



RAVI B. KALA

Digital Marketing Specialist



Creative work
makes you more
positive More
Positive work make
you more efficient...

- **Ravi Kala**

Work Experience



Sr. Digital Marketing Executive



I was working as Sr. Digital Marketing Executive in Kunvarji Group(Kalyx)
My joining Date was 25/05/2016 and my last working day was 07/06/2017
in kunvarji group Skill which I learnt in this job as under

No	Skill	No	Skill
1	Digital Marketing Strategy	7	Monthly Project Planning
2	Social Media Marketing	8	PPC MARKETING
3	Email Marketing	9	Festival Mailer Marketing
4	YouTube Video Marketing	10	New Product launch
5	Content Writing	11	Event Invitation
6	Website Handling(WordPress)	12	Presentation Making

Contact



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Marketing Manager

I was working in M.P.HOLIDAYS and I am having 1 year work experience
as marketing Manager. Skill which I learnt in this job as under

No.	Skill	No	Skill
1	Client Handling	5	Social Marketing
2	Promotion Activity	6	Collaboration
3	Online Marketing	7	Field Work
4	Promotional Video	8	EMAIL Marketing



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Work Experience

Customer Care Executive

vodafone

I was working as Customer Care Executive in Vodafone and I am having 1 year and 5 month experience.

Skill which I learnt in this job as under

No	Skill	No	Skill
1	Client's needs	4	Listening
2	Client Handling	5	Team Work
3	Task Management	6	Speaking

I am certified Adword Google Partner



Summer Internship Program



I have been done my summer internship in RADIO MIRCHI Ahmedabad. My Project based on "Experiential Marketing" In BTL(Below the Line Marketing)

Comprehensive Project

i have been done my comprehensive project on consumer behavior base on advertisements.



Basic Intro



Birth Date

01/09/1985

Nationality

Indian

Language

English
Hindi
Gujarati

Software

Photoshop
WordPress
MS Office
Mailerlite(Email)
Dreamweaver
Video Maker
CRM

Working Skill

Computer
Creative
Presentation Making
Active
Focus
Confident



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ओएनजीसी



ONGC

Apprentice Training

Training in ONGC

I was working as apprentice trainee in ONGC For one year .Skill which I learn in this training program as under

No	Skill	No	Skill
1	Machine working	4	Field Work
2	Time Management	5	Communication
3	Team work	6	Work efficient

Interest



GYM



Cricket



Music



Chess

Education Graph

