

# AAYUSH JOSHI

## PROFESSIONAL SYNOPSIS

Business Development Executive, Content Manager, Recruiting Manager and Social Media Manager.

## TRAININGS

Mastering Multimedia- Ahmedabad University Dec 2019 - Dec 2019 I did a course on mastering multimedia. In which we learned how to do social media marketing and which audience to target and which content to show to who. I can edit videos very well and as well as audio.

## ACADEMICS

12th science stream – 78%  
Graduation- BCOM with specialization in law

## HOBBIES

Movies, learning new musical instruments, Travelling, dancing, reading & make new and healthy contacts.

## PROJECTS

**Animated video and multimedia-**  
<https://www.powtoon.com/online-presentation/c0dqlKLnQWI/globalwarming>

**Walls of Ahmedabad**  
<https://youtu.be/qFGeD0oMX3Y> I recorded this video, edited it and also the background sound was added by me. Also, I added the subtitles

## PERSONAL INFORMATION

Date of Birth: February 04, 1998  
Nationality: Indian  
Languages known: English, Hindi, Gujarati

## GET IN CONTACT

+91-8560942266

[aayush.aayush9799@gmail.com](mailto:aayush.aayush9799@gmail.com)

## PROFILE

Enthusiastic and eager to learn and contribute positively to team success. with experience in assisting cross-functional teams and managing project portfolios, I am meticulous and devoted to work efficiently and exceed business objectives.

## WORK EXPERIENCE

### Shrine Software-

Intern- May 2020- December 2020 Job Profile- Content Manager, Business Development Executive, Social Media Manager, Recruiting Manager and Content Writer

Full time- December 2020-

Job Profile-Content Manager, Business Development Executive, Social Media Manager, Recruiting Manager and Content Writer

### Raiyani Group- Content Manager

Responsible for writing content for their Website- (<http://www.raiyaniigroup.com/>)

## SKILLS

Strong editorial skills, specifically AP Style and SEO Writing  
Solid Web skills, demonstrated by participation with social media sites, Experience with Social Media platforms (Facebook, Instagram, LinkedIn and Twitter) in analytics, insights and ad runs.  
Strong computer skills including proficiency with Microsoft Word, Excel, PowerPoint and web-browsers( Google Docs, Sheets and Slides)  
Basic knowledge and experience working with online content tools and creating or managing online content  
Interviewing, copywriting, editing and proofreading

### Writing Skills-

Professional Writing Skills- letter writing, email writing, business writing, written communication skills.

Business Writing Skills-Report writing, business case writing, analysis, research, content management.

### Editing Skills-

Video Editor-Acted as a videographer as needed, shooting video for various types of projects, Field produced and directed shoots while travelling to remote locations. Trimming, Pro Tools, Voiceovers, Transcription

### Relevant Courses-

Communication Skills - I, Effective Writing Skills, Effective Workplace Communication, Culturing the Voice, City as Text, Mastering Multimedia for Great Careers, Nature, Nation, and Tribe, Corporate Social Responsibility and The Six C's of Leadership.