



Dhruv Hiteshkumar Gajjar

Address

72/vaibhavpark society,
Near jyotiba hospital,
Ghodasar,
Ahmedabad-380050.

✉ :- dhruvgajjar369@gmail.com

☎ :- 8866080832, 8200812651

CAREER OBJECTIVE

To work in respective field, delivering high quality of work and maintaining a high level of service and satisfaction to the company through commitment and teamwork.

PERSONAL PROFILE

Name	Gajjar Dhruv Hiteshkumar
Father Name	Gajjar Hiteshbhai Nangibhai
Sex	Male
Marital Status	Unmarried
Contact No	+91 8866080832, 8200812651
Date of Birth	31/03/1997
Nationality	Indian
Languages Known	English, Hindi, Gujarati
Hobbies	Playing Cricket, carrom, listening music, Travelling, read spiritual book.

EDUCATION QUALIFICATION

Degree	University/Board	Year of Passing	Result
S.S.C	G.S.E.B	2012	84.39 per.
H.S.C	G.H.S.E.B	2014	68.87 per.
B.E	GTU	2014-2018	8.30 CGPI

SKILLS

- Digital Marketing** : SEO, SMO, Technical SEO, Google Analytics, Facebook Ads, Website User Experience, Content Marketing, Video Making
- Web Development** : WordPress, Making Landing Pages, Funnel Building
- Graphics Designing** : Make Posters, Banner, Logo Design, Business card – Corel Draw
- Computer Knowledge** : MS Office, Booting Information, Windows Installing & Formatting, Remote System Transferring

EXPERIENCE (1 Year 11 Months)

Digital Marketing Executive

Chudasama Outsourcing Pvt. Ltd.

Feb 2020 To Present

Roles & Responsibilities

- Managing Inhouse website SEO caddraftingservices.in & archdrawoutsourcing.com
- Generate leads & inquiry from overseas countries
- Manage social media accounts and run campaign
- Content creation (Graphic design, Video, Infographic, Blog/Article)
- Email Marketing

Digital Marketing Executive

ELSNER TECHNOLOGIES PVT. LTD.

Sep 2018 To Dec 2019

Roles & Responsibilities

- Managing and interacting with clients on daily basis, keeping them update on project progress

WordPress Site Setup & Publishing Content, Creative Designing and Video Making

- Posting Blog content on website with proper SEO optimization.
- Use Canva tool for making creative design for Social media post.
- Use Video Making Tools to make 2D and explainer videos.

Email Marketing

- Captures Emails from landing pages.
- Writes Emailers and subject lines.
- Sending Emails with use of Mailchimp Tool.

Social Media Marketing

- Posting according to social media marketing calendar (Facebook, Twitter, LinkedIn, Instagram)
- Approaching to influencers to promote website
- Reply to comments and messages

Search Engine Optimization

- Routine Website Audit Report
- Technical SEO – Google Search Console
- Maintaining on Page SEO
- Off Page SEO – Guest posting, Article & Forum submission, Web 2.0 etc.
- Keyword Analysis
- Monthly report on keyword ranking and overall website performance - Google Analytics

SEO Internship – 3 Months

ELSNER TECHNOLOGIES PVT. LTD.

July 2018 To Sep 2018

- Learnt the core aspects of SEO from Senior Level Executives.
- Start working with inhouse Blogs website.

TOOLS

- WordPress
- Google Analytics
- Google Search Console
- Google Tag Manager
- ahrefs
- UberSuggest
- SEMrush
- Backlink Checker
- Canva
- Hotjar
- Mailchimp
- Trello

Certification

- Google Analytics
- Google Tag Manager

STRENGTHS

- Ever positive Never negative
- Speak less work more let your result speak for you
- Hardworking
- Always eager to learn new things
- Honesty
- Focus on goal

IN PLANT TRAINING ATTENDED

- CCNA bootcamp(Niit)
- Coreel Technology Workshop(Bisag)
- Data base management system workshop(l.j.i.e.t)
- .Net and AJAX .Net Workshop(l.j.i.e.t)
- Orsang Adventure camp (Orsang camp)

DECLARATION

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date :

Place :

Yours Faithfully

(Dhruv Gajjar H.)