

CURRICULUM VITAE

Nimesh Chauhan

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DOB: 5th Oct, 1989

Marital Status: Married

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Career Objective:

To work with determination and discipline, respecting all the goals of an organization and following the path of success using all my skills and abilities.

Total Work Experience:

8 Years of experience in **Digital Marketing** / SEO / SMO / **Paid Marketing** / Remarketing

Work Profile:

- **Organization:** Swagat Group (Swagat Infrastructure Ltd.) **(Jun 2020 – Present)**
Designation: Digital Marketing Manager
Job Location: Bodakdev, Ahmedabad
- **Organization:** iSummation Technologies Pvt. Ltd. **(Aug 2017 – Jun 2020)**
Designation: Digital Marketing Manager
Job Location: Bodakdev, Ahmedabad
- **Organization:** iNextrix Technologies Pvt. Ltd. **(April 2016 - Aug 2017)**
Designation: SEO Professional / Digital Marketing Head
Job Location: New Vadaj, Ahmedabad

- **Organization:** Morpheous LLC (**August 2014 - March 2016**)
Designation: SEO Team Leader
Job Location: Nehru Nagar, Ahmedabad.
- **Organization:** MindArray Systems Pvt. Ltd. (**June 2013 - July 2014**)
Designation: Jr. SEO Executive
Job Location: C.G. Road, Ahmedabad.

Present Job Responsibilities:

- Making Strategies of Promotion & Branding
- Handling Team with increase productivity
- Generate quality Leads for Business
- Social Media Paid Campaigns & Marketing
- PPC and Paid Mobile App Marketing
- Detailed Analysis of New Client's Websites
- Complete Technical Report of Website includes OnPage & OffPage Factors

Digital Marketing Skills:

- **Google AdWords & AdSense**
- **Facebook & Instagram Paid Promotion**
- **Remarketing**
- **Influencer Marketing**
- **News Paper Advertising exp.**
- **Hording Advertisement exp.**
- **Lead Generation strategy in social media**
- **Google search ad for getting good leads**
- **Image designing & graphics**
- Content Writing, Analysis & Marketing
- Google and Bing Webmaster, Google Analytics
- Social Media Marketing
- eCommerce Website Optimization
- Recovery from Google Penalties
- On Page & Off Page SEO Activities
- Landing Page Optimization
- Competitor Analysis
- Keyword Research
- Data Mining for Lead Generation

My Strength:

- Positive Attitude, Confidence and Ability to withstand Pressure.
- Quick learner of Business Processes and new Technologies.
- To accept challenging work and take it to the destination.
- Effective Team Player to be in sync. with Team.

Professional Qualification:

- M.C.A. Completed in 2013 from G.T.U. HimmatNagar. (**Per:** 62.00%)
- B.C.A. Completed in 2010 from S. P. University, Anand. (**Per:** 55.55%)
- 12th (Commerce) in March 2007 from Super High School, Ahmedabad.
- 10th in March - 2005 from Super High School, Ahmedabad.

Technical Skills:

- **Operating Systems:** Windows 7, Win 8, Win 10, Linux, Mac
- **Web Technologies:** HTML, PHP, CMS (WordPress, Joomla, Magento)
- **Productivity:** Microsoft Office, Graphics Design, Content Writing

Interests and Hobbies

- Meditation
- Learning new things
- Internet Surfing

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Sincerely,

Nimesh Chauhan
