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| Dhriti Kumar Pareek  24, Male, Indian | 65/14 Pratap Nagar, Housing Board,Sanganer, Jaipur - 302 020  Phone:+918980771905  +91-9887658036  pareekdhritikumar@gmail.com |

Career Objective

To work in the Pharmaceutical domain thereby enhancing my professional growth by contributing continuously to the organization through continuous learning and implementing the theories and principles learned in the previous organizations and classroom.

Education

2009-11 Indian Institute of Health Management Research, Jaipur MBA –Pharma Management

2005-09 Apex Institute of Management Science(RUHS), Jaipur B. Pharma

2003 Maheshwari Sr Sec School (RBSE), Jaipur XII – Science (Biology)

Work Experience

Aug. 2011- Present Product Executive in Nippon Seiyaku co. Ltd. Ahmedabad.

Key function perfomed:

* Product management of- RABENIP – PPI
* Conceptualization and designing LBL and Inputs.
* Data management.
* Designing special campaigns for Doctors and field staff.
* Field working and review meeting of sales force.
* Sales coordination
* Training existing as well as newly joined sales force.

Dec 2010 - May2011 Medical Service Representative in Johnson & Johnson (Janssen) for Primary Care Division.

Key functions Performed:

* Responsible for the sale of Brand Ultracet and Stugeron.
* Territory Management, KOL Management, Customer relationship Management.
* Organized CME, RTM, Scientific forums, Patient Education Programme, and Managed Distribution Network.
* Disseminated Product Launch for the successful launch of new product Kyrab/D

Summer Project

April-June 2010 8 weeks Internship at Evalueserve, Gurgaon for Knowledge Process Outsourcing- Pharma Domain

* Project – A study of molecules in development for gastrointestinal disease indication to identify a suitable licensing candidate”

Role in the company:

* Data collection through Secondary market research , Data Interpretation, Competitive Landscaping

Certification Courses

* WIPO 2010 – Intellectual property rights, (IPR), WIPO world academy,

World Intellectual Property Organization, Geneva, Switzerland

Achievements and Awards

* Donated blood and participated as volunteer on several occasions during graduation and post graduation.
* Got award of “Volunteer of Batch (2005-2009)” at graduation level.
* Won first prize in Drama competition in “National Pharmacy Week” at Apex inst. of pharmaceutical sciences, Jaipur. In 2008

Conferences/ Workshops

2010 National Conference on Governance in Healthcare: Current Challenges and Future

Perspectives IIHMR, Jaipur

2010 National Workshop on Export-Import and Forex Mechanism Jaipuria B school, Jaipur.

2009 Pradanya, Institute of Health Management Research , Jaipur

2009 61st Indian Pharmaceutical Congress, Ahmedabad.

2009 Participated as member of organizing committee in “National conference on changing trends in pharmaceutical

Education “ Jaipur.

Extra - Curricular Activities

2010 Head of Recreation committee for IIHMR, Jaipur.