

Pranay

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ACADEMIC QUALIFICATIONS

BBA-MBA Integrated (2020-25)	Institute of Management, Nirma University (2020-25) "Pursuing" First Year CGPA- 8.35 Second Year CGPA- 8.71 Cumulative CGPA- 8.52
XII	Singhania Educational Institute, Sitapur (2020) ▪ Score: 94.60%
X	Delhi Public School, Sitapur (2018) ▪ Score: 92%

INTERNSHIP/ PROJECTS

NGO	<i>Interned at Jwala Mahila Samiti, Indore (June-July 2021)</i> ▪ It involved research about empowering stories of local women and content writing.
Corporate	<i>Interned at Banesto Products Private Limited, Ahmedabad (May-June 2022)</i> ▪ Worked as a Market Research Analyst . Conducted market research on automotive oil. <i>Interned at Aurita Electric Utility Bikes, Ahmedabad (April-May 2023)</i> ▪ Worked as an Executive at Business Strategy . Looked after GTM and partners of the company.

LEADERSHIP & EXTRA CURRICULAR ACTIVITIES

Others	<ul style="list-style-type: none">▪ Co-founder of Be Curious (Educational page on Instagram and YouTube)▪ Elected as School Prefect (2018)▪ Elected as Sports Captain (2019)▪ Participated in Vyapaar event in Genesis 2021 of Institute of Management, Nirma University▪ Participated in Life Size Monopoly in Genesis 2023 of Institute of Management, Nirma University.▪ Participated in Brand Wars 2022 conducted by Vichardhara Club of Institute of Management, Nirma University.▪ Certification in Advance MS Excel training through Internshala Trainings.▪ Participated in IMUN ONLINE CONFERENCE 98.0.▪ Certification in MS Word and MS Powerpoint through Udemy.▪ Participated in Sociolpoly event in Genesis 2022 of Institute of Management, Nirma University.
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AWARDS & ACHIEVEMENTS

	<ul style="list-style-type: none">▪ Secured 1st position in Sports Buff (The Sports Quiz) event in Genesis 2022 of Institute of Management, Nirma University.▪ Secured 1st position in Invictus Cricket Competition 2023 conducted by Khelnayak Committee of IMNU (Institute of Management, Nirma University)▪ Secured 2nd position in MINIMALISTIC MARKETING conducted by Adityavat Committee of IMNU (Institute of Management, Nirma University)
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- Secured 3rd position in B-QUIZ (Business quiz) conducted by Adityavat Committee of IMNU (Institute of Management, Nirma University)
- Secured 3rd position in It's All in It (Media Knowledge and Marketing Skill set competition) conducted by Media Committee of IMNU (Institute of Management, Nirma University)
- Runner-Up at Invictus Cricket Competition 2022 and Crickshetra 2022 conducted by Khelnayak Committee of IMNU (Institute of Management, Nirma University)
- Received Letter of Recommendation from Banesto Products Private Limited

Research Paper & Projects

- Presented Research Paper on the topic "*Relationship between Academic Performance and Sports Engagement*" at Nirma International Conference of Management 2023.
- Capstone project on "*Factors affecting consumer purchasing behaviour in fast food industry amongst university students in Ahmedabad*"
- Research Paper on the topic "*Use/Application of Skill Based Model at Supervisory Level of Management in different Industries with context to India*"