Games Sales Case Study

RevoU Mini Course : Data Analytics

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Oldest and Newest Game

Oldest

Hydelide

An action role-playing games developed and published by Technology and Entertainment Software released in December 1984.

Oldest and Newest Game

Newest

Valheim

A survival games developed by Iron Gate and published by Coffee Stain Publishing released in February 2021.

Publisher with most games released

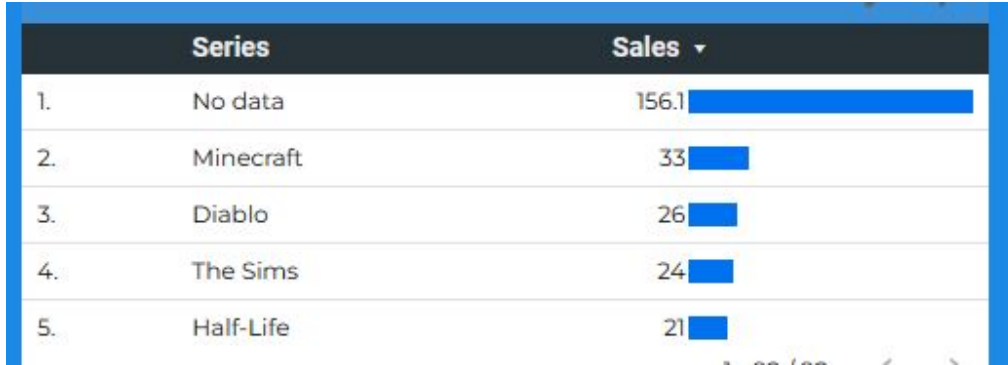| Publisher	Record Count ▾
1. Electronic Arts	19
2. Blizzard Entertainment	8
3. Paradox Interactive	7
4. Activision	6
5. GT Interactive	5

Electronic Arts is the publisher with the most games released, with 19 games. They're followed by Blizzard Entertainment (10), Paradox Interactive (7), Activision (6), and GT Interactive (5).

Developer with most games released

Developer	Record Count ▾
1. Blizzard Entertainment	8
2. Maxis	6
3. Paradox Development Studio	5
4. Valve	4
5. Ensemble Studios	4

Blizzard Entertainment is the developer with the most games released, with 8 games. They're followed by Maxis (6), Paradox Development Studio (5), Valve and Ensemble Studios (4 each).

Series with most sales

	Series	Sales ▾
1.	No data	156.1
2.	Minecraft	33
3.	Diablo	26
4.	The Sims	24
5.	Half-Life	21

Minecraft is the series with the most sales, with 33 millions. They're followed by Diablo (26 millions), The Sims (24 millions), and Half-Life (21 millions each).

Series with most games

	Series	Record Count ▾
1.	No data	36 ████████████████████
2.	Command & Conquer	5 ██
3.	Age of Empires	4 █
4.	Civilization	4 █
5.	StarCraft	4 █
		1 - 92 / 92 ‹ ›

Command & Conquer is the series with the most games released, with 5 games. They're followed by Age of Empires, Civilization and StarCraft (4 each).

Link for GDS

GDS

https://lookerstudio.google.com/reporting/cda84a70-475a-442a-b07e-b506e38d921e

Thank You.