



Says

What have we heard them say?  
What can we imagine them saying?

GALLERY

The gallery can reveal during the event or you can make people wait until the next day. Great for everyone to relive the next day

camera

The camera is completely customizable — you determine how many photos each of your guests can take.

SHAREABILITY

The app will generate a QR code and link so that friends can easily find your event



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Lifting a subject from a photo



. Android users can join FaceTime calls, too

. Android has an AirDrop equivalent



you'll find your iPhone's 'A' model number stamped on the back of your device.does

An iPhone 5C, for instance, may carry an 'A' number of "Model A1532".

Flip it over, and then look for the "Model AXXXX" identifier.

Functional Camera and Natural-Looking Photos

Third-Party Apps Are Better Optimized for iPhones

Easy to Find High-Quality Accessories



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?