



I am a Marketing enthusiast, I believe that marketing is more like an art, it needs many skills like good communication, language, decision making, strategy making, etc. I want to use all these my skills and experience to add value to your company to grow it and myself together, and to touch the heights of success.

NIRAV PUJARA

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Skill Highlights

- Marketing
- Communication
- Project management
- Strong decision maker
- Complex problem solver
- Creative ideas
- Innovative
- Service-focused

Experience

Sneh Academics PVT. LTD. (08/22 - present)

Sneh Academics pvt. Ltd. Is a training and coaching organization of Mr. Sneh Desai

- Provided all social media marketing requirements for Sneh Desai & Shivangi Desai
- Provided Recommendations regarding their segment and customer base
- Managed people like graphic designer, video editors content writer etc.
- Paid promotion
- Hashtag and keyword research
- Budget management
- Lead generation

Social Media Manager - Vox Commercio, (02/20 to 11/20)

Vox Commercio is a branding and advertising agency

- Providing guidance to graphic designers, content writers and other team members to create a successful social media posts and campaigns.
- Handling research activities for social media like, competitor research, current trend research, hashtag research, targeting etc.,
- Run social media ads for different clients on different platforms.
- Working with more than 30 clients for their social media requirements.

Radeecal Communications – Marketing Executive (03/18 to 12/19)

communications is a B2B exhibitions organizer from the last 12 years, company is very well known in the exhibition industry

- Handled the marketing and sales activities for the project of wood and ceramic industry
- Participated in different social media activities done for the project's branding and promotion
- Executed a good number of sales by doing client meetings and exhibition visits, as well as by taking part in the marketing and SMM activities of the company

Reliance Retail Ltd. – Department Manager (07/17 to 02/18)

Reliance Digital is a part of reliance retail ltd. It is a giant offline electronic goods retailer

- Handled in house sales activities by providing back-end help and support to the sales team
- Participated in the branding and marketing activities of the company
- discovered new customer behaviour patterns that will be implemented in the next marketing strategy.

Languages

Hindi
Gujarati
English

Interests

- Bike Riding
- Travelling
- Music
- Cooking

Education Qualifications

MBA (Marketing) (2017)
L.J. institute of management studies

Certifications

Advance Social Media Marketing Course (2019)
Professionalization in SMM