

# RAHUL JANGIR

MBA Marketing Student



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## EDUCATION

### QUALIFICATIONS

- Pursuing MBA from Chimanbhai Patel Institute of Management & Research Ahmedabad, Gujarat (2021).
- BCA from PDUSU SIKAR, Rajasthan (2018-2021).
- XII from Board of Sec. Edu. Ajmer (2017).
- X from Board of Sec. Edu. Ajmer (2015).

## ONLINE COURSES

- Doing more with Google Sheets.
- Foundations of Digital Marketing and E-commerce.
- Use Canva to Design Digital Course Collateral.
- Facebook Marketing and Advertising.

## SUMMARY

I wish to pursue a challenging job opportunity in a reputed firm that can accommodate my competence, experiences and goals while providing me with the scope to use my strengths in the best way possible for the company's growth.

## WORK EXPERIENCE

### **General Management Executive at Friends Steel in Ahmedabad (3 months).**

- I am handling the Marketing function of the company
- Daily meeting with the vendor through calling and meeting
- Promotional material handling and data managing
- Had performed the responsibilities in Promotion activities.

### **Customer Relationship Executive at Friends Steel in Ahmedabad (3 months).**

- I am Working in marketing function in Company.
- Build Relation with Customers through calling and meeting.
- Data maintaining through google sheet (Client Data & Vendor Data).
- Had performed the responsibilities in Promotion activities.

### **Content Designer at Ekarmaa (6 months).**

- Social media Designing.
- Brochure Designing.
- Content Writing.
- Presentation Designing.

## **SKILLS**

- Ms Office
- Corel Draw
- Canva

## **SOFT SKILLS**

- Team Management
- Flexibility
- Leadership

## **INTERNSHIP**

### **Market Research Intern at Friends Steel Group (1 month).**

- I had Researched in Market what is the builder's point of view about Friends Steel group.
- I had researched about what are the existing TMT BAR brands in the market.
- I had also researched about the competing brands and their USP.
- I am helping to create reports and presentations that summarize research findings and provide actionable insights to senior management.

### **Store Operations at Shopper Stop, Ahmedabad (18 Days).**

- As a member of the Store Operations team at Shopper Stop, I was responsible for ensuring the smooth functioning of the store's day-to-day operations.
- Shoppers Stop has given me the opportunity to learn How system Works.
- At Shoppers Stop I used to work as an operation executive.
- Also, I have been working with SFS team where I have handled Order, Dispatch, Delivery Process and other Operations.

## **OTHER ACTIVITIES**

- Social Media Coordinator at CPIMR.
- National Conference coordinator at CPIMR.
- Sports day Volunteer at CPIMR.
- Participate in Games at CPIMR.

I hereby declare that the above written particulars are true the best of my knowledge and belief.

Rahul Jangir