

Curriculum Vitae



ANU AECHU

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Objectives

Looking for an entry level position to start my career where I could utilize my knowledge and skills.

Skills

- Marketing Research & Analysis
- Keyword Research & Analysis
- Fundamental of SEO
- Advance SEO (On Page- Off Page)
- Content Management
- (Writing & Broadcasting-Blog/ Article, PR, Classified, Website Content)
- Local Business Marketing
- Social Media Marketing & Handling (FB, Twitter, Instagram, YouTube, LinkedIn)
- Paid Advertising (Google AdWords& Ad Sense)
- Mobile Advertising (ASO – APP Store Optimization)
- WhatsApp Marketing & Email Marketing
- Ecommerce Marketing
- Google Analytics & Search Console

Work experience

Fresher

Education Qualification

Education	School/Collage	University/Board
Diploma in Digital Marketing	DMG IT Engineering& Multimedia Institute	MIT, Govt. of India
B.B. A	ST. Paul's collage science and management	Mohanlal sukhadiya university, Udaipur
HSC	ST. Anselm's Higher secondary School, Abu Road	CBSC
SSC	ST. john's Higher Secondary School, Abu Road	CBSC

Hobbies

Listening Music, Cooking, Watching T.V, Reading Books.