



***Keyur Dave***

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Seeking a challenging opportunity in a growth-centric organization contributing to organizational objectives as...

***Middle Management - Sales & Marketing***

**Work Experience:-** 16+ years of experience in Sales & Marketing, Team Handling, SAP Data Entry Operator, Store Incharge & Accounting.

**PROFILE AT A GLANCE**

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- Polished, persuasive marketing professional with approx. 16+ years of hands-on experience in business development and channel management in many sectors.
- Recognized for consistently out-performing sales targets, strategic thinking ability and results oriented success in crisis situations and fast-paced environments.
- Proven ability to successfully analyze organization's critical business requirements, identifying deficiencies and potential opportunities and formulate marketing and sales strategies & promotion plans for new business generation and increasing market share metrics.
- Exemplary communication skills enabling superior inter-personal relationships fortified with keen analytical and organizational skills effective in delivering outstanding results.
- A collaborative leader, mentor and team builder capable of fostering cohesive teams willing to excel and deliver quality service to the organization.

**Career History:-**

Company Name	Time Period	Work Area
Vastu Realty.	August 2015- Till date	Marketing & Accounting
Hamood Al Rashidi & Bros Trad Co Wll.	May 2013 till June 2015	Store Incharge(Qatar)
Gujarat Television Pvt.Ltd	April 2008 till April 2013	Direct Market Business

Arvind Ltd.	Feb 1999 to March 2008	SAP Entry Operator
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### **KEY COMPETENCIES :-**

- Analyze/explore untapped markets and identify business potential, execute market driven strategies to tap the market potential drive and achieve desired target through lead generation.
- Interactive sessions with customers for improvement in the product.
- Conduct promotional schemes for brand development.

### **PROFESSIONAL DEVELOPMENT EDUCATION**

<b>Qualification</b>	<b>Year</b>	<b>Institute/Board/University</b>
10 <sup>th</sup> Grade	2095	Secondary School Certificate Under G.S.E.B Gandhinagar
12 <sup>th</sup> Grade	2097	Secondary School Certificate Under G.S.E.H.B Gandhinagar
B.Com	2001	Gujarat University
Tally ERP9	2010	Speed Technology(Tally Academy)

### **PERSONAL PARTICULARS**

- Date of Birth : - 21st April,1980
- Father's Name : -Mr.Yogendrakumar Dave
- Marital Status : :-Married
- Languages Known : -Hindi, English,Gujarati
- Nationality : -Indian
- Sex : -Male

### **Declaration :-**

I hereby declare that all the statement made here true, correct to the best of my knowledge and belief.

Signature

(Keyur Dave)

