Ms. Priyanka P. Arora

A/3 Pushpmala Appts, Nr. Vijay Cross Roads, Opp. Aalay Flats,

Drive-in Road, Navrangpura, Ahmedabad 380009

Email: priyanka.arora875@gmail.com, arora_priyanka3@rediffmail.com

Mobile: +91 98985 81002

CAREER OBJECTIVE

To be a part of an institution/ organization which helps me to learn and grow as a professional and allows me to add value in the overall development of the institution and my country.

WORK EXPERIENCE:

Institute	K.S. School of Business Management, Gujarat University, Ahmedabad	
Tenure	Since July 2016 (Visiting Faculty); From 24 th Aug, 2012 to 19 th Aug, 2015 (Full-time on	
	contract)	
Designation	Assistant Professor	
Job Profile	o Teaching courses like Communication Skills, Commercial Communication, Soft	
	Skills development, Business communication, Technical Communication &	
	Entrepreneurship skills, Introduction to Humanities (in part).	
	o Training students for G.D. and P.I.	
	 Involved in Extracurricular and Academic events of the college. 	
	 Designing Question papers and Course outlines. 	
Achievements	Successfully introduced Soft Skills development (SY), Introduction to Humanities	
	(SY), Technical Communication (TY), Entrepreneurship skills (4 th yr) in new	
	Semester system.	
	Was the Event Co-ordinator of TechnoMantra 2014, State level technical annual	
	event and reached record breaking numbers.	
	Helped in Course designing of - Soft Skills development, Technical writing and	
	Mass communication for new semester system.	
	Was Asst. Event Co-ordinator of TechnoMantra 2013.	
	Was a part of Judging panel at KSSBM for 'Ahmedabad Mirror Talent Hunt 2013'	
	inter-college competition.	
	o Introduced new teaching methodologies like presentations, role plays, mock	
	sessions.	

Institute	Rollwala Computer Centre, Dept. of Computer Science, Gujarat University,	
	Ahmedabad	
Tenure	Since July 2012	
Designation	Visiting Faculty (Odd Semesters)	
Job Profile	o Teaching Technical Writing and Communication Skills (TWCS) to MCA students,	
	Communication Skills to PGDCSA students.	
	 Designing Question papers. 	
Achievements	o Introduced new teaching methodologies like game based learning, presentations, etc.	
	 Conducted GD-PI workshop. 	

Institute	G.L.S. (J.P. Shah) Institute of Business Administration, GLS University,	
	Ahmedabad	
Tenure	From 20 th Aug, 2015 to 30 th April, 2016 (Academic session 2015-16)	
Designation	Assistant Professor	
Job Profile	 Teaching management courses like Managing people, Marketing Management, Advanced marketing management (specialization), Strategic management, Sales and Distribution management (in part). Training students for G.D. and P.I. Involved in Extracurricular and Academic events of the college on regular basis. Designing Question papers. 	
Achievements	 Learned and implemented 'Moodle' for online objective examination. Was the Event Incharge of 'Face-to-Face' event in 'Image 2015', State level annual management fest. Was the Event Co-ordinator of 'Fun-Fest 2016', in-house talent hunt event. Introduced new teaching methodologies like showing audio/videos, topic based classroom activities, role plays, etc. Part of CSR activity of college (waste pen donation campaign). 	

Institute	AES Institute of Computer Studies, Ahmedabad University, Ahmedabad	
Tenure	From July 2014 to Nov 2016	
Designation	Visiting Faculty (Odd Semesters)	
Job Profile	 Teaching Communicative English (CE) to iMCA students. Designing Question papers. 	
Achievements	 Student's feedback (2015-16) overall rating of 4.45/5 (Outstanding). Student's feedback (2014-15) overall rating of 4.03/5 (Outstanding). 	

Company	Career Launcher, Ahmedabad	
Tenure	From 18 th April, 2011 to 30 th April, 2012	
Designation	HR and Admin Head	
Job Profile	o Designing HR manual, various letters and forms templates.	
	o End-to-end recruitment, joining formalities and induction of new joiners.	
	o Tracking performance of all the employees on monthly basis through KRAs.	
	o Maintaining Employee database, attendance, celebration of employee birthdays.	
	o Handling Accounts related work like managing collection, library fund and petty	
	cash, recording of bills and coordination for payments of bills and salaries.	
	o Handling employee grievances and motivating the staff.	
Achievements	o Established HR systems from the scratch.	
	o Improved feedback from students and employees.	
	 Conducted a team building workshop with all 3 centre employees. 	

Company	Career Launcher, Ahmedabad	
Tenure	From 01 st Feb, 2009 to 31 st July, 2009	
Designation	Reasoning and Quant Faculty	
Job Profile	To teach Mathematics and Analytical Reasoning for various entrance exams	
	o To conduct mentoring sessions.	
	o To guide students for G.D. and P.I.	
Achievements	o Earned the title of 'Reasoning Queen'.	

RESEARCH PAPERS/ PUBLICATIONS

MONTH	JOURNAL NAME	IMPACT FACTOR	TITLE OF PAPER
AND YEAR			
Oct 2017	International Journal of Humanities	Impact Factor (RJIF):	Leading effects of traditional
(Volume 3,	and Social Science Research	5.22	Indian mentality on women
Issue 10,	(IJHSSR)	0.22	
pg.44 - 48)	ISSN: 2455-2070		
July 2016	International Journal of Physiology,	Impact Factor (RJIF):	KUDO: An mixed martial arts
(Volume 1,	Nutrition and Physical Education	5.43	form
Issue 2,	(IJPNPE)	5.1.5	101111
pg. 130-132)	ISSN: 2456-0057		
May 2016	Khel Journal (IJPESH)	Impact Factor (RJIF):	Different Dimensions of Indian
(Volume 3,	Print ISSN: 2394-1685	5.38	women as Bodybuilders
Issue 3,	Online ISSN: 2394-1693		
Part A)			
April 2016	International Journal of Advance	Impact Factor (SJIF):	Evaluation of Training
(Volume 4,	Research in Computer Science and	6.047	programs in organizations
Issue 4)	Management Studies (IJARCSMS)	0.017	programs in organizations
	Print ISSN: 2347 - 1778		
	Online ISSN: 2321 - 7782		

ACADEMIC BACKGROUND

YEAR	COURSE	COLLEGE / BOARD / UNIVERSITY	PERCENTAGE
2015	Certification in Food	Indira Gandhi National Open University	64%
	and Nutrition	(Distance)	04%
2009-11	PGDM	St. Kabir Institute of Professional Studies,	9.17/10 (CGPA)
	(HR & Marketing)	Ahmedabad	9.17/10 (CGPA)
2005-08	B.Sc. (CA & IT)	K.S. School of Business Management,	70% (aggregate)
		Gujarat University, Ahmedabad	
2004-05	HSC (Commerce)	N.R. Sec. & Higher Sec. School (GLS),	85.50%
		GHSEB, Ahmedabad	83.30%
2002-03	SSC	N.R. Sec. & Higher Sec. School (GLS),	82 200/
		GSEB, Ahmedabad	82.29%

ACHIEVEMENTS

- Cleared B Level ESOL Examination conducted by **SCOPE**, University of Cambridge in Jan 2010.
- 2nd rank in PDGM, 3rd rank in B.Sc. (CA & IT), 2nd rank in HSC and 3rd rank in SSC in respective college/school.
- Awarded "Best Cadet from NCC Cadet's Welfare Society" in June 2008.
- Story covered by **Times of India** titled 'Soaring like a Hawk' in Youth Power on May 19, 2008 based on achievements as NCC Cadet.
- "Chief Minister's Best Cadet, Air Wing" award and scholarship in March, 2008.
- "Gujarat University Best Cadet, Air Wing" award Jan 26, 2008.
- Awarded Gold medal & trophy in **State level Aero-modeling** competition in NCC, Air Wing in 2006.
- Eight responses to Business Standard, Student's Corner question published on 27/10/10; 10/01/11; 24/01/11; 14/02/11; 21/02/11; 07/03/11(BEST RESPONSE); 14/03/11; 21/03/11 respectively.

WORKSHOPS AND CONFERENCES ATTENDED

- Seminar on 'Relationships' and 'Stress management' at Learnathon organized by Gurukul education, Nagpur in Sep 2017.
- NAAC sponsored National Conference on 'Higher education in Post globalization scenario' held at GLS Institute of Business Administration (GLSIBA) in April 2016.
- Faculty development Program in Jan 2016 organized by GLS Centre for Research and Development (GLSCRD).
- Training on 'Moodle' organized in Dec 2015 by GLSIBA.
- Workshop on 'Leading change from the classroom: Teachers as leaders' organized in Nov 2015 by GLSIBA.
- 'Placement and Related Activities' organized by Gujarat University Placement Cell in Dec, 2014.
- The 9th Annual HR conference at Ahmedabad Management Association (AMA) held in October, 2010.
- 'Personal Progress through Financial Planning' conducted by AMA in 2008.

WORKSHOPS CONDUCTED

- 'Employability Enhancement Training' and workshop on 'Health and Fitness Diet and Nutrition' at GLSBBA in Jan 2018.
- Conducted National Level TechnoQuiz with I.C.E. Gate Institute in Jan 2018.
- Workshop on 'Team building' and 'Recruitment & Selection' for BBA students at NR Institute of Business Administration in Nov 2016.
- Self organized workshop for students on 'Personality Development & Public Speaking', 'Campus recruitment training' and 'Self Realization' in June July 2016.
- Workshop on Team building in Phoenix, education organization in 2013.
- Campus recruitment training for GATE students in I.C.E. GATE Institute in 2013.
- Team building and strategy in Apttus India, IT organization in 2012.
- Communication and public speaking in Net4Nuts, IT organization in 2012.
- Conceptualized the event 'EDGE' for IBMR and conducted fun activities in 'Melange 11' in 2011.
- Team building workshop in IBMR for final year students of MBA in 2011.

HOBBIES

Work out (Gym), Rapping, Driving

INTERESTS

Free hand drawing, Playing computer games, Music & Playing keyboard

EXTRACURRICULAR AND CO-CURRICULAR ACTIVITIES

- Own a **Channel** on YouTube named "*Versatility Unlimited*" with original Rap compositions, Soft skills training and workout videos.
- Provide Personal **Fitness Training** to clients.
- NCC Air-Wing 'B' and 'C' Certificate holder.
- Organized an Educational Event under CSI (Computer Society of India) in Gujarat University on 2nd November, 2007.
- Participated in Social Service Rally and Blood donation camp in 2006.
- First Level **Music Certification** with First class in 2003.
- Drawing Elementary Certification in 2000.
- Flying experience of 20 hours in Microlet ZenAir STOL.
- Trained in Parasailing, Rifle shooting and Skit Shooting.
- Participated in 5 state and 1 national level camps during the tenure in NCC, Air Wing.
- Coordinated and anchored in many formal and informal events during graduation and P.G.
- First Prize at intra school level of 'Anchor Design a Kit Contest 2001' and qualified for the *National round*.

PERSONAL DATA

Date of Birth	17 th March, 1987
Gender	Female
Languages Known	English, Hindi, Gujarati, Punjabi
Nationality	Indian
Marital Status	Unmarried

REFERENCES

Dr. Savita Gandhi	Prof. & Head, Rollwala Computer Centre, Dept. of Computer Science,	
	Gujarat University, Ahmedabad	
	Mobile no.: +91 94260 43754	
Dr. Shefali Dani	Director, Faculty of Business Administration, GLSBBA, GLS University,	
	Ahmedabad	
	Mobile no.: +91 98256 89389	
Dr. Kalyani Patel	Asst. Prof. M.Sc. (CA & IT), K.S. School of Business Mgmt., G.U.	
	Mobile no.: +91 9427526568	