

SUSMITA DUTTA

Industrial Designer (Textile Design)

E-mail: susdutta.23@gmail.com
designerdutta@gmail.com

Mobile no: +919725485411



OBJECTIVE

To be able to experiment and explore the various facts of design through form, colour, texture, surface, material and keeping in mind the relevant context and required criteria at every stage.

WORK EXPERIENCE

October 2012- May 2013

Working in various freelance Central and State Govt. projects (MSME, EDI), specially with handicrafts and hand woven.

MSME: It is a project to focus to develop a holistic map of **Micro, Small and Medium Enterprises** (MSME) clusters and units by exploring through industrial functions and activities. It is a design awareness programme where the main target is to understand the cluster issues and come out with the different design solutions and informations based on products, market scenario, technology, communication, research & development, and various industrial functions along with human factor study for ergonomics, safety, convenience, learning and skill up gradation through design research.

Entrepreneurship Development of India (EDI) : This project is to develop Amravati, Maharastra handloom cluster. Main focused products are handloom bedsheet, rugs, newar (cotton band), cotton bags, shirtings.

April-July 2012

Worked as a freelance designer with Alba Collective.
Alba Collective is US based company, working with Indian crafts, especially on hand embroidery for scarves and yardage.

May 26th, 2010- March 2nd, 2012

Industrial Project

Worked with a Non Governmental Organization (NGO) called COSVI (Centre Of The Study Of Values) Udaipur, Rajasthan, under 'Baba Ambedkar Hastshilpa Yojna', Ministry of Textiles to develop Akola Hand Block Print cluster through training to women artisans in Akola.

Developed a range of contemporary designs for hand block print of Akola. This was a research and conceptual project to create a range of high-end women garments (saree, stole, scarf and yardage) for Indian market through Aavaran with Akola artisans. 'Aavaran' is the brand identity of COSVI.

October 5th, 2008- November 20th, 2008

Industrial Project

Worked with **Madhu India Pvt. Ltd.** for one and a half months. This is a floor covering company based in Lucknow, Uttar Pradesh.

Developed different ideas on hand woven floor coverings for International market.

2007-2011

Other Projects

Color, Composition and Form
Basic and Advanced Weaving
Surface Design
Advance Print Design
Sewing Technique
Dyeing: Natural and Chemical
Fabric Construction,
Product Detailing
Woven Apparel
Design of Space
Orthographic Drawing
Communication Graphics
History of Design
Science and Liberal Arts
Traditional Indian Textile (especially on traditional embroidery)
Design Management
Design Concepts and Concerns

Craft Documentation

Documented Murshidabad Khadi, West Bengal

Diploma Documentation

Documented Akola hand block print, Udaipur

EDUCATION

2007- 2011

Completed Post-Graduate Diploma Programme in Design at National Institute of Design (NID), Ahmedabad, India (specialised in textile design).

The National Institute of Design (NID) is internationally acclaimed as one of the foremost multi-disciplinary institutions in the field of design education and research. NID has been a pioneer in industrial design education after Bauhaus and Ulm in Germany and is known for its pursuit of design excellence to make 'Designed in India, Made for the World' a reality.

2005

Completed Bachelor of Visual Arts (BVA) from Govt.College of Art & Craft, Kolkata Major in Textile Design and 2 years for Drawing and Painting.

2000

Completed Higher Secondary from Seth Ananda Ram Joypuria College, Kolkata.

1998

Completed School Education from Ramjoy Shil Sishu Pathsala, Kolkata.

AWARDS

2003-2004

Best awarded for made up in Textile Design from Govt. College of Art & Craft

2003

Awarded for painting from Oriental Art & Society (Kolkata)

SKILLS

Computer skills

Proficient: in Adobe In Design, Photoshop, Correl Draw, Design and Repeat Pro, MS Office

Other skills

Drawing and Sketching, Photography, Clay Sculpture

Languages

English, Hindi, Bengali

PERSONAL DETAILS

Permanent Address

Miss Susmita Dutta
C/O. Sri Sanat Kumar Dutta
4, Rampal Lane, Kolkata- 700005, West Bengal

Present Address

National Institute of Design
Paldi, Ahmedabad- 380007, Gujrat

7, -520, Patel Was,
Kochrab Gam,
Paldi, Ahmedabad- 380007

Date of Birth: 23rd September, 1983

Gender: Female

Nationality: Indian

REFERENCES

Mrs. Aditi Ranjan: Head of the Department of Textile, Lifestyle and Apparel Design, NID, Ahmedabad. aditiranjan@nid.edu

Mrs. Alka Sharma: Chairperson of COSVI, Udaipur, Rajasthan cosvi_udr@rediffmail.com