

SWAPNIL KANSARA

Digital Marketing and Creative

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PROFILE

I have 4 years of experience in marketing, as well as strong leadership skills and a track record of success. I'm currently looking for a position that will allow me to use my extensive skills and experience to find new clients and develop online strategies that will help businesses grow.

EXPERIENCE

Sales Associate

iPearl Store (Authorized Apple reseller) 07/2018 - 10/2020

- Selling electronic products of Apple brand
- Troubleshooting and technical support to existing customer for their existing Apple devices store merchandise by using creative skills to boost sales of targeted products.

Sales Executive

Axis Bank (On payroll of Quess Corp. Ltd.) 01/2021 - 05/2022

- Selling and marketing of POS machines for Axis Bank in Ahmedabad territory through lead generation.
- B2B sales, end to end marketing.
- Also selling other banking products such as Insurance, Bank savings & Current accounts.

Jr. Channel Development and Sales Executive

Amity Infosoft Pvt. Ltd. 06/2022 - 11/2022

- Developing sales and marketing strategies to drive sales growth in the assigned area.
- Develop and manage an efficient distribution network to improve sales performance.
- Manage the sales team for sales growth and revenue enhancement conduct market research to understand competitions and market trends.
- Provide innovative ideas and suggestions to improve the market presence.

Sales Executive

Flying Lion Media Pvt. Ltd. 11/2022 - Present

- Launching optimized online advertisement to increase company and brand awareness.
- Developing sales and marketing strategies to drive sales growth at digital platform.
- Develop and manage an efficient distribution network to improve sales performance.

EDUCATION

Grade 10th

Lok Niketan school 04/2015 - 03/2016

Grade 12TH

Himanshu School 04/2017 - 03/2018

Bachelore in Arts

R.H Patel Arts & Commerce College 09/2020 - 05/2023

ACHIEVEMENTS

iPearl Store

Consistent top performer (highest revenue sales) for consecutive 4 months in 2019.

Axis Bank

Received appreciation for selling highest number of POS machine in a day.