

# **CURRICULUM VITAE**

Name: **DEEPAK MOTILAL MAHAVAR** 

Education: **B.F.A.** (Applied Arts) from M.S.University, Baroda Profession: Graphic Designer, Design Educator & Software Trainer

Date of Birth: 22-12-1974

Nationality: Indian

Mobile No.: +91 - 63549 38456

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My design forte: Science Education, Education, Social and Wild-Life design

Few samples of my work

DURATION	Job Experience ( 20 years and 11 months)
From October 2019 till Date	Presently I am working with <b>Anand Niketan Shilaj School</b> , Ahmedabad from October, 2019 till Date as a Creative Designer, Art Teacher, Admin and PA to the Principal. I am looking after the Social Media (fb), Curriculum Design and all other Graphic Design need of the institute. I am also looking after the Council Portal (ICSE & ISC Board) and Vidhyalaya Portal i.e admissions, Exam duties and day-to-day correspondence. I also take photos, videos of the events and do video editing. Apart from all these dat-to-day duties, I also <b>teach drawing, painting, Calligraphy and applied arts to the ICSE and ISC students.</b>
From 2nd June 2015 to 29th Sep 2019	I worked with Vikram A Sarabahi Community Science Centre, Ahmedabad as a Graphic Designer looking after Design Lab. I was assigned the task of designing the internal panels, exterior graphics, IEC-materials and a coffee table book name "Science Expressed" having details of the previous phases of the TRAIN (Science Express), Funded by Department of Science & Technology(DST), Govt. of India, New Delhi.  National Teacher's Science Congress (NTSC) 2018: A National level event organised every 2 years by the DST.  The task was to designed the event from logo design, letterhead to final programmes; brochure, poster, signage, banner, backdrop, hoardings, booklet, certificates, newsletters, badges, ID's and all other IEC materials. Beside NTSC I also got opportunity to design for other events such as Bal Vigyan Mela organised for Tribal belt of Dahod, Narmada and Dang district of Gujarat. Apart from Train project, the other task includes designing of publication, newsletter, promotional materials, Exhibition design, packaging, photography and video of the event, preparing artworks and all the other design requirements as per the projects (Govt/CSR). Besides designing I also take classes on Calligraphy and Design for students and teachers.
From 14th October 2008 to May 2015	I worked with National Institute of Design (NID) as Design Associate for Design Consultancy Services (DCS) & Outreach Department.  Below mentioned are some of the projects I work on during my tenure at Design Consultancy Services (DCS), NID.  Logo & Brand Manual project for e Institute of Company Secretaries of India (ICSI).  Logo design for Right to Information (RTI), Govt. of India.  Logo design project for Rail Land Development Authority, New Delhi.  Logo design project for GSFC Agrotech Ltd.  Designing of Brochure and Newspaper Advertisement for Mid Day Meal Programme.  Designing of Centenary Stamp for Indian Science Congress Project.  Designing of Bottel for Nilon's Pickle.  A coffee table book named "Ananya" for the Ministry of Women and Child Development, New Delhi.  For the all the project mentioned above my task and responsibilities were: To develop concepts of logo, preparing presentations, conducting user testing in field, carrying out scanning, preparing artwork mockup, conducting research, preparing project documents & coordinating of printing.  Outreach department of NID: I also worked with Outreach department of NID on Northeast Project.  Tasks & Responsibilities:  Assisting the State Heads in compilation and printing of the research documents.  Assisting the Ecopyeditors for converting documents into editable format.  Assisting the team with IT and so ware related support.  Reporting to the Project Head for the day-to-day project related activities.  Any other tasks and responsibilities as may be assigned by the Project Head/Activity Chairperson, Outreach Programmes from time to time, in relation to the assignment.  Besides above mentioned tasks and responsibilities I got opportunity to guide the students from Textile design in their project documentation.

From 1st June	I was working as an Assistant Field Specialist at <b>Gramin Vikas Trust - Dahod (Gujarat).</b> It's a national level NGO
2006 to 30th	promoted by KRIBHCO Ltd.
September 2008	Task & Responsibilities:
	• To visualize and develop various distributive and presentational materials such as brochures, Presentations (PPT & Flash).
	To make layouts and art work for printing purpose.
	To develop illustration and redeveloping the illustrations for printing purpose.
	To write case studies for Migrant Labour Support Programme (MLSP) for DFID-UK Govt.
	To develop IEC-Material for the organization.
	To develop training modules for its Skill Development Project Funded by Tribal Development
	Department, Gandhinagar (Guj).
	From 1st June 2007, I was transferred to Communication and Media Unit of National Livelihood Resources Institute
	at village Bhadrawasa, Jawra Block, Ratlam District of Madhya Pradesh state. e Institute is conducted by Gramin
	Vikas Trust. I worked there till 30th September 2008.
11th April 2005 to	I worked as a Project officer with an NGO named <b>Behavioural Science Centre, Ahmedabad</b> conducted by
31st May 2006	St. Xavier's Non-Formal Education Society.
	Tasks & Responsibilities:
	Develop a new project and mobilize funds for it.
	Product development and design with respect to market trends.
	Project planning and reporting.
	Regular interaction with the artisan group at the village level, with resource institutions and Government.  Catablish resource links are:
	<ul><li>Establish market linkages.</li><li>Undertake training of sta and co-workers.</li></ul>
	Undertake training of stalland co-workers.     Undertake training programmes to help artisans group in developing their traditional crallskill into sustainable.
	livelihood option.
	Besides these I also got opportunity to work on gender issues with Ms. Geeta Oza. I also helped the organization in
	preparing IEC-Material for various programmes.
SELF EXPERIENCE –	I started my carrier as a freelancer for NGO's and Go's - Providing marketing and communication design
4 Years (June 2000	consultancy and even doing documentation, making project proposal and providing guidance for various legal
- March 2005)	procedures to the grassroot level NGO's and even support and guide them for their very low budget cost events.
	While working with the voluntary organization in the remote tribal area and looking to their low budget I have
	always tried to give them the best I could.
	Prepared Project proposal and IEC-materials for: Gram Seva, Saheli, Gujarat Adivasi Pragati Parishad, Prayas, Gramin
	Vikas Trust, Shri Sarwajanik Kelavani Mandal etc;
COMPETENCE	Ability to handle work in an efficient and timely manner.
	Commitment to continuous learning - Initiative and willingness to learn new skills.
	Good interpersonal skills, ability to work in a multi-cultural, multi ethnic environment with
	sensitivity and respect for diversity.
	Capacity to work under pressure and to meet strict deadlines.
SOFTWARES	Adobe: Indesign, Illustrator, Photoshop, Premier Pro, Dreamweaver, Acrobat, Fireworks
	Adobe XD (UI/UX)
	Corel Draw, Quark Express, PageMaker, Serif Design, Serif Draw, Ink Space
	OS: Windows and Mac
	MS Office: Word, PowerPoint, Excel
	Knowledge of operating CO2 Laser Machine
OTHER SKILLS	Drawing, Painting, Illustrations, Typography, Calligraphy, Sculpture and Photography.
	Sound knowledge of print production: Screen printing, baby offset, 4 colour Offset printing,  digital printing and solour corrections.
	digital printing and colour corrections.  • Design education and software training.
	<ul> <li>Design education and software training.</li> <li>Besides softwares and computer skills I have hands-on experience in making project proposal for</li> </ul>
	Govt. and other funding agencies. Having sound knowledge of Trust, Societies and cooperative
	Acts. And have assisted numbers of NGO's during my tenure at Dahod from 2000 to 2015.
LANGUAGE	
CAPABILITY	English/Hindi/Gujarati - Read/Write/Type/Speak

# CERTIFICATION

I, the undersigned, certify that to the best of my knowledge and belief, this bio-data correctly describes my qualifications, my experience

Leepal Deepak Motilal Mahavar



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Chromosomes Design...

## **Portfolio on Slide Share**

https://www.slideshare.net/deepakmmahavar/a3-portfolio-2019-dmm

#### **Behance**

https://www.behance.net/gallery/74769063/9th-National-Teachers-Science-Congress-2018

Worked as Design Associated at NID, Paldi, Ahmedabad on the below mentioned (link) projects

## Madhyan Bhojan (Mid-Day Meal)

https://mdmsmeghalaya.gov.in/sites/default/files/guidelines-mdm-logo.pdf

#### RTI LOGO

https://dispur.nic.in/rti/RTI\_logo\_guidelines\_ENGLISH.pdf

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I, the undersigned, certify that to the best of my knowledge and belief, this bio-data correctly describes my qualifications, my experience and me.

Deepak Motilal Mahavar

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