

# DR. JAIMINI NAIMISH VYAS

## ASSISTANT PROFESSOR

### CAREER OBJECTIVE

To look for new frontier that challenges my professional & intellectual ability and continually to excel and secure a challenging position, where I can effectively contribute my skills and knowledge to achieve the desire goals of the organization

### WORK EXPERIENCE

- Working as an Assistant Professor with R. B. Institute of Management Studies.
- Working with H.L. College of Commerce (P.G Center) since July 2014 as a Visiting Lecturer of Accountancy and Management.
- Worked with Knowledge Consortium of Gujarat (Government of Gujarat) as Consultant Grade A from January, 2020 to February, 2022.
- Worked with N. M. Zala Commerce College as an Assistant Professor of Accountancy and Management from 21/07/2015 to 30/06/2019.
- Worked with H.L. College of Commerce for 2 years as a Visiting Lecturer of Law during 2017-18 & 2018-19.
- Worked as a Visiting professor of Economics and Management at Himanshu Patel Commerce Institute for 2 Years
- Worked with G.N.C School for 0.6 to 1 Year.

### ACADEMIC QUALIFICATION

- Completed Ph.D. in Commerce from Kadi Sarva Vishwa Vidhyalaya, Gandhinagar in 2019 on "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTISES OF SELECTED PUBLIC SECTOR & PRIVATE SECTOR BANKS" [A Comparative analysis between selected commercial banks in Gujarat]
- Completed LL.B from I.M. Nanavati Law College under Gujarat University. (Gujarat University Rank holder)
- Completed M.Com with first class (64.5%) from H.L College of Commerce in 2014. (Gujarat University Rank holder)
- Completed B.Com from H.L College of Commerce in 2012. (Gujarat University Rank holder)
- Completed H.S.C from GHSEB in 2009.
- Pursuing LL.M.(Intellectual Property Rights) from School of Law, Gujarat University. (Gujarat University Rank holder)

### PROFESSIONAL QUALIFICATION

- Inter CA

### EXPERTISE

- Accountancy
- Management
- Law

### ACHIEVEMENTS

- Achieved 17th rank in LLM Semester 1 at Gujarat University
- Achieved 11th rank in LLM Semester 2 at Gujarat University
- Achieved 14th rank in LLB Semester 6 at Gujarat University
- Achieved 30th rank in LLB Semester 4 at Gujarat University
- Achieved 3rd rank in LLB Semester 3 at Gujarat University
- Achieved 14th rank in LLB Semester 1 at Gujarat University
- Achieved 13th rank in M.Com at Gujarat University
- Achieved 1st rank in M.Com at H.L.C.C (P.G Center)
- Achieved 1st rank in H.S.C at P.B.D Joshi High School



### CONTACT ME AT



106/B, Ghanshyamnagar Society,  
Ghodasar Canal Road,  
Ghodasar,  
Ahmedabad - 380050



jaiminivyas.jv20991@gmail.com



+91 - 972-666-8522



Date of birth : 20th September 1991

Nationality : Indian

Languages Known : English, Hindi & Gujarati

Computer Skills : MS Teams,  
Acquaintance with computer programs  
Knowledge of basic information  
Technology ( MS Office, Internet)

Hobbies : Travelling, Music

### REFERENCE

- Prof. A.U. Patel (Advisor)
- Knowledge Consortium of Gujarat
- Former Vice Chancellor,  
Gujarat University  
M - +91-972-381-9621  
Mail - advisor-keg@gujgov.edu.in

- Dr Nisha Bhavsar (Professor I/c)
- HL College of Commerce  
(P.G Center)  
M - +91-989-807-1408  
Mail - drnsb1001@gmail.com

- Dr. Vigna Oza (Principal)
- A.A. Patel Commerce College  
Gandhinagar  
M - +91-972-345-6258  
Mail - vignaoza@gmail.com

# DR. JAIMINI NAIMISH VYAS

ASSISTANT PROFESSOR

## RESEARCH PAPERS

- "Customer's Perception towards CRM Practices"
- "A Study on Customer Relationship Management in Indian Banking Industry".
- "The Customer Relationship Management Practices of selected Public Sector Banks in Gujarat"[Performance analysis of CRMP in selected PuSB in Gujarat]
- "CAMEL MODEL ANALYSIS" [A Comparative study on Financial Performance between selected Private Sector Banks in INDIA]
- "Working Capital Management Policy : A Comparative Study of selected companies of FMCG industry in India"
- "Corporate Governance ; A Criterion Evaluation of Governance Standard of Selected Companies of FMCG Industry in India."

## RESEARCH BOOKS

- "Trend Analysis of Indian Information Technology Sector"
- "Life Insurance - A Merger of Investment Protection & Family Protection"
- "Customer Relationship Management- As a Custom in Banking Sector"
- "PEARLS Analysis"
- "FMCG - A Prominent Sector of India"

## PUBLICATIONS

- Strategic Management (M.Com Sem. III) - Kumar Prakashan
- Financial Services (M.Com.Sem. III) - Kumar Prakashan

I strongly believe work as a joyful happening and enjoy taking up more responsibilities. Being an achiever, valuating time and a believer in accountability, I look forward to a challenging future, which would coincide with ambition.



+91 - 972-666-8522



jaiminivyas.jv20991@gmail.com

*Jaimini Vyas*

