**PROFILE SUMMERY:**

» A Trained digital marketing enthusiast, well informed with the latest Digital trends and have a good following on various Social media channels.

» Ability to learn things quickly and work in fast-paced, ever changing Environment

**EDUCATION:**

» **B.E. (Electronics and communication)** 2014-2018

Gujarat Technological University CGPA: 8.53

» **STD - 12** 2014

Gujarat Secondary and Higher Secondary Board Percentage: 60%

» **STD - 10** 2012

Gujarat Secondary and Higher Secondary Board Percentage: 82%

**DIGITAL MARKETING SKILLS:**

» Knowledge of Search ad, Display ad, YouTube ad and Universal App

» Hands on experience on various tools like: Google adwords, SEMrush, Alexa, Keyword Planner Tool, Uber suggest

**PROJECT WORK:**

» Environmental Monitoring device Duration: 4 Months

» Digital Touch Screen Switch Board Duration: 8 Months

» Search and display campaign for Brandveda Duration: 2 Days

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Search Ad | Clicks:10 | Impression:103 | CTR:9.71% | Avg. CPC:23.15 | Cost: 232 |
| Display Ad | Clicks: 50 | Impression:47.9K | CTR:0.10% | Avg. CPC: 3.60 | Cost: 180 |

» Created PPC Campaign for YATES Education

**CERTIFICATION:**

» Certified industrial automation professional by NCVT

» **Brandveda**

● Google Ads Marketing Course

» **Google Adwords**

● Google Adwords Certified in Search Ads

● Google Adwords Certified in Display Ads

● Google Adwords Certified in Video Ads

» **SEMrush**

●SEMrush Certified in PPC Fundamentals

● SEMrush Certified in PPC Automation

» **E-Marketing Institute**

● E-marketing Institute Certified in Search engine Marketing

**Internship and Training:**

● Intern at Digital Sandip from August 2020.

**EXPERIENCE:**

» **BYJU’S Business development associate:**

March 2019-August 2019 » Call leads and fix the counseling sessions.

» Sell the product and achieve weekly targets.

» **Techno Pvt. Ltd Sales Executive:**

Feb 2017-Feb 2018 » Lead generation and order collection.

Feb 2018- Feb 2019  **Department Manager:**

» Manage all departments in Jeans Manufacturing.

**OTHER SKILLS:**

**»** Website Creation Using Wordpress

**»** Landing Page Creation Using Wordpress

» Basic Knowledge of Content Creation tools like Canva (For Graphics), Invideo and Lumen5 (For Video)

**» Language:** Hindi, Gujarati, English

**STRENGTHS:**

**»** Quick Learner

**»** Ability to work as individual as well as in team

**»** Highly Motivated and eager to learn new technologies

**DECLRATION:**

I hereby declare that all the details mentioned above are correct to the best of my knowledge and belief. I bear the responsibility of any error or mistake in the data if occur in the future.

Place: Ahmedabad Signature

Sakilahmed