

# Karuna Gehlot

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**Karuna Gehlot**

Ahedabad ,Gujrat.

9669058835  
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## Skills

- **Search Engine Optimization(SEO)**
    - Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection)
    - Keyword Research Using Google Keyword Planner Tool
    - On-Page Optimization (Title, Description & H1 Tag Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation)
    - Google Analytics Setup, analyze, monitor and reporting
    - Google Webmaster(Search Console) Setup analyze, monitor and reporting, xml sitemap integration
    - Off-Page Optimization (PR Submission, Article submission, Blog Posting, Classified Submission, Guest Blogging, Bookmarking etc)
  - **Search Engine Marketing(SEM)**
    - Google Ad Words Account Setup
    - Search Network (Campaign, Ad Group and Ad creation, Negative Keywords, all ads Extension, Conversion Setup, ROI Calculate)
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## Experience

**ICICI Bank/** Senior Officer  
2016-2017

- Cash Handling
- Clearing
- Customer Handling And Provide Service
- Front Desk

**AXIS Bank/** CPA(Opration Executive)  
2017 - 2020

- Personal Loan.
- Education Loan.
- LAS HL Disbursement in Finone Case
- AL,CV,CE

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## Education

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### **Maheshwari College / B.COM**

Completed my Graduation in Bachelor Of Commerce with 65%.

### **Indore Management of Institute / MBA(Finance+HR)**

Completed my Master of Business Administration With 65%.

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## Certifications

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- PGDBO(Post Graduate Diploma Banking And Opration) In IFBI Institute
  - NISM Certifed.
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**DECLARATION :-** I hereby declare that the information furnished above is true to the best of my knowledge. (Karuna Gehlot).