

Murtaza Madraswala.

Graphic Designer

I N T R O D U C T I O N

Graphic Design specialist with over 3.5 years of result driven experience in the management of the complete design process, from conceptualization to delivery, with focus on telling clients' stories visually, through enjoyable and meaningful experiences, while being passionate about building simple, thoughtful, and visually appealing design solutions.

I have learnt that having a platform to question and develop ideas harnesses greater creativity - although realising creative inspiration doesn't come without its obstacles! Time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of design lie in communication. In all my work, I have relished these challenges and used them to fuel my ambition and maintain my own high standards.

D.O.B.

October 29, 1999

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P O R T F O L I O

https://drive.google.com/drive/folders/1-m9HjIB1RpMMwgm5sExNp_cwEujOWp8

EDUCATION

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|-------------|--|
| 2017 - 2020 | Diploma in Design & VFX Arena Animation, Maninagar, Ahmedabad |
| 2016 - 2017 | High-Secondary (10+2) Jamaaly English Medium School |
| 2014 - 2015 | High School (10th) Jamaaly English Medium School |

EXPERIENCE

2019 - 2022 Contract based Graphic Designer

As a contract based graphic designer, in association with an advertising agency based out of Ahmedabad, my role was to design creatives and manage social media for following companies/startups :

Bata Ahmedabad • Hyundai Ahmedabad • Palm Greens Club & Resort • Mast Restaurant Rasna Restaurant • Event Couture • Ramesh Corporation • Greta Electric Scooters • Krunal Software

2018 - Present Freelance Brand identity and Campaign designer

Had the privilege to work in many different industries and for clients such as printing companies, travel agencies, design agencies, IT companies, non-profits, political parties, and private clients, working solo and leading small design teams.

SOFTWARE PROFICIENCY

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|---------------------|---------------------|
| Adobe Photoshop | ● ● ● ● ● ● ● ● ● ○ |
| Adobe Illustrator | ● ● ● ● ● ● ● ● ● ○ |
| Adobe Premiere Pro | ● ● ● ● ● ● ● ● ○ ○ |
| Adobe After Effects | ● ● ● ● ● ● ● ○ ○ ○ |
| Adobe InDesign | ● ● ● ● ● ● ○ ○ ○ ○ |

INTERESTS



Global Politics &
Policy



Movies



Current Affairs



Sports