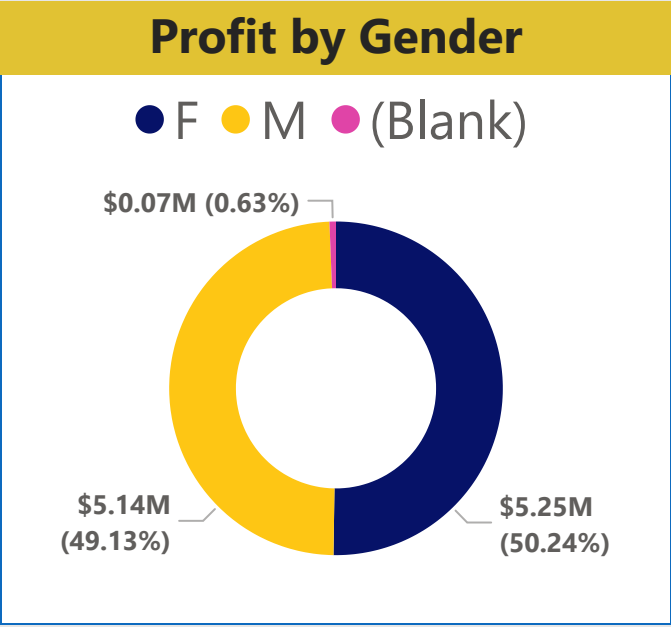
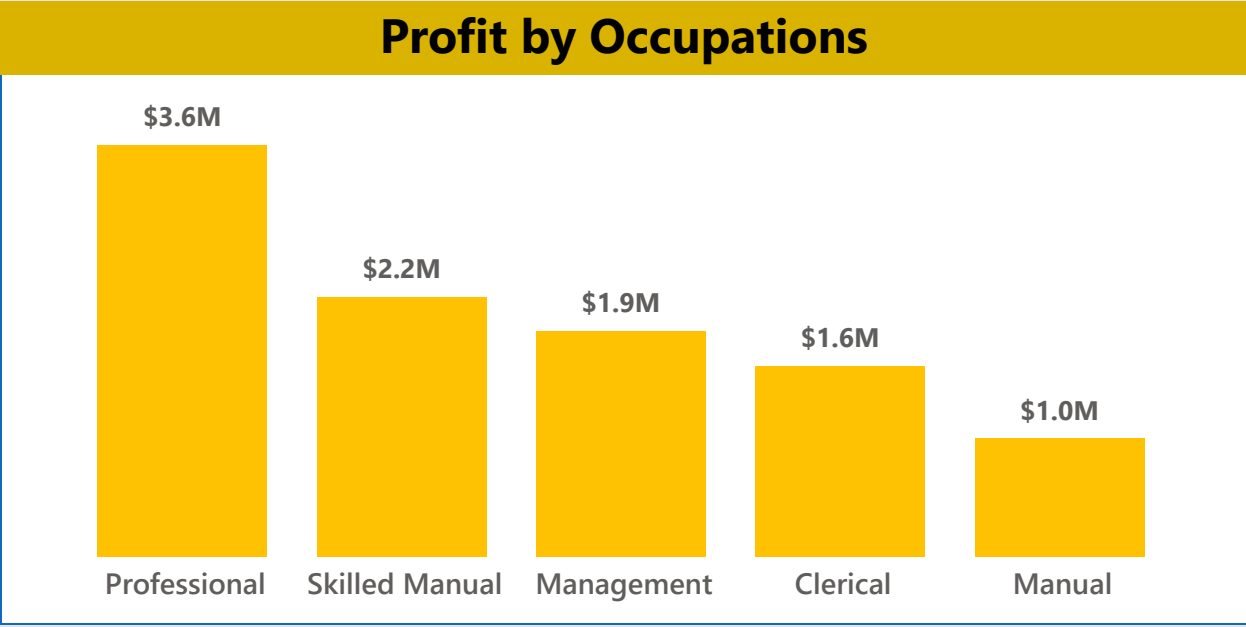
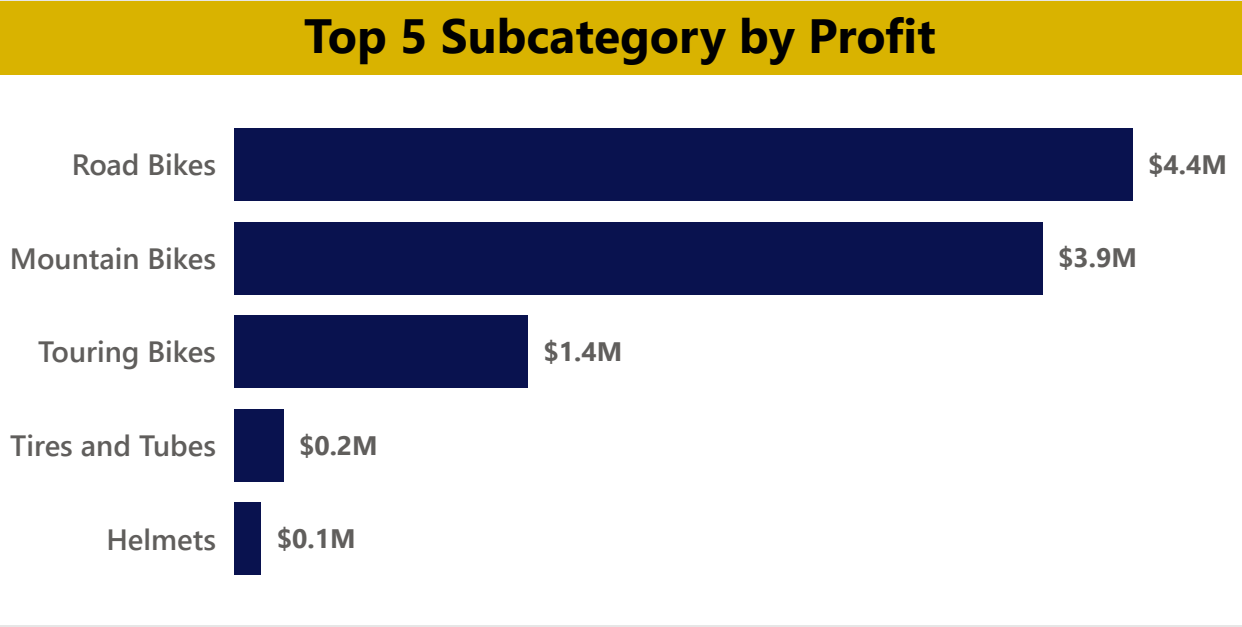
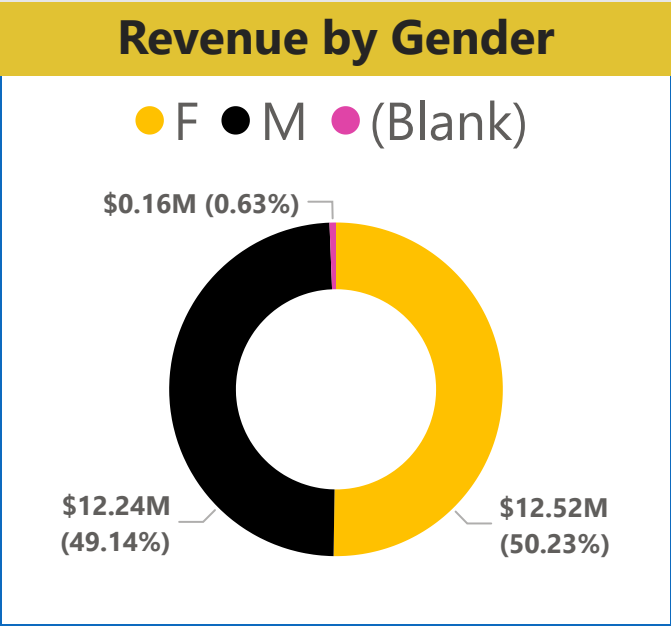
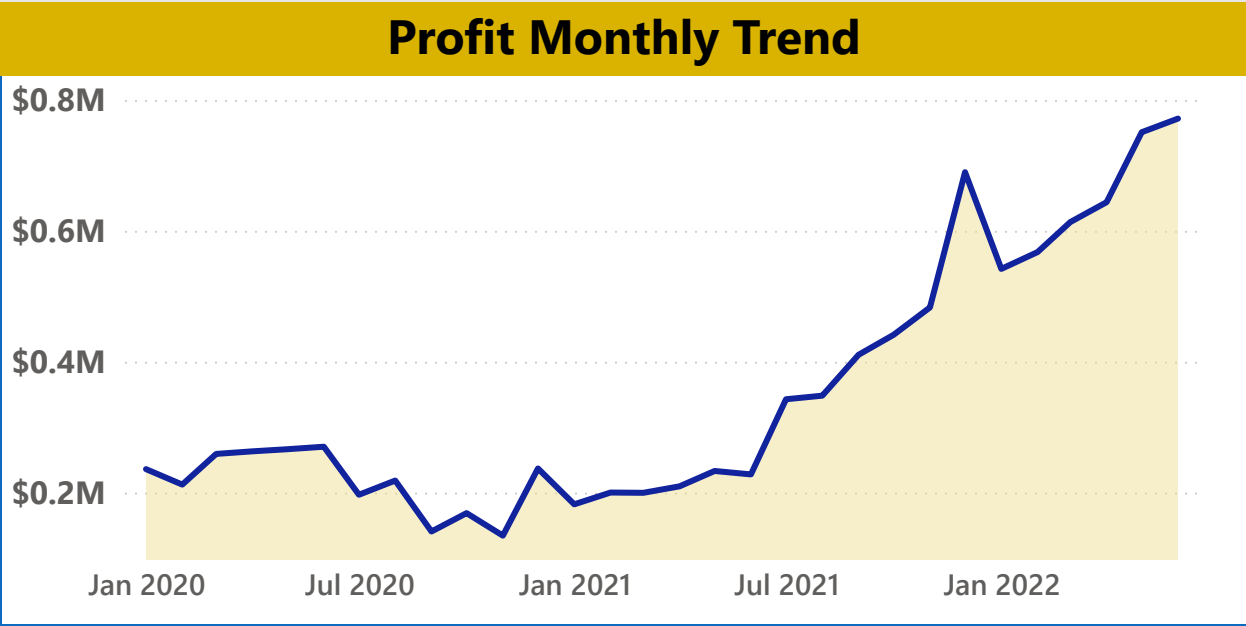
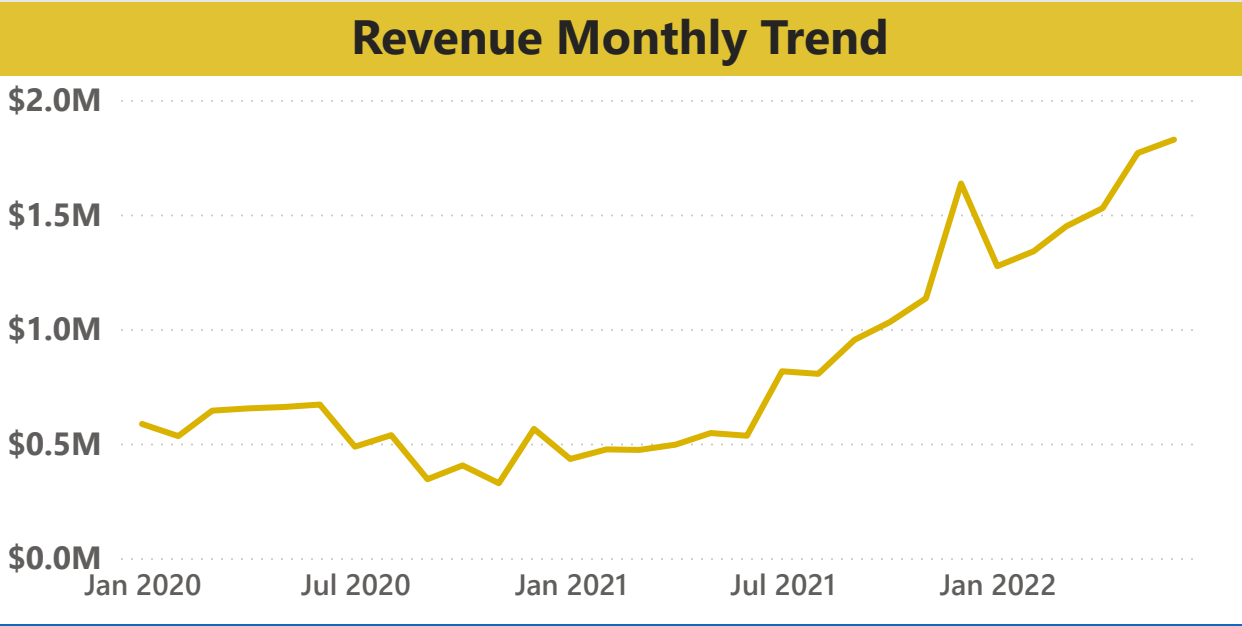


Dashboard

Profit	Revenue	Order	Return	Quantity Sold	Cost
\$10.46M	\$24.91M	25K	2K	84.17K	\$14.46M
Avg Profit Per Customer \$600.47	Avg Revenue Per Customer \$1.43K	Avg Order Per Customer 1	Avg Return Per Customer 0	Avg Quantity Sold Per Customer 5	Avg Cost Per Customer \$830.09

Monthly Order Comparison	Monthly Revenue Comparison	Monthly Profit Comparison	Monthly Quantity Sold Comparison	Monthly Quantity Returned Comparison
51↓ Previous Month: 66 (-22.73%)	\$43.34K✓ Previous Month: 42.31K (+2.44%)	\$19.00K✓ Previous Month: 18.65K (+1.88%)	214.00↓ Previous Month: 246 (-13.01%)	5✓ Previous Month: 11 (+54.55%)



Profit	Revenue	Order	Cost	Qt Returned		Continent	Country	Region
--------	---------	-------	------	-------------	--	-----------	---------	--------

Total Revenue by Country

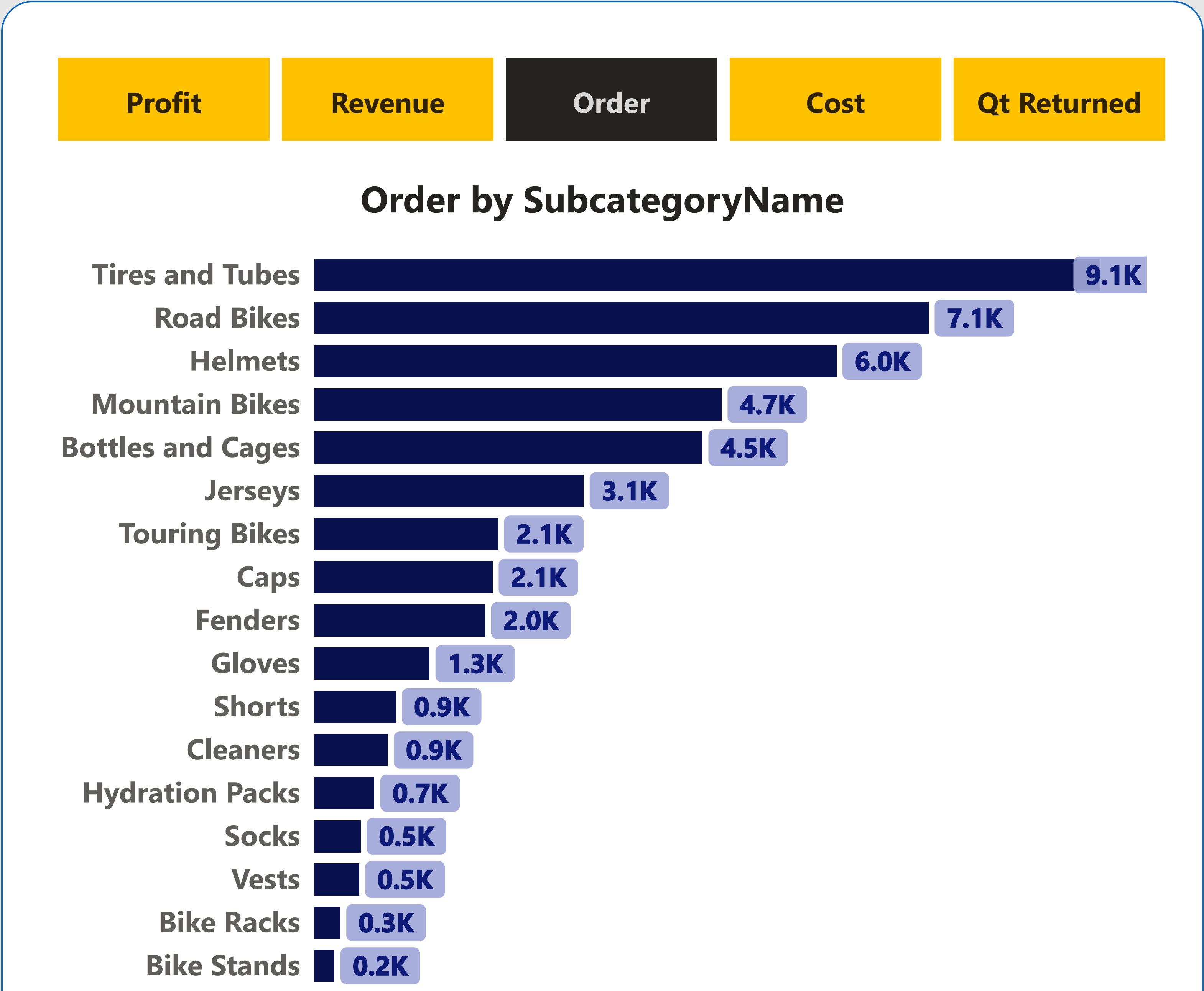


Dashboard

Profit	Revenue	Order	Return	Quantity Sold	Cost
\$10.46M	\$24.91M	25K	2K	84.17K	\$14.46M
Avg Profit Per Customer \$600.47	Avg Revenue Per Customer \$1.43K	Avg Order Per Customer 1	Avg Return Per Customer 0	Avg Quantity Sold Per Customer 5	Avg Cost Per Customer \$830.09

Monthly Order Comparison	Monthly Revenue Comparison	Monthly Profit Comparison	Monthly Quantity Sold Comparison	Monthly Quantity Returned Comparison
51 [!] Previous Month: 66 (-22.73%)	\$43.34K [✓] Previous Month: 42.31K (+2.44%)	\$19.00K [✓] Previous Month: 18.65K (+1.88%)	214.00 [!] Previous Month: 246 (-13.01%)	5 [✓] Previous Month: 11 (+54.55%)

Product Performance				
All				
Product Name	Profit	Revenue	Cost	Returned Qty
All-Purpose Bike Stand	\$23,290.96	\$37,206.00	\$13,915.04	8
AWC Logo Cap	\$12,199.79	\$35,882.07	\$23,682.29	46
Bike Wash - Dissolver	\$8,490.25	\$13,562.70	\$5,072.45	25
Classic Vest, L	\$7,234.68	\$11,557.00	\$4,322.32	4
Classic Vest, M	\$7,234.68	\$11,557.00	\$4,322.32	7
Classic Vest, S	\$6,240.91	\$9,969.50	\$3,728.59	8
Fender Set - Mountain	\$54,487.62	\$87,040.80	\$32,553.18	54
Half-Finger Gloves, L	\$11,620.98	\$19,780.40	\$8,159.42	18
Half-Finger Gloves, M	\$12,700.07	\$21,617.16	\$8,917.08	16
Half-Finger Gloves, S	\$12,257.37	\$20,863.62	\$8,606.25	15
Hitch Rack - 4-Bike	\$22,686.24	\$36,240.00	\$13,553.76	8
HL Mountain Tire	\$28,592.55	\$45,675.00	\$17,082.45	49
HL Road Tire	\$16,224.04	\$25,917.00	\$9,692.96	28



Dashboard

Profit	Revenue	Order	Return	Quantity Sold	Cost
\$10.46M	\$24.91M	25K	2K	84.17K	\$14.46M
Avg Profit Per Customer \$600.47	Avg Revenue Per Customer \$1.43K	Avg Order Per Customer 1	Avg Return Per Customer 0	Avg Quantity Sold Per Customer 5	Avg Cost Per Customer \$830.09

Customer Details

All



Full Name	Profit	Revenue	Cost	Total Order
Ms. Zoe Reed	\$217.96	\$573.63	\$355.68	1
Ms. Zoe Murphy	\$66.40	\$128.04	\$61.63	2
Ms. Zoe Cooper	\$39.32	\$96.97	\$57.65	1
Ms. Zoe Bell	\$20.41	\$32.60	\$12.19	1
Ms. Zoe Bailey	\$555.23	\$1,284.07	\$728.84	2
Ms. Yolanda Yuan	\$49.40	\$78.91	\$29.51	1
Ms. Yolanda Simpson	\$663.81	\$1,513.55	\$849.74	2
Ms. Yolanda Sharma	\$1,160.66	\$3,046.84	\$1,886.19	2
Ms. Yolanda Shan	\$2,910.25	\$6,716.48	\$3,806.23	3
Ms. Yolanda Raje	\$919.79	\$2,462.72	\$1,542.93	2
Ms. Yolanda Pal	\$45.41	\$72.54	\$27.13	1
Ms. Yolanda Kumar	\$67.82	\$116.24	\$48.42	2
Ms. Yolanda Goel	\$693.16	\$1,753.53	\$1,060.37	2
Ms. Yolanda Deng	\$196.34	\$539.99	\$343.65	1
Ms. Whitney Suri	\$1,833.74	\$4,704.96	\$2,871.22	2
Ms. Whitney Subram	\$1,120.59	\$2,755.20	\$1,634.61	2
Ms. Whitney Rana	\$2,810.24	\$6,522.57	\$3,712.33	3
Ms. Whitney Patel	\$1,543.04	\$4,144.34	\$2,601.30	2
Ms. Whitney Mehta	\$416.40	\$1,034.08	\$617.68	1
Ms. Whitney Malhotra	\$21.51	\$42.26	\$20.75	1
Ms. Whitney	\$250.52	\$647.22	\$396.70	1

