## RESUME

### RENU NEHRA

Mobile No: 9540955436

E mail ID: renunehra01@gmail.com

Current Address: 113, Sector-3, Fbd, Haryana

# OBJECTIVE:-

To prove myself dedicated, worthful and energetic in a progressive organization that gives me scope to apply my knowledge and skills and be a member of a teamS that dynamically works towards success and growth of the organization and to emerge as a successful leader in the future.

# QUALIFICATION:-

* Graduation - B.Tech.(IT) with 8.4 CGPA LINGAYAS UNIVERSITY in 2011-2015
* Intermediate – From CBSE with 65% from Taksh-shila model school
* High School – From HBSE with 75% from Taksh-shila school

### EXPERIENCE:\_

* Worked as **SEO Executive/SMO/PPC/digital marketing** in WEBSWASTECH PVT.LTD from may 2013 to till date.

Duration: May 2013 to Till Date.

# RESPONSIBILITIES:

**On – Page Search Engine Optimization – SEO**

* Keyword Research
* Title and meta tag optimization
* URL Structure
* Image optimization
* Header tag
* Robots.txt file
* XML sitemap
* 404 Error Optimization
* Google analytics
* W3c Validation
* Webpage code optimization

**Off – Page Search Engine Optimization – SEO**

* Directory Submission
* Social Book Marking
* Blog comments Posting
* Article Submission
* Classifieds Posting
* Press Release Submissions
* Link Exchange ( One , Two and Three Way )
* Blog Posting

**PROJECTS:**

<http://www.carphonewarehouse.com/>

google.co.uk

***KEYWORDSERP***  
mobile phone deals 13

Best Contract Phones deals 4

best mobile phone deals 5

carphone warehouse 2

SIM only deals 3

Best SIM only deals 4

**Page Rank- 5/10**

**No. of back links - 19,119**19,119 19,119

# Personal Attributes

Confident, Creative , Will Power, Self- Motivator and Optimistic

# Hobbies

Listening to Music, Internet Surfing, Reading books

# PERSONAL DETAILS

Father’s Name : Mr. Devi Ram

Mother’s Name : Mrs. Urmila

Date of Birth : 02/01/1994

Nationality : INDIAN

Permanent address : H.NO-113,Sector – 3, fbd, haryana

Telephone Number : 9540955436

Mail ID : renunehra01@gmail.com

Language Known : HINDI, ENGLISH

**(RENU NEHRA)**