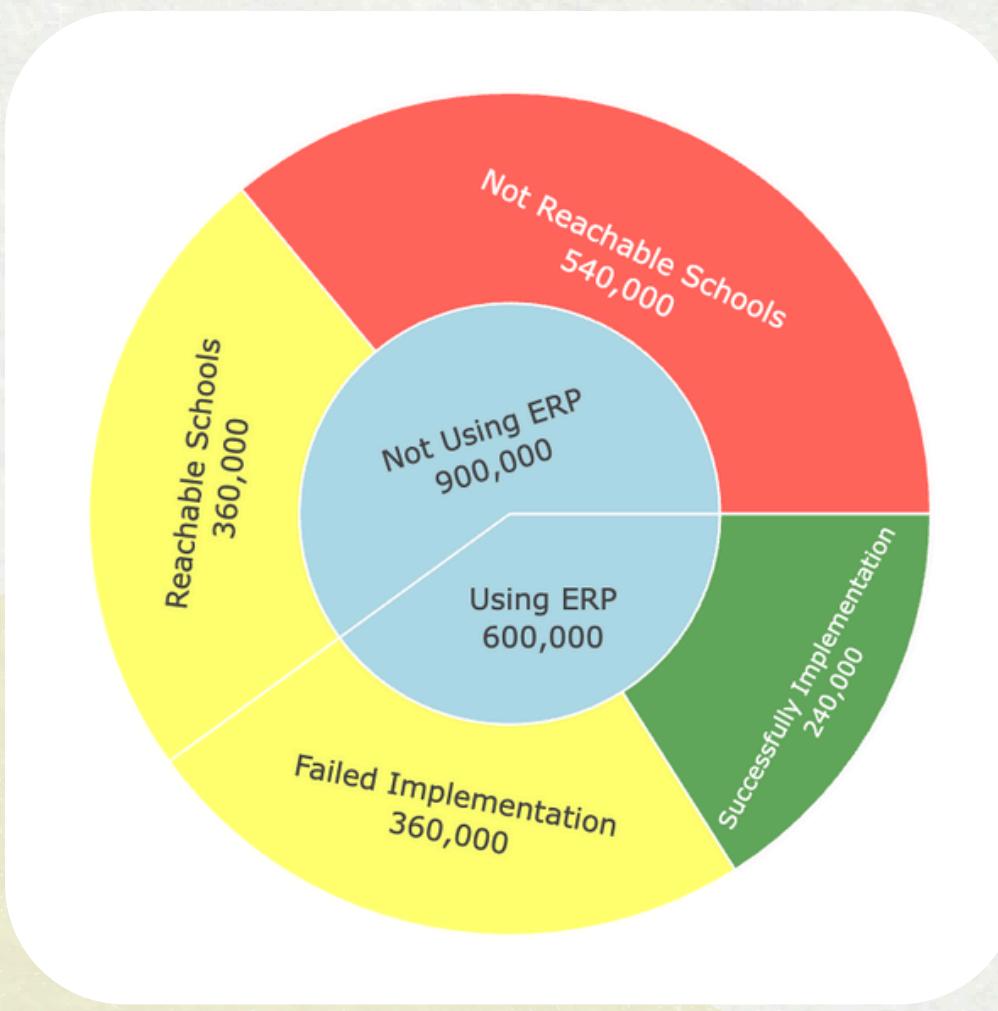
PROBLEM STATEMENT

Educational institutions struggle with fragmented systems, forcing students to navigate multiple platforms as teachers use their preferred tools. This creates confusion, disrupts learning, and complicates progress tracking, while teachers face disorganized content management and assessments, reducing overall productivity.

SOLUTION

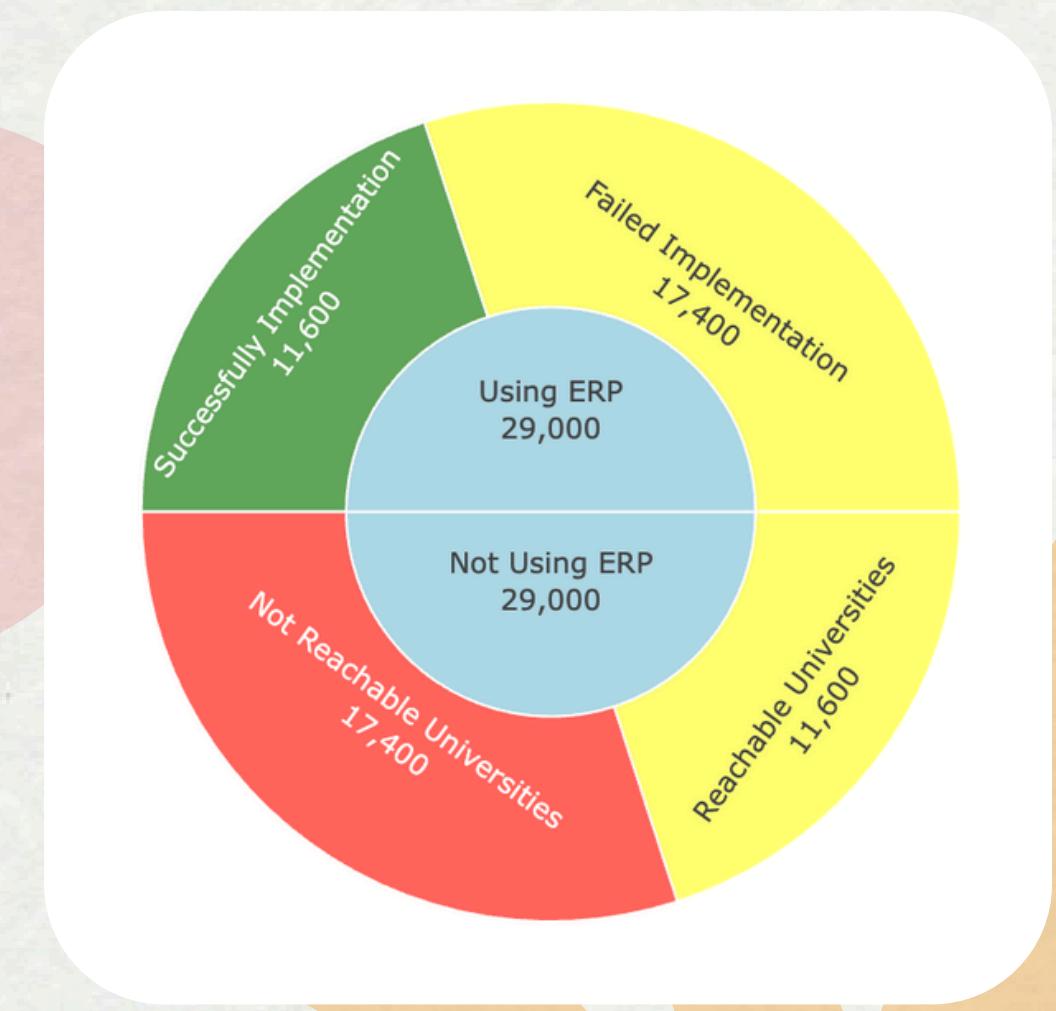
LearnSphere provides a unified platform that combines ERP and LMS, eliminating the need for multiple systems. Here, students can access learning materials, track progress, and receive feedback at one place, reducing confusion. For teachers, it streamlines content management, assessments, and student tracking, making work more efficient. By integrating everything into a single system, LearnSphere enhances productivity, engagement, and accessibility.

MARKET OPPORTUNITIES



Schools

Learning Management System (LMS) market in India, valued at USD 490 million in 2021, is projected to grow at a CAGR of 21.66%, reaching USD 2.931 billion by 2030, while the Enterprise Resource Planning (ERP) market is expected to generate USD 1.16 billion by 2029, growing at 9.06% CAGR.



Universities

BUSINESS MODEL

LearnSphere will operate on a subscription-based model, where educational institutions pay a recurring fee to access the platform. Pricing can be based on the number of students and teachers, ensuring flexibility for institutions of all sizes.

COMPETITIVE LANDSCAPE



Google Classroom



LearnSphere seamlessly combines both ERP and LMS functionalities, unlike competitors that focus solely on one. This unified approach provides a complete solution for both administrative and learning needs. Additionally, its user-centric design ensures an intuitive interface, making it easy to use for both educators and students,

GO-TO-MARKET STRATEGY

LearnSphere will attract and retain customers through:

- **Targeted Ads** – Running digital campaigns on social media and educational platforms.
- **Partnerships** – Collaborating with schools, colleges, and ed-tech companies.
- **Institutional Outreach** – Direct engagement with administrators through webinars, demos, and pilot programs.

TEAM



Riyansh



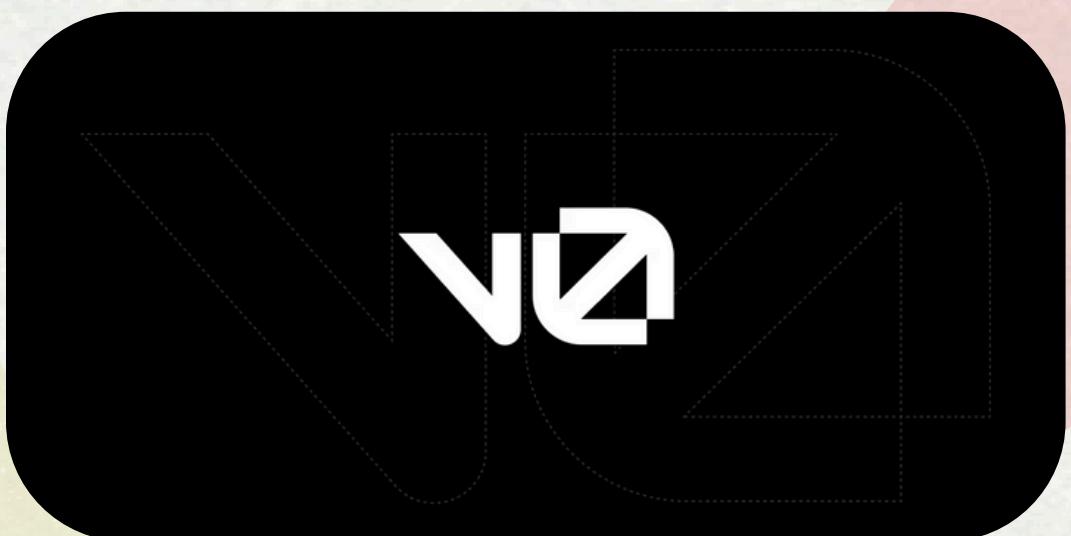
Deepak



Nikhil

FUNDING ASK

We are seeking Rs. 15,000 to access premium AI tools for approximately four months, enabling us to accelerate the development of LearnSphere.



This investment will help us work more efficiently, speed up development, and build a strong, scalable platform for education.

CLOSING SLIDE

“Shaping the Future of Education with LearnSphere”

We envision a world where education is seamless, efficient, and accessible for all. By unifying ERP and LMS, we eliminate complexity, enhance productivity, and empower both educators and students.