

Bhavna Khatri

MBA(MARKETING)

An organized & analytical professional with hands on experience in marketing & sales. Seeking opportunities in business consulting, marketing, market research & Business development



✉ bhavnakhatri.bsk.300@gmail.com

📍 Ahmedabad, India

☎ +91-9099989571

🌐 <https://www.linkedin.com/in/bhavna-khatri-a7345a208>

EXPERIENCE

ZealousWeb Technologies Pvt Ltd- (IT Industry)

Designation: Lead Generation Specialist

Joined- 15/05/2023 - Ahmedabad

- Email Marketing using get response tool
- WhatsApp Marketing- (Campaign), B2B & B2C
- Experience in CRM like: Salesforce, Outreach & ZOHO
- Market Research: using sources like- LinkedIn Clutch ZoomInfo tools like- Hunter, Apollo Rocket reach, Market research for targeted areas- Secondary research & Primary

Atomberg Technologies Pvt Ltd- (Manufacturing)

Designation - Marketing Executive

19/9/2022 - 24/04/2023 - Mumbai

- B2B & B2C Marketing research
- Working with operations department for on time dispatch & delivery of the product
- Using magento tool for client order details
- Working with CXO for new marketing strategies and and new product launching

EDUCATION

MBA(Marketing) - 8.77/10 SGPA

IICMR, Pune

09/2020 - 31/2022,

Pune, India

BA(English) – 8.00/10 SGPA

M.N College

06/2017 - 03/2020,

Visnagar, India

HSC (XII)

D.B Parekh High School

06/2016 - 03/2017,

Dhanera, India

- Passed with 72%

SSC (X)

D.B Parekh High School

06/2014 - 03/2015,

Dhanera, India

- Passed with 50%

SKILLS

Digital Marketing

Communication

Problem-Solving

Advance Excel

Tally

Sales

Advertisement

Certifications

Advance Excel (11/2021 - 12/2021) - FINXL

- Vlookup, Hlookup, Match Index, data validation, Freezing, Referencing, Template, Pivot table

Digital Marketing (11/2021 - 12/2021)

Social Media Marketing, SEOs, SMOs, Content updating, Keywords updating

KEY ACHIEVEMENTS

o Successfully Worked for US and UK client as a dedicated resource for market research and LinkedIn marketing.

o Attended various Seminars, Workshops, Online courses in order to get exposure and improve skill set.

LANGUAGES

English

professional

Hindi

professional

Gujarati

Native

INTEREST

- o Visit Historical Places
- o Planting a Tree
- o Drawing