

CURRICULUM VITAE

Sokkalingam Ramalingam Mudaliar

201, Aditya Residency,
Nr. Geeta School, Amraiwadi,
Khokhara, Ahmedabad-380026

Mobile : + 91 9825955086

Email ID : bensonvijay2@gmail.com / vijay@rsmenterprise.in

**Objective:**

- Leadership, Marketing Strategy, Sales, Customer relations, Finance.

Company: JE KE Tradecom Pvt. Ltd.

Designation: Junior Accountant cum Sales Co-Ordinator

Duration: September 2023 and Still going on.

- Take care of Daily Accounting.
- Billing and Invoicing to Customers.
- Cash Management, Banking, Reconciliation.
- Account finalisation and ledger Reconciliation.
- Co-Ordinate with CA and close the GST And Audits
- Deal with customers for delivery of goods on time.
- Payment collection and issue credit/debit note.
- Timely payment to Vendors.
- Stock Maintenance of Finished and raw materials.

Business Experience:

Proprietor of: RSM Enterprise, we started the business in **July 2021** To August 2023.

We are spread our marketing in Pan India, our core business with Southern region. But we are approaching to Northern Region as well.

- We are doing printing development in all types of fabric.
- Products like- Polyester, Cotton, Viscose etc.,
- We understood the requirements of clients and giving them better products.
- To expand the business all the markets, we exploring to all local and international market.
- We delivered the goods on time and our prices also cost effective.
- We create win-win situations for the both the side.

Professional Experience:

Company: RAJ Enterprise

Designation: Head of Marketing & Sales and Accountant

Duration: Aug 2019 -July 2021

- Develop new business and create an opportunity in new market.
- Identify different types of fabrics with content, count, construction, weight etc.
- Negotiation with Vendors for best pricing.
- Giving best and cost-effective prices.
- We use quality materials, and we are do analysis in Market for the same.
- We do follow-up with the Processer for on time delivery of goods.

Company: Shivam Fabric

Designation: Growth and Business Excellence

Duration: June 2018 - July 2019

- Develop new business and create an opportunity in new market.
- Identify different types of fabrics with content, count, construction, weight etc.
- Negotiation with Vendors for best pricing.
- Giving best and cost-effective prices.
- We use quality materials, and we are do analysis in Market for the same.
- We do follow-up with the Processer for on time delivery of goods.

Company: Swaika Exports Pvt. Ltd.

Designation: Junior Accountant cum Sales Co-Ordinator

Duration: Nov 2003 -May 2018

- Take care of Daily Accounting.
- Billing and Invoicing to Customers.
- Cash Management, Banking, Reconciliation.
- Account finalisation and ledger Reconciliation.
- Co-Ordinate with CA and close the audits.
- Deal with customers for delivery of goods on time.
- Payment collection and issue credit/debit note.
- Timely payment to Vendors.
- Stock Maintenance of Finished and raw materials.
- Salary and Reimbursement process of all the staffs.
- Design Development and follow with the customer for order approval.

Soft Skills:

- Microsoft office and Tally Accounting software.

Academic Qualification:

Bachelor of Commerce from Gujarat University in 2002.

Personal Profile:

Date of Birth : 28th July 1982
Language : Tamil, English. Hindi, Gujarati (R/W/S)
Nationality : Indian
Marital Status : Married

I hope I have expressed myself in a clear & convincing perspective. Looking forward to a fruitful discussion & thanking you in anticipation.

Yours Sincerely,

Sokkalingam R