



BIJITHA BENNY

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Flat no 9 Bhavin apartment, Opp
pinky Flat, maniyasa road Ahmedabad
380008

Date of Birth: 8th January 1998

Languages Known: English,
Hindi, Malayalam, Gujarati

Hobbies :

- Journal writing
- Reading Books
- Organizing events

Strengths :

- Good at communication skills and ability to work in team
- Curiosity and eagerness to learn new things
- Leadership skill
- Good work ethic and determination to succeed

Career Objective

My Career Objective is to Secure a Challenging Position in a reputable organization to expand my Learning, knowledge, and skills

Professional History

Deputy Manager at ICICI Bank

Merchant Ecosystem

Duration: 24th March 2021 - Present

- Pro-Active customer expectation management
- As primary owner of service solution, Various customer interface activities deeply.
- Find customer requirements, pain points. Identification of Service Sales opportunities.
- Design and drive the customized service Development and sales actions.
- Hassel free transaction be it payment transfer or receiving cash.
- Provide competitive service solutions and quotations to support product and service sales.
- Handling Digital cash Management system portfolio of Merchants
- Merchant Billing, which includes his Tally, ledger and bulk payment

Technical Qualifications

- Tally ERP9
- C.C.C (course on computer concepts)

Educational History

MBA FINANCE (2019-2021)

Gandhinagar Institute of Technology
(Gujarat Technological University)

CPI (SEM 4) : 8.26 (82.6%)

BBA FINANCE (2015-2018)

Shri Chimanbhai Patel Institute of Business Administration
(Gujarat University)

CPI : 65%

Class XII (ICSE 2016)

Seventh-Day Adventist Higher Secondary School Ahmedabad

CPI : 54%

Class X (ICSE 2014)

Seventh-Day Adventist Higher Secondary School Ahmedabad

CPI : 42.6%

Projects

- Consumer's perception Towards E-Payment Application.
- Summer Internship Project at "A Macro Analysis of Insurance Industry With Special Reference to Life Insurance".
- Multidisciplinary Action Project Report on "A Study of Analysing Buyer Readiness and Its Affecting Factor for Installing Solar Equipment in Gujarat"

Extra-Curricular Activities

- Completed 2yr as NSS Volunteer (2017-2019).
- Participated in all India Essay Writing event (2016).
- S.B.S Intercollege Management fest 1st in group singing (2018).
- Participated in 25th Innovation and conference on digital Technologies and Innovation at (AMA) in (2019)
- Head Volunteer in CMS VATAVARAN Sabarmati River International Festivals (2016).
- The top performer appreciation in highest QR code achievement in Q3 in regional performance and Pan India top performer in Bizzpay bulk upload in Q3 (2023)