



# SHUBHAM SONI

## MBA (Marketing)

### My Contact

---

✉ shubhamsoni.mba21@gmail.com

☎ 7069184404

📍 AHMEDABAD

### Hard Skill

---

- Team collaboration
- Research & Strategy
- Business Intelligence
- Computer Skills

### Soft Skill

---

- Observation
- Decision making
- Communication
- Multi-tasking
- Inter personal skills
- SQL
- Power BI

### Reference

---

- Dr. Deepa Vyas – GLS University  
Asst. Professor  
deepa.vyas@glsuniversity.ac.in  
8511137283
- Vatsal Dave  
Deputy Manager  
9825414932

### About Me

---

Seeking a challenging position in a reputed organisation where I can learn new skills, expand my knowledge, and leverage my learnings. Find good opportunity where I can make the best of my potential and contribute to the organisation's growth.

### Professional Experience

---

#### ICICI Bank Ltd- Assistant Manager May 2023

Key responsibilities:

- On boarding new customer and provide best in class service
- Identifying client needs and provide suitable solutions
- Upselling and cross selling products to the client
- Manage High value customer's Portfolio
- Building strong relationship with prospective and existing client
- Maintaining High value customer's portfolio
- Researching and Pursuing new business opportunities

#### Mishkon International- Social Media Marketing Intern May 2022 – July 2022

Key responsibilities:

- Managing companies social media accounts and post content
- Influencer Marketing
- Brainstorm campaign ideas
- Online engagement
- Promoting companies product through social media platforms

### Education

---

#### Bachelors of commerce, GLS University, Ahmedabad

2018–2021

#### Master of Business Administration, N.R institute of Business Management , GLS university, Ahmedabad

2021–2023