

Curriculum Vitae

ANURAG SINGH

CAREER OBJECTIVE

Seeking a position in Marketing & Sales sector, where I can use my knowledge and enhance my skills, to perform to the best of my abilities towards the growth of my career and as well as for the organization.

WORK EXPERIENCE

Company : Mars International Pvt Ltd
Tenure : 10 Oct'22 – working
Location : Ahmedabad
Position : Sales Officer

Company : Parle Biscuits Pvt Ltd
Tenure : 5 May'22 – 6 Oct'22
Location : Ahmedabad
Position : Sales Executive

Company : Hershey India Pvt Ltd
Tenure : 29 August'18 – 14 April'22
Location : Ahmedabad & Agra
Position : Sales Officer

Company : Unicharm India Pvt Ltd
Tenure : 23 Feb'17 – 5 June'18
Location : Mehsana, Gujarat
Position : Sales Officer

KEY RESPONSIBILITIES

- Co-ordination with dealers & retailers.
- Distributors handling.
- Team management.
- Customer service.
- Team motivation.
- Brand visibility in market
- Distribution.
- Claim management.
- Expiry management.
- Contribution to local activities.
- Primary and Secondary sales.
- Reporting to Area Sales Manager.

SUMMER INTERNSHIP PROJECT

Company : Rx Health Services & Solutions Pvt. Ltd.
Tenure : 16Feb'16- 16 May'16

Location : Mumbai, Maharashtra.

Project title : Promoting and developing awareness among targeted audience for launch of RxPlus.

Work Responsibilities

- Strategies developed to increase download of RxPlus App.
- Tie-up with available pharmacy stores, doctors & diagnostic centres for revenue generation.
- Compiling of Data on Ms Excel.

WORK EXPERIENCE

Company : Titan Company Ltd
Tenure : 10 April'12 to 10 Nov'13
Location : Gurgaon, Haryana
Position : Customer Relations officer

Key Responsibilities

- Customer Service Sales
- Cashing Stock Replenishment
- Preparation of Reports Monthly Audit of Store

ACCOMPLISHMENTS

- Awarded as "PERFORMER" of the year by Titan Company Ltd.

ACADEMIC CREDENTIALS

Name of the Course	Name of the Institute	Name of the University/Board	Percentage / CGPA	Year
PGPM	ICFAI Business School, Mumbai	IFHE	6.17	2015-2017
BBA	Algol School of Management & Technology, Gurgaon	M.D.U.	65%	2010-2013
HSC	S.B.B.M. Inter College, Aligarh	N.I.O.S	46%	2009
SSC	Bishop Johnson School & College, Allahabad	I.C.S.E.	64%	2007

STRENGTHS

- Quick learner, Hardworking, Adaptive Nature, Quick decision maker.

PERSONAL DETAILS

Date of Birth : 16th May 1992
Permanent Address : M-109, Lodhi Puram, Sasni gate, Agra road
Aligarh, Uttar Pradesh.
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