

Total Sales and Profit Analysis

Total Sales
\$12.64M

Total Profit
\$1.47M

Total Products
10K

Total Customers
1590

Filter Based on Countries

All

Total Sales and Profit by Sub-Category



Sum of Profit by Region and Category

Category ● Furniture ● Office Supplies ● Technology

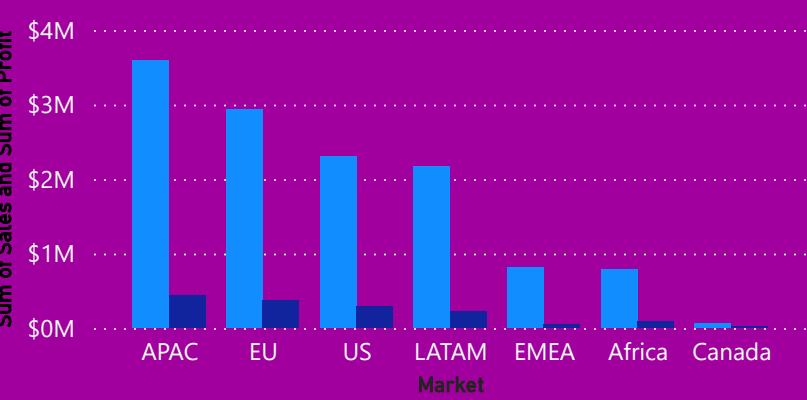


Total Sum of Sales Analysis by Market



Total Sales and Profit by Country

● Sum of Sales ● Sum of Profit



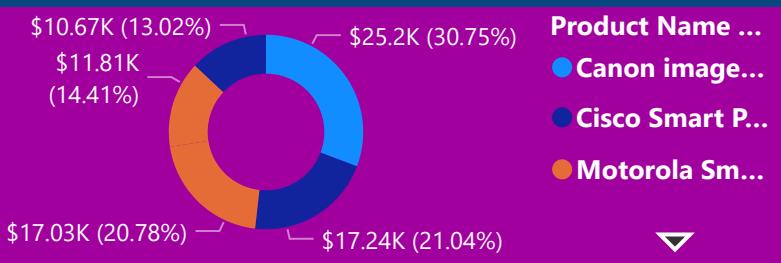
Total sales and Total profit by category



Total sales by Segment



Top 5 products with Maximum Profit



Total Shipping cost
\$1.35M

Total Quantity
178K

Total Discount
7.33K

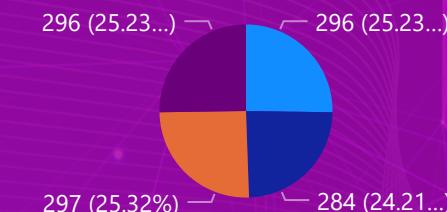
Total Returns
1173

Filter Based on Countries

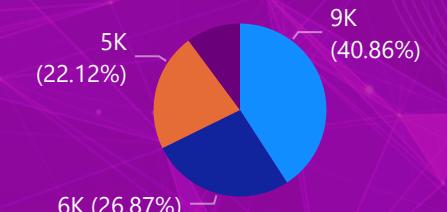
All

Country	Sum of Shipping Cost	Sum of Discount	Sum of Quantity	Sum of Profit	Total Customers
United States	\$2,38,173.7904	1561.09	37873	\$2,86,397.0217	793
Australia	\$1,00,359.02	407.20	10673	\$1,03,907.433	660
France	\$95,387.81	204.35	10804	\$1,09,029.003	679
China	\$78,957.02	26.90	7081	\$1,50,683.085	549
Mexico	\$67,658.404	162.93	10011	\$1,02,818.0978	670
Germany	\$63,965.18	117.80	7745	\$1,07,322.8205	582
India	\$61,780.72	27.50	5758	\$1,29,071.835	494
United Kingdom	\$53,580.274	107.30	6161	\$1,11,900.15	529
Indonesia	\$43,948.624	413.26	5237	\$15,608.6779	469
Brazil	\$38,170.044	232.82	6148	\$30,090.499	472
Italy	\$29,970.47	137.70	4126	\$19,828.758	376
Spain	\$29,848.09	29.90	3240	\$54,390.12	337
New Zealand	\$19,972.34	117.40	2089	\$16,600.284	252
El Salvador	\$18,275.768	2.87	2734	\$42,023.2429	299
Philippines	\$17,882.51	235.55	2606	(\$16,128.225)	275
Nicaragua	\$17,155.168	1.27	2235	\$33,401.4447	259
Cuba	\$16,783.316	0.11	2717	\$38,889.2156	296
Dominican Republic	\$14,588.067	179.98	2736	(\$7,613.4987)	303
Guatemala	\$13,181.212	1.67	1920	\$27,944.687	219
Iran	\$13,032.74	0.00	1394	\$26,856.24	259
South Africa	\$11,721.21	0.00	1038	\$21,936.63	204
Total	\$13,52,815.7034	7329.73	178312	\$14,67,457.2922	1590

Returned Analysis by Market



Total Products and Ship mode



Top 5 Country with Most Quantity

