

NAME : Darshan kanada

Date of Birth : 31st July, 1991

Contact

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Address

P-16, Part 4,
Shayonacity,
Near R.C .Technical Road ,
Ghatlodia, Ahmedabad-380061

Objective

To become a professional in the field of **Marketing** Management and to seek challenging assignment and responsibility, with an opportunity for growth and career advancement as successful achievements.

Education

Degree	Institute	Board University /	Year	% marks / CGPA
MBA(marketing)	K.S.School of Business Management (Integrated five year full time course)	Gujarat University	2012-14	3.2/5
PGDM (International Business)	B.K School of Business Management	Gujarat University	2014	4.0/5
BBA	K.S.School of Business Management (Integrated five year full time course)	Gujarat University	2012	60.86%
HSC	Nalanda Vidyalaya	GHSEB	2009	85.14%
SSC	I.D Patel high school	GSEB	2007	72.31%

Internship / Project

Organization: **Prayosha Food Pvt. Ltd.**

Duration : 2 MONTHS

Title of Project : Online Food Delivery Service

Experience:

- Had been a part of GO BANANA Event Management.
- Had been a part of PETPOOJA-PRAYOSHA pvt.ltd. as a Relationship Manager.
- Have 1 Year experience as a Marketing Executive at PANTALOONS Fashion & Retail Ltd. (ADITYA BIRLA GROUP)

Key Skills:

- ATL / BTL (Branding & Communication)
- Direct marketing.

Academic Projects:

- Project done about feasibility report on WELLNESS CENTER during 3rd year of BBA.
- Project done about Market Research report on AUTOMOBILE INDUSTRY-CAR during 2nd year of BBA.
- Project done about production and operations report on INK industry during 1st year of BBA.

Awards/ Achievements

- Participation in different management events of collage like Advent
- Has cleared ALL INDIA TELANT EXAM.

Interests / Hobbies

- Sketch making
- Dancing

Personal Details

Full Name : Darshan Rajendrakumar Kanada
Gender : Male
Languages Known : English , Hindi , Gujarati
Nationality : Indian
Permanent Address : P-16,part-4,shayonacity,R.C Technical Road,Ghatlodia,Ahmedabad-380061
Tel. : 8460167306

Declaration

- I hereby declare that the above- mentioned information is true to the best of my knowledge.

Darshan Kanada

