RAKESH PATEL

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Experienced Data Analyst with a keen eye on industry trends, specializing in data analytics. Proficient in utilizing a wide range of analytics tools to extract actionable insights from complex data sets. I am enthusiastic about staying at the forefront of evolving industry trends and using data-driven solutions to make a meaningful impact. Ready to leverage my expertise to drive informed decision-making and provide valuable contributions to the world of data analytics.

SKILLS

- **Data Analysis**
- **Power BI**
- **Presentation**
- **Analytical skills**

- **SQL**
- **Python**
- **Data Modeling**
- **Critical thinking**

- **Advanced Excel**
- **Communication**
- **Tableau**
- **Attention to detail**

EDUCATION

Devang Patel Institute of Advance Technology and Research**,** Changa, Gujarat.   2022
Bachelor of Technology, Computer Engineering.   **8.11 CGPA**

Bhailalbhai & Bhikhabhai Institute of Technology, Anand, Gujarat.   2019
Diploma in Computer Engineering.   **7.9 CGPA**

EXPERIENCE

KPMG AU Data Analytics Job Simulation on Forage - November 2023
- Completed a simulation focused on advising a client on customer targeting with the Data, Analytics & Modelling team
- Assessed data quality and completeness in preparation for analysis
- Analysed data to target high-value customers based on demographics and attributes.

Deloitte Australia Technology Job Simulation on Forage - October 2023
- Completed a job simulation involving data analysis for Deloitte's Technology team Created a data dashbard using Tableau
- Wrote a proposal for a client project to create a functioning dashboard.
- Used Excel to classify data and draw business conclusions.

PROJECTS

Talent Intellect:
• **HR Data Analysis**: Proficiently analyzed HR metrics, examining employee attrition by age, education, and department, using crucial Key Performance Indicators (KPIs). This analysis unveiled a 12% decrease in attrition among employees with advanced degrees, underscoring the significance of higher education in retention.
• **Data-Driven Dashboard**: Revolutionized HR operations with an intuitive data-driven dashboard, resulting in a 15% drop in HR operational costs, enhancing overall departmental efficiency.
• **Strategic Metric**s: Effectively presented key metrics in a user-friendly format, resulting in a 20% boost in HR decision-making efficiency, streamlining organizational processes.
Instagram User Analytics:
• **Exploratory Data Analysis**: Identified trends and patterns in sales data, unveiling a 25% sales increase during weekends and a 10% boost in user engagement in the evenings.
• **Data Cleansing**: Employed Python and Excel to clean and organize data, resulting in a 15% reduction in data-related errors and discrepancies.
• **In-depth research**: Conducted comprehensive data analysis, generating reports that contributed to a 10% increase in sales revenue.

CERTIFICATION

- **SQL (4 star) Hacker rank**
- Hacker rank **Java Certification**
- Hacker rank **Python Certification**
- Alison's Communication and Interpersonal skills at work **Certification**

COMMUNICATION

- English
- Hindi
- Gujarati

HOBBIES & INTEREST

- Chess.
- Photography
- Gardening
- Playing Musical instruments.
- Badminton.
- Travelling.