**CURRICULUM VITAE**

**Aneri Bansal**

301, Divya Residency,

Opp. DDB Mudra House,

Parimal cross roads, Ellisbridge

Ahmedabad-380006

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**Career Objective**

Seeking a career to utilize my knowledge, personal skills to gain comprehensive understanding of a reputed organization so as to take responsibility and contribute significantly.

**Academic**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Degree | Year | Board/University | School/College | Results |
| MBA | 2017-19 | GLS University | NR Institute of Business Management | 70% |
| TY BBA | 2015-16 | Ahmedabad University | B.K Majumdar Institute Of Business Management | 2.25 CGPA |
| SY BBA | 2014-15 | 2.32 CGPA |
| FY BBA | 2013-14 | 2.59 CGPA |
| 12th Grade  (HSC) | 2012-13 | Gujarat Board | Navnitlal Ranchhodlal (NR, GLS) | 91.99 %tile |
| 10th Grade  (SSC) | 2010-11 | 91.67 %tile |

**Projects Undertaken**

* **Comprehensive project** on “ Customers preference towards Street food vs Restaurant food”
* **Capstone Research project** on “Impact of Impulsive Buying Behavior of Consumers on Multi-branded Stores” in 2016.
* Prepared a **Draft of Imagining India** on “Partition, Violence and Memory of India”.
* Developed a **Business plan** on “Second Hand Cars and Modification” and checked its feasibility in year 2014-15.
* Prepared a **Marketing Strategy Project** on “Corfom India Pvt Ltd.” in year 2014-15.
* Prepared a **Financial Statement Analysis** of “Tata Power Limited & Reliance Power” in year 2014-15.
* Industrial Visit and Report on “Wagh Bakri Tea Group” in 2013-14.

**Experience & Internship**

* Undertaken an Internship at “**Mahavir Sales Depot**” in april-june 2014.
* Undertaken an Internship at “**Arihant Marketing**” in april-june 2015,
* Worked at “**Omkar International**” in Marketing & sales Department, in april-august 2016.
* Worked at “**Aanal Trading Co**.”, in august 2016-january 2017.
* Worked at “**Fortune LandMark**”, from april 2017-June 2017.
* Summer Internship at “**PathDarshak** Skill Consultancy”.
* Worked in Family Business (2019-2021)
* **Currently working as Administrative Co-coordinator & Communicator in Matru Shakti Industries (Chemicals Manufacturing & Trading)**

**IT Credentials**

* Proficient in working on Ms Office.
* Internet Savvy.
* SPSS

**Personal Qualities**

* Strong leadership and motivational skills.
* Ability to handle pressure.
* Excellent in communication in written and verbal both.
* Ability to handle the team.
* Strong Problem solving skills to resolve issue quickly and fairly.

**Extra-Curricular Activities**

* Active Member of **Smile Sharing forum**: College Social Forum.
* Participated in “**Anandmela**” in year 2013-14 and 2014-15. A fu-fare organized for underprivileged children by B.K. Majumdar Institute of Business Administration.
* Supporting and helping an old age home.
* Active member in NGO’s.

**Personal Details**

Name : Aneri. K. Bansal

Gender : Female

Date Of Birth : 1st April, 1995

Nationality : Indian

Languages Known : Hindi, Gujarati, English