

PRIYANKA PANCHAL

BUSINESS DEVELOPMENT ASSOCIATE



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Ahmedabad-Gujarat

About Me

To pursue a challenging career in a progressive environment where learning, innovation and creativity are encouraged, where my skills & knowledge can be enhanced to their maximum potential to contribute to the overall success and growth of the organization.

Experience

Think & Learn Pvt Ltd (BYJU'S)

Sr.Business Development Associate (December 2021-February 2023)

- Handled revenue generation responsibility as an individual contributor with average revenue of 2-2.5L in a week.
- Handled a small team of 5-6 associates as a team lead along with the regular KRA.
- Customer Relationships Management, Lead generation, Revenue generation for company and meeting with clients

Dainik Bhaskar Group (94.3 MYFM)

AD Sales and Marketing (April-2021 to December-2021)

- Handled revenue generation responsibility as an individual contributor with average revenue of 2-2.5L in a week
- Customer Relationship Management, Revenue Generation for Company, Meeting with Clients

Smart Event

Business Development Manager (January 2020 - April 2021)

- Team Handling, Customer Relationship Management, Revenue Generation for Company

KIDZEE

Teacher and Assistant Coordinator (May 2018 - August 2019)

- Kids' Education sector and Sports Activity, Events and Meetings Arrangements, Client counselling

Education

MBA in Marketing management

Som-Lalit Institute of Management Studies,
Ahmedabad-Gujarat

2019-2021

B. Com - Cost Accounting

R.J. Tibrewal, Ahmedabad-Gujarat

2015-2018

HSC (12th-Com)

S.M. Vyas Higher secondary school, Ahmedabad-Gujarat

2015

SSC- (10th)

Sagar Vidhyalaya, Ahmedabad-Gujarat

2013

Skill

- Team Player
- Interpersonal Relation
- Self – Motivated
- Marketing skills
- Results-oriented
- Quick learner

Computer Proficiency

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- Microsoft Office/Excel/PowerPoint
 - Email Management
 - Information Management
 - CRM Management

Languages

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- English
 - Hindi
 - Gujarati
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