

Ashwin Babu

Male

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WORK EXPERIENCE

Content Associate at MAJID AL FUTTAIM

May(2022) - present

Responsible for:

- Upload and Update the Content on the website.
- Handle and Quality Check on the website.
- Keep monitoring the taxonomy and all the product category.
- Quickly update the mistakes and error in any component on the site.

INTERNSHIPS

E-Commerce Intern at MAJID AL FUTTAIM

Feb(2021) – April(2022)

- Handle the Carrefour website.
- Deal with Taxonomy brand error.
- Work on basic Excel , klipper, Azure, One drive & Hybrid Check on daily basis.

Financial Products – Marketing Executive Intern at PCS VENTURES.

May(2020) – June(2020)

- Taken care of financial products & its marketing activities in day to day basis for customer's segmentation.
- Interacted with the potential customers, made date base on the same.
- Working with financial clients, focus and attention to every detail was imperative.

Sales Intern at LANCERS COUNSEL SERVICES PVT. LTD.

Jan(2020) – Feb(2020)

- Sold Life Insurance to the customers in Delhi and learnt how to deal with the customers.
- Experienced fieldwork and hardcore sales.
- Product Pitching.

CERTIFICATIONS

- FINANCIAL MODELLING :- Completed an online course on Introduction to Financial Modeling which focused on accounting equation and the three primary financial statements in the context of building a financial model, December 2019.
- STOCK MARKET INVESTMENT FOR BEGINNERS :- Completed an online course on Stock Market Investment for beginners which focused on different investing strategies, like Fundamental and Technical analysis, December 2019.

POSITIONS OF RESPONSIBILITY

- Acted as a Coordinator in Student Organization - Society For Management Learning (SML), Responsible for coordinating & organizing the activities & events, LPU, August 2019 – till June 2021.

CO CURRICULAR ACTIVITIES

- Participated in “Hrudaya” - an event organized by Disha Club based on Human Resource Management, LPU, September 2019.
- Participated in “Finstart” – an event organized by Finstreet Club based on Finance Management, LPU, September 2019.

ACADEMIC QUALIFICATIONS

| Year | Degree | Institute | CGPA/ Percentage |
|------|----------------------------|--|------------------|
| 2021 | MBA – Marketing & Finance. | Lovely Professional University, Jalandhar, Punjab | 7.53/10 |
| 2018 | B.COM | GLS University, Ahmedabad, Gujarat | 6.20/10 |
| 2015 | XII | Ebenezer Mat. Hr. Sec. School, Korattur, Chennai, Tamil Nadu | 90.08% |
| 2013 | X | ST. John’s School, Aburoad, Rajasthan | 7.0/10 |

PERSONAL DETAILS

Date of Birth : 13th August 1997

Nationality : Indian

Address : Near L.J. School, Shaktidhara, Ambaji, Gujarat – 385110.