

## Curriculum Vitae

### Personal Information

Name	DEBMALYA BANERJEE
Age	55 Years (DOB: 30.07.1965)
Present Address	Flat No: B-701, Dev Tranquil Housing Society Koteshwar Bhat Road, Motera, Ahmedabad, India - 383824
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### Educational Qualifications

1. Graduate with Chemistry Honours from St. Xavier's College, Ranchi in 1985.
2. Master of Science and Technology in Applied Geophysics from Indian School of Mines, Dhanbad in 1988
3. MBA with specialization in Human Resource Development from Indira Gandhi National Open University in 1998 subsequent to joining Oil and Natural Gas Corporation Limited (ONGC) in 1989.
4. CSR Professional Degree from Indian Institute of Corporate Affairs (New Delhi) during 2018.

### Experience Summary

- Sixteen years' experience in 2D and 3D Seismic Data Acquisition & Interpretation and Management Information Services of Regional Head of ONGC's Central Region.
- Fourteen years' experience from 2005 onwards of varied Corporate Communication jobs viz. **External Communications:** Brand Management, event management of mega events of ONGC as well as Ministry of Petroleum & Natural Gas, national and international exhibitions, audio and visual publicity (print, electronic, outdoor, radio and social media) for optimal and cost effective advertising of ONGC and day to day media relations and coordination. **Internal Communications:** Content communication of internal and external portals of ONGC, web management (Corporate Website and Internal Portals, designing & printing of Corporate Brochures/Annual Reports/Coffee Table Book and various publications for internal stakeholders.
- Five years' experience of handling major CSR initiatives of ONGC in varied locations and covering different focus areas.
- Two years' experience of coordinating all activities (selection of courses, monitoring selection, training and placement of candidates from various trades, management of SDI website, preparation of qualification packs and training literature including approval thereof, issuance of press releases, organizing Governing Council meetings, etc) of Skill Development Institute (SDI), Ahmedabad under the aegis of Ministry of Petroleum & Natural Gas, Government of India as Secretary, Skill Development Society, Ahmedabad
- Liaisoning with state and central government, statutory bodies, institutions, universities, etc. for effective and smooth implementation of field operations as well as for coordinating external

engagements of CEO and Key Executives of ONGC.

- Experience in preparation of concepts, detailed feasibility reports (DFR), analysis, design, estimation, bid-package preparation, tendering, implementation and project management (Cost and Time over-run management) of major Corporate events of ONGC as a Corporate Communication leader.
- Experience of drafting / preparing and negotiating contracts, arbitration and legal recourse of high value contracts of Corporate Communication and Corporate Social Responsibility
- Budget planning, monitoring and control of Corporate Communication, Corporate Social Responsibility and SDI functions)
- Experience of composite facility management including estimating, tendering, execution and day-to-day monitoring of Corporate Communication functions.
- Experience of assisting CEO and Key Executive (Regional Head) of ONGC as Executive Assistant and coordinating different high level meetings.
- Entrepreneurship ability to take on diverse assignments, conceptualize, plan and execute them on a 'Concept-to-Commissioning' basis.
- **Experience of Business Development, Project Management and Financial Management in respect of projects related to Professional Electronics encompassing Satellite Communications, Signal Intelligence, Surveillance, Terrestrial Communications, Broadcast, Networking, Software Development, Roof Top Grid based Solar Systems for residential & Commercial applications and manufacturing of Thick Film Materials and Precious Metals**
- **Digital marketing and sale of online education platform and fast moving consumer items for rural and urban populace through social media, electronic media, print media, outdoor campaigning and road shows**

#### **Professional Strengths**

<b>Technical</b>	<ul style="list-style-type: none"> <li>▪ Acquisition and interpretation of 2D and 3D seismic data.</li> <li>▪ Create administrative and functional 'Systems' for work management as management Information System.</li> <li>▪ Bid Package Preparation and Analysis of Bids</li> <li>▪ Project estimation, costing and management.</li> </ul>
<b>Managerial</b>	<ul style="list-style-type: none"> <li>▪ Ability to design and harness Corporate Communication tools for achieving strategic goals.</li> <li>▪ Ability to identify appropriate platforms and avenues for brand enhancement and subsequent implementation.</li> <li>▪ Ability to form and motivate teams and function as facilitator for achieving goals.</li> <li>▪ Continuous knowledge augmentation and skill development of self and subordinates.</li> <li>▪ Articulate with effective communication skills and ability to prepare and deliver effective business presentations.</li> <li>▪ Exposure to strategic management of ONGC and Arraycom (India) limited</li> <li>▪ Business Development, Project Management and Financial Management of high value projects related to system integration</li> </ul>
	<ul style="list-style-type: none"> <li>▪ Ability to conceptualize and implement new concepts and introduce</li> </ul>

<b>General</b>	<p>innovations.</p> <ul style="list-style-type: none"> <li>▪ Holistic thought process to ‘think through’ a problem and offer comprehensive solutions.</li> <li>▪ Integrity in all manifestations.</li> <li>▪ Networking.</li> </ul>
<b>Current Employer and Position</b>	
<b>Arraycom (India) Limited (with effect from April 2020) an ISO 9001:2008 certified company and one of the leading System Integrators in India active in the field of Professional Electronics</b>	
<b>President (Business Development)</b>	
<b>Previous Employer and Last Position held</b>	
<b>Oil and Natural Gas Corporation Limited (with effect from October 1989 till March 2020)</b>	
<b>General Manager (Corporate Communication) assigned with responsibilities of Corporate Communication and Corporate Social Responsibility</b>	

<b>Recent Assignments</b>
<ul style="list-style-type: none"> <li>▪ <b>Business Development,</b> Project Management and Financial Management in respect of projects related to Professional Electronics encompassing Satellite Communications, Signal Intelligence, Surveillance, Terrestrial Communications, Broadcast, Networking, Software Development, Roof Top Grid based Solar Systems for residential &amp; Commercial applications and manufacturing of Thick Film Materials and Precious Metals</li> <li>▪ Identified as the key driver for Way Forward in CSR. Presented a concept note on Proactive CSR in line with ONGC’s Business Needs in the HR Strategy Meet to the Executive Committee held during August 2015. The Standing Operating Procedures (SOP) has been put up for approval.</li> <li>▪ Presented CSR initiatives on behalf of ONGC to Department of Public Enterprise, Minister of Petroleum &amp; Natural Gas, National Commission of ST, Committee of Public Undertakings, various Standing Committees of Rajya Sabha &amp; Lok Sabha and international awards functions.</li> <li>▪ Coordinated brand management, mileage to ONGC and project implementation and monitoring of major CSR initiatives (Pan India) notably Swachh Vidyalaya Abhiyan in Meghalaya &amp; Tripura, restoration of Taj Mahal under Amulya Dharohar Abhiyan and PAN India CSR Initiatives.</li> <li>▪ Organizing PETROTECH 2014 - 11<sup>th</sup> International Conference &amp; Exhibition, India’s premier biennial oil and gas show under the aegis of MoPNG, GOI as head of core team. Seventeen pre conference events organized to generate awareness and project main event as a campaign. Additionally as part of the core team, organized PETROTECH-2010 and was associated with brand management, event management and media relations.</li> <li>▪ <b>Internal Communications:</b> Setting up of a revamped Corporate website (<a href="http://www.ongcindia.com">www.ongcindia.com</a>), ONGC Retired Employees Website (<a href="http://bandhan.ongc.co.in">bandhan.ongc.co.in</a>) and Internal (<a href="http://reports.ongc.co.in">reports.ongc.co.in</a> and <a href="http://tenders.ongc.co.in">tenders.ongc.co.in</a>) portals adopting user friendly interface, innovative designing and state of the art software, hardware and database interface.</li> <li>▪ Designing, data compilation, layout and printing of ONGC’s Annual report and other publications both for internal and external use.</li> <li>▪ Event Management and media coordination on the occasion of Annual Financial results press conference, ONGC Annual General Meetings and different press conferences.</li> </ul>

<ul style="list-style-type: none"><li>Coordinated three events of “Sabka Saath Sabka Vikas” an initiative of Government of India in Gandhinagar, Kheda and Himmatnagar in the state of Gujarat wherein media management, event management, coordinating with the district administration, etc. was carried out.</li><li>FPR for the ONGC pavilion in Vibrant Gujarat 2017 &amp; 2019. Additionally handling media relations with local and national print and electronic media. Also handled Corporate Social Responsibility jobs in Ahmedabad Asset with primary focus on rural development and sanitation</li></ul>			
Constraints	Nil		
Family details	Father – Retired Legal Practitioner. Former Additional Public Prosecutor and Receiver in Dhanbad Civil Court.		
	Wife – Housewife		
	Daughter – Employed in Microsoft and posted in Bangalore as PFE/ Data & AI)		
Detailed Experience Profile			
Employer	Period	Position / Designation / Location	Assignment
Oil & Natural Gas Corporation Limited (ONGC)	1989 - 1994	Eastern Sector/ Geophysicist/ Jorhat	<ul style="list-style-type: none"><li>Planning, Design, Tendering and Project Execution of Acquisition of 2D Geophysical Seismic Data of different locales of Assam and Assam Arakan Fold Basin.</li></ul>
ONGC	1994 - 1998	Central Sector/ Senior Geophysicist/ Kolkata	<ul style="list-style-type: none"><li>Planning, Tendering and Project Execution of Acquisition of 3D Geophysical Seismic Data of different locales of Bengal Basin.</li><li>2D and 3D Seismic data interpretation of Bengal Basin.</li></ul>
ONGC	1998- 2005	Executive Assistant to Regional Head /  Dy. Suptdg Geophysicist/ Suptdg. Geophysicist/  Kolkata	<ul style="list-style-type: none"><li>Holistic corporate level analysis of proposals; both internal &amp; external.</li><li>Protocol officer and Executive Assistant of Late Subir Raha, Former Chairman, ONGC Group of Companies.</li><li>Collecting and collating information and preparing presentations for various forums addressed by Regional Director both internal and external.</li><li>Liaison with various Ministries of the state government and various companies &amp; institutions;</li><li>Preparing approach papers, status notes and confidential appraisal dossiers for various corporate level functions.</li></ul>

			<ul style="list-style-type: none"> <li>▪ Monitoring large projects – Progress, Resource Planning &amp; Budget utilization.</li> </ul>
ONGC	2005 - 2016	<p>Corporate Communication/</p> <p>Manager (CC)/ Chief Manager (CC)/Deputy General Manager (CC)</p> <p>New Delhi</p>	<ul style="list-style-type: none"> <li>▪ Organizing and implementation of the MoPNG pavilion at Hanover Messe, Germany ONGC pavilion during various national &amp; international exhibitions.</li> <li>▪ Event and brand management of Golden Jubilee Celebration of ONGC at Dehradun wherein Hon'ble President of India presided and Silver Jubilee celebration of ONGC Academy.</li> <li>▪ Event and brand management of major sporting events with ONGC as Principal Sponsor, ONGC's Annual General Meeting, Press Conference, Annual Financial Results, etc.</li> <li>▪ Event and brand management of Foundation laying stone of ONGC Urja Bhavan at New Delhi wherein Hon'ble Prime Minister of India presided.</li> <li>▪ Designing and publication of ONGC's Corporate Brochure, Annual Report and other publication</li> <li>▪ Setting up of revamped Corporate website &amp; number of Internal and External portals.</li> <li>▪ Organizing PETROTECH 2010 and 2014, India's premier biennial oil and gas show as a head of core team wherein handled Event and brand management, Media relations, Audio &amp; Visual publicity in print, electronic, radio, OOH (Outdoor) &amp; social (Twitter, Facebook, LinkedIn) media,</li> <li>▪ Publications of brochure, Coffee Table Book and Closure Report, and Liaisoning with embassies, corporates and ministries.</li> <li>▪ Regular media (print, electronic, wireline, radio, social) interaction and media coordination major events of ONGC.</li> <li>▪ Brand management, subsequent mileage of ONGC and project implementation and monitoring of major CSR initiatives (Pan India) notably Swachh Bharat Abhiyan &amp;</li> </ul>

			Swachh Vidyalaya Abhiyan, restoration of Taj Mahal and other five major monuments under Amulya Dharohar Abhiyan and PAN India CSR Initiative.
ONGC	2016 to 2020	Corporate Communication/ General Manager (CC)  Ahmedabad	<ul style="list-style-type: none"> <li>Corporate Communication and CSR jobs of ONGC Ahmedabad Asset spread across six districts of Gujarat</li> <li>Secretary, Skill Development Institute, Ahmedabad.</li> <li>FPR for CSR related jobs in Aspirational District Dahod, Gujarat</li> </ul>
Arraycom India Limited	2020 onwards	President (Business Development)	<ul style="list-style-type: none"> <li>Business Development, Project Management and Financial Management in respect of projects related to Professional Electronics encompassing Satellite Communications, Signal Intelligence, Surveillance, Terrestrial Communications, Broadcast, Networking, Software Development, Roof Top Grid based Solar Systems for residential &amp; Commercial applications and manufacturing of Thick Film Materials and Precious Metals</li> <li>Products and marketing of fast moving consumer items like sanitizers, fruit &amp; vegetable wash and multi surface cleaner in line with the COVID-19 pandemic</li> <li>Digital marketing and sale of online education platform for rural and urban populace through social media, electronic media, print media, outdoor campaigning and road shows</li> </ul>
<b>Year</b>	<b>Awards / Recognition</b>		
1991 & 1993	<ul style="list-style-type: none"> <li>Merit Certificate from Head Geoscience Division for seismic data acquisition</li> </ul>		
1997	<ul style="list-style-type: none"> <li>Merit Certificate from Head Geoscience Division for seismic data interpretation</li> </ul>		
2000	<ul style="list-style-type: none"> <li>Young Executive Award - Merit Certificate and Silver Plaque from Director (Exploration), ONGC for exemplary all round performance</li> </ul>		
2001	<ul style="list-style-type: none"> <li>Merit Certificate from Regional Director for organizing various corporate programs</li> </ul>		
2003	<ul style="list-style-type: none"> <li>Merit Certificate from Basin Manager for generation of hydrocarbon prospect in Bengal Offshore.</li> </ul>		
2014	<ul style="list-style-type: none"> <li>Special Commendation award from CMD, ONGC in recognition of exemplary contribution in making PETROTECH 2014 an outstanding success.</li> </ul>		

2016	<ul style="list-style-type: none"> <li>▪ Annual Award for on time completion of Swachh Vidyalaya Abhiyan in Meghalaya and Tripura.</li> </ul>
2018	<ul style="list-style-type: none"> <li>▪ Merit Certificate from Director (HR), ONGC for exemplary performance and managerial capabilities in CSR activities.</li> </ul>
2019	<ul style="list-style-type: none"> <li>▪ Merit Certificate from Executive Director &amp; Asset Manager, Ahmedabad Asset for exemplary performance and managerial capabilities in CC and CSR activities.</li> </ul>

#### **Papers / Publications / Audio Visuals**

- 2D and 3D seismic data acquisition and interpretation reports of all projects carried out.
- Designing and publication of ONGC's Corporate Brochure, Annual Report and other publications
- PETROTECH Coffee Table Book of three editions of PETROTECH Conference and Exhibition.
- Brochure and Closure report during PETROTECH 2010 and 2014.
- Implementing agency attachment report and Corporate Attachment Report for CSR Professional degree with Indian Institute of Corporate Affairs
- CSR impact assessment report of Aspirational District Dahod for external and internal stakeholders
- Films/Audio Visuals during corporate events and functions
  - PETROTECH 2010 and 2014 theme films
  - PETROTECH 2014 short animations and films for watchout content
  - Jai Ho – ONGC's Film on Sports
  - ONGC Nehru Cup Film
  - MoPNG film (2014)
  - MoPNG film on Life in the Oil Sector
  - ONGC's Film on 50 years of 1<sup>st</sup> oil well Lunej.
  - ONGC Academy Film
  - Films on CSR initiative of ONGC
  - ONGC's Corporate Film on major events
  - Ahmedabad Asset Corporate Film, Fire Services Film, Safety Film (2D animation)
  - Film on Skill development Institute, Ahmedabad
  - Films on Aspirational District, Dahod