AMIT CHAKRABORTY



Module Lead

**Linked**

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**** PROFILE SUMMARY

A certified Digital Marketer with 9+ years experienced in partnering with product and program management teams and business & functional subject matter expertise in MNC’s. Deep understanding of technical operating rules with strong corporate ethics, I am committed to offer quality work with optimal performance. I’m enthusiastic about learning gadgets, new technology/ innovations and finding out new ways to boost my skills. When I’m not in front of system, I love to play guitar, solo travelling and to try some exotic cuisines.

# * PROFESSIONAL EXPERIENCE

* LTI-MINDTREE LIMITED (Kolkata) April 2022- March 2023 as a Module Lead

# Responsibilities:

* Working collaboratively with the team to provide advice to business with respect to applicability of policies and implementation of the economic sanctions program and regulatory changes.
* Analyzing data, preparing and presenting regional and global reports related to sanctions risk assessments, and monitoring of sanctions related issues and escalations with senior management and global partners.
* Providing input on new business initiatives, new products, and advise on complex processes; provide ongoing engagement and assist in oversight of projects, including plan development, accountability, design, progress, governance, and reporting.
* Partnering with functional partners, as applicable, to ensure potential risks are appropriately vetted and addressed. Identifying and escalating to the Chief Sanctions Officer material risks and significant instances of non-adherence to the sanctions compliance framework by accountable front line units.
* Monitoring adherence to organization’s Global Sanctions Policy and relevant procedures; staying current on key Sanctions regulatory changes, key enforcement actions and related industry trends.
* Overseeing adherence to procedures and processes, to ensure compliance with policies ensuring that front line units meet required standards. Promoting global consistency of Sanctions ICRM practices and policies – within the line of business as well as cross-sector.
* Interacting with Management to raise awareness of Sanctions trends, emerging issues, remedial actions or enhancements to the program. Assessing the impact of issues/violations (legal/regulatory, policy, reputational, etc.) and dimensions control process gaps to help management define disciplinary and corrective actions, as appropriate.
* ACCENTURE TECHNOLOGY SOLUTIONS PVT LTD (Hyd) July 2018 – November 2021 as Senior Consultant

Project: PayCom

## Responsibilities**:**

* Review, categorize and resolve anomalies that are automatically detected in the tool including KYC, AML, transaction monitoring.
* Nimbleness and comfort with ambiguity; comfort responding quickly to rapidly evolving threats and opportunities.
* Validate and identify key risks in the program including embargo & sanction screening of payments transactions.
* Submit fraud related activity to the appropriate law enforcement authorities.
* Project: Campaign Manager

## Responsibilities:

* To generate user-friendly web traffic reports for sales, marketing and other stakeholders as necessary.
* To measure the performance of the digital marketing efforts using a variety of web-analytic tool, CRM.
* To regularly check for crawl errors, canonical issues, bad redirects, duplicate content and let the client know to minimize such technical errors on the client site.
* To develop strategic concepts and fruitful initiatives to optimize website performance.
* To work closely with other teams to increase relevant back-links, linking domains, ensuring high domain authority.
* AMAZON DEVELOPMENT CENTRE PVT LTD (Hyd) (SEPT. 2017 - JUN. 2018) CS ASSOCIATE (L2)

### Responsibilities:

* Subject Matter Expert (SME): Handled 3 New-hire batches.
* Proactively understand customer query and to provide solutions related to Amazon products and services (Amazon Prime, VAT refund etc.)
* To maintain outstanding customer experience and exceptional CHT/AHT level with maximum throughput.
* To understand the customer expectations clearly by active listening and effective probing skills.
* I-MERIT TECHNOLOGY SERVICES PVT.LTD (Kolkata) MAR. 2017 - AUG. 2017) SENIOR IT EXECUTIVE

### Responsibilities:

* To act as a liaison between production people and client, ensuring timely delivery of the project with optimum quality.
* Sharing feedback to the production team regularly on client's requirement.
* To ensure maximum accuracy of data and user records, preparing reports in MS Excel (Pivot table, charts etc.)
* Participate in client and project team meetings. Prepare and follow up with other project/teams as required.
* PARIGRAHAN PVT. LTD. (JAN 2014- FEB 2017) PROJECT ASSOCIATE

### Responsibilities:

* To classify, edit, the advertisement as per client specific requirement and directive.
* To identify and work on existing publications appearing across the region (posts, blogs).
* Collection of information from all teams/systems/tools wherever needed on a timely and proactive basis.
* Working with third party tools for data modeling and documentation.

# ACHIEVEMENTS:



* Customer Delight Ambassador for excellent customer support and obsession.
* Participated in Amazon Peak R&R 2017 and awarded for highest number of tickets resolved with 98% of positive feedback throughout the contest.

# ACADEMIC QUALIFICATION:



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Saint Andrew's School (Secondary 2004) Subjects: (General)

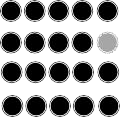
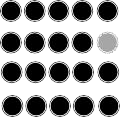
* B.M. Institution (Higher Secondary 2006) Subjects: Accountancy, Buss.Org, Financial Acct, Math, Statistics.
* Punjab Technical University (BBA) Specialization: Finance and Marketing.
* Simplilearn (Masters in Digital Marketing) offered by Accenture Excel Higher Education Program.

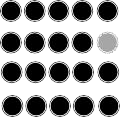
# TRAINING:

* Successfully completed Entrepreneurship Development Program under UDYAMI for PMEGP and MSME scheme, (Govt. of India)
* Additional Diploma in Hardware Engineering from LCA, Birbhum.
* Corporate training and Seminar at Brainware Business School, Kolkata.
* **REFERENCES:**
* SOUMYA K. +91-8686691701
* ABDUL KHADEER +91-8686605191
* GITANJALI PATRA +91-7008734291
* JOEPRASEN CHOUDURY +91-8886011817
* SHIVA PRASAD THATIPELLI +91-9030390390

**EXTRA CURRICULAR ACTIVITIES:**



* Served as a Volunteer for social service (Blood Donation camp, fund rising for social welfare).
* Supported under-privileged/physically & financially challenged persons from rural areas of West Bengal via NGO.
* Got Distinction in several musical events held at Suri Academy, Birbhum.



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| **TOOLS** | **PERSONAL EXPERTISE** | **KEY SKILLS** |
| SQL | INNOVATIVE | COMM. SKILL |
| M.S. TOOLS | CREATIVITY | TYPING SPEED |
| GOOGLE TOOLS | TEAM WORK | MARKETING SKILL |
| SEO. WEB MASTER | SELF MOTIVATION | SALES (B2B & B2C) |
| ADOBE PHOTOSHOP INTERNET/ E-COMM |  |  |

*Declaration: All the above statements are true and best of my knowledge.*