

Aneri Rathod

Ahmedabad
July 24, 2000
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+91-9265807025
Aneri Rathod

SKILLS

Computer
(Ms office, Internet Tools, Software Skill, CCC, Tally)

Team Building & Leadership

Liaison & Coordination

Attentive learner

Problem Solving

Time Management

Negotiation

Convincing Power

INTERESTS

Badminton

Music

Travelling

Reading

Writing

Cooking

To work in a healthy, innovative, and challenging environment, extracting the best out of me, which is conducive to learning and growing at professional as well as personal levels, thereby directing my future endeavors as an asset to the organization.

WORK EXPERIENCE

Reliance Retail Limited. (March 10, 2022 - April 27, 2023)
SENIOR EXECUTIVE

- Responsible for exploring potential business avenues for achieving increased business growth in HoReCa business.
- Deliver the sales objectives of volume, value, and acquire new food service accounts across the HoReCa channel.
- Build up strategies and sales promotion plans under the guidance of the senior manager.
- Ensuring customer satisfaction by achieving delivery & service quality norms. And responsible for expanding the company product business in HoReCa segment.
- Maintain relations with existing clients and create new clients as well. Visit key customer outlets and represent the company product range.

EDUCATION

Gandhinagar Institute Of Technology (November 01, 2020 - August 30, 2022)
MBA, Marketing 7.96 CGPA

Gujarat University (August 01, 2017 - September 01, 2020)
B.com, commerce 6.01 CGPA

PROJECTS

Summer Internship Project
Metina singapore pte ltd., Singapore
"Assessment of Performance of Major Agricultural Commodities."

REFERENCES

Sunil Devpurkar Team Manager Reliance Retail Ltd. HoReCa Ahmedabad 9904771761	Rushabh Shah Territory Sales Incharge Reckitt Benckiser (India) Limited Modern Trade, North Gujarat 7600494698
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LANGUAGES

Gujarati Native ● ● ● ● ●	English Professional ● ● ● ● ○
Hindi Native ● ● ● ● ●	