## ***Makhija Harsh***

*[harsh.makhija27@gmail.com](mailto:harsh.makhija27@gmail.com)*

***Objective***

To understand, learn and serve the philosophy of the organization and its stakeholders.

***Personal Information***

Full Name : Makhija Harsh Raju

Residential Address : 601, Hare Krishna Tower, Old Vadaj, Ahmedabad-380013

Contact Number : (M) 6352128602

Email Address : [harsh.makhija27@gmail.com](mailto:harsh.makhija27@gmail.com)

Marital Status : Single

Nationality : Indian

Languages Known : English, Hindi and Gujarati

***Education Details***

|  |  |  |  |
| --- | --- | --- | --- |
| **Year Of Passing** | **Education Qualification** | **Name of School/College** | **Percentage** |
| 2014 | Secondary School Certificate | St Xavier’s Loyola Hall  (Naranpura,Ahmedabad) | 63 % |
| 2016 | Higher Secondary  Certificate | St Xavier’s Loyola Hall  (Naranpura,Ahmedabad) | 75 % |
| 2019 | Bachelors of Business Administration | Gls Faculty Of Business Administration  (Law Garden, Ahmedabad) | 61.94 % |

***Interests***

* Finance
* Sports
* Writing

***College Projects***

**(2016, GLS FOBA)Milestone Entrepreneurial Ideation**-

* Business-idea formulation, its detailed discussion and validation using teams.
* Ideas were communicated and exchanged to know the importance of team and its performance.
* There were milestones or deadlines for each team. At the end of this project, all teams presented their business-plans.

**(2016, GLS FOBA)Social Project-**

* Each team had to choose a location to improve and add value to, if necessary.
* Our objective was cleaning and civilizing the place by making it like a parking-like space for the 2-wheelers.

***Achievements***

**(2017, GLS FOBA) Business Fest** – We stood first in “IMAGE”, a national business-fest conducted by GLS FOBA, with the *idea of box-production* and selling with employment of transgender(s) for the same.

**(2018 IIT Gandhinagar -NEEV WORKSHOP)-**  A workshop where business from scratch was taught. We stood first in the business competition arranged by the staff(of college and “icreate”) at IIT institute of Gandhinagar.

**(2019 GLS FOBA) Financial Literacy Research**- Lead research on, “Financial Literacy of professionals and businessman “and scrutinized the key factors involved in or affecting the process of **financial planning**. We stood first in the college competition.

***Work Experience***

**2016-17, LEAF INCUBATION CENTRE,GLS UNIVERSITY**

**Date** : 1-12-2016 to 1-01-2017

**Address-** Netaji Road,Opposite Law Garden, Ellis bridge, Ahmedabad,Gujarat

**Role:** Intern ( Marketing)

**Summary:** A team of four was formed to sell an application.Through messaging and phone-communication (cold-calling) we interacted with the selected targets. This application was designed to help maintain a relationship, with contacts, which all vendors seek with the target customers. It tackled the limitation of business cards. **Weekend-window** exhibition (held at **YMCA**) was our target place.

**2018-19, GRASSROOTS INNOVATION AUGMENTATION NETWORK (GIAN)**

**Date :** 30-06-2018 to 18-04-2019

**Address :** Jayma Society, Satellite, Ahmedabad,Gujarat

**Role :** Volunteer (Research)

**Summary :** Research on organic food, interviewing people involved in grassroots innovation and editing profiles of same was expected and done in this volunteership.

**2019-2020, ANAND NIKETAN SATELLITE SCHOOL**

**Date :** 1-06-2019 to 14-03-2020

**Address :** Ramdev Nagar Road, Satellite Road, Ahmedabad,Gujarat

**Role :** Assistant Coach (Football)

**Summary :** Coaching U-5 age-group children for the school-based club ANTS FC (ANAND NIKETAN SATELLITE FOOTBALL CLUB).Managed and assisted U-7, U-8, U-9 and U-10 age group teams(of ANTS FC) in Baby league football organised at Decathlon and Ahmedabad Racquet Academy in Ahmedabad.

**2022-2023,KOP INC**

**Date: 22-12-2022-25-03-2023**

**Address: 404, Sigma Legacy, Panjrapole cross roads,IIM road, Ahmedabad-380015**

**Role: Strategic Business Associate**

**Summary: Meeting people and giving face-to-face presentations ,Running campaign and raising funds for Save The Children in**

* **BUSINESS-TO-BUSINESS,**
* **BUSINESS-TO-CORPORATES,**
* **BUSINESS-TO-EVENTS**
* **BUSINESS-TO-RESIDENCY**

**2023-2024, ANAND NIKETAN SATELLITE SCHOOL**

**Date:27-03-2023-...**

**Address:**Ramdev Nagar Road, Satellite Road, Ahmedabad,Gujarat

**Role :** Assistant Coach (Football)

**Summary :** Coaching U-8 age-group children for the school-based club ANTS FC (ANAND NIKETAN SATELLITE FOOTBALL CLUB)