



MBA (General Management)
SUHANI MANDOWARA
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Tel: +91 7359209717 Age: 22 Years
Age: 22



EDUCATION

Qualification	Institute/Organization	Board/University	Year	%/CGPA
MBA (General Management)	School of Petroleum Management, PDPUPU	PDPUPU	2018	84.78 %
BCOM	H.L Institute of Commerce	Ahmedabad University	2016	65 %
HSC	Anand Niketan	ISC	2013	82.3 %
SSC	Anand Niketan	ICSE	2010	79 %

- Internship at Urban Flea, 2016
- Summer School at EDI, 2015
- AMA Workshop (Start Your Business), 2015

SUMMER INTERNSHIP

Market Analyst, CERA Sanitaryware Ltd.

Project Title: “Augmentation of Bathrooms by CERA Home Upgrade”

Creating awareness about the Concept of Turnkey Bath Solution brought in the country by CERA Home Upgrade. Generating leads and converting potential customers into customers.

ACADEMIC PROJECTS

Marketing strategy plan	Yories (Startup)
Study on Consumer Behaviour	Dove Soap
Study on cultural stereotypes (Managing cross-cultural issues project)	The cultural study project aimed at understanding stereotyped representation of Africans, ethnic group in popular cinema.
Cement Industry (Strategic Marketing in Practice Project)	Understanding Sales and Marketing of Jaypee Cement as well as Cement procurement tactics in Real Estate Project

ACHIEVEMENTS

Academic	Top 10 in First Year (PDPUPU), 2016
Extra/Co-Curricular	Media Partner Coordinator Business Management Symposium, 2017
	Executive Member Of Guest Lecture Committee, 2016-18

EXTRA CURRICULAR PARTICIPATIONS

Basketball State Level, 2013

Bharat Vikas Parishad, 2013

AREAS OF INTEREST

Professional	<ul style="list-style-type: none">• Market Analyst• Advertisement
Hobbies	<ul style="list-style-type: none">• Basketball• Music

(SUHANI MANDOWARA)