

Yashvi Agarwal

An emerging Marketing professional seeking a position in the field of Marketing to apply my knowledge and skills and gain practical exposure. I am looking forward to becoming a valuable asset to an organization and growing myself within the company.

CONTACT

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MIT ADT NSQ1, Loni Kalbhor,
Pune - 412201

EXPERIENCE

Sales & Marketing Intern

Shoppers Stop · Feb 2022 - March 2022

- Worked closely with Sales Representative and assisted in Inventory Management along with any other duties as assigned by managers.
- Resolved customer complaints, conducted reports, handled bill desk and provided great customer service.
- Proactively participated in meetings with managers.

Fund Raiser & Marketing Intern

Pledge a Smile · Jan 2021 - March 2021

- Promoted and assisted the organization with reaching potential donors through inbound calling, Social Media and other platforms.
- Seeking and gathering voluntary financial contributions from individuals and developing strategies to encourage new and increased contributions.

Digital Marketing Intern

InternIn. · Jan 2021 - Feb 2021

- Promoted the organizations on Social Media platforms and focused on reaching the daily goals and attended weekly meetings.
- Created unique content and came up with innovative online campaigns.
- Achieved top performance recognition.

TRAINING AND WORKSHOPS

- Digital Marketing Training Program with Harshit Gupta by GrowthAcad at MIT ADT University. (13th April 2022 - 18th April 2022)
- One Day Live Project at Shubharam Lawns, Pune on "Market Research" (30th April 2022)
- Industrial visit at Sonai Dairy (9th April 2022)
- Attended a "Rules of Good Communication Skills" session organized at MIT ADT University (12th Feb 2022).
- Attended The Marketing Meet Seminar organized at the MIT ADT University (27th Nov 2021)
- Attended "Effective Leadership & Management Skills for Today's Youth" at MIT ADT. University, Pune (13th Nov 2021).

CERTIFICATION & COURSES

- Advanced Excel for Data Analysis organized by MIT College of Management (Aug/2021- Dec 2021)
- Tally ERP 9 organized by MIT College of Management (Aug/2021-Dec/2021)
- Digital Marketing Certification Course organized by MIT College of Management (Apr 2022)
- Affiliate Marketing and Organic SEO (Dec 17, 2020-Jan28, 2021)
- Fundamentals of Digital Marketing Google Certification Course (Jun 2021)
- Integrated Course on Soft Skills by Institute of Chartered Accountants of India (2018)
- Integrated Course of Information Technology by Institute of Chartered Accountants of India (2018)



PERSONAL SKILL

Digital Marketing Communication
SEO Leadership Social Media
Event Management Work Ethic
Optimistic Writing & Proofreading
Team Work Diligent

EDUCATION

MBA (2021 - 2023)

Marketing Management

SGPA - 8.2

MIT College of Management, Pune
Maharashtra

B.Com. (2017 - 2020)

Percentage - 60%

MLSU - SMCC, Aburoad, Raj.

Higher Secondary (2016-17)

Percentage - 84%

St. John's School, Aburoad, Raj.

Secondary (2014-15)

CGPA- 8.2

St. John's School, Aburoad, Raj.

ROLES & RESPONSIBILITIES

- Head coordinator for the 4th Annual National Conference for Marketing session (Apr/2022)
- Lead Anchor at the 4th Annual National Conference of Marketing Meet at MIT ADT University (Apr/2022)
- Escorted the Guests at The Rotaract Awards 2022 held at the MIT ADT University (Feb 2022)
- Member of Corporate Relations Club at MIT College of Management (Nov/2021-Present)
- Member of Research Committee at MIT College of Management (12/2021- Present)

LANGUAGES KNOWN

English - Proficient
Hindi - Proficient
Spanish - Beginner