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Padmanabh Bosamia

Experienced Sales and Marketing individual with 1 year of data science credentials seeking to explore insights for businesses, to strive them towards efficient and effective data-driven solutions.

Skills

- Python
- R
- SQL
- Tableau
- AWS- Basic Redshift/ S3
- Informatica
- Weka
- NLP and Tensorflow

Projects

https://github.com/padmanabh275/R_Project

- 1) Developed a Banking Model to find the responses from a population using R-studio.
- 2) Developed a pricing mechanism for import of dyes and chemicals using R/Google Data Studio for visualization for a company based in Ahmedabad
- 3) Developed a Datamart for one of the largest retail stores in US using tools – SQL,ETL- Informatica and Tableau and provided suggestions for improvement
- 4) Sentimental Analysis for trending keywords on twitter
- 5) Facebook Dataset – Machine Learning on Python
- 6) NLP Womens Clothing Review – Machine Learning on Python using NLP and Tensorflow
- 7) Developing an IOT model for an Engineering Company based at Ahmedabad

Achievements

- Awarded letter of appreciation for outstanding performance and team contribution at Thomas International by the Director of the Company
- Appreciation from Better World Technology for Outstanding contribution for a new product launch
- Developed an in-house product for a product engineering company in IOT
- Helped the Chemical company for reducing the pricing mechanism and increasing their bottom lines for their chemical exports

Experience

Apr 19 – Sept 19 – CAIA Systech USA- Center for Artificial Intelligence and Machine Learning, Chennai

Completed training for SQL,Python,Tableau,AWS-S3/Redshift, Informatica

Feb 18 – Apr 19 – Saleswave Consulting, Gujarat

- Worked as a consultant for Sales in Gujarat
- Tied up with Avenue Growth as an Independent Freelance Sales Hiring
- Developed Projects in Analytical using R and other available tools along with the senior management in the company

Nov 15 – Dec 17 – Better World Technology Pvt Ltd, Gujarat

- Handling the Gujarat Region for Sales and marketing of ZETA
- Training Companies regarding use of ZETA
- Developing of sales and marketing plan for the region
- Coordination with the Head Office

Jul 15 – Nov 15– Teamlease Services Ltd, Ahmedabad

- Handling the Gujarat Region for Sales and marketing of Temp, Payroll Outsourcing, Compliance Services
- Developing of sales and marketing plan for the region
- Coordination with the Head Office

Feb 14 – May 15– Universal Skillz, Ahmedabad

- Corporate Sales tie ups and marketing across industry verticals
- Customizing corporate sales programs according to corporate need
- Organizing L & D program
- Creating and developing innovative ways for L & D

Jan 12- Feb 14 – Rushabh Enterprises, Jetpur

- Warehouse and inventory management
- Preparing of export documentation
- Contractual agreements
- Fleet management
- Coordination with other departments for financial related issues
- Production planning and coordination

Sept 08- Sept 10 – Ethos HR, Ahmedabad

- Building relationships with Corporate HR
- Marketing and sales for Recruitment services across different verticals

Mar 06 – Mar 08 – Thomas International, Gujarat

- Consulting with B2B companies on HR initiatives activities related to Psychometric, Fluid Intelligence Measurements and Competency Mapping etc.
- Identifying people with the right profile with the right job
- Coordination with the senior managements in different companies
- Marketing and sales for the region

Education

- Post Graduate Diploma in Supply Chain and Logistics from Massey University, New Zealand – 2011
- Bachelors of Science and Management from National American University with Emphasis in Marketing Affiliated to Skyline Business School, New Delhi – 2005
- Thomas Certified Consultant, UK
- Certification in Business Analytics from Edvancer's Education – License No.- 0102-101015-06