

### Career Highlights

- MBA with specialization in Marketing.
- Total experience – 2 year 5 month
- Assistance Manager - Godrej Locking Solution & System
- Business Development Executive - Sleek International Pvt. Ltd.
- Marketing executive – Gift Touch

### Personal Profile

Name: Umang Shah

Address: P-301 Ghanshyam Complex, Near Chandlodia Over bridge  
Chandlodia, Ahmedabad, Gujarat- 382481

Date of Birth: 15th January 1992

Contact No. : Mob: +91- 7600973167

E-Mail ID : [umangshah021@gmail.com](mailto:umangshah021@gmail.com)

Marital status : Unmarried

Gender : Male

### Educational Profile

<ul style="list-style-type: none"> <li>S.V.Institute Of Management, Kadi</li> </ul>	2012-2014
<b>M.B.A (Marketing Specialization)</b>	<b>66.75%</b>
<ul style="list-style-type: none"> <li>C.C.Sheth College Of Commerce, Ahmadabad</li> </ul>	2009-2012
<b>B.Com (Financial Accounting &amp; Auditing Specialization)</b>	<b>55.45%</b>
<ul style="list-style-type: none"> <li>Vijaynagar High School, Gujarat Secondary &amp; Higher Secondary Board</li> </ul>	March 2009
<b>H.S.C (Commerce)</b>	<b>73 .00 %</b>
<ul style="list-style-type: none"> <li>Vijaynagar High School, Gujarat Secondary &amp; Higher Secondary Board</li> </ul>	March 2007
<b>S.S.C (X)</b>	<b>71.85%</b>

### Special Projects Done in M.B.A.

- Comprehensive Project:** A Study on Feasibility of Effective Market Development of Psyllium (Isabgol) in Gujarat State.
- Summer Project** : A Summer internship Project has done at mott macdonald pvt. Ltd. on title, "Customer Perception of telecom service and Implementation and Effectiveness of various regulations."
- Other Project:**
  - A feasibility report on "Ready to it namkeen" on namkeen Industry
  - A Winter project done at phenix pvt.ltd. on title " A study on marketing department of phenix Pvt.Ltd."
  - A "Entrepreneur Study Report-Meet the Emerging" on tycoon "Mr.Vijay Gupta"
  - A Market Research project on "A Study on DTH Industry"

## Work Profile

**Company : Godrej Locking Solution and System**

**Designation : Business Development executive**

**Duration : April 2016 to Till Date**

### Company Profile:-

In 1897 a young man named Ardeshir Godrej gave up law and turned to lock-making. Ardeshir went on to make safes and security equipment of the highest order, and then stunned the world by creating toilet soap from vegetable oil. His brother Pirojsha Godrej carried Ardeshir's dream forward, leading Godrej towards becoming a vibrant, multi-business enterprise. Pirojsha laid the foundation for the sprawling industrial garden township now called Pirojshanagar in the suburbs of Mumbai, where the Godrej Group has its headquarters.

Godrej & Boyce Mfg. Co. Ltd., the holding company of the Godrej Group, started its journey with the manufacture of high quality locks in 1897. Today, we have 15 diverse business divisions offering consumer, office, and industrial products and services of the highest quality to every corner of India and across the globe.

### Job Profile: - Business Development Executive

Managing corporate communication to meet with Local Dealer for Deal with them for the product.

➤ Working on a Sales and Marketing Executive :

Enhancing relations with the Dealer and distributors co-coordinating with them for complete the deal. Also focus on project meet the builder and close the deal.

**Company : Sleek International Pvt. Ltd.**

**Designation : Business Development executive**

**Duration : January 2015 to April 2016**

### Company Profile:-

Sleek International has grown from being a wire basket manufacturer in 1993 to a complete kitchen solution provider today. Sleek's core competency translates into increased customer satisfaction, through innovative and efficient design, world-class quality and excellent craftsmanship. The company has tied up with the world's best to set the benchmark in the modular kitchen design industry – Grass (Austria), Lamp (Japan), Scilm (America), Sige, Tecnoinox, Airforce (Italy). Sleek has truly become the most popular modular kitchen brand in India. The Kitchen Specialist has now aligned forces with one of the most enduring brands in the Indian Paint Industry – **Asian Paints**. Sleek looks forward to growing systematically and dominating the modular kitchen business in the country.

### **Job Profile: - Marketing Executive**

Managing corporate communication to meet with Local Dealer for Deal with them for the product.

➤ Working on a Marketing Executive :

Enhancing relations with the Dealer, co-coordinating with Dealer for complete the deal.

**Company : Gift Touch**

**Designation : Marketing executive**

**Duration : January 2014 to January 2015**

### **Company Profile:-**

Gift Touch has innovative set of products for their Pharmacy and other corporate customers, The Company have been delivering great value to clients through efficient sourcing and manufacturing process. Above all The Company are associated with premium international brands that give us confidence to deliver the best in class gifting products to our elite group of customers. Gift Touch specializes in Gift ideas The Company have been serving customers across

India with unique customized gifting ideas since year's .Gift Touch are backed with technically trained man power and an experienced senior management.

### **Job Profile: - Marketing Executive**

Managing corporate communication to meet with corporate manager for Deal with them for the product.

➤ Working on a Marketing Executive :

Enhancing relations with the company, co-coordinating with companies for complete the deal.

### **Computer Profile**

- Operating Systems: WINDOWS '98, WINDOWS' 2000, WINDOWS XP, WINDOWS 8, WINDOWS 8.2
- Programming Basics: SPSS, Adobe Illustrator, CorelDraw, Photoshop
- Database : Excel
- Well conversant with MS Office 2000

### **Co-curricular Activities**

- Working for college Alumni Association for carrying out different programs.
- Participated in Business Quiz at inter-college Level

### **Achievement**

- Secure number 3 place in Ad Mad show In “CONVEGNO” (INDUKAKA IPCOWALA INSTITUTE OF MANAGEMENT) Event.