

NEHIL BHAKTA

UI UX Designer

As a UI/UX Designer, I excel at gathering comprehensive information from clients, conducting thorough research and efficiently executing projects.

PERSONAL DETAILS:

- +91 99258 19062
- Nehilv2002@gmail.com
- Gota, Ahmedabad
- English, Hindi, Gujarati

SKILLS:

- Graphic Design Tools:**
Possessing a strong command of Adobe XD, Figma, Photoshop and Illustrator.
- HTML/CSS:**
Good Knowledge of HTML/CSS which enables effective collaboration with developers.
- User Research & Testing:**
Proficiency in researching user's requirements, usability testing and gathering feedback.

EDUCATION:

- B.Tech - IT
Silver Oak University,
Ahmedabad, Pursuing
- Higher Secondary
Shree Vasishtha Vidhyalaya,
Surat, 2020



EXECUTIVE SUMMARY:

Highly skilled and innovative UI/UX designer with **2.5+ years** of experience and a strong passion for creating exceptional user experiences. With a track record of delivering visually stunning and intuitive designs, I bring a unique blend of creativity and technical expertise to every project. Equipped with a deep understanding of user-centered design principles, I consistently strive to exceed client expectations and enhance product usability.

- User Interface (UI) Design:** Proficient in creating visually appealing and user-friendly interfaces by employing a variety of design tools and techniques. Skilled in wireframing, prototyping, and designing responsive layouts that optimize user engagement.
- User Experience (UX) Design:** Adept at conducting user research and translating insights into seamless, intuitive experiences. Experienced in developing user personas, user flows, and conducting usability testing to drive iterative design improvements.
- Interaction Design:** Well-versed in crafting interactive elements that promote user engagement and guide users towards desired actions. Capable of creating clear and effective information architectures, navigation systems, and interaction patterns.
- Visual Design:** Strong aesthetic sensibility combined with a keen eye for detail, enabling the creation of visually appealing designs that align with brand identities. Proficient in utilizing color theory, typography, and graphic design principles to create impactful visual experiences.
- Collaboration and Communication:** Effective communicator and collaborator, able to work closely with cross-functional teams to gather requirements, provide design recommendations, and ensure seamless integration of design solutions.



KEY FACTORS:

Domains Worked	Mobile Applications, Web Applications, Saas, Travel and Hospitality, E-commerce, Social Media, E-Learning, Health tech
Major Clients (When worked as Freelancer)	<ul style="list-style-type: none">Federal Authority for Identity and Citizenship, DubaiPistti.com, SingaporeSafari Bus Limited, KenyaEerlik Media, Mumbai, IndiaStar Health Insurance, Kerala, IndiaHet Parivar, Mumbai, IndiaCozmoPixel, Mumbai, India



CAREER TIMELINE:





PROFESSIONAL EXPERIENCE:

Ordex Technology Solution Pvt. Ltd. | Ahmedabad

UI UX Designer

Aug'22 – Till Date



- ❖ Successfully led the redesign of a mobile application, resulting in a 20% increase in user engagement and a 15% boost in user retention.
- ❖ Implemented a user-centered design approach for a web platform, leading to a 30% decrease in user error rates and an 80% increase in overall user satisfaction.
- ❖ Recognized for consistently meeting project deadlines while maintaining a high standard of quality, resulting in numerous client commendations and positive feedback. Collaborated with cross-functional teams to develop innovative and user-friendly UI/UX designs for web and mobile applications.
- ❖ Conducted user research and created personas to identify user needs and preferences.
- ❖ Developed wireframes, prototypes, and interactive mockups to present design concepts to stakeholders.
- ❖ Conducted usability testing to gather feedback and iterate designs based on user insights.
- ❖ Worked closely with developers to ensure seamless implementation of designs.
- ❖ Contributed to the improvement of the overall user experience by suggesting and implementing design enhancements.

Wireframing

UX Writing

Prototyping

Innovation

Quality



DECLARATION:

All the information mentioned in the resume are correct to the best of my knowledge & belief.