



# SANJAY SINGH

## CONTACT

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## EDUCATION

April 2020

B.com: Accounting And Business Management

**Kendriya Vidyalaya** , Nashik (M.H)

## LANGUAGES

**English :**

Upper intermediate (B2)

**Hindi :**

Advanced (C1)

**Gujarati:**

Beginner (A1)

## PROFESSIONAL SUMMARY

Motivated individual with experience in customer service and sales. Skilled in building customer relationships and understanding customer needs. Strong communication and interpersonal skills for providing superior customer service. To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

## SKILLS

- Client Meetings
- Performance Improvement Strategies
- Social Media Digital Marketing
- Working with Advertisers
- Providing Feedback
- Visitation Coordination
- Strategic Planning
- Promote Products
- Discount Planning

## WORK HISTORY

January 2021 - October 2022

**Sales and Marketing Executive, AARK INFO-SOFT PVT LTD,** Ahmedabad, IN

- Utilized CRM software to track sales progression and communicate project needs.
- Cultivated and maintained strategic alliances with key partners and vendors.
- Analyzed sales and marketing data for improved strategies.
- Evaluated market data to develop and create business strategies and marketing plans.
- Managed sales promotions and marketing strategies on major social media sites.
- Served customers with knowledgeable, friendly support at every stage of shopping and purchasing.