

Abhishek Nair

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Personal statement

A business management and marketing graduate from Nottingham Trent University with a proven communication, leadership and marketing skills working as a digital marketing manager in Mumbai, India. Seeking a position in Ahmedabad to improve upon marketing and management abilities.

Education

2015 - 2018	:	Nottingham Trent University BA (Hons.) Business Management and Marketing Overall grade: 2.1
2014 - 2015	:	Diploma in French Language Levels A1, A2 and B1 Passed with distinction
2011 – 2014	:	DD University, Nadiad Electronics & Communications Engineering
2009 - 2011	:	Udgam School, Ahmedabad Passed with distinction

Work Experience

2014 - 2015	:	Data-entry operator Creative InfoTech Pvt Ltd. Ahmedabad, India
2018 - Present	:	Digital Marketing Manager Hazelknight Media & Entertainment Mumbai, India Managing digital marketing for multiple brands in restaurant, fashion, trade show industries.

Key Skills

- Analytical and Numerical Skills
 - Work experience as data entry operator
- Communication and Leadership Skills
 - Flexible and adaptable, able to work well individually and within a team
 - Able to work under pressure and deliver results in time.
 - Currently working with a team of account managers & graphic designers
- IT Skills
 - Work experience with Microsoft Excel
 - Proficient in MS Office
 - Well-versed in social media management
 - Proficient in digital marketing
- Languages
 - Fluent in 5 languages including English, French and Hindi

Interests

- Reading
- Watching movies and TV

Achievements

- GREAT India British Scholarship 2015
- Certificate in Sustainability at Nottingham Trent University 2018
- Membership at the Chartered Management Institute (CMI) Level 5
- UpGrad Digital Marketing Certificate

References

References are available upon request