Shefali Shah

Banking/Accounting (Tally ERP)

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To obtain a challenging and responsible in banking/finance sector where I can utilize and enhance my skills and contribute it effectively to the organization. Accomplished Assistant Manager with in-depth experience consistently rising through ranks. Well-versed in sales, personnel management, accounting and inventory management. Dedicated to complete knowledge of company products and services for optimized customer service.



Tally ERP 9

CRM

Cash Handling

Relationship building and management

MS Office

Banking



2021-01 -Current

Assistant Manager

AXIS Bank Pvt. Ltd, Ahmedabad, Gujarat

- In house operations.
- Transaction Authorization
- Teller
- Customer Management Communication & Service.
- RTGS/NEFT clearing.
- CMS Cash Management services.
- Increasing Cross-sell Insurance, Credit Card sales, Mutual Funds, Auto Loan and other financial products.
- Oversaw total portfolio worth 1cr
- Maintained customer satisfaction with forward-thinking strategies focused on addressing customer needs and resolving concerns.

• Cultivated customer loyalty, promoted repeat customers and improved sales.

2018-11 - Assistant Manager

2020-12 Axis Bank, Godhra, Gujarat

- In house operations.
- Customer Management Communication & Service.
- Transaction Authorization
- Teller
- RTGS/NEFT clearing.
- CMS Cash Management services.
- Increasing Cross-sell Insurance, Credit Card sales, Mutual Funds, Auto Loan and other financial products.
- Strengthened merchandising and promotional strategies to drive customer engagement and boost sales.
- Developed loyal and highly satisfied customer base through proactive management of team customer service strategies.

2017-10 - Account Executive

Shree Raj International Pvt., Godhra, Gujarat

- Costing and placing apparel orders
- Communicating with brand suppliers
- End- to end point of contact for suppliers



2018-11

2012-04 - **B.Com: Commerce**

2014-01 Sahjanand Arts & Commerce College - Ahmedabad

2014-04 - **MBA: Finance**

2016-07 Gujarat University - Ahmedabad



2022-06 Tally ERP 9 (Udemy)