

Profile in brief

- Transfer pricing specialist with **7.3 years** of exceptional experience in handling cross border transactions w.r.t Tax, **Transfer Pricing** assignments for highly eminent multinational organisations.
- Core competency in Transfer Pricing ('TP') documentation for planning and compliance study, benchmarking, TP adjustments, entity characterisation for multiple entities.
- Assisted partially in other defense assignments such as safe harbour, MAP and APA.
- Obsessed with quick turnaround projects with impeccable arm's length results and transfer pricing policies with an aim to retain clients for future years.
- Extensively worked with Indian clients and foreign network offices across APAC, EMEA and the US regions and on various transfer pricing databases.
- Assisted in business development with effective follow-ups and pitching tools winning clients with enhanced scope of services.

Area of Expertise

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|------------------------------|-------|----------------------|------------------------|---------------------|
| • Strategies | • MAM | • Arm's Length Price | • Industry Analysis | • Economic Analysis |
| • International Transactions | • PLI | • FAR Analysis | • Qualitative Analysis | • MS Office |

Professional Experience

Senior: EY GDS LLP India, Bangalore**Duration: January'20 – July'20*****Undertook benchmarking responsibility to oversee collaborative benchmarking process for approx. 50 benchmarking deliverables***

- Transformed the US team delivery services through introducing industry best practices, in terms of quality of deliverables for roll forward studies.
- Provided insights on industry analysis and implemented more quantifiable and contemporaneous anecdotes pertaining to the relevant industry of the tested party.
- Accomplished approx. 100 qualitative and economic analysis with quick turnarounds, impeccable results and positive feedback.
- Provided breakthrough in the way Historical vs Restatement was performed and the importance of distinguishing revenue vs capital expenses with effective reviewing of error correction.
- Trained in preparation of both manual and automated TP compliance report.
- Accomplished various courses recommended and earned 35 learning credits in excess.

Assistant Manager: Grant Thornton India LLP, Bangalore**Duration: January'18 – June'18*****Implemented strategic approach in filing Local Master File as per Indian TP Rules for 10 clients***

- Contributed my prior experience in preparation of Master File and implemented that in compliance with the Indian TPR.
- Guided benchmarking process and reviewed documentation.
- Worked on various dispute mitigation, reconciliation and resolution projects.
- Enabled stringent quality check measures in the team such as suitable checklist and filings for both compliance and planning engagements.
- Presented various scope of TP engagements to clients powerfully and helped win engagements.
- Client wasn't willing to share information which was critical; however, was happy with the typical suggestion offered and the timely filing of local master file.
- Provided internal training empowering juniors with transfer pricing concepts that enhanced effective understanding and reduced delivery time.
- Provided clients with effective questionnaires with an aim to get information focused on transactions analyzed.

Senior Associate: TP Services GmbH (Aspect Advisory), Bangalore**Duration: February'15 – June'17*****Executed client facing role serving foreign clients and specialists under Altus network with benchmarking and compliance services contributing Industry best practices for 50 clients***

- Executed benchmarking study using database Orbis independently.
- Lead end to end Global Documentation (different entities) for **5 clients**.
- Prepared local master file for various MNEs, gathering information from the UPE's master file.
- Written articles on topics related to TP developments such as location savings and AMP services.
- Updated company website with latest country TP regulations.
- Assisted in business development activities to enhance Indian and foreign client base such as conducting Indian consultants meet - a gathering of 300.

Executive: KPMG (BSR & CO. LLP), Hyderabad**Duration: July'12 – May'14*****Responsibility for end-to-end execution of compliance assignments for approx. 15 clients***

- Revised economic analysis and prepared YOY analysis.
- Updated compliance study with contemporaneous data to comply with audit procedure to mitigate penalties.
- Suggested and implemented TP adjustments.
- Prepared flip side TP documentation.
- Suggested alternate search strategies.
- Learned to question clients for a clear understanding of their businesses and the cross-border transactions they have entered.
- Allocated cost for central management functions on the basis of cost drivers.
- Prepared roll forward and fresh compliance study.

Executive: Deloitte Touché Tohmatsu India Private Limited, Kolkata

Duration: May'10 – May'12

Undertook Transfer Pricing benchmarking exercises for approx. 100 compliance reports

- Learned the basic qualitative and quantitative analysis as part of benchmarking process.
- Prepared Global documentation.
- Effectively participated in benchmarking drive for internal delivery/use.
- Suggested alternate strategies based on the tested party analysis.
- Trained in running different databases for different network offices, preparation of search strategy, economic analysis, industry analysis and contemporaneous documentation.
- Learned the best practices of Deloitte.

Chief Accounts Executive: Financial Claims (Guernsey) Ltd., Kolkata

Duration: July'09 – Mar'10

Responsibility for executing accounts and critical controls

- Brought about transformational change in implementing management accounts, forecast and budget through automation - functions and formula in excel.
- Reported and analyzed accounts receivables and payables.
- Prepared consolidated accounts for the parent company, consolidating with its subsidiary company Phoenix Office Solutions.
- Prepared entity accounts with the help of accounting tool such as Tally.
- Responsible for management accounts and performance management through actual and forecasted/budgeted figures and allocating weightage on the cost drivers.
- Promoted to chief accounts executive within six months.

Education

Education	Institute	University	Location	Passing Year
PGDM (Finance)	Globsyn Business School	Deemed	Kolkata	2009
BBA (Finance)	George College	West Bengal University of Technology	Kolkata	2006
ISC (Commerce)	Calcutta Girls High School	Delhi	Kolkata	2003
ICSE (Commerce)	Calcutta Girls High School	Delhi	Kolkata	2000

Professional Course

ACCA (Association of Chartered Certified Accountants) – Cleared Knowledge Level – Accountant in Business, Management Accounting, Financial Accounting and Global Law

Computer Proficiency

- Financial Analysis Application
 - Accounting Application
 - Software Application
- TPSMaRT, Transfer Pricing Architecture
Tally & Fact, E-conomic Accounting Package (UK), Computing Accounting and Finance
MS Office, MS Project and Internet Applications

Trainings & Seminars Attended

- Assisted in organizing seminar for Aspect Advisory
- Attended:
 - Domestic Transfer Pricing Workshop by JGarg (2016)
 - KPMG Academy (2013)
 - Deloitte All India Annual Transfer Pricing Seminar (2009)
 - International Finance and Trade Conference conducted by the Institute of Company Secretaries of India (2008)
 - Certification in Computing in Accounting and Finance by ICWAI (2008)

Academic Projects

- Financial Planning and Upgrading Customers' Portfolio
- Channel development for Better Retail Penetration
- EVA Governance in FAMMD (Ferro Alloys and Minerals Department) of Tata Steel
- Credit Rating Methodologies
- Research on Financial Institutions
- Equity Research on Tata motors
- Behavioral Finance and its development
- Demographic & Psychographic Analysis of Consumers at R.P.G Spencer's

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