

ANSHUMAN THAPLIYAL

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CAREER SUMMARY:

Entry-level data analytics professional; recently completed the Google Data Analytics Professional Certificate. Excellent understanding and proficiency of platforms for effective data analyses, including SQL, Sheets, Excel, Tableau, and R. Strong Communication, organizational, and analytical skills.

Google Ads Search and Display professional; have completed the Google Ads Search and Display Certificate respectively.

WORK EXPERIENCE:

Finlatics

Financial Markets Analyst | 12/2021 to 02/2022 | **Accomplishment: Stellar Portfolio Performance**

- Analyzed and evaluated qualitative and quantitative data, presenting findings in detailed reports.
- Collected data through various methods, including online research, focus groups, and library study.
- Used various approaches to gathering and assessing data, including trend analysis, consumer research, and best practice reviews.
- Developed charts and graphs on research findings to assess trends, presenting findings to my mentor.
- Assessed research to evaluate and determine trends and anomalies for further investigation and analyzed data to determine opportunities for growth and greater efficiency.
- Conducted in-depth research into market trends, and competitor activities for analysis.

EDUCATION:

2020 - 2025 | NMIMS MPSTME

MBA. TECH: Computer Science

- **GPA: 3.92/4 (Sem - IV)**

SKILLS:

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| • SQL | • RStudio |
| • Interpreting spreadsheets and spreadsheet analysis. | • Python |
| • Tableau | |

CERTIFICATIONS:

- **Google Data Analytics Professional Certification.**
(Link for case study: <https://www.kaggle.com/code/anshumanthapliyal/case-study-bellabeat-gda>)
- Google Ads Search Certification.
- Google Ads Display Certification.

SOFT SKILLS:

- **Strong communication, organizational, and analytical skills.**
- **Strategic Thinking.**
- **Strategic Planning.**
- **Detail-Oriented and attention-to-detail.**
- **Presentation Skills.**
- **Bilingual in English and Hindi.**