



Name:Pranav Sanjay Sirsath

Course:PGDM- Pharmaceutical Management

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Objective

To build a career in Pharmaceutical Marketing by joining an established organization that will give me an opportunity to upgrade my skills and knowledge and enable me to contribute to the growth of the organization.

Strength and Competencies

- Problem Solving and decision making.
- A quick learner, ability to adapt the change.
- Passionate towards work
- Hardworking & honest

Educational Qualification

Degree	University/ Board	Institution	Year of Passing	Specialization	Percentage
PGDM- Pharmaceutical Management	AICTE	MITCON institute of management	2017	Marketing	69.20%
B.Pharmacy	North maharashtra university	Smt S.S patil college of pharmacy chopda	2015	Pharmacy	68%

Work Experience

- Spirant Communication-Business Developement Manager-(Brand Building & Scientific Communication)
- Work experience of 1 year in Spirant communication Pvt Ltd as a Bussiness Developement Manager.

Tasks/Achievements

- Liason with other department to ensure Creative and Scientific initiatives
- Develop medico marketing plan in line with brand objectives
- Build and strengthen relationship with clients and internally with all related departments
- Take briefing from stakeholders and prepare presentation according to requirements
- Provide integrated solutions and scientific inputs to clients and thus help them in enhancing brand activities and promotions

Summer internship program

Name of Organisation: Meyer's Organics.....Thane

Title: To conduct the market survey of Teneligliptin drug content product and its competitor in Mumbai in PRODUCT MANAGEMENT DEPT.

Duration: 16th May to 30th June

Learnings: Developing active interaction with Doctors

Maintaining patience

Market potential of Teneligliptin drug content products

Market potential of other Meyer's product and its competitor

Co-Curricular Activities and Extracurricular Activities

- **Academic**
 - Participated in national level poster competition at Smtsspatil college of pharmacy chopda
 - Participated in national level quiz competition at government college of pharmacy Aurangabad
- **Other**
 - Participated in statelevel dance competition at Nagpur
 - Participated in interzonal cricket competition
 - Participation in jain trophy cricket level competition at Jalgoan

Personal Information

Date of birth	13 th February 1991
Areas of interest	Marketing
Language Proficiency	English, Marathi, Hindi
Permanent Address	Dheku Road ,Deshmukh Nagar,Amalner Distric (Jalgoan)

I hereby declare that all the information provided in my resume is true to the best of my knowledge.

Place: Mumbai

Pranav Sanjay Sirsath

Contact no-8788797310

Date: 6/10/2017

Signature