

**CLA 110 The Art and Archaeology of Ancient Egypt 3-3-0**  
A survey of the art and architecture of ancient Egypt from the Pyramids to the Valley of the Kings and an introduction to the archaeological discoveries made in Egypt in the twentieth and twenty-first century.

**CLA 205 Greek Art and Architecture 3-3-0**  
Western art and architecture begin in ancient Greece. From miniature vases to monumental statues of ivory and gold, we will explore the creations of potters and painters, sculptors and architects, and study Greek art from the Bronze age to the time of Alexander the Great.

*Open to first-year students.*

**CLA 206 / REL 203 Early Christian and Byzantine Art 3-3-0**  
This course examines the ways in which the Christians adapted elements from Greek, Roman and Near Eastern art and architecture to their religious beliefs and requirements and also studies the development of this new Christian art in the Byzantine Empire. Major topics include: Catacomb art, early Christian and Byzantine architecture, mosaic and painting, manuscript illuminations, textiles and the minor arts.

*Open to first-year students.*

**CLA 207 Early Roman Art 3-3-0**  
In this course we will begin with a study of the colorful wall paintings of Etruscan tombs where men and women drink and dance, and panthers and lions guard the dead. Once rulers of Rome, the Etruscans and their art declined as the Roman Republic grew powerful. We will examine how the Romans developed an innovative art and architecture which expressed the values of their society.

**CLA 208 Art and Architecture of Imperial Rome 3-3-0**  
A survey of Roman art and architecture from the first century C.E. to the fourth century C.E. The course examines the use of art as propaganda and the tension between tradition and innovation in Roman Art.

**CLA 238 / REL 238 Greece, Land of the Gods 6-6-0**  
This six-credit course examines the sacred art and architecture of ancient Greece from Mycenae to Byzantium on site in Greece. Offered in the Spring semester. After preliminary lectures on campus students will spend two weeks traveling to the major sacred sites of mainland Greece. Travel plans must be finalized by the middle of January prior to departure in May. Contact the Classics department for information.

**LIB 213 The Use and Abuse of Beauty 3-3-0**  
French writer Stendhal said in the 19th century that “beauty is the promise of happiness” and, upon seeing the beauty of Florence, he wondrously proclaimed, “I was in a sort of ecstasy... absorbed in the contemplation of sublime beauty ... Everything spoke so vividly to my soul.” Yet only decades later his compatriot, poet Arthur Rimbaud, claimed that he wanted to “abuse” beauty, for he found her “bitter.” Dadaist and surrealist artist Tristan Tzara went even further, “I have a mad and starry desire to assassinate beauty...” Does Tzara signal not only a dramatic change in Western art, but the claim that all forms of harmony and beauty, including the personal and the political, are conservative. Or is the beautiful in some important sense still of what we might call “transcendent” importance to human life? This course will explore the fate of the beautiful, from the Greeks to 21st century life.

**PHI 346 Topics in The Philosophy of Art 3-3-0**  
A look at some attempts by major thinkers to account for the nature of art and beauty, focusing on texts of Plato and Aristotle, Kant and Hegel, Nietzsche and Heidegger.

# Arts Administration

## Faculty

**Jack D. Eby,**  
B.Mus. (Brit. Col.), M.A. (Western),  
Ph.D. (King's College, London); Professor  
Chair of the Program

## Program Overview:

Students are admitted to a Humanities Divisional Major in Arts Administration (MAJDHA). This 75-credit interdisciplinary program combines the study of business, creative arts, and public culture and arts administration. The goal is to provide students with the skills and knowledge needed to participate in the business and organizational areas of the cultural sector. Students normally begin the program with core courses in Arts Administration, Business and one of the Arts concentrations (Drama, Fine Arts, Film Studies, Music, Public History). As they proceed through the program, they will enrol in two practicum courses: AAD 253 (Internal Practicum), where they will be placed with an on-campus organization (Centennial Theatre, Foreman Art Gallery, Musique Chez Nous, Drama department, etc.) for their first work experience; and nearer to graduation AAD 353 (External Practicum), in an off-campus cultural venue consistent with their disciplinary focus.

Students should identify which of the concentrations they wish to follow at the time of application to the program. Please consult the Chair of the Arts Administration Program for advice concerning program requirements. The two practicum courses will be arranged by the professor of the Arts Administration courses, along with representatives of the different concentrations.

Students are permitted to register in a program that combines Arts Administration and a Major in their Arts concentration (i.e. 42 or 48 credits instead of 30). Those in 120-credit degrees are strongly encouraged to do so, or to pursue a minor (24 credits) in a second Arts discipline. Concentration courses may be double-counted towards the Major.

The double-degree option is also an attractive option. For this program, a B.A. with a major in the Arts discipline is required. This option requires a full year in Arts before it can be declared.

Students following an Arts Administration program are not eligible to add a Business program.

## Required courses:

### Arts Administration (15 credits)

These three specialized courses, along with the two practicum experiences, will provide students with specific knowledge of arts administration as well as hands-on experience.

**AAD 150 Introduction and Internal Operations 3-3-0**  
The course will examine various types of arts organizations from the perspective of the management of artistic resources: accounting, finance, human resources, project management and production organization.  
*Students who have completed AAD 250 may not take AAD 150*

**AAD 200 Arts Administration Special Topic 3-3-0**

This will be a lecture course offered by different professionals in the field on topics not covered in the regular Arts Administration courses. The course will be taught on an occasional basis.

**AAD 251 Arts Administration: The External and Legal Environment 3-3-0**

This course will examine the social/political context of cultural operations. Among the topics analysed are: the legal aspects in not-for-profit organizations, board governance, labour issues and the status of the artist, funding structures - government and private sector, networking.

*Prerequisite:* AAD 250 or permission of instructor

**AAD 252 Arts Administration: Communications and Marketing 3-3-0**

The course will examine the area of public relations and business communication as it relates to cultural promotion: marketing, press releases, advertising, sponsorship, consumer behaviour.

**AAD 253 Arts Administration – Internal Practicum 3-1-10**

This course is to provide students with administrative experience working with real-life artistic and cultural organizations, on the Bishop's campus. It will be supervised by the faculty member who runs the organization. This course can be taken any time after the completion of **AAD 150**, and must be completed before taking **AAD 353**.

*Prerequisites:* AAD 150

**AAD 300 Independent Study 3-1-0**

An individual project on a subject approved by a Faculty member from the program.

**AAD 353 Arts Administration: External Practicum 3-3-0**

This course will be a directed independent study in which the student is placed in a range of posts in the arts industry and in not-for-profit cultural agencies. This course should be taken before the final semester.

*Prerequisites:* AAD 250, AAD 251, AAD 252

**Business (30 credits)**

Full descriptions of the following can be found in the calendar section of the Williams School of Business. These courses will provide a foundation in the major functional area of business management. For assistance in registering in Business courses, please contact the Department Chair of the Williams School of Business.

BAC 121	Purposes of Accounting
BFN 100	Basic Finance
BHR 221	Organizational Behaviour
BHR 224	Human Resource Management
BMG 100	Understanding Business and Society
BMG 215	Introduction to International Business
BMK 211	Marketing Management
BMK 214	Consumer Behaviour
ECO 102	Principles of Economics: Microeconomics
ECO 103	Principles of Economics: Macroeconomics

In terms of when to take these courses, the following sequence is recommended:

First-year:	ECO 102 – ECO 103 – BAC 121- BMG 100 – BMK 211
Subsequent:	BFN 100 (after ECO 103 and BAC 121) BHR 221 – BMG 215 – BMK 214 (after BMG 100 and BMK 211) BHR 224 (after BHR 221)

**Concentrations:  
Drama, Fine Arts, Film Studies,  
Music or Public History**

Full descriptions of these courses can be found in the calendar sections of the departments. A Concentration in one of these departments will ensure that students gain a solid grounding in one of the creative arts. Inquiries regarding prerequisites or any problems concerning the lists below should be addressed to the Chair of the appropriate Department.

**Drama (30 credits)****MAJAAD**

(all of the following)

DRA 101	Introduction to Technical Theatre
DRA 102	Introduction to Theatre
DRA 110	Introduction to Theatre II
DRA 131	Acting I
DRA 201	Contemporary Canadian Drama
DRA 222	Introduction to Shakespeare
DRA 246	Directing I

One (3-credit) course from:

DRA 211, DRA 212 or DRA 230

One course (3 credits) chosen from:

DRA 250	Intermediate Technical Theatre Stagecraft
DRA 251	Lighting Design
DRA 370	Independent Study Special Project

One other course (3 credits) in Drama

**Fine Arts (30 credits)****MAJAAF****Fine Arts History Courses (21 credits)**

FIH 100	The Art of Viewing: Introduction to Art History
FIH 102	Survey of Western Art II: Renaissance to Neoclassicism

Any 15 credits selected from:

FIH 220	Twentieth Century Art to the Sixties
FIH 221	Art since the 1960s
FIH 225	Special Topic in Canadian Art
FIH 230	History and Theories of Photography
FIH 240	Art, Popular and Mass Culture
FIH 246	Public Art and Monuments
FIH 260	Art and Nature: From Landscape to Environmental and Ecological Art
FIH 290	Current Topics in Art History
FIH 314	Colonial and Postcolonial Issues in the Visual Arts ( <i>Prerequisite</i> )
FIH 318	Current Art Practices and Production ( <i>Prerequisite</i> )
FIH 320	Special Topic in Art History and Theory ( <i>Prerequisite</i> )
FIH 323	Seminar in Art History, Theory and Criticism of Art ( <i>Prerequisite</i> )
FIN 235	Museology ( <i>Prerequisite or consent from the instructor</i> )
FIN 292	Sociology of Art

FIN 388 Museums and Communities  
(Prerequisite or consent from the instructor)

### Fine Arts Studio Courses (9 credits):

One course each in Drawing, Painting, and Sculpture

### Film Studies (30 credits)

MAJAAI

ENG 102 Approaches to Media Studies  
ENG 170 Introduction to Film Studies  
ENG 279 Film History to 1939  
ENG 280 Film History after 1939

At least one course chosen from:

ENG 281 Canadian Cinema  
FRA 259 Québec Cinema

At least one course chosen from:

ENG 382 Screen writing  
ENG 383 Digital Filmmaking  
ENG 384 Documentary Filmmaking

Additional credits, for a total of 30 chosen from:

CLA 150 The Ancient World in Film and Television  
ENG 124 The Graphic Novel  
ENG 217 The Arthurian Tradition  
ENG 218 The Gothic Tradition  
ENG 236 Popular Culture  
ENG 278 Science Fiction in Literature and Film  
ENG 282 Film Adaptation  
ENG 283 Documentary Film  
ENG 284 Film Noir  
ENG 288 Crime Pays: The Gangster Film Genre  
ENG 293 Four Filmmakers  
ENG 294 Film Comedy  
ENG 295 Jane Austen and Film  
ENG 297 From Aliens to Zombies  
ENG 298 Studies in Directors/Actors: Alfred Hitchcock  
ENG 350 Ghosts in the Machine: Technology, Media & Literature in Victorian England  
ENG 381 The Evolution of the Fairy Tale in Literature and Film  
ENG 463 Senior Seminar: Screen Writing  
FIH 230 History and Theories of Photography  
FIH 240 Art, Popular and Mass Culture  
FRA 250 French Cinema  
GER 270 Introduction to German Film  
GER 271 Rebels with a Cause: East German Cinema  
HIS 332 The Celluloid Republic  
ITA 309 Italian Cinema and Society  
ITA 310 Italian Cinema and Society II  
MUS 115 Music for the Movies I  
MUS 116 Music for the Movies II  
PHI 345 Topics in Philosophy of Film  
REL 237 Film and Religion  
SOC 105 Media and Society I  
SOC 241 Cinema  
SPA 318 Spanish Cinema  
SPA 333 Hispanic Literature and Film

### Music (30 credits)

MAJAAM

Music History and/or Literature..... 12 credits  
Music Theory ..... 9 credits  
Ensemble Courses ..... 2 credits  
Practical Study ..... 4 credits  
Music Electives ..... 3 credits

### Public History (31 credits)

MAJAAH

HIS 101 History Methods Lab

Two other 100-level courses

HIS 200 Historical Methods and Theories  
HIS 240 History and Heritage  
HIS 391 History Internship (equivalent to AAD 353)  
HIS 396 Public History

Three courses chosen from:

HIS 227 The Stuff of History:  
An introduction to Material Culture\*  
HIS 228 Witnessing Atrocities: Truth and  
Reconciliation in a Global Context\*\*  
HIS 229 Human Rights and Humanitarian Organiza-  
tions  
HIS 236 Public Art and Monuments  
HIS 239 History and the Archives  
HIS 275 Digital History\*\*\*  
HIS 298 Museums and Communities  
CLA 240 Signs of the Past: Archaeological Interpretation  
HIS 392 Research Internship

One other 300-level courses

### Certificate in Arts Management (30 credits)

CONAMG

### Description and objectives:

The Certificate in Arts Management has been designed to provide students who are working or interested in working in the artistic and cultural fields as managers with a professional background in Arts Administration. The program is composed of ten 3-credit courses (for a total of 30 credits) in Business Administration, Arts Management, and in the Arts.

#### I. Required courses 18 credits:

##### 1. 3 courses in Business Administration (9 credits)

<b>BMG 100</b>	<b>Understanding Business and Society</b>	<b>3-3-0</b>
<b>BMK 211</b>	<b>Marketing Management</b>	<b>3-3-0</b>
<b>BAC 121</b>	<b>Purposes of Accounting</b>	<b>3-3-0</b>

##### 2. A minimum of 3 courses in Arts Administration

(9 or 12 credits)

<b>AAD 250</b>	<b>Arts Administration I: The External and Legal Environment</b>	<b>3-3-0</b>
<b>AAD 251</b>	<b>Arts Administration II: Internal Operations</b>	<b>3-3-0</b>
<b>AAD 252</b>	<b>Arts Administration III: Communications and Marketing</b>	<b>3-3-0</b>
<b>AAD 353</b>	<b>Arts Administration - External Practicum</b>	<b>3-3-0</b>