



Siddharth kheradiya (marketing)

To be a successful mass communication individual in an organization that Provides me with opportunities to acknowledge my potential to the fullest. Not only be a successful marketer and communicator but also serve society to the best of my ability.



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INTERNSHIP (2 MONTHS)

Have worked as an intern from 1st JUNE to 31st JULY, 2022 With LG electronics India pvt. Ltd. Where I Learned interaction with customer for closing a sale digital marketing.

Research: To market research around the manshi circle And different areas of Ahmedabad like how to stable In competitive market? How to sale product more effectively In the market? etc.

Work Experience

Organization: Gymkhana Badminton Academy

Designation: Accountant and staff manager

Duration: 21 months

Roles: Book keeping and data handling of the academy and secondary role "staff management"

PROJECTS

Projects

Research Project-To study the car owners of Ahmedabad for washing and hygiene their car.

Research Project – To study the financial data about the company. That was a **VITTA Finance hackathon**.

Hackathon -Vitta finance hackathon, Bramastra8.0, Archetype, statathon. Bramstra8.0 was an offline marketing hackathon where many company had given the task of marketing, strategy and many more which was done in 10-15 days. It was organized for **car owalers app** and other activities also we conduct financial data and analyse that. the key learnings were

1. Team work
2. Communication skills
3. Time management

Participated in **Archetype, 2022** where I been in session and interviewed investors from the outside the college campus.

Interests: Sales, Core Marketing, and meet different-different people

EDUCATION

MBA, (2020-22) LJ Institute of Management Studies Pursuing LJ University

BBA, (2021) B.J.V.M AND SARDAR PATEL UNIVERSITY Percentage: 70.2%

HSC, (2018) Ankur Vidyalaya and Gujarat board Percentage: 74.71%

SSC, (2016) Ankur Vidyalaya and Gujarat board Percentage: 75.83%

SKILLS

- Communication
- Market Research
- Data Analysis
- Time Management
- Decision Making

HIGHLIGHTS (Achievement)

- Was Ranked in top 10 in class 10th and 12th std examination.
- Awarded by Matrubhumi education and charitable trust
- Ran 10 km in ANAND RUN for environment purposes and secured rank under top 20.
- M.R.PAI FOUNDATION 2 days leadership camp "CONSOLATION Price in A.D. Shroff Memorial Elocution competition".

CERTIFICATES

Diploma in computer

Business Battle

Udaan-2018

Appreciation certificate for contribution social services at the Covid-19 pandemic 2020-21.

LANGUAGES (Spoken and Written)

English, Hindi, Gujarati

Hobbies

Badminton

