

Deep Choukikar

Marketing Officer

CONTACT

+91-9824353339



deepchoukikar14@gmail.com



Gujarat, Ahmedabad, India



<https://www.linkedin.com/in/deep-choukikar-533182203>



KEY PROJECT

1. [Summer internship \(MBA\)](#)

Project name:

Prepaid Gas meter- Everest G1.6

Company Name -

Smartmeters Technology Private Ltd (Subsidiary of Adani Ltd).

2. [Project \(Graduation\)](#)

i. Project name-
Helping Hands

Technology-

HTML, PHP, BOOTSTRAP, CSS

ii. Project name-
Easy Shop
(Digital Khatabook for Kariyana Store owners)

CAREER OBJECTIVE

To create value and acquire professional recognition through consistency in giving results and value-addition.

EDUCATION

Year	Degree	Percentage	University/Board
2022	MBA (Energy and Infrastructure Management)	86.82	Pandit Deendayal Energy University (PDEU)
2019	Bachelor of Engineering (Information Technology)	72.8	Gandhinagar Institute of Technology
2015	H.S.C	49	Gyandee English School (GSHEB)
2013	S.S.C	73.3	Gyandee English School (GSHEB)

PROFESSIONAL EXPERIENCE

HPOIL Gas Private Limited

Marketing Officer

May 2023 – Present

- Managing a total of 33 customers, which includes 23 industrial and 10 commercial customers.
- Onboarding one of the largest known industry Sound Casting Pvt Ltd in Kolhapur and famous brands like Raymond Luxury Cottons Ltd, as well as well-known food chain restaurants like KFC, Moti Mahal Deluxe, and Ramee Panchshil.
- Monitoring DMA Activities for 32k+ Domestic PNG Customer.
- Managing CRM team for Domestic, Industrial and Commercials.
- Conducting routine periodic activities in ERP system.
- Generating bills and monitoring outstanding payments for Commercial and Industrial customers

EXTRACURRICULAR ACTIVITIES

- Participated in B-Plan competition at PDEU and was one of the finalists.
- Volunteered in BMS (Samvesh-2.0).
- Won gold medal in “Tug of War” in Tech Kaushliya-a state level IT Fest, organised by Rollwala Computer Centre , Gujarat University.
- Actively volunteer in college tech fest.

HOBBIES

- Sports
- Lawn Tennis
- Trekking
- Movies
- Music

HPOIL Gas Private Limited

Management Trainee (Marketing)

May 2022 – May 2023

- Market Survey/ Demand Assessment.
- Signing New GSA as well as amendments based on customer requirements.
- Preparation of Monthly sales reports along with variance analysis.
- Enrolment of new clients (commercial and industrial) and managing all the commercial and contractual aspects till the commissioning of supply.
- Scheduling a meeting with teams from different departments for customer acquisition, connection, payment and billing.

CERTIFICATION

- Attended a training on "Basics of CGD engineering" organised by Nirmal group in September 2022.
- Attended a training on Ethical hacking held at Charusat University organised by Tech Defence in September 2015.

COMPUTER PROFICIENCIES

- ERP
- MS Word, MS Power-Point, MS Excel.