

TEJAS DAVE

Marketing Manager (Branding)

Personal Info

Address

K-704, Shyam Hills, Near GST Flyover, New Ranip, Ahmedabad-382480, India.

Phone

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E-mail

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LinkedIn

Skills

Business Process Management
Business & Product Development
Market Analytical Skills
Sales Analysis
Strategic Planning
Communication Skills

Technical

Domestic Sales Software
ERP
CRM Software
Microsoft Office
Inquiry Generation Software

Languages

English
Hindi
Gujarati

Sales and marketing professional with over 10 years of experience specializing product establishment and brand development for various institution, organization, nongovernmental organization and private companies. I can implement effective marketing strategies and advertising portfolio at domestic levels. My greatest strength is business awareness, which enables me to permanently streamline infrastructure and applications. Striving to leverage my marketing skills at Vibgyour Technologies...

Experience

December 2016 - Present

Brand Manager (Product & Service Development)

Vibgyour Technologies, Ahmedabad

- Responsible for creating, improving and developing sales and marketing strategies.
- Implemented the highly successful training and development programs.
- Improve the sales targets within less than 6 months
- Completed the pre – stage of marketing, exhibition's customer which is converted from leads in to bill with the achievement of \$250000 of annual forecasted target.

June 2012 - November 2016

Assistant Professor (MBA, Marketing Program)

Golden jubilee institute of management and Technology

- To plan and review own approach to teaching.
- To act as coach and role model through excellent practice and teaching and teaching methods and assessment.
- To contribute to curriculum development and provide pastoral support for student.
- To develop a broad range of research within department.
- To supervise, train and mentor research staff and student at the highest scientifically rigorous levels.

2012

Research Project

- The Project report on Customer perception of packed food items.
- The Project report on analysis and observation of customer behavior via online shopping.

Academic Qualifications

2016 – **Bachelor of Law (LLB)**, Hemchandracharya North Gujarat University, Patan

2012 – **Master of Business Administration (MBA)**, Gujarat Technological University, Ahmedabad

2010 – **Bachelor of Arts (BA)**, Hemchandracharya North Gujarat University, Patan

Certifications

- Certified digital market analyst by Entrepreneurship Development Institute of India

Interests

- Ability to do the repetitive task in an optimized manner
- Quick learner of advance technologies
- Member of the present Association of Professor (MBA)
- Secretary of SVA Charitable Trust and Planet Protection Organization.