



SHRADDHA GARG

CONTENT WRITER

SUMMARY

A WRITER WITH A FOCUS ON CREATING THE BEST CONTENT FOR CLIENTS. CONTENT WITH GOOD RESEARCH AND RESULT-ORIENTED.

WORK EXPERIENCE

Currently working as a freelancer with content writer and business development clients.

Prayosha Food Services Pvt Ltd (Petpooja)
Ahmedabad Business Development
Executive (April 2021-September 2021)

- Converted more than 400+ clients during my tenure.
- Generated leads through various platforms.
- Procured new clients through direct contact, word-of-mouth, and collaboration.
- Maintained meaningful relationships with the existing clients and new clients to ensure that they were retained.

Vedantu Bangalore Academic counselors
(August 2020-March 2021)

- Direct one-to-one interaction with students and parents.
- Counseled students in developing a specific academic program including choice of major and course selections.

Camex Wellness Ltd. Ahmedabad Business Development Executive (August 2019-August 2020)

- Arranged business meetings with prospective clients.
- Planned marketing initiatives and leveraged referral networks to promote business development.
- Handled the digital marketing strategy for the company.

Reach me at:

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302012

Academic background

GLS University Ahmedabad

- Master's in Business Administration (MBA) May 2019
Finance (Major) & Marketing (Minor)

Government Girls College (Vikram University) Neemuch

- Bachelors in Commerce (B.Com.) June 2017

My caption

- Persuing Content Writing Course

Key skills

Content writer, Blog writer, Article writer, Client relationship management,