

## Contact

9227209248

manu.jain@gmail.com

## Skills

Channel management and distribution

strategy

business strategy

e commerce

management consulting

management

start ups

entrepreneurship

business development

digital marketing

marketing

team management

strategic consulting

analytics

market research

crm

product marketing

leadership

retail

sales

market analysis

venture capital

strategic planning

online marketing

supply chain management

project planning

business planning

customer relationship

management

corporate development

## Visa & citizenship

Nationality

Indian

System generated resume by  
foundit

# Manu Jain

board member | Ahmedabad

## Summary

MBA/ Engineer with 1 year experience in channel management

Seen company's exit

Seen company's IPO

Likely to Explore

Not a job hopper

Passout from prestigious college

IIT Pass out

Top 100 India Colleges

Top 100 India Engineering Colleges

Top 100 India MBA Colleges

## Experience

### board member

WorkIndia - Jan 2020 - Present . 4 Yrs 1 Mos.

500 employees | early\_stage | [More Details](#)

Human Resources | Recruiting | Staffing Agency |

### managing director, indian subcontinent - india, bangladesh, nepal, bhutan and sri lanka

Xiaomi - Jan 2018 - Nov 2019 . 1 Yrs 10 Mos.

10000+ employees | public | [More Details](#)

Consumer Electronics | Internet | Mobile |

### vice president, xiaomi and managing director, xiaomi india

Xiaomi - Jan 2017 - Nov 2017 . 10 Mos.

10000+ employees | public | [More Details](#)

Consumer Electronics | Internet | Mobile |

### managing director, xiaomi india

Xiaomi - May 2014 - Mar 2014 . -1 Mos.

10000+ employees | public | [More Details](#)

Consumer Electronics | Internet | Mobile |

Responsibilities

Country Manager and head of Xiaomi's India business.

### managing director

Xiaomi India - May 2014 - Nov 2016 . 2 Yrs 6 Mos.

1402 employees | Self/Funded/Govt/Others | [More Details](#)

Internet | Mobile |

### board member

ZestMoney - Mar 2020 - Apr 2021 . 1 Yrs 1 Mos.

1000 employees | mid\_stage | [More Details](#)

Big Data | Consumer Lending | Financial Services | FinTech |

### **board member**

Hungama Digital Media Entertainment - Nov 2017 - Dec 2019 . 2 Yrs 1 Mos.

500 employees | Self/Funded/Govt/Others | [More Details](#)

Internet | Music | Video |

### **board member**

Krazybee - Nov 2017 - May 2019 . 1 Yrs 6 Mos.

1000 employees | Self/Funded/Govt/Others | [More Details](#)

Financial Services | Lending | Shopping |

### **co-founder and managing director**

Jabong.com - Feb 2012 - Jan 2014 . 1 Yrs 11 Mos.

536 employees | early\_stage | [More Details](#)

Beauty | E-Commerce | Fashion | Jewelry | Shoes | Toys |

Responsibilities

\* Established Jabong.com as India's leading fashion & lifestyle player - largest assortment across 10 categories, with 1000+ brands and 100,000+ unique SKUs. Integral in establishing and growing the company from inception. Apart from giving overall direction to the co., I used to head the entire demand generation - sales, marketing, TV & brand advertising, digital marketing, strategic alliances, PR, and business intelligence.

### **co-creator**

dink couple - Aug 2011 - Dec 2012 . 1 Yrs 4 Mos.

Self/Funded/Govt/Others |

Responsibilities

Co-creator of cartoon series: DINK Couple, inspired by our real life experiences. Check out [www.facebook.com/dink.couple](http://www.facebook.com/dink.couple)

### **engagement manager**

McKinsey & Company - May 2007 - Dec 2011 . 4 Yrs 7 Mos.

10000+ employees | Self/Funded/Govt/Others | [More Details](#)

Business Development | Consulting | Management Consulting |

Responsibilities

Best finishing school one can attend! I enjoyed my time at the firm, and wouldn't have done it any differently. Worked across multiple functions and sectors, such as sales & marketing, retail, FMCG, automobiles, metal & mining and more.

### **summer intern**

McKinsey & Company - May 2006 - Aug 2006 . 3 Mos.

tata administrative services - Apr 2006 - Jun 2006 . 2 Mos.

Self/Funded/Govt/Others |

Responsibilities

Worked with Tata TeleServices for planning their national rural operations

### **senior associate**

Headstrong - May 2003 - May 2005 . 2 Yrs 0 Mos.

Self/Funded/Govt/Others |

Responsibilities

\* For the 1st time, got exposed to the power of computers and internet - developed software solutions for i-banks. \* Surprised myself by developing great (?) software solutions.

---

## **Education**

---

### **Master OF Business Administration (M.B.A), management**

2006-2006 - escp business school

### **bachelors, mechanical engineering**

1999-2003 - Indian Institute of Technology (IITD), Delhi

### **bachelors, mechanical engineering**

0 - Indian Institute of Technology (IITD), Delhi

### **Master OF Business Administration (M.B.A),**

0 - Indian Institute of Management (IIM-C), Calcutta

### **Bachelor Of Technology (B.Tech/B.E), Mechanical**

0 - Other