

**MEET S DADHANIA****Master of Business Administration - Marketing**

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<b>SEX</b>	:	MALE
<b>Date of Birth</b>	:	5 <sup>th</sup> January 1991
<b>Hobbies</b>	:	Travelling, Watching cricket, Music
<b>Conversion</b>	:	Guajarati, Hindi and English
<b>Areas of Interest</b>	:	Marketing
<b>Religion</b>	:	Hindu

**EDUCATION & QUALIFICATION**

<b>Highest Professional Qualification</b>	:	MBA (Marketing) From Dharamsinh Desai University, Nadiad
<b>Highest Technical Qualification</b>	:	Btech (Electronics & Communications) Ganpat University, Mehsana
<b>Soft Skills</b>	:	MS Office, SAP, Internet, Experience in working in SAP

**ACHIEVEMENT:**

- USA VISA HOLDER (10 YEARS)
- CREATE & HANDLING OVER 3.5 MILLION USD BUSINESS THIS YEAR @ THE SUPREME INDUSTRIES IN CURRENT FINANCIAL YEAR
- AWARDED BY COMPANY (VISHAKHA POLYFAB PVT LTD) FOR THE CONSISTENT PUNCTUALITY IN OFFICE TIMING DURING THE YEAR 2018-19.

**EXPORT VISIT:**

- VISTED IN FRANKFURT GERMANY IN MAY 2021 FOR IFFA EXHIBITION
- VISTED IN FRANKFURT GERMANY IN MAY 2019 FOR IFFA EXHIBITION
- VISITED IN JAKARTA, INDONESIA IN SEP 2018 FOR INDOPACK EXHIBITION

**CURRENT CTC: 7 LPA FIXED (2.5 LPA VARIABLE PAY)****WORK EXPERIENCE**

Sr No	Organization name	Position/Job Title	From	TO	Total Year of Exp.
1.	THE SUPREME INDUSTRIES LTD	ASST. MANAGER (EXPORT MARKETING)	22 <sup>ND</sup> FEB 2021	TILL DATE	1.8
1	Visakha PolyFab Pvt Ltd	Marketing Executive (Export)	6 <sup>th</sup> July 2015	15 <sup>TH</sup> FEB 2021	5.6 YRS
2	A-Square Solution (DISTRIBUTOR HITACHI)	Marketing Executive	26 <sup>th</sup> JUNE 2014	30 <sup>th</sup> JUNE 2015	01 YRS

#### WORK RESPONSIBILITY

- Handling existing clients of exports & generating new clients (through web searching, cold calling & exhibitions)
- HANDLING EXHIBITIONS
- Day to day follow up with production/QC/SAP/logistics/Accounts for different aspects of work.
- SALES & MARKETING OF PRODUCTS FOR VACUUM BAGS (FOR CHEESE & MEAT PACKING) & THERMOFORMING FILMS (for food & nonfood packing) IN DIFFERENT COUNTRIES (EX. EUROPE, USA,UK, GULF COUNTRIES).
- Also involved in day to day marketing activities like creating new brochures/branding/new data sheets technical for the products like vacuum bags & flexible films etc.

#### Summer Internship / Research Project in MBA:

Organization / Company Name : INDIAN INOVATIX LTD. AHMEDABAD  
 Period : 1<sup>st</sup> may 2013- 30<sup>th</sup> June 2013  
 Project Title : Market survey of a product called (VER T CLIMB) a fall protection device

Management Research Project : “MEASURING BRAND EQUITY AND BRAND PERSONALITY OF THE INDIAN MOBILE BRANDS AMONG THE YOUTH”

Technical Project on A study project namely “GSM, VOIP and EPBAX based device control at matrix telecom- security at Vadodara

**Academic**

- COUNTER OR TIMER DEVICE PROJECT: Designed a circuit based on 8051 microcontroller which show the time in LED.

**Intellectual**

- Seminar given on surface computing
- PCB Designing