



Karanvir Singh

An engrossed and detail oriented individual seeking opportunities to develop my skills and broaden my knowledge for mutual growth.

My Contact

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📍 17, Sawan Society,
Ghodasar,
Ahmedabad-380050.
Gujarat.

Skills

Leadership

Communication

Time Management

Stress Management

Creative

Languages

English

Gujarati

Hindi

Punjabi

Hobbies

Singing

Car Enthusiast

Playing Musical
instruments

Certifications

- Winner of International Business Hackathon (Ubuntu)
- Certificate of Appreciation in Vitta Hackathon
- Effective Public Speaking-AMA
- World Class Manufacturing-AMA
- Personality Development-AMA
- Certificate of Participation in the International Conference held by LJ University

Work Experience

Jul, 2023 - Till Date **Harsha Engineers | Product Management**
Management trainee at Harsha Engineers India Limited
Driving business profitability and growth by enhancing product portfolio through new and existing products and enhancing global footprint.

Internship

Jun-Aug 2022 **Teck Enterprise | Operations Intern**
Assistance in Inventory and quality management while also learning about various tools and techniques.

Jul-Oct 2017 **Autoway-Maruti Suzuki Authorized Service Station**

- Worked as a trainee under the supervision of technicians/service advisors to gain practical knowledge about the various systems of a vehicle.
- Also learned about various activities conducted and managed at a service station.

Academic Record

2021-2023 **MBA-Marketing | LJMBA | LJ University**
Semester 2 Percentage: 91%

2018-2021 **B.E Automobile | LJ Institute of Engineering and Technology | GTU**
CGPA: 9.79

2018 **Diploma Eng. in Automobile | L.J Polytechnic | GTU**
CGPA: 9.42

2015 **SSC | St. Xavier's High School | GSEB**
Percentage: 47%

Projects

Research Project | Mercedes-Benz Central Star

We were assigned to measure brand awareness of Mercedes Benz central star dealership in Ahmedabad db by conducting a survey in various parts of Ahmedabad.

Research Paper | Impact of Influencer Marketing on Restaurant Business

Conducted a research study to analyze the various factors affecting the purchase intentions of consumers for restaurant industry.

Archetype | LJMBA

Participated in this event where our role was to identify a market problem, find a solution and create a business model which was pitched in front of a jury.

Megathon | LJMBA

Studied the fixed-income market and carried out promotional activities to raise its awareness.

VITTA Hackathon | LJMBA

Analyzed financial statements of Mannapuram Finance Ltd.

Ubuntu Hackathon | LJMBA

An international business hackathon where we explored opportunities to export products like air compressors, diesel generators for a company in Africa and performed a PESTLE analysis for some African countries.

Digithon | LJMBA

Formulated a digital marketing plan and strategies to increase web traffic and enhance web presence for LJ University