

# RIZWAN ARSHAD

WEB DEVELOPER & DIGITAL MARKETING SPECIALIST

## DETAILS

### ADDRESS

Raiwind  
Lahore  
Pakistan

### PHONE

+92-345-5933107

### EMAIL

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## SKILLS

### HTML

● ● ● ● ● ●

### CSS

● ● ● ● ● ●

### JavaScript

● ● ● ● ○ ○

### Flutter

● ● ● ● ○ ○

### Firebase

● ● ● ● ○ ○

### MySQL

● ● ● ● ● ●

### C++

● ● ● ● ● ●

### WordPress

● ● ● ● ● ●

SEO (On-page, Off-Page,  
Technical Optimization)

● ● ● ● ● ●

## LANGUAGES

### Punjabi

● ● ● ● ● ●

### Urdu

● ● ● ● ● ●

### English

● ● ● ● ○ ○

## PROFILE

Enthusiastic and detail-oriented Web and Mobile App Developer with expertise in HTML, CSS, JavaScript, Flutter (Dart), and C++ programming. Successfully developed academic and personal projects including calculators, management systems, and e-commerce websites. Skilled in database management (MySQL, SQL Server), WordPress development, and SEO optimization to deliver complete digital solutions. Motivated to apply problem-solving skills, creativity, and technical knowledge in a software house environment to build impactful and user-friendly applications.

## ACADEMIC & PERSONAL PROJECTS

### All-in-One Calculator (HTML, CSS, JavaScript)

- Created a responsive calculator web app with multiple functions (BMI, currency, temperature, age).
- Ensured cross-browser compatibility and a clean UI.

### University Attendance System (HTML, CSS, JS + MySQL)

- Developed a web-based attendance management system.
- Connected front-end with MySQL database for storing records.

### Portfolio Website (HTML, CSS, JavaScript)

- Developed a personal portfolio site to showcase skills, education, and projects.
- Implemented responsive design for both desktop and mobile devices.

### Flutter Multi Converter App

- Built a cross-platform mobile app with unit converters (length, area, volume, time).
- Focused on material design principles and smooth navigation.

### Flutter Login & Authentication App

- Designed a mobile app with user authentication system using SQLite.
- Implemented secure sign-up, login, and password management.

### C++ Student Management System

- Implemented CRUD operations for student records with GPA calculation.
- Applied OOP concepts like inheritance, polymorphism, and encapsulation.

### Database Management System (MySQL / SQL Server)

- Designed and developed a Student Record Database with ER diagrams.
- Performed CRUD operations, joins, and indexing for optimization.

### Library Management System (MySQL + C++)

- Built a hybrid project integrating C++ with SQL.
- Enabled book issue/return system with student & librarian roles.

### WordPress E-Commerce Website

- Created an online store with product catalog, cart, and order system.

- Integrated plugins for payment, security, and performance.

#### **SEO-Optimized Blog Website (WordPress)**

- Designed and optimized a blog for SEO visibility.
- Applied on-page SEO (keywords, meta tags), off-page SEO (backlinks), and technical SEO.

### **EDUCATION**

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#### **BS Software Engineering, Superior University Lahore, Gold Campus**

Lahore

Nov 2022 — Nov 2026

Currently in the final year, with strong skills in Web & Mobile App Development (HTML, CSS, JavaScript, Flutter), Databases (MySQL, SQL Server), C++ problem-solving, WordPress, and SEO optimization.