

Ankit R Ahuja

Add: Water Tank Road, B/h Railway Station, Kalol (NG), 382721

(M) 73591-75273 Email: ahuja.ankit199@gmail.com

Master Of Business Administration

Professional Profile:

A Marketing Professional with 5+ years of Experience in business operations involving Marketing & Business Development of Textiles. Currently associated with Bharat Vijay Mills as Sr. Executive in Marketing involved in Indian Brands activities with Manufacturing Industry especially in Textiles. A keen planner in managing business operations with focus on top line and bottom line performance.

An effective communicator & team leadership skills and strong analytical, problem solving & organizational abilities. Sound knowledge of ERP, SAP, MS Office & Internet Applications.

Skills:

- **Personal:** Strong logical and interpersonal skills, self motivated, sincere, hard working and a person of high integrity.
- **Communication:** Well developed communication and leadership skills.
- **Meeting Deadlines:** Experienced working under pressurized conditions and tight time frames to meet given deadlines.
- **Team Working:** Good Team player and co-ordination qualities.
- **Computer Skills:** SAP, ERP, MS Office, Windows 98, Windows XP, Windows Vista.

Areas of Marketing Knowledge:

Business Development	Merchandising	Brand Marketing
Product Definition	Strategic Planning	Effective Time Management

Work Experience:

1 I am currently working as a Executive in Sintex Industries Yarn Division (A'bad)

JOB PROFILE & RESPONSIBILITIES:

- Export documentation verification (LC and CAD)
- Documents lodgement in the bank and tracking

2 I worked as a Sr. Executive in Brands Division in Bharat Vijay Mill - Textile Division of Sintex Industries Ltd., Kalol from 1st May. 2018 to 30TH June 2019.

JOB PROFILE & RESPONSIBILITIES:

- Direct communication with the buyers and daily working on SAP.
- Generating New Business from the given leads.
- Developing relations with customers (New and Existing) and maintain their Interest in the Company's profitable products.
- Working with Indian Brands like LifeStyle International, Aditya Birla Fashions, Panataloons, Reliance Trends, Future Retail and Stori Fashions
- Timely dispatching the ready goods and achieving payments collections targets.

3 I worked as a Executive in Domestic Marketing Department in Bharat Vijay Mills - Textile Division of Sintex Industries Ltd., Kalol since 16th May, 2016 to 30th April, 2018

JOB PROFILE & RESPONSIBILITIES:

- I worked with the General Manager of Domestics for samples development and bulk orders of Existing and New Customers.
- Maintaining customers order library with history and current development.
- Timely dispatching the ready goods and achieving payments collections targets.

4 I was working as a Trainee in Marketing Department in Bharat Vijay Mills - Textile Division of Sintex Industries Ltd., Kalol since 15th May, 2015 to 15th May, 2016.

JOB PROFILE & RESPONSIBILITIES:

- Daily working on ERP
- Co-ordination with Production plant, for customer requirements and regular follow ups and update on the orders since the order initiation up to the order completion and goods delivery to the customer.
- Organizing customer meetings.
- Maintaining record of orders, samples and development and payment receipts.
- Facilitating customers with advancement of orders and attending their complaints with proper solutions.

Academic Credentials:

Degree	Board/University	Passing Year	Percentage
S.S.C	GHSEB, Gandhinagar.	March 2005	66.00%
H.S.C.(Com merce)	GHSEB, Gandhinagar.	March 2007	69.80%
B.B.A.	Hemachandracharya North Gujarat University, Patan.	May 2010	70.00%
M.B.A. (Marketing)	Gujarat University, Ahmedabad	May 2013	75.60% (7.56 CPI)

Project Work:

- Report on “Consumer Behaviour Training” at **Bajaj Ltd** in Third Year BBA
- Comprehensive Report on “Customer Satisfaction” at **Tata Sky** in MBA
- Summer Internship Report on “Customer Satisfaction” at **Arvind Mills Ltd.** in MBA

Personal Details:

Name: Ankit Rajendrakumar Ahuja.
Date of Birth: 19th September, 1989.
Mobile No: 73591-75273
Email: ahuja.ankit199@gmail.com
Sex: Male.
Status: Single.
Address: Ahuja Kunj,
Water Tank Road,
Behind Railway Station,
Kalol (N.G.).
Dist: Gandhinagar.
382721.

Languages Known: English, Gujarati, Hindi (Mother Tongue).

Place: Kalol.

Ankit Rajendrakumar Ahuja.