

```
In [1]: import pandas as pd
import mysql.connector
import matplotlib.pyplot as plt
import seaborn as sns
import os

# To establish connection taing a variable as mydb.
mydb = mysql.connector.connect(host="localhost",
                               username="root",
                               password="7001340148",
                               database="ecommerce")

# Lets activate the cursor.
cur = mydb.cursor()
```

List all unique cities where customer are located.

```
In [13]: query = """select distinct(customer_city) from oldcustomers"""

# To execute the query
cur.execute(query)

# Creating a variable named data to fetch all the data from cursor
data = cur.fetchall()
df = pd.DataFrame(data)
df.head()
```

```
Out [13]:
```

| | 0 |
|---|-----------------------|
| 0 | franca |
| 1 | sao bernardo do campo |
| 2 | sao paulo |
| 3 | mogi das cruze |
| 4 | campinas |

Count the number of orders placed in 2017

```
In [3]: query = """ select count(order_id) from orders where year(order_purchase_
cur.execute(query)
data = cur.fetchall()
data[0][0]
"So total order placed in 2017",data[0][0]
```

```
Out[3]: ('So total order placed in 2017', 45101)
```

Find the total sale per category

```
In [4]: query = """ SELECT products.product_category category, round(sum(payments
from products
join order_items
on
products.Product_id=order_items.Product_id
join payments
on payments.order_id=order_items.order_id
group by category; """

cur.execute(query)
data = cur.fetchall()
df=pd.DataFrame(data, columns = ["Category","Sales"]) # Giving output col
df
```

```
Out [4]:
```

| | Category | Sales |
|-----|-----------------------------|------------|
| 0 | perfumery | 506738.66 |
| 1 | Furniture Decoration | 1430176.39 |
| 2 | telephony | 486882.05 |
| 3 | bed table bath | 1712553.67 |
| 4 | automotive | 852294.33 |
| ... | ... | ... |
| 69 | cds music dvds | 1199.43 |
| 70 | La Cuisine | 2913.53 |
| 71 | Fashion Children's Clothing | 785.67 |
| 72 | PC Gamer | 2174.43 |
| 73 | insurance and services | 324.51 |

74 rows x 2 columns

Calculate total percentage of orders that were paid in installments.

```
In [5]: query = """ SELECT (sum(case when payment_installments>=1 then 1 else 0 e
"""

cur.execute(query)
data = cur.fetchall()
data
```

```
Out [5]: [(Decimal('99.9981'),)]
```

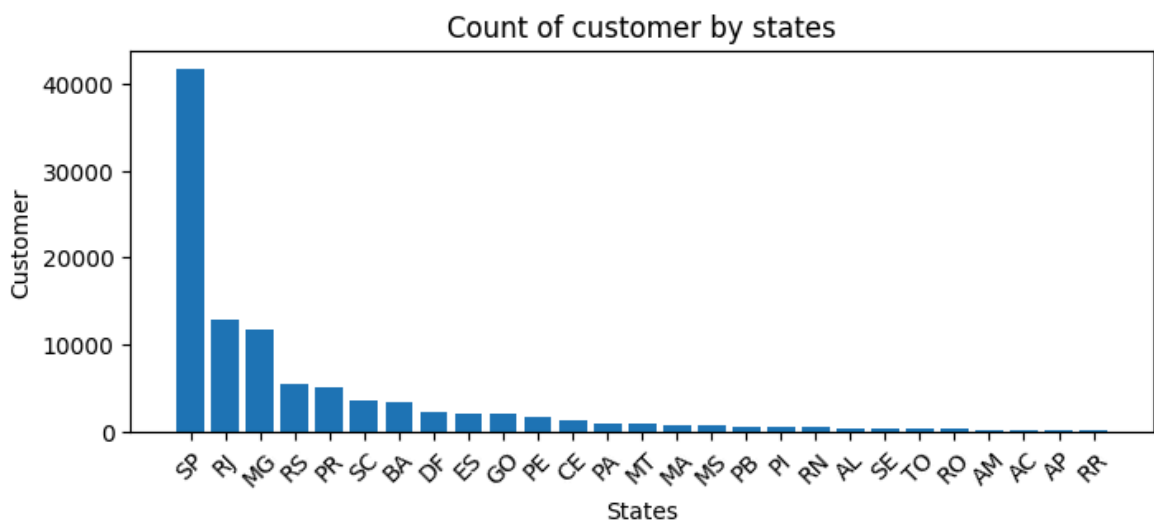
Count the number of customer from each state

```
In [6]: query = """ SELECT customer_state, count(customer_id) from oldcustomers
group by customer_state;
"""

cur.execute(query)
data = cur.fetchall()

df=pd.DataFrame(data, columns = ["State","Customer_count"])
df=df.sort_values(by= "Customer_count", ascending=False)

plt.figure(figsize=(8,3))
plt.bar(df["State"],df["Customer_count"])
plt.xticks(rotation=45)
plt.xlabel("States")
plt.ylabel("Customer")
plt.title("Count of customer by states")
plt.show()
```



Calculate number of orders per month in the year 2018

```
In [7]: query = """ select monthname(order_purchase_timestamp) months, count(orde
from orders where year(order_purchase_timestamp) = 2018
group by months
"""

cur.execute(query)

data = cur.fetchall()
df = pd.DataFrame(data, columns = ["months", "order_count"])
o = ["January", "February", "March", "April", "May", "June", "July", "August", "

ax = sns.barplot(x = df["months"], y = df["order_count"], data = df, order
plt.xticks(rotation = 45)
ax.bar_label(ax.containers[0])
plt.title("Count of Orders by Months is 2018")

plt.show()
```



Find the average number of products per order, grouped by customer city.

```
In [8]: Query="""
with count_per_order as
(select orders.order_id, orders.customer_id, count(order_items.order_id)
from orders join order_items
on orders.order_id = order_items.order_id
group by orders.order_id, orders.customer_id)

select oldcustomers.customer_city, round(avg(count_per_order.oc),2) avera
from oldcustomers join count_per_order
on oldcustomers.customer_id = count_per_order.customer_id
group by oldcustomers.customer_city order by average_orders desc
"""

cur.execute(Query)
data = cur.fetchall()
df=pd.DataFrame(data, columns =["City","Avg product/order"])
df.head(10)
```

Out [8]:

| | City | Avg product/order |
|---|--------------------|-------------------|
| 0 | padre carvalho | 7.00 |
| 1 | celso ramos | 6.50 |
| 2 | datas | 6.00 |
| 3 | candido godoi | 6.00 |
| 4 | matias olimpio | 5.00 |
| 5 | cidelandia | 4.00 |
| 6 | picarra | 4.00 |
| 7 | morro de sao paulo | 4.00 |
| 8 | teixeira soares | 4.00 |
| 9 | curralinho | 4.00 |

Calculate the percentage of total revenue contributed by each product catego

```
In [9]: Query="""
SELECT upper(products.product_category) category, round((sum(payments.pay
from products
join order_items
on
products.Product_id=order_items.Product_id
join payments
on payments.order_id=order_items.order_id
group by category order by percentage_distribution desc ;

"""
cur.execute(Query)
data = cur.fetchall()
df=pd.DataFrame(data)
df
```

Out [9]:

| | 0 | 1 |
|-----|-----------------------------|-------|
| 0 | BED TABLE BATH | 10.70 |
| 1 | HEALTH BEAUTY | 10.35 |
| 2 | COMPUTER ACCESSORIES | 9.90 |
| 3 | FURNITURE DECORATION | 8.93 |
| 4 | WATCHES PRESENT | 8.93 |
| ... | ... | ... |
| 69 | HOUSE COMFORT 2 | 0.01 |
| 70 | CDS MUSIC DVDS | 0.01 |
| 71 | PC GAMER | 0.01 |
| 72 | FASHION CHILDREN'S CLOTHING | 0.00 |
| 73 | INSURANCE AND SERVICES | 0.00 |

74 rows × 2 columns

Calculate the total revenue generated by each seller, and rank them by revenue.

```
In [10]: Query="""
select Sellers.Seller_id , round(sum(payments.payment_value),2) Revenue
from payments join order_items
on payments.order_id=order_items.order_id
join Sellers
on Sellers.Seller_id=order_items.Seller_id
group by Seller_id order by Revenue desc;
"""

cur.execute(Query)
data = cur.fetchall()
df=pd.DataFrame(data, columns =["Seller_id","Revenue"])
df.head(10)
```

Out [10]:

| | Seller_id | Revenue |
|---|----------------------------------|----------------|
| 0 | 7c67e1448b00f6e969d365cea6b010ab | 507166.91 |
| 1 | 1025f0e2d44d7041d6cf58b6550e0bfa | 308222.04 |
| 2 | 4a3ca9315b744ce9f8e9374361493884 | 301245.27 |
| 3 | 1f50f920176fa81dab994f9023523100 | 290253.42 |
| 4 | 53243585a1d6dc2643021fd1853d8905 | 284903.08 |
| 5 | da8622b14eb17ae2831f4ac5b9dab84a | 272219.32 |
| 6 | 4869f7a5dfa277a7dca6462dcf3b52b2 | 264166.12 |
| 7 | 955fee9216a65b617aa5c0531780ce60 | 236322.30 |
| 8 | fa1c13f2614d7b5c4749cbc52fecda94 | 206513.23 |
| 9 | 7e93a43ef30c4f03f38b393420bc753a | 185134.21 |

In []: