**Name: Rahul Sharma Gender:** Male

**Phone: +**917622010803, +91 87418689829 ( Whatsapp no.)

**Date of Birth:** 04-07-1989

**Marital Status:** Married

**Email:** rrahul0407@gmail.com

**Address:** - Ahmedabad - Gujarat ( India )

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**Post-Graduation (MBA): (2009-2011)**

* **Diploma :**  Post Graduate Diploma in Management (PGDM)
* A two year full time Campus based program, divided into four semesters and internship project of 45 days.
* **Maharishi Arvind Institute of Science and Management**
* **Specialization :** Marketing and Human Resource

**Profession Profile:- Protactive Wear**

* Sales Manager with over 11 years of experience sales and marketing in Corporate & institutional Sales.
* Currently doing business of approx 10 lakh meters &1 milion pcs yearly.
* Planning and implementing sales strategies over a multi-state territory.
* Developed new promotional campaign by bundling products together.
* Build a full-scale sales operation from the ground up.
* Developing sales and marketing strategies
* Implement strategic goals for marketing to achieve the sales target.
* Participate in government and private institutional & Protective wear Tenders.
* Successfully expand the marketing reach of older products into emerging digital and online platforms.
* Research and developed new market.
* Appoint agent & dsributer for domestic Institutional & corporate Market.( 300 + )
* Generate sales through direct institutional & Corporate.
* Participate in Exhibition ( 4 Time Yearly )
* Maintain the sales track record of individual customer .
* Achieve the monthly/yearly sales target.

**Experience: In Sales & Marketing (Corporate & Institutional - Protactive Wear )**

* Currently working as a Manager in Arvind Ltd.
* 6 year working experience as a Manager in Arvind Ltd.
* 2 year working experience as a Senior Executive in Raymond Limited.
* 3 year working experience as a Area Sales Officer in Siyaram Silk Mills Ltd

**Management Project (During PGDM)**

**Organization: Hindustan Petroleum Corporation Limited**

**Nature of Business:** Petroleum Industry

**Designation:** Trainee (6 weeks)

**Project Title:** New Business solicitation of Drive track plus

cards and Estimation of effectiveness of DT+ machines on outlet to outlet Basis.

**Project Work:**

* Feasibility study of the locations (Retail Outlet) for installations of new DT+ machines.
* Analyzing the brand effectiveness of DT+ cards.
* To expand and strengthen the DT plus reach-out towards its customers.

**Report Title:** “Consumer Behaviors Regarding Various Brands of Color Television” With Special Reference of Videocon Industries Limited

**Graduation:**

**Degree:** Bachelors in Arts

A three year full time Campus based program, divided into 3 years

**University: Rajasthan University**

A renowned state university in Rajasthan

**Higher Secondary XII:**

**Board: Rajasthan Board**

**Stream: Arts**

**Secondary X:**

**Board: Rajasthan Board**

**Computer Proficiency:**

* MS Office, Window XP & Window 10, SAP

**Awards and Achievements:**

* Represent my school in Badminton.
* Participated in social and cultural programs.

**Declaration:**

I hereby declare that the above information is true to the best of my knowledge. If given a chance, I will try my best to come true to your aspirations and will prove my mettle in most trying situations

**Date – 21/02/2022 Rahul Sharma**