WAMP DIGITAL MARKETING INSTITUTE
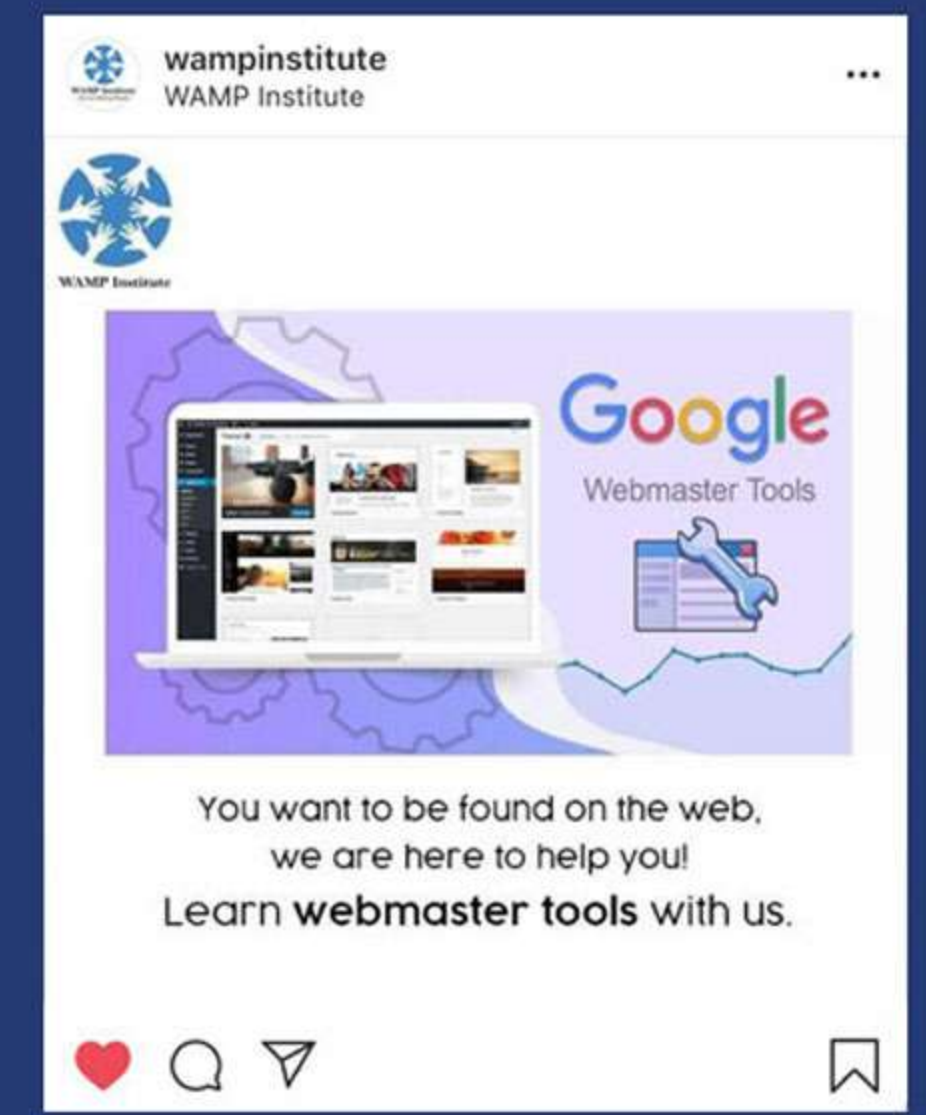
Introducing the Crash Course in Digital Marketing!

Digital Marketing, the skills you NEED!

Learn Digital Marketing &
Upgrade your Career with **WAMP Institute**

BOOST YOUR SALARY BY ADDING NEW SKILLS!

Digital Marketing Skills
& Tips you Must Know in 2019.

How to improve your website
ranking on **Google!**

Learn the best
Digital Marketing Skills

Improve your website ranking on
Google with **SEO** tricks!

STRATEGIC
CREATIVE
TECHNICAL

"We need to stop interrupting what people are
interested in and be what people are interested in."

You want to be found on the web,
we are here to help you!
Learn **webmaster tools** with us.

WHY WAMP INSTITUTE?

WAMP Digital Marketing Institute is a venture of **WAMP InfoTech Pvt. Ltd.**, however, we promise to provide you quality training in Digital Marketing **for corporate, professionals, entrepreneurs and students**. We provide live-classroom training helping the executives and entrepreneurs to **achieve targets with lower investments** in the best possible ways. We ensure to cover best practices using case studies and offer a **practical guide to the core techniques** of Digital Marketing.

Do you want a career growth?

Be a part of **WAMP Digital Marketing Institute** and get ready to experience a whole new way of learning.
We promise to provide more than just the 'certifications' and **prepare you for the real world** with live projects and skills.

Be a complete digital marketer with our courses in digital marketing

IN EVERY SOCIAL NETWORK CREATORS ARE CONSUMERS & CONSUMERS ARE CREATORS.

Tools are Great, But Content Marketing Success is about the wizard, Not the wand.

"Love what you do. Do what you love." It's your career choose smartly!

Engage, Enlighten, Encourage & especially...just be yourself! Social media is a community effort & everyone is an asset.

What WAMP Institute offers?

Top Rated Course Curriculum — 1

2 — **100% Practical Training**

Google, Hubspot, Semrush, Certified Trainer — 3

4 — **100% Placement Assistance**

8.5/10 Rating by Our Students — 5

6 — **85% Satisfied Learner**

Free Demo Sessions Sure Shot Internship — 7

8 — **Interview Cracking Preparation & Resume Building**

Be a champ of
Digital Marketing
with our Crash Course,
be a giant in just
45 days!

1 Crash Course in Digital Marketing

A new concept of Crash Course in Digital Marketing is introduced by WAMP Institute, where all you need is 36 hours to learn the best skills. Yes! you read that right, as per the calculations very less people are able to reach the managerial posts before they reach mid-thirties. But are you passionate, then you need to take the right step.

1	Digital marketing basics and overview	9	SMM
2	Website introduction and Creation	10	Mobile Marketing
3	Content Writing & Marketing (Introduction to Canva & Adobe Spark)	11	Email Marketing
4	SEO	12	E-Commerce Marketing
5	Google Analytics	13	Lead generation
6	Google Webmaster	14	Earning as an affiliate marketer
7	Google Ads	15	Earning as a freelancer
8	SMO	16	Earning from google adsense

COMPLEMENTARY

Soft skills training   **Product marketing**

GET ENROLLED IN A CERTIFIED DIGITAL MARKETING COURSE TODAY!

Become a Digital Marketing Professional

WAMP Digital Marketing Institute offers courses ranging from Executive level to Master's level. Therefore, you will learn about strategy, planning, social media, search marketing—all you have to do is choose your area of interest. Time to find out what works best for you!

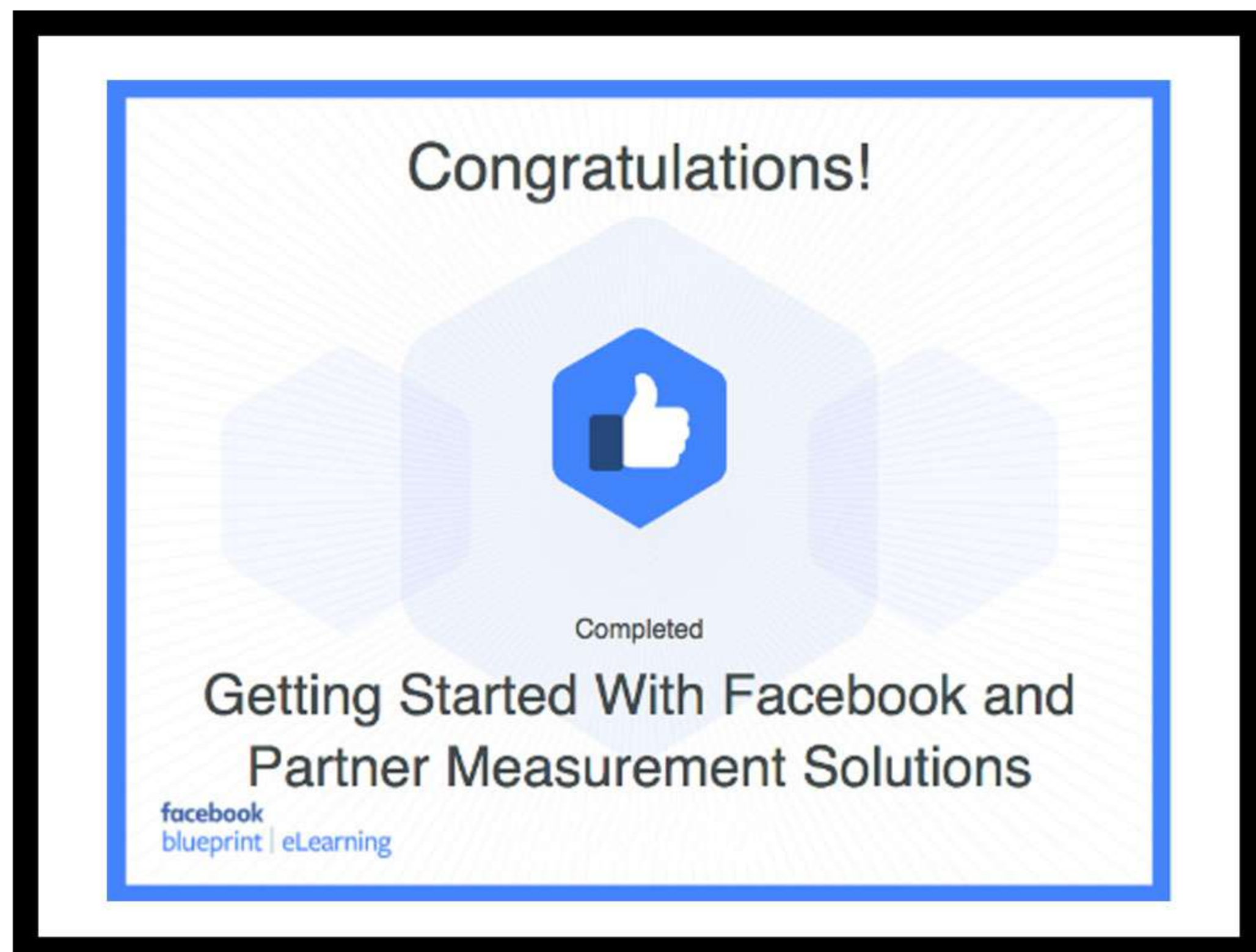| 95%	88%	81%
GRADUATES ARE CURRENTLY EMPLOYED	WORKING AT SENIOR OR MANAGEMENT LEVEL	PROMOTED AFTER COMPLETING THE COURSE

GLOBAL CERTIFICATION

Google Ads Fundamental Certification

Google Ads Search Advertising Certification

Google Ads Display Advertising Certification

Google Ads Mobile Advertising Certification

Google Ads Video Advertising Certification

Google Analytics for Beginners

Google Analytics Advanced

Google My Business Basics

YouTube Content Ownership

WAMP Course Certification

GET CERTIFIED GET AHEAD

86% Hiring Managers Consider Global Certification

Start your JOB here!

DO IT NOW. SOMETIMES "LATER" BECOMES "NEVER".

&

BE THE PART OF YOUR DREAM ORGANIZATION

Google · facebook · Microsoft · amazon · Flipkart · ORACLE

Apple · DELL · hp · TCS · intel · ebay

WIPRO · HUAWEI · NOKIA Connecting People · e · SAMSUNG · accenture

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