RESUME Phone: +91 9426990844

Riya Bagadia E-mail: [riyabagadia.11@gmail.com](mailto:riyabagadia.11@gmail.com)

Linked-in profile: <https://www.linkedin.com/in/riya-bagadia-1a8893235>

**About me:**

"A proactive and dedicated undergraduate student, I possess an unwavering commitment to personal and professional growth. With a keen enthusiasm for acquiring knowledge, I embrace every opportunity to learn and apply new concepts. Fuelled by a strong drive to lead and inspire others, I strive to excel in my academic pursuits and future career endeavours."  
  
**Education** Amrut Mody School of Management, Ahmedabad University.

* CGPA: 2.8/ 4.00 (currently)
* Relevant coursework: Marketing strategy for consumer behaviour, Service marketing, Market research, Project management, Strategy formulation.
* Clubs: Head of Social Media and Graphics department in Concourse Management fest

Committee member of The Heritage Club

Organizing Thinkpedia- Workshops-101

**Work experience:**

**Viral Fission**

* I started as a Campus Ambassador and helped manage a few events and then was appointed as a Team leader in the company where I helped manage a campaign for Snapchat and Rise.

**House of Aegle**

* At House of Aegle, I worked as a Social Media Manager where I managed 10 clients with a

couple of people working under me.

**Relevant skills:**

* Presentation skills
* Basic graphic designing (Canva)
* Content Ideation
* Strategy formulation
* People skills
* Content writing
* Social media management
* Content creation