

# Manasi Patel

## AGILE

i can adapt new culture and new technology easily, i am an ambivert person, i am enthusiasm about learning new skills.i will give my best.



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## EDUCATION

### Higher secondary school(12th)

New Noble school, Gujarat secondary and higher secondary education board.

06/2016 - 03/2017 Ahmedabad, Gujarat  
commerce

- percentage: 77.71%

### Bachelor Of Business Administration

Asia Pacific institute of Management,  
Gujarat University

09/2017 - 09/2020 Ahmedabad, Gujarat  
finance

- CGPA: 6.79 out of 10

## PERSONAL PROJECTS

Marketing Mix (01/2019 - 04/2019)

- this project is about "marketing mix" concept and how this concept work in company for that analysis "Amul Dairy's" market taken as an example, i have done this project in my college.In this 4 P's of marketing included.

A Study on differences between online shopping and retail shopping (03/2020 - 09/2021)

- this project done in my college's last semester as a grand project in this stated differences between online shopping and retail shopping on the basis of market, companies, scope, consumers behavior in both opposite markets.

## WORK EXPERIENCE

### Sales executive

Vimbhari Media Private limited/The Dollar Business

05/2022 - 10/2022 Ahmedabad Gujarat  
Cloud based software provider

#### Achievements/Tasks

- Execute sales, Communicate with clients, Arrange meeting with clients, present the product to client.
- close sales deal.
- CRM

### Operation Executive

KIFS Trade Capital

01/2023 - 10

#### Achievements/Tasks

- Manage daily transaction and operation of the company

## SKILLS

Accounting Event schedule Writing business report

coordination Data management Excel

Presentation Team management CRM Leading

Agile Financial data analysis Tally Teamwork

Company Analysis client Communication DCF

Sales Modeling Addressing Challenges

Product analysis M&A Screening

## ACHIEVEMENTS

Class president (09/2017 - 09/2018)

## CERTIFICATES

First Aid Training certificate

From karnavati hospital

Certificate of Participation in Role Play as Teacher in Teacher's Day celebration (2018)

From collage

First Prize Certificate in Mehendi(heena) design competition (2016)

Ready, Set, Agile! Virtual Experience Program Certificate of Completion (08/2021 - 03/2022)

From Cognizant (Forage)

Investment banking Virtual Experience Program Certificate of Completion (03/2022 - 04/2022)

From J.P.Morgan (Forage)

## LANGUAGES

Gujarati

Native or Bilingual Proficiency

Hindi

Full Professional Proficiency

English

Full Professional Proficiency

## INTERESTS

Traveling

Reading Books

Drawing

Listening Music