

**SAHIL CHAUHAN**

Date of Birth: 10 August 1997

Mobile No.: 7600665996

Email Id: [sahil18uwsb@gmail.com](mailto:sahil18uwsb@gmail.com)**CAREER OBJECTIVE**

Energetic individual looking for an opportunity in the field of banking & finance to showcase excellent presentation skills and transform theoretical knowledge of banking principles into practical applications.

**ACADEMIC PROFILE**

<u>DEGREE</u>	<u>INSTITUTE, BOARD</u>	<u>YEAR OF COMPLETION</u>	<u>MARKS/CGPA</u>
<b>PGDM</b>	Unitedworld School of Business, Ahmedabad	2020	5.83/9.0 (CGPA)
<b>B. Com</b>	New L J Commerce College, Gujarat University	2017	57%
<b>H.SC</b>	Seth R. T. High School, GHSEB	2014	85%
<b>S.SC</b>	Seth R. T. High School, GHSEB	2012	73%

**SUMMER INTERNSHIP****Summer Internship (PGDM) –**

- **Project Title:** “Effectiveness of Promotional Strategies” at HCCB (Hindustan Coca-Cola Beverages), Gandhidham (May 2016 – July 2016)
- **Description:** Market survey and Analysis – Meet the retailers and take orders of coke products.
- **Learning:** Building profitable relation with retailers, B2B selling, Ground level Work.
- **Achievements:** Received appreciation by STL (Sales Team Leader) for orders and Punctuality.

**PROJECTS**

1. Project on **New Product Development – “LADY GUARD – GUARDIAN OF YOUR PRIDE”**
  - Done Segmentation, Targeting and Positioning of the product along with Product Life Cycle and Financial Analysis.
2. Project on **Investors Behavior towards Mutual Funds**
  - Created a Questionnaire and done Market research then analyzed the data on **SPSS**.
3. **Corporate Financial Analysis of LUPIN LIMITED**
  - Done ratio analysis & risk and return analysis for last 10 years.
4. **Live Project** on a Brand :- Jalsa Cafe
  - Formed their **Promotional Objectives, PLC, STP and Promotional Budget** and made their advertisement for television and radio.
  - Team Members – 5

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**CERTIFICATIONS**

- Completed **NISM V-A** Certification Course in the Year 2019.
- Attended 3 Days **Digital Marketing, SEO, Social Media and Google adverts** Workshop by **ASDM** at United World School of Business.
- Completed 3 Days Certification Course from **Entrepreneurial Development Institute of India (EDII)** in February 2019.
- Done 3 Days **Rural Immersion Program** by United World School of Business.
- Completed certification course of Business Analytics (**SAS, Python and R software**).
- Certification from ICICI Direct on **Foundation of Stock and Derivatives**.

**EXTRA CURRICULAR ACTIVITIES**

- Participated in National level B-School Sports Tournament held in Nirma University- "**PARAKRAM**" in 2018.
- Done **Tally ERP 9** with A+ Grade in 2015.

**ACTIVITIES & HONORS**

- **Head Volunteer** of Hospitality Department at event- Indian Design Confluence held in November 2018.
- **Volunteered** in the Youth Parliament at United World School of Business held in June 2018.
- **Member** of United Business Club at United World School of Business.