

## RUTVI PANKAJBHAI SHETH

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### OBJECTIVE:

To pursue a career in the field of self-development that puts forward prolific learning and career prospects to showcase my societal and intellectual ethics

### ACADEMIC ITINERARY:

Degree	Stream/Specialization	Year of Passing	Result	Board/University
MBA	HR	2015	8.61CPI (8.57 SPI)	GTU, A'bad
BBA	HR & Finance	2013	79%	Saurashtra University, Rajkot
HSC	Commerce	2010	75%	GSHSEB, G'nagar
SSC	General	2008	60%	GSHSEB, G'nagar

### EXPERIENCE:

1. I am working as a content writer in BatBall11, Ahemdabad currently from January 2023.
2. Had Worked as Content writer in X-BYTE Enterprises Pvt. Ltd., Ahemdabad from April 2022 to November 2022.
3. Was freelancing as a content writer since February 2019.
4. Had worked with Ace Software as an Event Manager.
5. Had worked with Atmaneem Nature cure as a H.R & Marketing Head.
6. Had worked with MVM college as a professor.

7. Have started with another firm under the name of **(DOLPHIN LAUNDROMAT)** since February, 2016. It's a washing Plant located near Metoda. Here at DOLPHIN we do finishing work for cotton clothes (Specifically Shirts and Pants). They are undergone a chemical process to increase the comfort level of enduser. And our direct customers are Textile Manufacturers.

So, I almost have **3 years of experience** of doing each and everything required into a startup. Starting from research to running it successfully includes all aspects of management and needs entrepreneurial skills too.

8. Had started with my own event management firm (**RECTITUDE EVENTS**) in April 2015 which included some events.

Date	Event Name	People Involved
15-4-15	Promotional Event	830+
June & July	RPL	45 teams
September & October	Prayas	5800
November	Nostalgia	500+

**EVENTS COORDINATED:**

Sr. No.	Name Of The Event	Organizing Agency	Year	Level
1	Aatman	Atmiya Institute Of Technology & Science	7 <sup>th</sup> Feb, 2014	State

**PUBLISHED PAPER IN JOURNAL**

No	Title	Name of Journal	Year of Publication
1	Ethics and values	RECENT TRENDS: International Journal Of Multidisciplinary Research	Dec 2014
2	Angel Financing	International journal of multidisciplinary research	Sept. 2015

**FULL PAPER IN CONFERENCE PROCEEDINGS:**

1. **Won best paper award** in student category and awarded with cash prize of rs.10000 at 18<sup>th</sup> international conference organized by Nirma university , Ahmedabad
2. A research paper got selected in 4<sup>th</sup> International Conference On Business Ethics For Good Corporate & Sustainability, GTU Chandkheda Campus, A 'Bad **Organized by** GTU in collobration with C.K.Shah Vijapurwala Institute Of Management on **Ethical advertising : A Phenomena Explicitly Unprincipled** and will be present on 6 & 7 February, 2015
3. A research paper got selected in Management of SMEs in global era: challenges, opportunities, perspectives and lessons from Gujarat model **Organized by** GTU in collobration with university of Maribor, solvenia & national institute for micro, small and medium enterprises & parul group of management institutes on **Gujarati Woman Entrepreneurs - Wisdom full, Original, Mysterious, Adorable, Niche** and will be present on 20 & 21 February, 2015

**AWARDS**

<b>Sr. No.</b>	<b>Name Of The Event</b>	<b>Organizing Agency</b>	<b>Participati on</b>	<b>Year</b>	<b>Level (Internatio nal/Nationa l/State)</b>
1.	Spectacular	Matushri Virbaima Mahila College Of Commerce, Management And I.T.	Medal	2011	Collegiate
2.	Krishnalila Competition( Learning Management Lessons From Life Of Lord Krishna)	Atmiya Institute Of Technology & Science	1st (Semifinal) 3rd (Final)	2013	Collegiate
3.	Aatman Movie review competition	Atmiya Institute Of Technology & Science	1st rank	2014	state

**CREDENTIALS:**

Sr. No.	Name Of The Event	Organizing Agency	Rank	Year	Level (International/National/ State)
1	Business Plan Strategies	GTU Tech Fest	2 <sup>nd</sup> Rank	2014	State
2	Presentation On Sustainability Of Business/ Society	Rajkot Management Association	1 <sup>st</sup> Rank	2012	State
3	Business Plan Presentation (Idea To Execution For Entrepreneurs)	IIM Confluence	1 <sup>st</sup> Rank (Zonal)	2012	State
4	Empowerment Of Girls	Bharatiya Jain Sanghathan	Certificate	2014	National

**PARTICIPATIONS**

Sr. No.	Name Of The Event	Organizing Agency	Year	Level (International/National/ State)
1	HR corporate week	Dept Of Mgt, Atmiya InstOf Tech & Sci, Rajkot	2014	Collegiate
2	Writing Research Paper	Atmiya Group Of Institutions In AssociationWith GTU	11 <sup>th</sup> Oct, 2014	State -GTU
3	Logo Competition	M. & N. Virani Science College (Atmiya Institute)	17 <sup>th</sup> Jan, 2014	Collegiate
4	Personality & Professional Skill Enhancement	Dept Of Mgt, Atmiya InstOf Tech & Sci, Rajkot	19 <sup>th</sup> Nov, 2013	National
5	Seminar On Communication Skills – An Integrated Approach	Dept Of Mgt, Atmiya InstOf Tech & Sci, Rajkot	20 <sup>th</sup> Nov, 2013	National
6	Be Aware (Reduce Crime Rate In Rajkot)	Rajkot Management Association & RajkotPolice	1 <sup>st</sup> May, 2013	State
7	ESPRIT - Product Modification	Gardi – Genius YouthFiesta,	18 <sup>th</sup> Feb, 2012	State
8	ESPRIT - Business Tycoons	M.B.A. Department, GardiVidyapith	19 <sup>th</sup> Feb, 2012	State
9	Business Plan Competition	Dept Of Mgt, Atmiya Inst Of Tech & Sci, Rajkot	2012	Collegiate

10	Anchoring Talent Show Event	Matushri Virbaima Mahila College Of Commerce, Management And I.T.	2012	Collegiate
11	On The Spot Anchoring (Gift)	Nsic	2013	Collegiate

## PRESENTATIONS GIVEN

### At UG Level

Sr. No.	Topic	Year
1	Kiran Bedi and Vandana Luthra (Successful Woman)	2011
2	Advertisements	2011
3	Introduction to market Structure	2012
4	Marketing Research	2012
5	Group Formation and cohesiveness	2012
6	Corporate Governance	2013
7	Service sector is an inevitable part of Indian Economy	2013

### At PG Level

Sr. No.	Topic	Year
1	Work group and work team	2013
2	Formal Communication	2013
3	Interim budget	2014
4	Portfolio Matrix	2014
5	Interviewing Candidates	2014
6	Factories Act	2014
7	Credit Rating Agency	2014
8	Contemporary Trends In Recruitment Process	2015
9	Rationale Of Critical Thinking	2015

## AREAS OF INTEREST

- 1 Human resource management
- 2 Change management and organizational development
- 3 Training and development strategies for the employees
- 4 Counseling people who are stressed
- 5 Resolving conflicts
- 6 Building and maintaining relations

## TECHNICAL QUALIFICATIONS:

- **M.S.Office** from patel computer and **tally** from R.K computers in 2011  
**Hands on know-how in Internet**

## PROJECT REPORTS PREPARED

Sr. No.	Topic	Company	Year
1.	CP	Engineering industry	2014-2015
2.	GSCR	Pharmaceutical Industry in Hungary	2014-2015
3.	General	Motto forms Business Firms	2010-2011
4.	General	HDFC LIFE Insurance	2011-2012
5.	Product Project Report	Sturdy Soya Milk	2012-2013
6.	Research projecton work Environment	Jyoti CNC Automation Pvt.Ltd.	2013-2014

Sr. No.	Name Of The Event	Organizing Agency	Participation	Year
1.	Values and Ethical Issues in Business Communication – Deliberations for Solutions”	Florida University, Florida, USA	-----	2014
2.	Entrepreneurship Development Program	Nsic	15 Days Training	2013



## PERSONAL DETAILS:

**Name** : Rutvi Sheth  
**Father's name** : Pankajbhai Sheth  
**Father's occupation** : business  
**Nationality** : Indian  
**Date of Birth** : 11-06-1992  
**Place of birth** : Rajkot  
**Language Known** : English, Hindi, Gujarati  
**Hobbies** :

- Travelling
- Listening to Music
- Anchoring
- Building Networks and Relationships

**Soft skills** :

- Hardworking
- Creative thinking
- Analytical skills and decision making
- Interpersonal skill
- Excellent team player and good organizer
- Leadership skills
- Entrepreneurial Skills

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3, jairaj plot,  
B/H Santosh dairy,  
Rajkot-360001  
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## MY CREDENCE OF LIFE

- Heart That Gives Gathers.
- Never Get Tired of Doing Little Things for Others; Sometimes Those Little Things Occupy the Biggest Part of Their Heart

## REFERENCE

**Dr. Pratik Paun**

Central head and Assi. Professor  
Department of Management,  
Sunshine group of college, Rajkot  
+91 98245 58004

**Mr. Vikram Sanghani**

CEO,  
Ace Software, Rajkot (GUJ)  
+91 9824230989

**Mr. Joy Kumar**

CMO,  
Atmaneem Nature Cure, Rajkot  
+91 9737582515

**Mr. Sawan Chauhan**

SEO Wizard and TL  
X-BYTE Enterprises Pvt. Ltd., Ahemdabad  
+91 9409354074

## DECLARATION

I hereby declare that the above-furnished particulars are true to the best of my knowledge.

Date:

Place:

**RUTVI P SHETH**

