

Akshit Sharma

MBA - Marketing

An independent and self-motivated marketing aspirant with great communication and leadership skills, adamant to achieve and reach greater heights.



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EDUCATION

Master of Business Administration K.S. School Of Business Management

07/2020 - 16/2022

Courses

- Marketing

Advanced Digital Marketing Course MICA Ahmedabad-The School Of Ideas

01/2022 - 16/2022

Courses

- Digital Marketing

Bachelors of Business Administration K.S. School Of Business Management

06/2017 - 06/2020

Courses

- Marketing

PERSONAL PROJECTS

Google Ads Campaign and Display Ad Live Project
(04/2022 - 16/2022)

SEO Analysis (03/2022 - 06/2022)

Personal Blog Creation and Facebook Ad Campaign
(02/2022 - 02/2022)

Feasibility report of retail store – Urban Basket
(08/2019 - 03/2020)

Market research and marketing report - JBL
(08/2018 - 03/2019)

WORK EXPERIENCE

Marketing and Sales Intern Dev Accelerator Pvt. Ltd. (DevX)

01/2021 - 07/2021

Ahmedabad

DevX is a Co-working Space provider with headquarters in Ahmedabad and offices in Vadodara, Mumbai and Hyderabad.

Achievements/Tasks

- My task were: Lead Generation, Client Engagement, Client Handling, Lead Nurturing and Broker Engagement. I have successfully Closed 3 clients one of which is over 15 seats.
- Responsibility was to keep tabs in the lead sheet that all the new leads are properly assigned to Community Managers Daily.
- Broker Engagement was one of my main responsibility where I have identify, contact and create a point of contact in the major broker firm such as JLL, Kusham & Wakefield, Savills, etc.

SKILLS

Punctual

Communication Skills

Leadership

Customer Handling

Management Skills

Public Speaking

ACHIEVEMENTS

1st Position in Paper Presentation in National Conference. (11/2021 - 11/2021)

won 1st price in student category for best paper presentation nation wide. The Paper is Published in "Towards Excellence" Journal.

1st Position in Poster Presentation in International Youth Symposium (01/2018 - 01/2018)

1st Prize in Jugadu No. 1 (Best From Waste) Intra-College Competition (01/2020 - 01/2020)

1st Runner-up in Western Dance Inter-college Competition (12/2018 - 12/2018)

CERTIFICATES

Organized Trifest 2022 as a Core Team Member
(03/2022 - 03/2022)

Introduction To Social Media Marketing
(12/2021 - 12/2021)

Facebook Ad Manager Campaign (02/2022 - 16/2022)

Business Etiquette – Cambridge University
(11/2018 - 12/2018)

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

Gujarati

Limited Working Proficiency

INTERESTS

Marketing Case Studies and Campaigns

Badminton

Singing

8 ball pool

Dance