CURRICULUM VITAE SAURABH PARIHAR

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ACADEMIC DOSSIER

STREAM	INSTITUTION/SCHOOL	YEAR
MBA (PHARMACEUTICAL MANAGEMENT)	THE IIHMR UNIVERSITY	2018
	Lachoo Memorial College of Sci. and Tech.	
Bachelor of Pharmacy	(Jai Narayan Vyas University)	2016
Class 12 th	R.B.S.E, Geetanjali Sr. Sec. School	2012
Class 12	N.D.S.L, Geetaijali Sr. Sec. School	2012
Class 10 th	R.B.S.E, Geetanjali Sr. Sec. School	2010

WORK EXPERIENCE: (Started Working from August' 2018 - Till Present)

► Working as Product Manager at Renown Pharmaceuticals in division including Nutraceuticals, Dietary Supplements, Analgesics and Critical Care.

Presently exploring Nutraceuticals, Phytopharmaceuticals & Acute therapy.

- Joined Renown Pharmaceuticals as Product Executive in Aug 20202
- Therapy includes focus on customers like: Gynaecologist, Orthopaedic, Physician, Consultants etc.
- Conduct division PMT (Nutraceuticals, Acute therapy) & managers meetings, along with field work.
- ▶ Worked as Product Executive at BioKindle Lifesciences & Looked after a chronic therapy which includes Renal therapy, Transplantation, Cardiac and Critical Care therapy (Aug' 2019 till July' 2020).
 - Portfolio includes major focus on renal medicines & transplant preparations
 - Therapy includes focus on customer like: Nephrologist, Consultant etc
 - Conduct division PMT (Cardiac, Renal, Transplant and Critical Care) & manager's meeting, along with field work

- ► Worked as Management Trainee with INTAS Biopharmaceuticals & looked after chronic therapy Monoclonal Antibodies (MAB) (Aug' 2018 till Aug' 2019)
 - Therapy includes portfolio, majorly focused on customers like Rheumatologist, Physician etc.
 - Product was mainly focused for treating Osteoporosis, Rheumatoid Arthritis,
 Systemic Lupus Erythromatous (SLE) etc.

★ JOB RESPONSIBILITIES:

- Facilitating the sales team in conducting successful educational programs (CME's) and awareness activities.
- Working on the disease segment and its development by creating awareness and keeping the leading potential doctor in loop.
- To be present at the regional conference and ensure footfall with engagement activities and fruitful discussions with KOL's.
- Interacting with the sales team on regular basis to drive and execute the strategic initiatives taken up for various brands in the allotted region/s.
- To come up with innovative ideas for the promotional inputs and literatures.
- Explore and carryout social media marketing initiatives.
- Drive and ensure the execution of the adopted strategies.
- Conceptual and scientific inputs, literatures designing.
- Customer relationship management activities and campaigns
- Field force training
- Planning and conducting sales review meetings
- External vendor management
- Field work

SUMMER TRAINING & PROJECT UNDERTAKEN:

- ► Worked as Territory Business Manager from 10th Mar'2018 to 31st May'2018 for my dissertation at Abbott Healthcare.
- ▶ Done summer internship at Zydus Cadila from April'2017 June'2017 (My training consisted of working as a Market Research in field for 2 months on entitled project which were done during the internship).
- ► Submitted capstone project on perception and awareness of generic drugs in Jaipur which included a survey and data was recorded.
- ▶ Done 2 months training at MMG Healthcare, Sirmour (HP) in production & manufacturing department.

TECHNICAL PROFICIENCY:

- ► Hands on IMS, AIOCD, Windows Operating System
- Working efficiency of MS Word, MS Excel, MS Power Point

SEMINARS/CONFERENCES/WORKSHOPS:

- Participated in ISNCON 2019, Annual conference of Nephrology.
- Participated in ISNCON 2019 (West Zone), Annual conference of Nephrology.
- ▶ Participated in PRADANYA 2016, 21st Annual conference on "Smart Healthcare of India".
- Volunteered in "Pharma Summit" 2017.

SKILLS & COMPETENCIES:

- Self Attributes: Team Ambient and target driven with commitment to excel
- Linguistic: English, Hindi
- Excellent Presentation Skills and Analytical Ability
- Good Human Interface Ability

Registered Pharmacist at Rajasthan Pharmacy Council of India.

EXTRA-CURRICULAR ACTIVITES:

- ▶ Became the member of "Sports Committee" at IIHMR University (2016 2018).
- Volunteer in blood donation camp conducted by red cross society.
- ▶ Participated in VOLLEY BALL and secured 1st position which was held in university and have been awarded a certificate by IIHMR University.

PERSONAL DETAILS:

- ► Father's Name: Sh. Shailesh Parihar
- Mother's Name: Smt. Sunita Parihar
- ▶ Nationality: Indian
- Marital Status: Unmarried
- ➤ Date of Birth: 13/12/1995