

Rajan Barbhaya

PGDM- MARKETING

DOB: 16-09-1996

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CAREER OBJECTIVE

I am a marketing enthusiast who loves being creative, not as a hobby, but as a way of life. Creating strategies and implementing them to build strong connect with the end user are my key strengths. I'm a self-motivated marketing enthusiast who would efficiently deliver even under pressure.

ACADEMIC CREDENTIALS

Degree	Institute, Location	CGPA	Year
PGDM-MARKETING	ITM Business School, Kharghar, Navi Mumbai	84%	2020-22
B. Pharm	B.K. Mody. Govt. College. Rajkot. Gujarat.	6.0 CGPA	2018
XII	P.V. Modi, Rajkot	51%	2013

TECHNICAL QUALIFICATIONS & ADDITIONAL CERTIFICATIONS

Technical	<ul style="list-style-type: none">• Microsoft office
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EXPERIENCE / INTERNSHIP

ASHV Finance	<ul style="list-style-type: none">• Responsible for sourcing new clients and maintaining relationships with both new and existing clients.• The work would involve client meetings, case visits, evaluation of prospective customer and market, structuring proposals/deals within company's credit guidelines.• Consistently achieve more than 100% of the company target by maintaining relationship with DSAs.• Follow up with internal teams for credit risk clearance, documentation, disbursement of sanctioned cases including documentation and security creation.• To ensure that the quality of portfolio is maintained at optimum levels.	April 2022-ongoing
Make Sun Live Science	<ul style="list-style-type: none">• Assessed clients' needs and present suitable promoted products.• Provided product information and delivered product details.• Developed strategies and implemented brand strategies to ensure a consistent marketing message with the help of a team and increase sales up to 25%.• Built positive trust relationships with medical representative to influence targeted group in the decision-making process which results growth in business over 15%.	May-Aug (2018-2019)
Professional skillss	<ul style="list-style-type: none">• Leadership skills• Team cordination• Quick learner• Team player	
Extra curriculam activity	<ul style="list-style-type: none">• Live project with future group (navi mumbai)• Digital marketing internship in medicento & yoursbiz	