Ajmil Shaikh

(Marketing)



To work in the organization where I can develop and enhance my skills and knowledge that will help me to achieve my professional as well as personal goals along with organizational goals.



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INTERNSHIP:-

<u>Summer Internship at Pantaloons</u>:- To study about the customer behavior, customer satisfaction, and customer services etc. We work as a sale person and we get to know a lot about the market.

<u>Internship at Khimji Ramdas:</u>-To study demand for P&G products and to understand the customer behavior towards the brand. In addition I have also learned to maintain Shelf in an appropriate manner.

PROJECT'S:-

STREETONOMICS:- To study the Street Business of Ahmedabad. Take a short interview video of unorganized market, apply theories of different subject, and understand how the real economy works.

<u>VITTA</u>:- To study the last five-Year Balance sheet and Profit and Loss Account for the listed company. Company name provided by the faculty (Finance Hackathon).

STATATHON:- To study the given Data and implement it and provide report and analyze it. We identify different variables, calculated descriptive statistics, Correlation & Regression analysis from which we made a decision in different given situations. Data provided by the faculty.

<u>ARCHETYPE</u>:- Participate in <u>ARCHETYPE</u>. In this project we have to come up with our own business idea. The key learnings were:- Team work, Communication skills, Time management.

<u>BRAHMASTRA:</u> In this project we have promoted the application called "CarOwlers" for car spa and attract customers towards this application.

<u>Interests:</u>- Drawing, Listening to music, Electrical Work, Swimming, Gaming.

EDUCATION:-

MBA,(2021-23)LJ Institute Of Management Studies

• Pursuing - [LJ University]

BCOM, (2021) Lokmanya Commerce College

• SGPA:- 6.53 - [Gujrat University]

CS-FOUNDATION, (2019) HM Shah Classes

• TOTAL:- 60.5% - [ICSI]

HSC, (2018) Ankur School

• Percentage: - 62.4% - [Gujarat Board]

SSC, (2016) Ankur School

• Percentage: - 55.16% - [Gujarat Board]

SKILLS:-

- Communication
- Active Listening
- Time Management
- Decision Making
- Adaptability

CERTIFICATES:-

- Tally
- Microsoft office
- Certificate of Participation in VITTA (Finance Hackathon).
- Certificate of Participation in Archetype.
- Certificate of Participation in Library Treasure Hunt.
- Certificate of SIP in Pantaloon's
- Foundation of Business Strategy
- Corporate Strategy

LANGUAGES (Spoken and Written)

English, Hindi, Gujarati.