

Stakeholder Assessment

Project Name : EcoEats Local Sourcing Initiative

Current state Desired state
Place a C and D in a row for each stakeholder

Stakeholder	Interest	Influence Level (High/Med/Low)	Impact on Project
Restaurant Owners (C)	Easy tagging tools, increased visibility/orders	High	Direct adoption drivers
Customers (C)	Intuitive discovery features	High	User retention KPIs
Product Team (C)	Alignment with roadmap	High	Feature prioritization
Operations Team (D)	Minimal operational overhead	Med	Partnership management
Tech Team (D)	Feasible tech stack	High	Development timelines
Marketing (D)	Promotional content	Med	Launch success
Farmers (C)	Accurate representation	Med	Data partnerships
Regulators (D)	Compliance	Low	Legal risks

