Email: riteshpohankar1@gmail.com

#### **Objective:**

To make positive contribution as part of a dynamic and well reputed organization in a position where my management, decision making and communication skills will be appreciated and enhanced.

## **Professional Profile:**

- A dynamic professional with more than 13 years of experience in International Business, Domestic Business Development. Networking with customers and suppliers
- Expertise in New Business Development, Research for establishing new business and relationship building with customers and suppliers
- Proficient in Bidding, tendering process with knowledge of ERP Functionality procedures, service standards & operational policies for business excellence.
- Proficient in managing & motivating teams for running operations & extensive experience of developing procedures, service standards & operational policies for business excellence.
- Ensured growth of the business and revenue increase of the organization by growing business from existing clients or adding new business and customers.

## **Work Experience:**

- Working with Chemline India Ltd, New Delhi as Sr.Manager since April 2021
- Worked with Ionic Chemicals Pvt Ltd as a Export Manager, New Delhi from July'16 to March
- Worked With Metenere Ltd, Delhi as Sr. Executive Marketing from July. 2014 to June. 2016
- Worked with Shivalik Bimetals controls Ltd as Export Executive New Delhi from May. 2011 to June. 2014
- Worked with Metro road Systems Pvt. as Asst Manager, Business Development(Tendering &
- Bidding from Nov.2008 to April.2011) Chemline India Ltd,

Company Profile: Manufacturer & Exporter of Industrial Adhesives & Coatings, One of the largest exporters of HOTMELT ADHESIVES, coating, from INDIA. Since July 20 at Present

## Job Responsibilities:

- Handlin the domestic market sale of offset of Hotmelt adhesive & coating
- Maintain and manage sales for the existing and new customers across the geographies in markets in western area
- Develop a strong pipeline of customers in new territories and industry segments.
- Conduct research to build a network with potential customers and create new Trader network to strengthen the business.
- Undertake competitive analysis & market intelligence for conceptualizing sales strategy.
- Coordinate with all international & domestic distributors, agents & monitor their performance to achieve global sales and profit goals
- Maintains accurate records of all international pricing. Sales and activity reports
- Analyze all market intelligence reports and identify all new business opportunities in the assigned territories to expand business and maintain an efficient portfolio for same.
- Maintains relationships with clients by providing support, information, and guidance; researching and recommending new opportunities; recommending profit and service improvements.
- > Identifies product improvements or new products by remaining current on industry trends, market activities, and competitors.
- Prepares reports by collecting, analyzing, and summarizing information.
- Take care of export documentations and ensure the timely negotiation of export documents and timely payment of all export bills
- Interact with freight forwarders and clearing agents for all export consignments.
- Maintain and update data base with all shipment for internal MIS.

- Maintain Proper coordinatio between plants production team, logistic, dispatch team & ensure that the shipments could reach at customers destination as per the deadlines
- Participate & Coordination with the organizer of various Exhibition for participation and visit.
- Negotiating with the organizer to get optimum benefits in minimum cost.
- Research and data mining to have more insights on the business environment of domestic and international market and plan business strategies accordingly
- Accomplish sales objectives by forecasting and developing annual sales for regions and territories; projecting expected sales volume and profit for existing and new products
- To maintain a strong knowledge of competitor's offerings and be prepared to deploy counter strategies and tactics to protect and grow current market shares.
- Identify the key regions, products and customer sub segments to maximize the profitability for the company and focus business development efforts on these.
- To communicate and meet with customers and suppliers on a regular basis to generate orders and to enhance relationship.
- To follow up for production status and shipment for orders received and to ensure payment from customers on a timely basis.
- Managing customer centric operations & ensuring customer satisfaction
- Contributing towards the profitability of the company by ensuring that the target is achieved.

## Ionic Chemicals Pvt Ltd , New Delhi

Company Profile: - Manufacturer & Exporter of Industrial Adhesives & Coatings, One of the largest exporters of HOTMELT ADHESIVES, coating, Pigments from INDIA.

## As Export Manager (July 16 to June 20)

# Job Responsibilities:

- Coordinate with all international & domestic distributors, agents & monitor their performance to achieve global sales and profit goals
- Maintains accurate records of all international pricing. Sales and activity reports
  Analyze all market intelligence reports and identify all new business opportunities in the assigned territories to expand business and maintain an efficient portfolio for same.
- Maintains relationships with clients by providing support, information, and guidance; researching and recommending new opportunities; recommending profit and service improvements.
- Identifies product improvements or new products by remaining current on industry trends, market activities, and competitors.
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- Accomplish sales objectives by forecasting and developing annual sales for regions and territories; projecting expected sales volume and profit for existing and new products
- To maintain a strong knowledge of competitor's offerings and be prepared to deploy counter strategies and tactics to protect and grow current market shares.
- Identify the key regions, products and customer sub segments to maximize the profitability for the company and focus business development efforts on these.
- To communicate and meet with customers and suppliers on a regular basis to generate orders and to enhance relationship.
- To follow up for production status and shipment for orders received and to ensure payment from customers on a timely basis.
- Generate new customer Funskool, Sriniwas Fine Arts & Anupam Stationery
- Managing customer centric operations & ensuring customer satisfaction
- Contributing towards the profitability of the company by ensuring that the target is achieved.

# Metenere Ltd. (Delhi)

Company Profile :- Metenere Ltd., formerly known as Met trade India Ltd. (MTIL) is a leading Co. engaged in Non ferrous Metal Production specially Aluminum, Lead, Copper, Zinc . The company is also one of the biggest producers of lead and only producer of pure Lead (99.99) in India. With a **Turnover of Rs.2000 Crores** 

# As Sr. Export Executive Marketing (July'14 to June'16)

## Job Responsibilities:

- Handling all top battery manufacturers & other various trading Company
- Handling Exports Sale of Lead ingots & Aluminium Alloy Ingots to Aluminium Dye casters Automobile industry / Industrial products.
- Documentation( Pre-shipment & Post-shipment ), Order Confirmations against PO's
- Process dispatch as per the contract scheduling.
- E-mail correspondence with customers for the day to day activity
- Provide the essential support for the logistics team to dispatch the export related cargoes
- Sending introduction letters to new customers & follow-up
- Collecting payments and documents and Follow-up Etc.
- Co-ordination with plant for executing Orders. Send SO Through SAP
- Quotations, Proforma Invoices and Provisional Invoices, L/C opening,
- Payment follow up with overseas customer & Providing Samples to Overseas agent
- Resolve Customer's Complaint amicably Design Review Marketing Strategy
- Provide the plan as per customer schedule to the production department
- Handling Documentation filing ref to vender development, rate contract
- **Provide Commission of Agents**
- Handling the complete supply chain management to insure the timely Delivery.
- Arranging the corrective action plan & provide CAPA after that Close the complaint
- Generates leads related to given region area
- Exercised team leadership skills including enabling individual and team effectiveness
- Open communication, proactive planning, and excellence in execution. Managing customer centric operations & ensuring customer satisfaction
- Attending to client's complaints and undertaking steps for effectively resolving them
- Contributing towards the profitability of the company by ensuring that the target is achieved

# Shivalik Bimetals controls Ltd, New Delhi

Company Profile: - Shivalik is well known Bimetals manufacturer company, Supplier of Thermostatic Bimetal and it's a single vendor for many OEMS, like Siemens, LSIS, Legrand, and Schneider many others across the world, since 1886.

# Designation: -Export Executive (From May 2011 to June 31<sup>st</sup> 2014) - 4 years

# Job Responsibilities:

- Participate in international trade fairs/Exhibitions for business promotion
- Market Research to find out possible Suppliers/Customers.
- Handling Customers Portals, download schedules & process forecasting
- Planning with Production team for the Raw material Planning.
- Handling Documentation filing ref to vender development, rate contract.
- Handling the complete supply chain management to insure the timely Delivery.
- Maintain MIS Right from order confirmation to Dispatched Shipments,
  - Payment follow ups & other operational activities.

## Metro road Systems Pvt. Ltd

Company Profile: - Delhi based corporate Deals in Tolling, Parking & Intelligent road systems, collaboration with some foreign companies

## Designation: - Asst Manager, Business Development (Tendering & Bidding) Nov.2008 to April.2011 Job Responsibilities

- Identification of Civil Infrastructure Projects such as Toll Ways, CCTV installation, Ports etc
- Utilize the public information and personal network to develop.
- Analyzing latest marketing trends and providing valuable inputs for fine tuning for sales & Marketing strategies.
- Corporate sales accounts and develop new business Via tendering
- Follow the Complete tender activities from scratch till the end
- Manage client relationship and ensure high level of customer satisfaction.
- Site visits prerequisites preparation in cooperation with technical team.
- Attending pre-bid meetings, submission of tender & identifying & follow-up with key Decision makers in govt. & other for exp. Uttarakhand Police,
- Responsible for Service Delivery and overall health of the relationship

## **Academic Qualification:**

M.B.A (International Business): From IPS ACADAMY INDORE in the year 2005.

B.COM. from Jiwali University in the year of 2003.

12th: From M.P Board in the year 1999

10th: From M.P Board in the year 1997

# Computer skills:

ERP /SAP /TELLY

Software: Microsoft Excel/Power point/Word/Outlook, Internet Explorer, Chrome etc.

## Personal Detail:

Father's Name : Sh. Ramesh Pohankar

Date ofBirth : 20/04/1980

Address : C32 Yash tower, Jodhpur Gram , Near 100 Feet road ,

Satellite Area, Ahmedabad PIN 380015

Languages Known: Hindi, English, and Marathi

Marital Status : Married

Salary :

**Declaration:** I hereby declare that the information provided above is correct to the best of my knowledge & belief.

Date: Place: Ahmedabad (Ritesh Pohankar)