SAHIL CHAUHAN

Date of Birth: 10 August 1997 Mobile No.:7600665996

Email Id: sahil18uwsb@gmail.com





CAREER OBJECTIVE

Energetic individual looking for an opportunity in the field of banking & finance to showcase excellent presentation skills and transform theoretical knowledge of banking principles into practical applications.

ACADEMIC PROFILE

| DEGREE | INSTITUTE, BOARD | YEAR OF COMPLETION | MARKS/CGPA |
|--------|--|--------------------|-----------------|
| PGDM | Unitedworld School of Business, Ahmedabad | 2020 | 5.83/9.0 (CGPA) |
| B. Com | New L J Commerce College, Gujarat University | 2017 | 57% |
| H.SC | Seth R. T. High School, GHSEB | 2014 | 85% |
| s.sc | Seth R. T. High School, GHSEB | 2012 | 73% |

SUMMER INTERNSHIP

Summer Internship (PGDM) -

- <u>Project Title:</u> "Effectiveness of Promotional Strategies" at HCCB (Hindustan Coca-Cola Beverages),
 Gandhidham (May 2016 July 2016)
- <u>Description</u>: Market survey and Analysis Meet the retailers and take orders of coke products.
- <u>Learning</u>: Building profitable relation with retailers, B2B selling, Ground level Work.
- Achievements: Received appreciation by STL (Sales Team Leader) for orders and Punctuality.

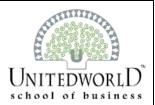
PROJECTS

- 1. Project on New Product Development "LADY GUARD GUARDIAN OF YOUR PRIDE"
 - Done Segmentation, Targeting and Positioning of the product along with Product Life Cycle and Financial Analysis.
- 2. Project on Investors Behavior towards Mutual Funds
 - Created a Questionnaire and done Market research then analyzed the data on SPSS.
- 3. Corporate Financial Analysis of LUPIN LIMITED
 - Done ratio analysis & risk and return analysis for last 10 years.
- 4. Live Project on a Brand :- Jalsa Cafe
 - Formed their **Promotional Objectives, PLC, STP and Promotional Budget** and made their advertisement for television and radio.
 - Team Members 5

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CERTIFICATIONS

- Completed **NISM V-A** Certification Course in the Year 2019.
- Attended 3 Days Digital Marketing, SEO, Social Media and Google adverts Workshop by ASDM at United World School of Business.
- Completed 3 Days Certification Course from **Entrepreneurial Development Institute of India (EDII)** in February 2019.
- Done 3 Days **Rural Immersion Program** by United World School of Business.
- Completed certification course of Business Analytics (SAS, Python and R software).
- Certification from ICICI Direct on Foundation of Stock and Derivatives.

EXTRA CURRICULAR ACTIVITIES

- Participated in National level B-School Sports Tournament held in Nirma University- "PARAKRAM" in 2018.
- Done **Tally ERP 9** with A+ Grade in 2015.

ACTIVITIES & HONORS

- Head Volunteer of Hospitality Department at event- Indian Design Confluence held in November 2018.
- Volunteered in the Youth Parliament at United World School of Business held in June 2018.
- Member of United Business Club at United World School of Business.