Pooja Somani Address:76/77 yogeshwer society. danta road Ambaji, Gujarat.

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Objective: An ambitious, hard working and passionate person towards fashion. I seek to contribute my skills to assist in saleable fashions. A fast learner and eager to challenge myself, I aspire to continually grow and further develop my talents within the industry.

Academic Profile:

Degree	University/school	Results	Year
B.B.A	Ahmedabad University	2.32/4.33 CGPA	2014-17
Class 12th CBSE Board	Divine Child School	83.6%	2013-14
Class 10th CBSE Board	H.G. International School	9.0/10 CGPA	2011-12

Research Project:

- One year duration final year capstone research project:
- <u>Title:</u> Applications of IMC Tools by SOTC & Consumer's Reaction on Advertising Stimuli
- Six months duration 6th semester Business Development Project:
- Title:Travel Food

Experience:

Six months internship with Komal Gulabani who owns a brand named Komal Gulabani Label.

Achievements:

- Group leader in both the research projects as mentioned
- State level table tennis player

Extra-curricular Activities:

- Working for social classes through college social forum department
- Swimming
- Reading