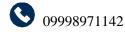
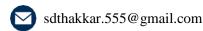
# **Shalin Thakkar**

(GLS UNIVERSITY)

M-202 Vedant Shreeji Flats NrCIMS Hospital Science CityAhmedabad linkedin.com/Shalin Thakkar @555shalin

Ahmedabad, 380060, 380060





Enthusiastic Sales and Customer Service professional with expertise in communication and negotiating. Driven to provide superior quality customer service. Innovative in leveraging extensive knowledge of products and services as well as creating solutions for customers to drive loyalty, retention and revenue.



### **Skills**

Retention strategies

Customer relations

Profitability and revenue generation

Advertising and marketing

# Very Good Excellent Very Good Very Good



## **Work History**

HRBP -

### Manager

Byjus The learning App, Bangalore

- Enhanced success of HR strategies by boosting engagement through team management and other team unified approaches.
- Informed CXs about product benefits, information and pricing resulting in sales via team.

### **Marketing Leader**

Inferenz, Ahmedabad, 380060

- Maintained routine communication with clients to assess overall satisfaction, resolve complaints and promote new offerings.
- Proactively managed client correspondence and recorded all tracking and communications.
- Consulted with corporate specialists to establish new business partnerships through exploratory and informative meetings focused on value and benefits of health.

2017-05 - Present

2016-01 - 2017-02



# Education

• MBA

GLS Faculty Of Management - Ahmedabad

### BBA: Management

GLS Faculty Of Management - Ahmedabad

Bhagwati International Public School Patan (CBSE) Bhagwati

International Public School Patan (CBSE)



## **Projects**

Studied an Operation and Production Process on Severe Service Valve Manufacturing Company and compiled a report.

Carried out a Portfolio Analysis on Volkswagen and learnt about its market share and growth opportunities.

Conducted a project on Organizational Departments and studied Supply Chain Management of Rolls Royce Ltd.

Interacted with the Co-owner of a start-up Mr. Mint and learnt the strategies used, from where they got investment, competitive advantage and complied it in a report.

### **Acheivements**



Research Paper -

"A study on consumers' awareness and satisfaction level on Mobile Banking Services in

Ahmedabad City"

Published in International Journal of Novel Research and Development, Volume 4, Issue 10, October-2019

2015-03 - 2016-03 2013-03 - 2014-03