

Himanshu Ghodasiya

📞 9726334820 ✉ himanshughodasiya20@gmail.com 📍 Vadodara India 🔗
www.linkedin.com/in/himanshughodasiya 🔗 www.kaggle.com/himanshughodasiya

SUMMARY

Highly motivated data quality specialist with 2.11 years of experience, eager to transition into a dynamic data analytics role. Equipped with proficiency in MySQL, Advanced Excel, Tableau, and Python. Excited to apply data analysis expertise to drive actionable insights and deliver impactful results in data-centric projects.

SKILLS

- Python
- SQL
- Advanced Excel
- Numpy
- Pandas
- Matplotlib
- Seaborn
- Data visualization – Tableau

EXPERIENCE

Data Quality Specialist 11/2023 - Present
Wiser Solutions Vadodara, Gujarat

- As a part of the Australian operations team, I work with brand owners, retailers, and distributors to deliver detailed information, statistics, and associated information about advertised products on e-commerce sites.
- Leverage Wiser's proprietary software to systematically capture and organize vast datasets, improving data integrity.
- Analyze pricing reports using advanced excel to review monthly & quarterly performance.

Recruitment Data Analyst 12/2020 - 10/2023
Collabera Digital Vadodara, Gujarat

- Prepared daily, weekly, and monthly excel based reports to provide insights to leadership.
- Submerged into end-to-end recruitment from sourcing a perfect candidate to onboarding.
- Collected and analyzed data using advanced Excel functions like VLOOKUP, INDEX-MATCH, SUMIF, COUNTIF, and others to identify trends and patterns with attention to recruitment, hiring practices, turnover, contract activity, client response rate, and quality to ensure individual performance.
- Prepared pivot tables to summarize and visualize valuable insights and explained findings to senior leadership.
- Used METal tool (Manage and Engage the Talent) to maintain the HR database. It helped in organizing candidate and employee information, tracking hiring progress, and even managing employee engagement.

EDUCATION

Bachelor of Technology: Electrical Engineering 06/2020
Charotar University of Science And Technology

CERTIFICATIONS

- Upgrad Campus Data Science and Analytics Certified
- HackerRank Certified SQL

PROJECTS

Bank Marketing Campaign:

- Performed Exploratory Data Analysis (EDA) on bank telemarketing campaign data set to infer knowledge that where bank must put more effort to improve its positive response rate from the targeted audience.
- Ensured data quality by handling missing values and inconsistencies through detecting outliers, implementing univariate, bivariate and multivariate analysis.
- Performed predictive analytics to provide actionable insights for optimizing marketing campaigns, resulting in increased overall revenue and profit while fostering long-term customer relationships.

RSVP Movies:

- Utilizing my proficiency in SQL and advanced Excel, I provided recommendations for the conceptualization of a global movie project.
- Leveraging MySQL Workbench, I utilized my skills in DDL and DML to analyze a comprehensive dataset encompassing the movies released in the past three years.
- By employing various SQL operations such as views and joins, I extracted valuable insights that enabled the production company to make data-driven decisions.

Movies Dataset: In this project, I delved into the cinematic history finding some interesting insights from 1916 and 2016.

- Using Python, meticulously cleaned the dataset and addressed the missing values with the help of Pandas library.
- Analyzing various movie attributes such as actors, directors, collections, and genres, identified the top 10 movies, curated a list of IMDb's top 250 films, and spotlighted the top 10 directors.
- By scrutinizing profit margins, unveiled the highest-grossing movies, while also identifying the audience's favorite actors and most popular genres.

LANGUAGES

Gujarati: First Language

English:

C1

Advanced (C1)

Hindi:

C1

Advanced (C1)