

Janki Sidhpura

Contact No - 9898636677

Address: B-11 Manali Appartment,
Opp AMA , Atira,
Nautanky restaurant lane ,
Panjrapol ,
Ahmedabad



Experience

1. **JOB:** Chiripal Group (www.chiripalgroup.com) (Sept 2007-March 2008)

Designation: Merchandiser cum designer

Job Responsibilities:

- Responsible for develop proto samples to PP (pre-production) sample
- Co-ordinate with fabric merchandiser, master & buyer.
- Handling New development

2. **JOB:** Aavdat (www.avadatapparels.com) (April 2008-March 2009)

Designation: Junior Designer

Job Responsibilities:

- Product development for boys & girls (toddler & teens) denim, dungaree, shorts, Cargo, skirts and shirt for JUNIORS & POSH brand for Baby Shop (Landmark group) export & Westside brand.
- Assisted in different washes for denim like stone, enzyme and acid wash.
- Also responsible for fabric sourcing, trims sourcing, sample co-ordination with sampling team.

3. **JOB:** Bhoomi Textile (www.bhoomitextiles.com/www.rajexports.com) (March 2009 -Nov 2012)

Designation: Head Designer cum Merchandiser

Job Responsibilities:

- Responsible for new development for boys & Girls (toddler & teens) Sleepwear, fashion Tops & undergarment value packs for 3 seasons like winter, spring summer, interim.
- Also associated with proto samples to production merchandizing for characters like Barbie, Moxie, Spiderman, Dora, Strawberry Short cake.
- Taking care of ordering trims, label, fabric, packing material etc.
- Worked for junior brand (Landmark group) since 2009 - 2012

4. TAKA-BHIDA (Boutique -Own venture) Dec 2012 - Dec 2015

- This was one-man army venture, Responsible for customized garment designing, Fabric and trims sourcing.
- Taking care of store fabric stock.
- Handling customer and show designs as per their choice also manage garments delivery dates.
- Responsible for Visual merchandising.
- I also trained students who came for their internship program (2013-2014, 2014-2015) from MSU (Clothing & Textile Dept., Home Science, Baroda)

4.KANTERA FASHION (OCT 2018 TO 10 JUNE 2019)

- Responsible for new development for Reliance Smart , Reliance B2B , United 18 brands.
- Also Taking care of making proto sample , pp sample and shipment samples

5. SWEET DREAMS PVT LTD (SDL) 15 JUNE 2019

- Taking care of women sleepwear , assorted tee shirt , joggers, girls sleepwear , assorted tee shirt , payjama etc

Projects:

Design collection: Le Paradie De

- Inspired from hippies & traditional Gujarat embroidery, used fuchsia, yellow, orange Chiffon and silk fabrics with flab gusting cuts & flattering necklines .The collection of 5 different garments using the same color, fabrics with different cuts & necklines.

Design collection: Kalamkari

- Inspired from rich kalamkari hand print of Gujarat & Andhra Pradesh (India), Used Traditional color like maroon, mustard, olive green, black with contemporary motifs for cotton sari.
- Targeted customer was middle age women who need fashionable yet comfortable sari .

Skills:

- Trend research / Forecast study
- Illustration / Artwork
- Storyboard / Mood board
- Color Forecast
- Presentation Board
- Product development
- Merchandising
- Computer skills: Excel in CorelDraw, Photoshop, Microsoft Office, Picture manager

Education:

- S.S.C IPCL School, Baroda (2001)
- H.S.C Alembic Vidyalaya, Baroda (2003)
- B.S.C fashion design vocational, Maharaja Sayajirao University, Baroda (2003-2006)
- NIFT, Gandhinagar (2006-2007)

Personal Data:

Date of Birth: 28/8/85

Gender: Female

Marital status: Married

Children: one

Language known: English, Hindi, Gujarati

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