

# Sandeep Patel

## Profile:

A highly motivated Sales professional having 3+ years of work experience in sales and business development. Successful track record of expanding the business through various channels.

## Personal Information:

Date of birth: 28/06/1994

Nationality: Indian

Address: C-803, Serenity space, Nr. Prathna Lavish, S.G. Highway, Gota, Ahmedabad-382481

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## Work Experience:

### ❖ Grohe India Pvt. Ltd. (Oct/2017 - Present)

- To manage distribution network and project sales (Ahmedabad) of Lixil Group (Grohe and American Standard) brand in Ahmedabad, Baroda and Mahesana.
- Appoint dealer network in Ahmedabad, Baroda and Mahesana.
- Imparting training to the channel partner and their sales staff for smoothing the operations.
- Working on leads of customer that comes through the reference of Architects and Dealers and Also Doing Cold calling.

### ❖ Royal Crown laminates Pvt. Ltd. (May/2016 - Oct/2017)

- To manage the dealer and distributor network in **Ahmedabad**
- Marking and implementing the business strategy for the territory.
- Dealer Education and customer handling
- Visiting interior designer
- Visiting carpenter
- Taking care of all the marketing activity and promotional activity

## **Academic Information:**

### **❖ 2016**

Master of Business Administration (Marketing)  
S.V. Institute of Management, Kadi

### **❖ 2014**

Bachelor of Business Administration  
Narshibhai patel College of Computer Study and Management, Kadi

## **Computer Literacy:**

- ❖ MS Office
- ❖ Basic knowledge of computer

## **Major Projects Undertaken:**

### **❖ Winter Project:**

A Winter Project Report On “MARKETING DEPARTMENT” At Space  
Ceramic Pvt. Ltd.

### **❖ Summer Project:**

A Summer Internship Project on a Study on Buying Behavior of carpenter  
for laminate “German” Bonding Tape a specific focus on Ahmedabad.

### **❖ Other Projects:**

- Live Project with One Advertisement and Communication  
Pvt. Ltd.
- “Meet the Manager” project at N.K Proteins
- A Rural Project on Buying Pattern and Consumption Pattern  
of Detergent

## **Declaration:**

I hereby declare that the above-mentioned information is correct to the  
best of my knowledge

**Sandeep Patel**