



Dhara Gondaliya (Marketing)



To work in the organization where I can develop and enhance my skills and knowledge that will help me to achieve my professional and personal goals along with organizational goal.

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WORK EXPERIENCE

Worked as **life mitra (agent)** in **SBI LIFE INSURANCE** for **more than 1 year** from year 2021. This experience helped me to enhance my **communication skill** and **learn marketing** and **sales** related aspects. I also learned **team work**.

PROJECTS :

Research Project-To study the consumers' behavior and awareness towards SBI LIFE (2022).

Research Project- To study on why people are interested in knowing history of Gandhi Ashram.

Hackathon - Participated in **hackathon** Vitta-Brahmastra - The Markathon - It was marketing hackathon where the company, **Tipsons Group** had given the task of marketing, strategy and many more which was done in 10-15 days. It was organized for **FIXED INCOME APP**. The key learnings were:

1. Team work
2. Communication skills
3. Time management

Interests: Sales, Core Marketing, Digital marketing & Interior Designing.

EDUCATION

MBA,(2020-22)LJ Institute Of Management Studies Pursuing LJ University

BBA, (2022) Shree GHG & DDN commerce college and Saurashtra University

Percentage : 68%

HSC, (2019) V.H.Lagariya girls' high school, GSEB board.

Percentage : 76%

SSC, (2017) Shree Sandipani Vidhyalay, GSEB board.

Percentage : 75%

SKILLS

- Team Work
- Communication skill
- Fast learner
- Data Analysis
- Research skill
- Decision Making

HIGHLIGHTS (Achievement)

- Target achiever of the year at SBI LIFE INS.
- R.D club member in year 2021-22.

CERTIFICATES

- Tally
- CCC
- Introduction to data analysis using excel (Coursera).
- Google Search Campaign (Great Learning).

LANGUAGES

- English, Hindi, Gujarati

Hobbies

- Dancing
- Cooking
- Travelling