***PEARL DINESH SHARMA***

# Gandhinagar, Gujarat, India | +91 9624821772 | [pearlsharma89@gmail.com](mailto:pearlsharma89@gmail.com)

# PROFILE SUMMARY

# Seeking an Entry level opportunity with an esteemed organization. Able to create content for blogs, articles, product descriptions, social media, and the company website. Proofread and edit blog posts before publication. Able to write clear marketing content to promote our products/services. Promote content on social media. Identify customers’ needs and gaps in our content and recommend new topics.

***ACADEMIC CREDENTIALS***

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| --- | --- | --- | --- |
| *COURSE* | *UNIVERSITY* | *YEAR* | *PERCENTAGE* |
| *M.B.A.* | *GUJARAT TECHNOLOGICAL UNIVERSITY* | *June 2011* | *7 SPI* |
| *B. Com* | *GUJARAT UNIVERSITY* | *June 2009* | *67%* |
| *HSC* | *G.H.S.E.B.* | *March 2006* | *74%* |

***PERSONAL PROFILE***

***Strengths:*** *Confident, Positive attitude, Sincere and always willing to explore new things.*

***Skills:***

* *Good written and verbal communication skills*
* *Effective presentation skills*
* *Quick learner and dedicated towards allotted tasks*
* *Excellent writing and editing skills in English*

***Computer Proficiency:*** *MS office,*

***Interest & Hobbies:*** *Enjoy listening to music, playing badminton and keeping abreast of developments in the industry with which I am involved. A very outgoing person and love meeting new people and making friends. Enjoy chatting with friends.*

***Linguistic Proficiency:*** *Comfortable while conversing in Hindi, English and Gujarati.*

***Date of Birth:*** *5th July 1989*