

KUSHAGRA ZALA

Date of Birth: 19/08/1998

Mobile No.: 9909376747

Email Id: zalakrushang98@gmail.com

CAREER OBJECTIVE

Dedicated and hardworking seeking for a job position where I can grow my skills and contribute to overall success of an organization.

ACADEMICS

Degree/ Course	University/Board	Specialization	Year of Completion	Marks/CGPA
PGDM	Unitedworld School of Business, Ahmedabad	Major: Marketing Minor: IB	2022	CGPA 6.34/9.00
BBA(ism)	Sardar Patel University, Anand	BBA With (Information System Management)	2020	62.8%
H.Sc	Knowledge High School, GSEB	Commerce	2017	60 %
S.Sc	Sardar Patel, GSEB	General	2015	60 %

Experience

Assistant Manager**Company Name:** ICICI Prudential AMC (Direct Channel)

Ahmedabad: May 2022 – Present

INTERNSHIPS & KEY PROJECTS

SUMMER INTERNSHIP (PGDM)**Company Name:** Bajaj Capital**Project Title:** “Study of fixed deposit products & consumer perception towards BAJAJ capital.”
(14th May ‘21 – 30th July ‘21)**Description:**

- Managing relationships with clients.
- Responsibility of increasing customer base for Mutual fund, policy and financial instrument.
- Solving clients query.
- Creating customer portfolio.

Learning: Gained Knowledge about company's investments products. Learnt about the issues and challenges faced by clients and the company's approach in resolving those issues.

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PROJECTS UNDERTAKEN

Company Name: Event Management Firm (December 2018 - February 2019)

Designation: Assistant Event Manager

Job Description:

- To Plan event according to requirements and objectives of clients.
- Responsibility to ensure proper functioning of every department during event.
- Briefing and managing a team of staff in advance of event commencement.

ACHIEVEMENTS:

- Successfully completed a project on "Restaurant billing system" in Oracle software
- Awarded with most punctual student title in 12th standard.
- Obtained a Certification Programme in Basics Of Data Analytics.
- Promoted as Assistant Manager at ICICI Prudential AMC.

EXTRA CURRICULAR ACTIVITIES

- Volunteered for Yuva Ekta Samiti (NGO) for mission Literate India.
- Awarded best volunteer at Yuva Ekta Samiti.
- Volunteered for "SHIKHAR" event hosted by the AIBS.
- Secured 2nd position in Ad Mad competition at SHIKHAR event.
- Secured 2nd position in MOM (Mad Over Marketing) competition hosted by UWSB.