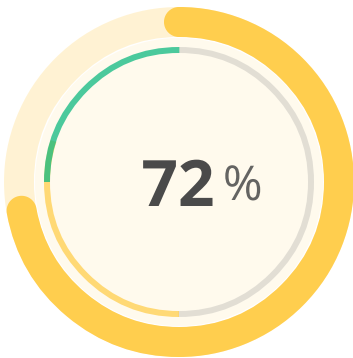


Match Rate








Resume

Job Description

Searchability IMPORTANT

Applicant Tracking Systems (ATS) are computers that process your resume to understand your work history and relevance to the job description. These findings typically include your work history, job titles, relevant skills and education, as well as contact information like your name, phone number, and email address.

Tip: Complete all checks below to ensure your resume is easily searchable by recruiters and ATS.

ATS Tip		Adding this job's company name and web address can help us provide you ATS-specific tips. Update scan information
Contact Information		We did not find an address in your resume. Recruiters use your address to validate your location for job matches.
		We did not find an email in your resume. Add an email so that recruiters have a means to contact you.
		We did not find a phone number in your resume. Some recruiters prefer a phone call to email.
Summary		We found a summary section on your resume. Good job! The summary provides a quick overview of the candidate's qualifications, helping recruiters and hiring managers promptly grasp the value the candidate can offer in the position.

Section Headings	✓	We found the education section in your resume.
	✓	We found the work experience section in your resume.
Job Title Match	✗	<p>The Senior Product Manager job title provided or found in the job description was not found in your resume. We recommend having the exact title of the job for which you're applying in your resume. This ensures you'll be found when a recruiter searches by job title. If you haven't held this position before, include it as part of your summary statement.</p> <p>Update scan information</p>
Date Formatting	✓	ATS and recruiters prefer specific date formatting for your work experience. Please use the following formats: "MM/YY or MM/YYYY or Month YYYY" (e.g. 03/19, 03/2019, Mar 2019 or March 2019).
Education Match	✓	<p>The job description does not list required or preferred education, but your education is noted.</p> <p>Update required education level</p>
File Type	✓	You are using a .pdf resume, which is the preferred format for most ATS systems.
	✓	Your file name doesn't contain special characters that could cause an error in ATS.
	✓	Your file name is concise and readable.

Hard skills

HIGH SCORE IMPACT

Hard skills enable you to perform job-specific duties and responsibilities. You can learn hard skills in the classroom, training courses, and on the job. These skills are typically focused on teachable tasks and measurable abilities such as the use of tools, equipment, or software. Hard skills have a high impact on your match score.

Tip: Match the skills in your resume to the exact spelling in the job description. Prioritize skills that appear most frequently in the job description.

Skills Comparison		Highlighted Skills
Skill	Resume	Job Description
mobile	8	9
Product	35	7

product management	7	6
customer experience	×	3
android	4	3
focus	×	3
mobile commerce	×	2
windows	7	2
management experience	×	1
mobile platforms	×	1

Soft skills

MEDIUM SCORE IMPACT






Soft skills are your traits and abilities that are not unique to any job. Your soft skills are part of your personality, and can be learned also. These skills are the traits that typically make you a good employee for any company such as time management and communication. Soft skills have a medium impact on your match score.

Tip: Prioritize hard skills in your resume to get interviews, and then showcase your soft skills in the interview to get jobs.









Skills Comparison		Highlighted Skills
Skill	Resume	Job Description
innovation	×	2
strategic thinking	×	1
high quality	1	1
competitive	3	1
proactively	1	1
Judgment	×	1

Recruiter tips

IMPORTANT

Job Level Match		You have more years of experience than the role requires. Keep in mind that our assessment considers total experience, not just relevant years. If you're changing fields or have specific reasons for pursuing this role, consider adding a brief explanation in your application to provide context.
Measurable Results		There are five or more mentions of measurable results in your resume. Keep it up - employers like to see the impact and results that you had on the job. View Measurable Results
Paragraph Length		Some of your paragraphs are longer than 40 words. Consider shortening them for readability to bring attention to your skills and accomplishments. View Paragraph Length
Resume Tone		We've found some negative phrases or cliches in your resume: View Negative Words
Web Presence		Consider adding a website or LinkedIn url to build your web credibility. Recruiters appreciate the convenience and credibility associated with a professional website.

Formatting

Font Check	    	Your resume makes use of sparse bold styling. This increases readability for a recruiter. Your font is in a readable color. Your resume does not overuse different fonts. Your resume uses a standard font. The average font size of your resume meets readability and ATS standards.
Layout	  	Your resume doesn't contain images. Your resume does not contain any tables. Your resume primarily uses standardized left alignment for text sections.

✓ Your resume does not contain information in footers