

PARTH VYAS

Sr. Graphic Designer

M.: 9974906090

E.: parth.vyas37@gmail.com

OBJECTIVE

To work in a creative environment with a talented team of artists producing the highest quality of design.

STRENGTH

Planing

Creative Designing

Execution

Conceptual Designing

Management

Good Printing Knowledge

EXPERIENCE

Biotech Vision Care Pvt. Ltd. Feb 2017 to Present

Sr. Graphic Designer

Reporting to Marketing Manager

Pavit Ceramics Pvt. Ltd. June 2012 to Feb 2017

Sr. Graphic Designer

Reporting to Managing Director, Team Size - 4(Jr. Designers)

ETA Business Pvt. Ltd. Jan 2011 - June 2012

Sr. Graphic Designer

Reporting to Brand Manager, Team Size - 2

Infomedia 18 Ltd. June 2008 to Dec 2010

Artist / Graphic Designer

Reporting to Regional Head, Team Size -3 (Including Me)

EDUCATION

Bachelor of Commerce

Gujarat University, Ahmedabad. (2006-09)

AAASP Diploma Certification from APTECH

Multimedia (Graphics, Web, Video Editing) - May 2008

Animation - June 2010

SOFTWARE



KEY RESULT AREA

UI / UX Designer

Exhibition Stall Designing

Catalogue Designing

Company Branding

Brochure, Label, Poster

Advertisement

Image Correction & Product Photography

Tile Designing

Participate in Showroom Designing & Dealer Shops Designing etc.

Merchandising, Material Purchasing, Printing Liabilities

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WORK EXPERIENCE PROFILE

Biotech Vision Care Pvt. Ltd. Feb 2017 to Present

Sr. Graphic Designer

Reporting to Marketing Manager

Manufactures of Intraocular lenses and other Ophthalmic Products. Handled Packaging designs and Marketing collaterals for Print Media. I am currently also involved in creation of content for Digital and Social Media Marketing Campaigns. Designing of UI/UX of Mobile Applications, Web-Apps and Corporate website are the current responsibilities that are I am actively engaged in.

Pavit Ceramics Pvt. Ltd. June 2012 to Feb 2017

Sr. Graphic Designer

Reporting to Managing Director, Team Size - 4(Jr. Designers)

Manufacturers of Ceramic Tiles. I was responsible for a team of 4 junior designers who dealt with Catalogue, Company Branding, Brochure, Labels, Poster, Glow-Sign, Banner, and Advertisement Designing along with Image Correction & Product Photography under my supervision. My responsibilities also involved creation of Designs Proposals which were shared with Architects & Builders as per site Plan, Creation of Display and Exhibition Stalls for Industry Exhibitions like Acetech Exhibition, Vibrant Exhibition. Conceptualizing and Creation of Point of Purchase Display Advertisement called as Pavit-Shopee (Which was placed at the Sales outlets) customized to the space provided by the Dealers at his shop.

Also managed Printing Activities, UI / UX Designing for the corporate website, & developing new tiles design concepts.

ETA Business Pvt. Ltd. Jan 2011 - June 2012

Sr. Graphic Designer

Reporting to Brand Manager, Team Size - 2

Manufacturers of Ceramic Tiles. I was responsible for designing of Catalogues, Company Branding, Brochure, Labels, Poster, Glosign, Banner, Advertisement, Image Correction & Product Photography etc. I also dealt with Architecture Plan Work in Corel Draw.

Infomedia 18 Ltd. June 2008 to Dec 2010

Artist / Graphic Designer

Reporting to Regional Head, Team Size -3 (Including Me)

Publisher of two unique editions of Residential Yellow Pages and Industrial/Commercial Yellow Pages along with 7 other Magazines etc. I was responsible for creation of all kind of Industrial, Commercial, Pharma & other company's Advertisement, Banner, Hoardings & Shop front in this company.