

Customer	Croma
Product(s)	
Date	01-04-2024

Parameters	Discount	12.50%	COGS	32%	Avg NIP	\$5.65	GM Target	\$ 1,00,000.00
------------	----------	--------	------	-----	---------	--------	-----------	----------------

		Best Case	Realistic	Worst Case
	Sales Unit	100000.00	50000.00	30000.00
	Net Invoice Sales	\$ 5,65,000.00	\$ 2,82,500.00	\$ 1,69,500.00
	Post Discount	\$ 70,625.00	\$ 35,312.50	\$ 21,187.50
	Net Sales	\$ 4,94,375.00	\$ 2,47,187.50	\$ 1,48,312.50
	COGS	\$ 1,58,200.00	\$ 79,100.00	\$ 47,460.00
	Gross Margin	\$ 3,36,175.00	\$ 1,68,087.50	\$ 1,00,852.50