

CURRICULUM VITAE

Prasanta Kumar Sahu
A-1003, Sagar Tower, Mansi Circle, Ahmedabad, Gujarat,
380015 Email ID: prasantasahu.1203@rediffmail.com
prasantaasahu@gmail.com
Contact Number:- +918347555011/+919438573154

Career Objective:

To play a pivotal role in organization where I achieve results by making a measurable contribution through creative Leadership, Teamwork and Passion Enhanced by drive to succeed using past experience. Also to contribute towards growth of the organization as a Dedicated Professional and implement my Innovative ideas in Field of Sales, Marketing & Merchandising, and New Product Development-where I would be able to use best of my knowledge.

Professional Profile:-

Joined as Graduate Management Trainee on July 2013 At Arvind Limited (www.arvind.com) in Dept. Sales & Marketing for Weft Knitted Fabric Business.

After completion of Graduate Management Trainee, in June 2014, Promoted as Marketing manager for International Business.

Job Profile:-

Accountable for 60 Crore Business turn over per annum from Sri Lanka Region out of 600 Crore As Management Target . With Product mix of Core-Fashion-Innovation.

- Business Development.
- Inquiry Handling.
- Product Costing.
- Product Development
- Product Submission.
- Product Approval.
- PP Meeting & Order Punching.
- Bulk Execution.
- Sales.
- Customer Complain Handling.
- Payment follows up.

Product Matrix:-

Product Category	Product detail	Business %
Core	All type SJ , Rib & Interlock	70
Fashion	All type Supima Product, Micromodel etc.	20
Innovation	Active wear	10

Customer Matrix:-

Nomination Brand	Non Nomination Brand	Tier 1 Vendor	Tier 2 Vendor
George, UK	Next, UK	Hirdarmani International	Jay Jay Mill
Tesco, UK	Matalan, UK	Hela Clothing	Hoodvian Group
Lidl, Germany	Nutmeg, UK	Brandix apparel	Norwood Fashion.
Original Marine, Italy	Super dry, UK		Emjay International
	Primark, UK		Original Apparels
	Ernsting Family, Germany		Tipple Safety.
			Norlanka

Key Project:--

- Enhancing Employability Skill.
- Business Cycle.
- Business Strategy.
- Working Capital Management.
- Vendor management.
- Regain Strategy.
- Customer focus.
- SWOT Analysis.

Educational Profile:

Education	Institute Name	Year of passing	Grade	Remark
Bachelor of Textile Technology	College of Engineering and Technology ,B.P.U.T , Rourkela , Odisha	2013	Excellence	2nd Position
Intermediate 12 th Science	Govt Jr. College , Angul, Odisha	2009	1st Division	
10th Schooling	Pokatunga High School, Angul	2007	1st Division	

Achievements:

- CET MERIT SCHOOLARSIP Holder for Excellence Performance in www.bput.ac.in (July 2009-June 2013) ▪
- 2nd Position in B.tech Academic with 8.15/10 ▪

Languages Known:

- English ▪
- Hindi ▪
- Oriya ▪
-

Hobbies:

- Learning anything new. ▪
- Morning Jogging. ▪
- Teaching/Coaching. ▪

PASSPORT Detail:

Passport No: M8580592

Date of issue -

07/07/2015 Date of

expiry: 06/07/2025

▪

Declaration:

I hereby declare that all the data and information provided above are true and correct to the best of my knowledge and I hold responsible myself for any irregularities if found.

Name: Prasanta Sahu

Place: Ahmadabad

Date: 01.11.2017

▪

▪