 MANISH U BHATT

Work Experience

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| 20Year's plus experience in **Domestic & International Retail Sales, Channel sales, Distribution network sales(B2B) & franchise development(B2C).**  .  **Sales Expertise in Categories- Laminates, Veneer, Plywood, for Pan India .**  **Current job: Working as a GM-Sales & Franchise business for Ovel laminate company for Pan India.**    **Last job: Worked as an AGM-Sales & Franchise Development for Rushil Decor Ltd, Ahmedabad. From 2012 onwards. The role of the Sales & Franchise Manager is to develop, Vir Laminate Studio, Signor laminate Gallery, manage and grow Distribution network sales, Dealer sales, Project sales , also looking after sales of Franchise Partners and contribute towards the brand becoming the brand of choice for both potential franchise & consumers.**    **Previous Job**: Worked as a Brand Head (Harra Brand - Ethnic wear) Head office at Ahmadabad, Gujarat. Worked for 04 year's.  **Key Responsibility Areas: Handling Wholesale channel and Retail channel (Franchisee development Pan India)** Reporting to M.D .(Marketing-sales) Looks after wholesale(Pan-India), franchisee Retail Development, Participation's in Domestic Exhibitions, Using ERP System.  **About the Company:** KMIPL (Ahmadabad) is a unit of K. Mahesh Kumar Industries Pvt. Ltd .(Hasejaa Group), Leader in the field of Ready to Stitch Woman’s Suits(SKD) by the brand name of HARRA, Brand Present across the India Including Large Formats, 225 Mbo's, 36 Ebo's & international market.  **Achievements:** Participated in various National Retail Exhibitions in India. Development of Retail (Franchises) business & wholesale across the India. Appoint 36 Ebo's and 122 Mbo's within four years of time.  **Previous Job: Worked at Planet** Sports Retail Pvt Ltd, based at Mumbai as a store manager.  **Worked at Sport** Station Retail India Pvt Ltd., Delhi, India. Working as Area Sales Coordinator (Brand-NIKE), since June 2007 -April 2008.  **Key Responsibility Areas:** Controlling, Coordination with Store managers & Sales Executives across the Gujarat. Reporting to Zonal Office Front Line Teams. Handled Corporates sales. Worked on ERP System. **About the Company:** Sport Station Retail India Pvt Ltd., Delhi, Retailing of Nike Sports Brand, involved in domestic market & having a Zonal Offices in Mumbai & Bangalore.  **Achievements:** Started in the company as Management Trainee. Achieved Sales Target given by the Company for Individual stores & Corporate Sales, Guiding store Manager, & Sales Executive for better customer services. Handling day to day operations.  Educational Qualifications  **O. Com.** With Marketing Management from M.S .University of Baroda in the year 1990,  **B**. Com. With Accounts & Auditing from M.S.University, Baroda in the year 1989.  M.B.A with marketing management from Aadarsh Management Institute of India, Thane in the year of 2010.      **Location: Ahmadabad. Ready to work for any where in India.**  **Language Skills:** English, Hindi, Gujarati.    **Personal Information:** Gender: M Age: 49 Height: 5ft&6" Weight: 76 kg ,Marital status: Married  No of Dependents: 3  **(Manish U Bhatt)**  **B/303, Chandramani Residency,**  **Opp. Shyam valley flats,**  **Next to Sahjanand Bungalow's,**  **New C.G.Road,**  **Ahmadabad.**  **Mobile: 9825046634**  **Email address**: [manishbhatt2001@yahoo.com](mailto:manishbhatt2001@yahoo.com) |