



## Boneyraj Rathore

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**Date of birth**: 17/04/1988 **Nationality**: Indian

### WORK EXPERIENCE

[ 01/04/2018 – Current ]

#### Business Head

##### *Mistry Developers*

**City**: Ahmedabad

**Country**: India

- Generating revenue through closing the deals with Domestic clients as well as international Clients.
- Meetings with International clients as well as domestic clients for the business.
- Responsible for overseeing marketing operations, reaching sales target and boosting brand awareness.
- responsible for implementing and executing strategic marketing plans for an entire organizing in order to attract potential customers and retain existing ones.
- Evaluate current marketing program and

[ 01/04/2017 – 31/03/2018 ]

#### Academic Associate

##### *Antardisha*

**City**: Ahmedabad

**Country**: India

- Look after different projects and prepare the Researched details on time and submit them to the different organizations on time.
- Prepare the presentations for different institutions and manage the timings to present them when in board meetings.
- Meetings with client's authority when they want to sit on table and want to discuss the topic for which they had queries.

[ 01/01/2017 – 01/04/2017 ]

#### Marketing Executive

##### *Bestow Advertising and Branding*

**City**: Ahmedabad

**Country**: India

- Generate new business for the company as well as maintaining good business relations with existing clients.
- Meeting with the organization authority to explain them the services provided by us by which the product of the client will thrive in the market

### EDUCATION AND TRAINING

[ 03/08/2012 – 23/05/2015 ]

#### Post Graduate Diploma in Management-Communication

**Shanti Business School** [shantibschool.edu.in](http://shantibschool.edu.in)

**City**: Ahmedabad

**Country**: India

[ 01/06/2008 – 13/07/2012 ]

## **Bachelor Of Computer Application**

**Shri Chimanbhai Patel Institute Of Computer Application** [cpi.edu.in](http://cpi.edu.in)

**City:** Ahmedabad

**Country:** India

[ 25/02/2013 – 31/03/2013 ]

## **Intern Journalist**

**DNA (Daily News and Analysis)** [www.dnaindia.com](http://www.dnaindia.com)

**City:** Ahmedabad

## **LANGUAGE SKILLS**

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**Mother tongue(s):** Hindi

**Other language(s):**

### **English**

**LISTENING C1 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### **Hindi**

**LISTENING C1 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### **Gujarati**

**LISTENING C2 READING C2 WRITING C2**

**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*