

Priyanshi Mehta

Paldi, Ahmedabad.

Email: priyanshiashah@gmail.com

Phone: 9727586021

OBJECTIVE:

I would like to work for a company where I would be able to enhance my skills and which provides an opportunity to grow within the organization. I would always want to enjoy my work for personal and professional growth.

WORK EXPERIENCE:

1) Media Planning Experience:

Media Planner at Kaushik Outdoors

(March 2015 to November 2016)

CTC: 2.10 PA

Location: Ahmedabad

Media planner role is the combination of media planning of several agencies /customers and Marketing Executives of Kaushik Outdoors. In this profile, I need to provide a range of Media and Marketing tools available with us to clients for maximizing the impact of their advertising campaigns through the use of Outdoor Media.

- Provide customized information to clients by collecting, analysing and summarizing data.
- Supporting marketing executives, clients, and other colleagues in terms of providing database and coordination for available resources.
- Maintain customer centricity within organization
- Website management (Like updation of Daily Availability List and updation of Database).
- Handling customer queries over phone/email and seeks for faster resolution to maintain customer satisfaction and loyalty.
- Provide ideas and projections to customers to fulfil their requirements in a timely manner
- Protecting and maintaining a database of the company with due confidentiality.

2) Banking Sector Experience:

Customer Service Officer at ICICI Bank Ltd

(March 2013 to Oct 2014)

CTC: 2.39 PA

Location: Ahmedabad

Responsible for all front desk operations of the bank, and also was working as Trade Desk Officer.

- Handling HNI and Retail clients. Opening new bank accounts for individuals as well as non-individual entities
- Looking after the short term and long term funding requirements of business clients and individual customers.
- Building relationships with high net worth individuals and cross selling of banking products
- Daily banking transactions like Transfer cheques, NEFT, RTGS, Customer queries and Remittances
- Represent the bank within the local community and organize promotional activities.

ACHIEVEMENT:

Developed Online Purchase System and Inventory Management System for "Smruti Selection" as a part of T.Y. B.C.A. project and got highest credit points amongst all.

Key developments which helped them were:

Online inventory management, product images within the website with ease, online order placing for customers and payment gateway for the same. Also developed other features which can fulfil customer's requirement for every details and comparison at one go.

EDUCATION:

1) Bachelor of Computer Applications (BCA) (2009-2012)

GLS Institute of Technology

Gujarat University

Per: 65 %

2) HSC (2008-2009)

A.G. Higher Secondary School

Gujarat Board

Per: 67.29 %

3) SSC (2006-2007)

National Open University

External

Per: 67 %

CERTIFICATION:

1) Post-Graduation Diploma in Banking Operations (PGDBO) (2012-2013)

Institute Of Finance Banking and Insurance

(IFBI) Year: 2013

Grade: 1st Class

2) IRDA Certified (2014)

3) AMFI Certified (2014)

PERSONAL DETAILS:

DOB: 8th June 1992

Nationality: Indian

Marital Status: Married

Languages knew: English, Hindi, Gujarati

Hobbies: Music, movies, making new friends, surfing and reading new things on net.

I hereby confirm that above information is accurate and true to the best of my knowledge.
I would be able to provide references if required.

Place: Ahmedabad

Sign: