# Sruthi Nair

HR EXECUTIVE

### **Profile**

Experienced and self-motivated Human Resources Professional with 1 year of Industry experience administering policies and procedures in the Human Resources Department of a fast-moving Market Research company.

### **Employment History**

### Sr. HR cum Admin Executive, WeSage BPM, Ahmedabad

APRIL 2023 - PRESENT

- Managing the recruitment and selection process for new employees, including job postings, resume screening, interviewing, and onboarding.
- Developing and maintaining positive relationships with employees, handling employee grievances, and ensuring compliance with labor laws and regulations.
- Managing administrative functions such as office maintenance, vendor management, travel arrangements, and event planning.
- Developing and implementing employee engagement initiatives to enhance employee morale, motivation, and job satisfaction.

#### HR Executive, IBI Global Research Solutions Pvt Ltd, Ahmedabad

MARCH 2021 - MARCH 2023

- Developing and implementing HR policies and procedures that align with the organizations goals and objectives.
- Recruiting and hiring new employees, conducting interviews, and negotiating salaries and benefits.
- Managing employee relations, including resolving conflicts, conducting disciplinary actions, and developing employee engagement programs.

### Client Services Executive, IBI Global Research Solutions Pvt Ltd, Ahmedabad

FEBRUARY 2020 - MARCH 2023

- Developing and maintaining strong relationships with clients, understanding their needs and preferences, and ensuring their satisfaction with the company's products or services.
- Providing clients with regular updates on their projects and the status of their accounts, and addressing any issues or concerns they may have.
- Finding future prospects for the company by doing secondary research and finding leads for the BD purpose, through websites like LinkedIn Sales Navigator, Zoominfo, Hunter, etc.

# Research Analyst, IBI Global Research Solutions Pt Ltd, Ahmedabad, Ahmedabad

OCTOBER 2018 - FEBRUARY 2020

### **Details**

Ahmedabad India 7096217017 nairsruthi08@gmail.com

### Links

<u>LinkedIn</u>

### Skills

**Communication Skills** 

Ability to Work Under Pressure

Ability to Multitask

Secondary Research

Ability to Work in a Team

Knowledge of MS Office

### Languages

Malayalam

Hindi

English

- Conducting research on industry trends, consumer preferences, and market conditions using a variety of methods such as surveys, focus groups, and online research.
- Collecting and analyzing data on consumer behavior. such as purchasing patterns, product usage, and demographics.

## **Education**

Five Years Integrated BBA - LLB Programme, L.J College, Ahmedabad

Senior School (12th Std), The New Tulip International School, Ahmedabad

Secondary School (10th Std), Asia English School, Ahmedabad APRIL 2013 – APRIL 2014