

## DIMPLE MAKWANA

✉ [dimplemak2001@gmail.com](mailto:dimplemak2001@gmail.com) | ☎ +917046532042 | <https://www.linkedin.com/in/dimple-makwana-793a14240>

### EXPERIENCE

- ❖ **Internship | Aditya Birla Finance, Ahmedabad** *(Aug '22- Sept '22)*  
As a trainee at Aditya Birla Finance, my responsibilities include acquiring comprehensive knowledge about the mutual fund industry and gaining in-depth information about Aditya Birla Finance's mutual fund offerings. I actively engage in providing persuasive pitches and recommendations to investors regarding suitable funds.

### EDUCATION

- ❖ Finance MBA | Gujarat Technological University, Ahmedabad *CGPA: 7.9 | (June '21 - July '23)*
- ❖ Finance BBA | Gujarat University, Ahmedabad *CGPA: 7.03 | (June '18 - July '21)*
- ❖ XII (GSEB) | Smt. T. J. Pandya Higher Secondary School *72% (2018)*

### ACADEMIC PROJECTS

- ❖ **Motivation and Determination for binge watching OTT Platform**  
The research project on "Motivation and Determination for binge-watching OTT Platforms" aims to explore the underlying factors that drive individuals to engage in prolonged and continuous viewing on these platforms. Through a combination of primary and secondary research, this study seeks to uncover the motivations, psychological influences, and determinants that contribute to the binge-watching behaviour observed in OTT platform users.

### SKILLS

Microsoft (Excel, Word, PowerPoint Presentation), Communication, Team Work, Leadership, Adaptability

### PERSONAL PROFILE

Date of birth: 18<sup>th</sup> August, 2001

Gender: Female

Nationality: Indian

Hobbies: Drawing, singing, crafting

Place: Ahmedabad