

GRAPHIC
DESIGN

hello! I'm Jigar

#graphicdesigner #socialmedia #videoeditor

9687210240

yesjigar@gmail.com

www.brandvertz.in

education

- > Schooling from C. N. Highschool
- > B.Com. from Gujarat University
- > M. Sc. IT from G.U. (VFX)

certification

- > graphic and multimedia - keyframe
- > digital media marketing - brandveda
- > macromedia certification - webcafetals
- > google digital garage - google
- > google ad search - google

skills & expertise

- > graphic designing
- > social media marketing
- > creative packaging
- > video editing

adobe photoshop

adobe premiere

corel draw

powerpoint | keynote

work experience

founder & lead designer

brandvertz : january 2023

- > graphic designing

design studio head - general manager

troikaa : may 2001 - december 2022

- > designing of marketing collaterals
- > designing of digital media marketing
- > events and trade fairs
- > creative packaging
- > video editing

web graphic designer

cosmic infotech : november 1999 - may 2001

- > graphic designing for website

graphic designer

shaan graphics : september 1997 - november 1999

- > graphic designing

office executive

hmt tractors (jayadurga sales) : march 1996 - september 1997

- > customer care @ tractor services station

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areas of interests

creative advertising

digital marketing & direct marketing

awards

> web graphic - troikaa.com

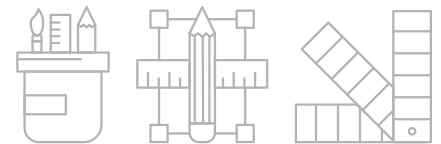
> packaging - troikaa pharma
(2 times from Indian Institute of Packaging)

languages known

> gujarati

> hindi

> english



Hi! I am Jigar Trivedi

I am a Graphic Designer having more than 24 years of experience. Apart from software I mentioned, I also do take support of Illustrator and After Effects whenever required.

In-depth knowledge of CMYK, RGB and PANTONE printing process. Successfully designed and managed the artworks for Screen Printing, CMYK Printing and with Spot Colours (PANTONE). Knowledge of Gravure printing.

I stay curious about Google Search, Social Media and Digital Media marketing. In this digital world when it comes to customer satisfaction, I still value direct marketing as I feel it has it's own benefits.

During my employment journey at Troikaa Pharmaceuticals, company achieved Best Website Award and 2 National Awards for packaging from Indian Institute of Packaging.

Thanks & Regards,
Jigar Trivedi