# **Krupal Vyas**

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## **Career Objective**

 Deploy my Knowledge & Skills towards a progressive journey into Cxx fold along with brand affinity and contribute to organizational goals

## **CORE Expertise**

- Progressive experience in operations, customer service and process excellence in a leading telecommunication and ISP company.
- Retail store handling, Business Development, sales, Customer Relationship & Upselling
- Data analytics , Nodal & Escalation matric handling
- Core expertise in Customer Service (Consumer/Corporate/Enterprise)— Escalation management/Operations/ Automation Projects (Both B2B & B2C roles).
- Process re-engineering
- Team management, Vendor Management
- Continuous Improvement & Change Management
- Call Centre operations, effective coordination with product stake holder to end to end customer query resolution.
- Team management & leadership
- Build efficacy in Customer service thru AI
- Lean Six Sigma, Cost arbitrage
- Regulatory Compliance

#### **Achievement**

- Received award for consecutive 4 years for excellence in work and overtaking projects (Tech and Non Tech)
- Operations outsourcing @ Techmahindra Pune (Operation migration project, Team outsourcing)
- Digital Project: Self help Penetration & Revenue enhancement
- Core member of automation project of data revenue control, marketing strategies on customer delight/offers and engagement activities, Enterprise portfolio.

## **Work Experience**

July 2022 - Till date

#### **PAM Technologies Pvt Ltd**

## Role: Manager – Operations, client support and Relationship Management

- Relationship Management for PAN India client base
- Heading PAN India operations for GPS Tracking system
- Supply chain management
- Continous improvement
- Escalation and conflict management
- Leading a Team of Relationship Managers aimed at service Exceelance for both Consumer & Enterprise
  Customers

## **Work Experience**

**GTPL Hathway LTD** 

January 2021 - June 2022

## Role: Deputy Manager Customer service – Response & Resolutions

- Grievance management (TRAI/DOT/NODAL) Leading a team of 20 to 30 people
- Adherence of process and quality as per SOP
- Business process re-engineering
- Client Relationship Management

#### September 2015 - November 2020

(VI) Vodafone Idea India Ltd.

**Role: Assistant Manager - Customer Service** 

#### Responsibilities

- Customer Base Interaction Analysis , Interaction/ksubs
- Key account Manager for Enterprise client
- Enterprise Help Desk (One point Solution for Enterprise high-end clients)
- Resource administration/ Data provisioning
- Ticket/Incident Management through Oracle software CRM
- End to End Process Analysis and other CS Projects.
- Ensuring TRAI Compliance with Quality
- Process re-engineering to enhance customer experience
- Customer Value proposition in terms of Best Fit offers & Revenue enhancement

## September 2010 - September 2015

Vodafone India Ltd.

Role: Senior Executive – Team Leader – Customer Service

#### Responsibilities

- Query resolution of various types for Postpaid and Prepaid
- Process correction to improve circle NPS/CSAT
- Relationship Management Arranging customer meet programs such as "Let's Meet", Movies,

various workshops, Meet and Greet programs, Road shows. (Specially for Gold/Platinum client)

- Cross functional collaboration
- Customer Retention & Refund process
- Budgeting in terms of Refund forecasting with Finance & Accounts

September 2006 – September 2010

Vodafone India Ltd.

**Role: Operations Executive – Customer Service** 

April 2004 - September 2006

Vodafone India Ltd.

Role: Floor manager in Vodafone store – Customer Service

## **Projects undertaken:**

### **Process Re-Engineering**

- <u>Finance Process</u> Structured Welcome Letter and refund Processes- Impacting business revenue
- o <u>Finance Project</u> Analytical skill to prevent revenue leakage (Introduced Automailer activity to avoid manual tracking and daily activity)
- o Marketing Project Enhance self-help penetration with Revenue enhancement

#### Education

- 3 Years of Diploma in Fashion Designing from AVPTI Govt. 1999
- Bachelor of Science from Saurashtra University in 2002 (Food & Nutrition)
- Digital marketing

#### Knowledge

- Hands on experience on CRM System
- Soft Skills for Customer Experience from Crysallies
- Knowledge of MS Excel, Word and Power point Presentation.