

ANKUSH CHOUDHARY

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CAREER OBJECTIVE

Seeking a position to utilize my skills and abilities in the Sales and Marketing that offers Professional growth while being Resourceful, Innovative and Flexible.

EDUCATION

2014 - 2016	PGDM - Marketing - Shanti Business School of Management, Ahmedabad - 6.34 CGPA
2009 - 2013	BTech - Electronics and Communication Engineering - JIET Engineering College, Jodhpur (Rajasthan Technical University) - 65.75 %
2008 - 2009	HSC - Kendriya Vidyalaya ONGC Mehsana - CBSE Board - 63.20%
2007 - 2008	SSC - Kendriya Vidyalaya ONGC Mehsana - CBSE Board - 70.20%

PROFESSIONAL EXPERIENCE

Relationship Manager (October 2016 - Present)

IndiaMart InterMesh Ltd-Ahmedabad, Gujarat

- Handling Team Profile, Drive sales promotion schemes.
- Our sales professionals focus on in person presentations as they provide our clients an opportunity to know IndiaMart and value addition IndiaMart can bring to their respective business.
- Responsible to plan, execute and monitor the sales operations with the objective of attaining accelerated growth client.
- Identifying the opportunity and problem areas, preparing the action plan for achieving the key Sales figures and presenting the Sales reports.
- Actively driving and ensuring sale target achievement, management of sales support function and timely work completion of customers.
- Training, Sales Tactics, B2B Platform, Industry Knowledge, Managing Accounts.

Sales Team Leader (November 2015 - August 2016)

Khimji Ramdas India Pvt Ltd (P&G) - Ahmedabad, Gujarat

- Front line sales leader for a defined territory.
- Executioner of the company and distributors business plans, training response for sales team.
- On the many occasions taking charge as a Business Development Executive.

Electronics Engineer (June 2013 - June 2014)

M/S. Surindera Cycles Pvt Ltd- Ludhiana

- Working on a software called SCADA.
- This company mainly manufacturing the parts of cycle, so for different parts certain temperature

has to be maintain, gas pressure is to be maintained this all will be done with the help of SCADA.

SUMMER TRAINING

Sales Executive Trainee, Khimji Ramdas, Ahmedabad (23-3-2015 to 11-04-2015)

Working as a Sales Executive trainee in Khimji Ramdas(P&G) at Ahmedabad, Gujarat for 45 days duration (23-3-2015 to 11-4-2015) on the project called RSU (Ready Stock Unit).

Trainee, Oil and Natural Gas Corporation Limited, Mehsana (11-6-2012 to 10-7-2012)

Training on PLC SCADA at ONGC, Mehsana (Gujarat) for 30 days duration (11-6-2012 to 10-7-2012). SCADA is supervisory control acquisition of data, in this form a special type of system, we can monitor and control the pressure of gas, level of oil, temperature and many more.

SKILLS

Communication
Cross Functional Leadership
Problem Solving
Marketing Strategies

Team Work
Partnership Growth
Self-Management
Strong

RESEARCH WORK

Title: "Web-usage related lifestyle within Ahmedabad and online buying behavior of the people"

This research work aims to get the result of a survey that Age, Marital Status, and Family Size do not affect the choice to shop online. Majority of the internet users fall in the age group of 15 to 35 years with graduation and above degrees. Male internet users are 57% and Female internet users are 43%.

ACADEMIC PROJECT

- Worked on project "LIE DETECTOR MACHINE" as the minor project under the supervision of "MS. SUDHA YADAV Madam" (ECE).
- Worked on project "SATELLITE PAYLOAD" as the major project under the supervision of "MR. ROHIT MATHUR Sir" (ECE).

ACHIEVEMENTS

- Getting Employee Of The Year award in the month of April 2022 in IndiaMart.
- Getting Pillar Of Success award in the month of April 2021 in IndiaMart.
- Getting Gladiator Glory award in the month of May 2020 in IndiaMart.
- Getting Lockdown Warrior award in the month of April 2020 in IndiaMart.
- Won a Trip from Company Bangkok May-Jun 2018 in IndiaMart.
- Won a Trip from Company GO GOA AGAIN APR-MAY 2017 in IndiaMart.
- Getting Pillar of Success award in the month of May 2017 in IndiaMart.
- Getting Continuous Excellence award in the month of July 2017 in IndiaMart.
- Getting Continuous Excellence award in the month of June 2017 in IndiaMart.
- Participated in Josh 2014 in Fashion Show in Ahmedabad and getting 1st runner up position.
- Participating in the event "OPEN HOUSE" (technical fest of college) for the project "DTMF CONTROLLER" and won 3rd position in 2012.

TECHNICAL SKILLS

Circuit Designing	PCB Wizard
Programming Languages	C, C++, Basics of 8085 microprocessor
Operating System	Windows XP, Windows 7, Windows 8.1, Windows 10
Statistical Software	SPSS (Statistical Package for Social Science)
Others	Microsoft Office 2010/2013/2015

PERSONAL DETAILS

Name : Ankush Choudhary
Gender : Male
DOB : 30.04.1991
Father's Name : Ashok Choudhary
Mother's Name : Anita Choudhary
Languages : English, Hindi
Present Address : C-604, Maple Parmeshwar Near Earth English Medium School, Zundal, Ahmedabad-382470.

DECLARATION

I hereby declare that all the above details are correct to the best of my knowledge.

Ankush Choudhary