

AYAAN KHAN PATHAN



ak1231847@gmail.com



Jaipur

SKILLS

- Community Engagement
- Adaptability
- Business Communication
- MS Office
- Adobe Creative Suite
- Creative Thinking
- Data Entry
- Social Media Management

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION.

Nirma University,Ahmedabad

2022-25

PROFILE

Knowledgeable Social Media Manager experienced in executing social media strategies across social platforms. Demonstrated time management and collaboration skills. Flexes easily with new information and branding changes to consistently exceed targets for engagement, acquisition and retention.

EXPERIENCE

SOCIAL MEDIA MANAGEMENT

thespike.gg

March 2022- Oct 2022

- Conducted daily updates to social media profiles to boost company online presence.
- Created engaging content to catch attention of potential customers.
- Created informative and entertaining posts for client's Twitter, Facebook, and Instagram pages.
- Responded to comments, posts, and questions from various channels under supervision of my seniors.

SOCIAL MEDIA MANAGEMENT

Sportskeeda

November 2021-March 2022

- Increased customer engagement through social media.
- Designed and implemented social media strategies to align with business goals.
- Analyzed and reported social media and online marketing campaign results.
- Developed marketing content such as blogs, promotional materials, and advertisements for social media.
- Collaborated with team members to develop creative campaigns for social media platforms.

SUBJECT MATTER EXPERT

Brainly

- Consulted with clients residing outside of India, assessing their mathematical needs and goals, and providing tailored solutions to address their specific inquiries.
- Demonstrated expertise in analyzing complex mathematical concepts and formulating strategies to solve challenging problems.
- Maintained a comprehensive record of work, documenting client inquiries, solutions provided, and feedback received.
- Ensured client satisfaction by addressing their questions, solving problems effectively, and incorporating feedback to improve service delivery.