



Sweety Taur

Industrial Designer
Educator

Education

National Institute of Design
Ahmedabad, Gujarat
M.Des Industrial Design, 2014

IET DAVV Indore, Madhya Pradesh
B.Tech Computer Science, 2011

Skills + Software

Product Design
Project Research
Design Solutions & Strategy
Concept Articulation
Interdisciplinary thinking
Prototyping
Woodworking +Metal Fabrication
Adobe C Suite
Sketch-up
Auto CAD
Keyshot

Practice Interests

Eco tourism
Community Co-Production
Furniture
Furnishings-Upholstery
Lighting
Spaces

D-15/A, Staff Housing, National Institute of Design, Paldi
Ahmedabad, Gujarat

9904015167

taursweety@gmail.com sweetyt.t@nid.edu

Experience + Projects

National Institute of Design Ahmedabad | Faculty Furniture and Interior Design

October 2019 - Present

- . Developing and delivering studio-skill modules in form studies, fabrication, structures, product-space design & construction, materials, historical perspectives and systems thinking.
- . Heading craft cluster projects for product-skill development and building data directories.
- . Researching on social histories of middle class homes of Jaipur to understand practiced identities.
- . Designing entrance tests and conducting admission interviews.
- . Working on professional projects in product and service design through integrated design services at the institute.
- . Part of design and execution teams for symposiums and exhibitions.

Dileep Industries Pvt. Ltd. | Senior Designer

September 2018 - October 2019

- . Design and development in Hard Goods Categories- Indoor Furniture(heavy/accent), Kitchen, Home/Office Décor Accessories, Storage, Wall décor using wood, metal and glass.
- . Buyer meetings, research, developing collection briefs and products for H&M home, Pottery Barn, Crate and Barrel, Fabindia Target, Kohl, Baker, Zara Home, Pier 1 Import and Ellementry Home.

Indian Institute of Crafts & Design | Research Associate

June 2017 - August 2018

- . Developing coursework and teaching materials, elements of design, mix material exploration-detailing, form generation, product development, history and design process for Hard Material Application and Design foundation students.
- . Design consultant for institutional projects. Developing and delivering skill up gradation and product development workshops under craft based initiatives at the institute.

Research Interests

Social Histories

Speculative Design

Material innovation

Craft Systems

Indian Artifacts & Narratives

studioHAUS I Design Lead

October 2016 - May 2017

. Developing thematic furniture, lighting and lifestyle accessories collections for retail through the studio's in-house brand KOY and space design projects.

. Generating fabrication-production plans and developing prototypes in wood, marble, terracotta, weaving in cotton/ jute/ linen, metal fabrication, brass casting, fiberglass, acrylic casting & hard material finishes.

. Worked on collection merchandising for KOY's promotions, catalogs and retail store.

. Conducted client briefing and curated an in-house materials and techniques library.

NID AHMEDABAD I Faculty Trainee

March 2015 - October 2016

. Undertook formal training to become a design educator as a part of NID DTDP.

. Worked as a Teaching Associate with the Furniture Design discipline working on Elements of Space and Form, Historical and Contemporary forms and styles and Folding Furniture systems.

. Researched and developed classroom exercises, pedagogical documentation and course schedules.

. Developed catalog descriptions for NID publication Nakashima at NID.

Design Ni DUKAAN I Designer

April 2016 - July 2016

. Developed a range of furniture and lighting products for in house projects of the studio.

. Aiming at applying a denominator of modernism through the entire range, an exploration in solid wood, brass and glass etching was explored to develop a range of products that formed a free range of mix and match luxury products.

MP State Bamboo Mission I Design Consultant

August 2016 - Present

. Bamboo Craft cluster development for Harda-Timarni craft cluster in Madhya Pradesh under MPSBM to intervene on a variety of levels.

. Designed a range of hospitality products for a sustainable business model based on innovative and readily saleable goods for the luxury hospitality sector. The process includes market research and opportunity mapping and application of this research in products that could be produced locally and suitable to the skill level of the craftsmen with minimum training.

- . Helped setting up of a Craft Facility Center (CFC), which is being used by the local craftsmen community to deliver commissioned orders with world-class finish and productivity.
- . Designed a luxury tent system with zero waste generation and no footprint on site. The tent shell structure is also being used to develop low cost greenhouse and agricultural production storage warehouses by the MP government.

VLCC India I Interior Designer

January 2014 - October 2014

- . Designed retail display system cum reception unit.
- . Designed and executed a space design template that included furniture, customized lighting and electrical equipment and accessory fixture units.