**CAREER OBJECTIVES**

I wish to contribute my well being while working with my organization and learn and boost my skills by handling different situations and to be able to serve society.

**EDUCATION**

**ICFAI BUSINESS SCHOOL (IBS)** (2011-2013) Ahmedabad, India

Post Graduate Program of management (Sales and Marketing)

**S.V.I.M. (DAVV)** (2006-2009) Indore, India

Bachelor of Business Administration

**WORK EXPERIENCE**

**DEERGHAYU FOUNDATION (jan2011 - june2011)** Udaipur, India

**(Marketing Executive)**

Responsible for all marketing and promotional activities of Deerghayu Foundation

* Key member of team that designed Marketing Strategy for Deerghayu Foundation.
* Planned and organized 8 Diabetes and Heart care camps in Udaipur Zone.
* Designed Questionnaire and conducted market survey.

**IMS LEARNING RESOURCES PVT. LTD. (UDAIPUR) (july2009 – dec2010) (Marketing Trainee)**

Responsible for Sales & Marketing the center in Udaipur Zone

* Key member the team that designed Marketing strategy
* Conducted Market research in neighboring towns of Udaipur
* Designed promotional tools
* Organized seminars and other promotional activities
* Responsible for sales of key products– Course for Common Aptitude Test (CAT)

Responsible for operational activities like

* Part of scheduling of classes
* Responsible for printing of study material
* Dealt with vendors
* Coordinating with faculties and the students

**SUMMER INTERNSHIP PROJECT**

Organization : TaTa Motors Ltd.

Title : Potential of Tata Prima 4023

Duration : April 9th 2012 – June 14th 2012

**DESCRIPTION**

* Visited 300 marble mines to know the application of each product of Tata Motors in a segment of heavy vehicles.
* Got all theoretical and technical knowledge about each product in same segment.
* Visited existing customers and got the feedback on Tata trucks.
* Visited customers and got the knowledge of selling pipeline.
* Conducted a survey and found the potential buyers of the Tata Prima**.**
* Worked in the workshop and got the knowledge of parts

**OTHER ACTIVITIES**

* Worked with EQFI (Education Quality Foundation of India) in their projects.

**HOBBIES**

* Listening to the Music , Playing cricket

**PERSONAL DETAILS**

Name : Shrey Chaturvedi

Father’s name : Suyash Chaturvedi

Date of Birth : 10th Dec. 1988

Gender : Male

Marital Status : Single

Nationality : INDIAN