

Divyani A Thada

Mobile No: (+91)9662-827-002

Mail ID: thadadivyani@gmail.com**CAREER OBJECTIVE/SUMMARY:**

To associate with a growing organization to be a potential resource to the organization, where I can utilize my knowledge and skills effectively, which would help the organization and further enhance my growth profile.

➤ CAPABILITIES & SKILLS:

- Punctual
- Team worker
- Verbal and Written Communication
- Curiosity to learn new things
- Good grasping power

➤ ACADEMICS:

Degree / Standard	Institution / School	University / Board	Year	SGPA / %
BBA	Somlalit Institute of Business Administration	Gujarat University	Jun-22	6.81
			Nov-21	7.07
			Jun-21	7.49
			Jan-21	7.70
			Apr-20	7.30
			Nov-19	7.07
H.S.C	St. Ann's High School	Gujarat Board Higher Secondary Education	2018 – 2019	80%
S.S.C	St. Ann's High School	Gujarat Board of Secondary Education	2016 – 2017	75%

➤ OVERALL PROJECTS:

- Worked on a survey on “Byju's, the learning app” as a leader.
- Research, analysis and created a detailed project report on Parle.
- Worked on a comprehensive project report on Amul.

➤ INTERNSHIP:

- **MARPU Foundation**

- It is an NGO Foundation, who works for various social issues like environmental, women and safety, disaster management, corporate volunteering, etc.
- Started on April 2022 to June 2022.
- Worked as a content writer and content promoter.

➤ **TRAINING / CERTIFICATES:**

▪ **Creative Writing**

- Successfully completed a 6 week online certified training on creative writing.
- Started on May 2022 to June 2022.
- The training consisted of following topics:
 - Overview
 - Fiction
 - Editing
 - Non-fiction
 - Screenplay and advertising
 - Publishing modules.
- Scored 91% in the final assessment and was a top performer in the training.

▪ **Digital Marketing:**

- Successfully completed an 8 week of online certified training on Digital Marketing.
- Started on Nov 2021 to Jan 2022.
- The training consisted of following topics:
 - Building Web Presence
 - Search Engine Optimization
 - Digital Advertising with Google Ads
 - Google Ads Search Certification
 - Social Media Marketing
 - Email Marketing
 - Inbound Marketing
 - Revisiting Google Analytics
 - Newer Trends in Digital Marketing
 - The Final Project modules
- Scored 85% marks in the final assessment.

➤ **EXTRA-CURRICULAR ACTIVITIES / HOBBIES / SEMINARS / PRESENTATIONS:**

- Attended a masterclass on Fundamentals of Digital Marketing provided by IIDE.

➤ **HOBBIES:**

- Reading classic, fictional and non-fictional novels.
- Listening audio books related to fictional and non-fictional novels.
- Writing narrative poems and short stories.

➤ **PERSONAL INFORMATION:**

Date of Birth: 12th July, 2001
Gender: Female
Languages known: Hindi, English.
Mailing Address: A-801 Kalatirth Apt, B/H 4D Square mall, near Savvy Solaris
Motera Sabarmati Ahmedabad 380005.
Marital status: Unmarried

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Information provided above is true to the best of my knowledge.