

# MANJIT KAUSHIK

## SALES AND MARKETING

### Career Objective

To work for an organization that provides the opportunity to improve skills and knowledge and utilizing my skills towards the growth of organization.

### Achievements and Co-Curricular Activities

- Runners up in Akhil Ahmedabad Amateur Volleyball Association
- Participated in CBSE INTER SCHOOL SPORTS COMPETITION
- Champion in AHMEDABAD ZONE INTER-COLLEGE VOLLEYBALL COMPETITIONS
- Actively Participated in NATIONAL SEMINAR ON GENDER EQUALITY

### Contact Details

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### Skills

- Sales and Marketing Strategy
- Planning
- Adaptability
- Public Relations
- Market Surveys
- Networking
- Research
- Promotional Strategy
- Negotiations

### Work Experience

#### Marketing and Sales Executive

Radio Nazariya, May 2018 to Present

- Successfully carried out on-ground promotions for the Radio Nazariya for engagement with the people who belong to marginalised community.
- Successfully conducted Community Outreach drive, identified problems faced by the people living in slums and advocating for them in Ahmedabad Municipal Corporation and Other Government Policies.
- Led the event management team of three. Designed and coordinated the entire promotional event for the program "ABHIVYAKTI".
- Fundraising for the Radio

### Academic Background

#### LD ARTS, GUJARAT UNIVERSITY

Class of 2018

- MASTER OF ARTS, English Literature
- Scored 65% Marks
- Attended a National Level Workshop on Gender Equality

#### LD ARTS, GUJARAT UNIVERSITY

Class of 2016

- BACHELOR OF ARTS
- Scored 65% Marks

### Personal Interests

- Reading
- Painting
- Embroidery
- Cooking
- Playing Volleyball
- Exploring City