



BHANVI GUPTA

CONTACT



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CAREER OBJECTIVE

To strive for excellence in my work and to serve the organization in the best way possible with sheer determination and commitment.

SKILLS

- Team Leader
- Versatile
- Analytical and efficient planner
- Performance Marketing
- Emboldened by Challenges

CERTIFICATIONS

- Google Data Studio
- Digital Marketing(Google Unlock)

INTERESTS

- Basketball
- Chess

EDUCATION

PGPM (Marketing & HR) - 6.78 CGPA
ICFAI Business School, Pune (2019-2021)

BACHELOR OF COMMERCE - 61.75%
KRG College, Gwalior (2019)

WORK EXPERIENCE

PETPOOJA (AHMEDABAD) - Key Account Executive

Dec 2021 - Present

- Day to Day Support
- Closure of the task within predefined TAT
- On time Response to Service Request
- Connecting at Brand level and outlet level for effective penetration
- Knowing the way forward for the brand and the company growth
- Monthly renewal emails to be shared with Brands

FRANCHISE INDIA BRAND LTD (AHMEDABAD) - Assistant Manager

March 2021 - Dec 2021

- Handling Brand and Investor portfolio
- Developing and utilizing leads efficiently for business development on a CRM software
- Develop franchise model & process in line with client requirement

INTERSHIPS

BHARTI AIRTEL LTD (PUNE)

18th Feb 2020 - 22nd May 2020

Title: A Study on Motivation factors and Employee Engagement at work for employees in Airtel.

Managed and conducted Employee Engagement activities within the organization. Learnt about the effect of Employee Engagement activities in Airtel. Conducted satisfaction survey for Airtel employee. Learnt about the engagement value proposition.

KOTAK MAHINDRA BANK

14th-18th Aug, 2019

Live Project- To let customer know about the various scheme of loan and then make them agree to avail it.