

Terms of use

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1. Content

All text, graphics, user interfaces, visual interfaces, photographs, trademarks, logos, artwork and computer code (collectively, "Content"), including but not limited to the design, structure, selection, coordination, expression, "look and feel" and arrangement of such Content, contained on the Site is owned, controlled or licensed by or to Lordhood, and is protected by trade dress, copyright, patent and trademark laws, and various other intellectual property rights and unfair competition laws.

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2. Your Use of the Site

You may not use any "deep-link", "page-scrape", "robot", "spider" or other automatic device, program, algorithm or methodology, or any similar or equivalent manual process, to access, acquire, copy or monitor any portion of the Site or any Content, or in any way reproduce or circumvent the navigational structure or presentation of the Site or any Content, to obtain or attempt to obtain any materials, documents or information through any means not purposely made available through the Site. Lordhood reserves the right to bar any such activity.

You may not attempt to gain unauthorised access to any portion or feature of the Site, or any other systems or networks connected to the Site or to any Lordhood server, or to any of the services offered on or through the Site, by hacking, password "mining" or any other illegitimate means.

You may not probe, scan or test the vulnerability of the Site or any network connected to the Site, nor breach the security or authentication measures on the Site or any network connected to the Site. You may not reverse look-up, trace or seek to trace any information on any other user of or visitor to the Site, or any other customer of Lordhood, including any Lordhood account not owned by you, to its source, or exploit the Site or any service or information made available or offered by or through the Site, in any way where the purpose is to reveal any information, including but not limited to personal identification or information, other than your own information, as provided for by the Site.

You agree that you will not take any action that imposes an unreasonable or disproportionately large load on the infrastructure of the Site or Lordhood's systems or networks, or any systems or networks connected to the Site or to Lordhood.

You agree not to use any device, software or routine to interfere or attempt to interfere with the proper working of the Site or any transaction being conducted on the Site, or with any other person's use of the Site. You may not forge headers or otherwise manipulate identifiers in order to disguise the origin of any message or transmittal you send to Lordhood on or through the Site or any service offered on or through the Site. You may not pretend that you are, or that you represent, someone else, or impersonate any other individual or entity.

You may not use the Site or any Content for any purpose that is unlawful or prohibited by these Terms of Use, or to solicit the performance of any illegal activity or other activity which infringes the rights of Lordhood or others.

3. Purchases; Other Terms and Conditions

Additional terms and conditions may apply to purchases of other goods or services and to specific portions or features of the Site all of which terms are made a part of these Terms of Use by this reference. You agree to abide by such other terms and conditions, including where applicable representing that you are of sufficient legal age to use or participate in such service or feature. If there is a conflict between these Terms of Use and the terms posted for or applicable to a specific portion of the Site or for any service offered on or through the Site, the latter terms shall control with respect to your use of that portion of the Site or the specific service.

Lordhood's obligations, if any, with regard to its products and services are governed solely by the agreements pursuant to which they are provided, and nothing on this Site should be construed to alter such agreements.

Lordhood may make changes to any products or services offered on the Site, or to the applicable prices for any such products or services, at any time, without notice. The materials on the Site with respect to products and services may be out of date, and Lordhood makes no commitment to update the materials on the Site with respect to such products and services.

4. Accounts, Passwords and Security

Certain features or services offered on or through the Site may require you to open an account (including setting up an Lordhood username and password). You are entirely responsible for maintaining the confidentiality of the information you hold for your account, including your password, and for any and all activity that occurs under your account as a result of your failing to keep this information secure and confidential. You agree to notify Lordhood immediately of any unauthorised use of your account or password, or any other breach of security. You may be held liable for losses incurred by Lordhood or any other user of or visitor to the Site due to someone else using your Lordhood username, password or account as a result of your failing to keep your account information secure and confidential.

You may not use anyone else's Lordhood username, password or account at any time without the express permission and consent of the holder of that Lordhood username, password or account. Lordhood cannot and will not be liable for any loss or damage arising from your failure to comply with these obligations.

5. Privacy

Lordhood's Privacy Policy applies to use of this Site, and its terms are made a part of these Terms of Use by this reference. To view Lordhood's Privacy Policy, <u>click here</u>. Additionally, by using the Site, you acknowledge and agree that Internet transmissions are never completely private or secure. You understand that any message or information you send to the Site may be read or intercepted by others, even if there is a special notice that a particular transmission (for example, credit card information) is encrypted.

6. Links to Other Sites and to the Lordhood Site

This Site may contain links to other independent third-party websites ("Linked Sites"). These Linked Sites are provided solely as a convenience to our visitors. Such Linked Sites are not under Lordhood's control and Lordhood is not responsible for and does not endorse the content of such Linked Sites, including any information or materials contained on such Linked Sites. You will need to make your own independent judgment regarding your interaction with these Linked Sites.

7. Disclaimers

Lordhood does not promise that the site or any content, service, or feature of the site will be error-free or uninterrupted, or that any defects will be corrected, or that your use of the site will provide specific results. The site and its content are delivered on an "as-is" and "as-available" basis. All information provided on the site is subject to change without notice. Lordhood cannot ensure that any files or other data you download from the site will be free of viruses or contamination or destructive features. Lordhood disclaims all warranties, express or implied, including any warranties of accuracy, non-infringement, merchantability, and fitness for a particular purpose. Lordhood disclaims any and all liability for the acts, omissions, and conduct of any third parties in connection with or related to your use of the site and/or any Lordhood services. You assume total responsibility for your use of the site and any linked sites. Your sole remedy against Lordhood for dissatisfaction with the site or any content is to stop using the site or any such content. This limitation of relief is a part of the bargain between the parties.

The above disclaimer applies to any damages, liability or injuries caused by any failure of performance, error, omission, interruption, deletion, defect, delay in operation or transmission, computer virus, communication line failure, theft or destruction of or unauthorised access to, alteration of, or use, whether for breach of contract, tort, negligence or any other cause of action.

Lordhood reserves the right to do any of the following, at any time, without notice: (1) to modify, suspend or terminate operation of or access to the Site, or any portion of the Site, for any reason; (2) to modify or change the Site, or any portion of the Site, and any applicable policies or terms; and (3) to interrupt the operation of the Site, or any portion of

the Site, as necessary to perform routine or non-routine maintenance, error correction, or other changes.

8. Limitation of Liability

Except where prohibited by law, in no event will Lordhood be liable to you for any indirect, consequential, exemplary, incidental or punitive damages, including lost profits, even if Lordhood has been advised of the possibility of such damages.

If, notwithstanding the other provisions of these Terms of Use, Lordhood is found to be liable to you for any damage or loss which arises out of or is in any way connected with your use of the Site or any Content, Lordhood's liability shall in no event exceed the total of any subscription or similar fees with respect to any service or feature of or on the Site paid in the six months prior to the date of the initial claim made against Lordhood.

9. Indemnity

You agree to indemnify and hold Lordhood, its officers, directors, shareholders, predecessors, successors in interest, employees, agents, subsidiaries and affiliates, harmless from any demands, loss, liability, claims or expenses (including attorneys' fees), made against Lordhood by any third party due to or arising out of or in connection with your use of the Site.

10. Violation of These Terms of Use

Lordhood may disclose any information we have about you (including your identity) if we determine that such disclosure is necessary in connection with any investigation or complaint regarding your use of the Site, or to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) Lordhood's rights or property, or the rights or property of visitors to or users of the Site, including Lordhood's customers. Lordhood reserves the right at all times to disclose any information that Lordhood deems necessary to comply with any applicable law, regulation, legal process or governmental request. Lordhood also may disclose your information when Lordhood determines that applicable law requires or permits such disclosure, including exchanging information with other companies and organisations for fraud protection purposes.

You acknowledge and agree that Lordhood may preserve any transmittal or communication by you with Lordhood through the Site or any service offered on or through the Site, and may also disclose such data if required to do so by law or Lordhood determines that such preservation or disclosure is reasonably necessary to (1) comply with legal process, (2) enforce these Terms of Use, (3) respond to claims that any such data violates the rights of others, or (4) protect the rights, property or personal safety of Lordhood, its employees, users of or visitors to the Site, and the public.

You agree that Lordhood may, in its sole discretion and without prior notice, terminate your access to the Site and/or block your future access to the Site if we determine that you have violated these Terms of Use or other agreements or guidelines which may be associated with your use of the Site. You also agree that any violation by you of these Terms of Use will constitute an unlawful and unfair business practice, and will cause irreparable harm to Lordhood, for which monetary damages would be inadequate, and you consent to Lordhood obtaining any injunctive or equitable relief that Lordhood deems necessary or appropriate in such circumstances. These remedies are in addition to any other remedies Lordhood may have at law or in equity.

You agree that Lordhood may, in its sole discretion and without prior notice, terminate your access to the Site, for cause, which includes (but is not limited to) (1) requests by law enforcement or other government agencies, (2) a request by you (self-initiated account deletions), (3) discontinuance or material modification of the Site or any service offered on or through the Site, or (4) unexpected technical issues or problems.

If Lordhood does take any legal action against you as a result of your violation of these Terms of Use, Lordhood will be entitled to recover from you, and you agree to pay, all reasonable attorneys' fees and costs of such action, in addition to any other relief granted to Lordhood. You agree that Lordhood will not be liable to you or to any third party for termination of your access to the Site as a result of any violation of these Terms of Use.

11. Governing Law; Dispute Resolution

You agree that all matters relating to your access to or use of the Site, including all disputes, will be governed by the laws of the United Kingdom without regard to its conflicts of laws provisions. You agree to the personal jurisdiction by and venue in the United Kingdom, and waive any objection to such jurisdiction or venue. Any claim under these Terms of Use must be brought within one (1) year after the cause of action arises, or such claim or cause of action is barred. Claims made under the separate terms and conditions of purchase for goods and services are not subject to this limitation. No recovery may be sought or received for damages other than out-of-pocket expenses, except that the prevailing party will be entitled to costs and attorneys' fees. In the event of any controversy or dispute between Lordhood and you arising out of or in connection with your use of the Site, the parties shall attempt, promptly and in good faith, to resolve any such dispute. If we are unable to resolve any such dispute within a reasonable time (not to exceed thirty (30) days), then either party may submit such controversy or dispute to mediation. If the dispute cannot be resolved through mediation, then the parties shall be free to pursue any right or remedy available to them under applicable law.

12. Void Where Prohibited

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13. Miscellaneous

You may not use or export or re-export any Content or any copy or adaptation of such Content, or any product or service offered on the Site, in violation of any applicable laws or regulations, including without limitation United Kingdom export laws and regulations.

If any of the provisions of these Terms of Use are held by a court or other tribunal of competent jurisdiction to be void or unenforceable, such provisions shall be limited or eliminated to the minimum extent necessary and replaced with a valid provision that best embodies the intent of these Terms of Use, so that these Terms of Use shall remain in full force and effect. These Terms of Use constitute the entire agreement between you and Lordhood with regard to your use of the Site, and any and all other written or oral agreements or understandings previously existing between you and Lordhood with respect to such use are hereby superseded and cancelled. Other than as provided in a purchase agreement you enter into with Lordhood, Lordhood will not accept any counter-offers to these Terms of Use, and all such offers are hereby categorically rejected. Lordhood's failure to insist on or enforce strict performance of these Terms of Use shall not be construed as a waiver by Lordhood of any provision or any right it has to enforce these Terms of Use, nor shall any course of conduct between Lordhood and you or any other party be deemed to modify any provision of these Terms of Use. These Terms of Use shall not be interpreted or construed to confer any rights or remedies on any third parties.

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14. Feedback and Information

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