

Exercise 2.1

B. Practical Problems

- (1) A Coca-Cola distributor buys the bottles for RS 6/- sell them for RS 10 each. All bottles left over are worthless. His daily sales of cold drinks are never less than 10 and not more than 12. Prepare Payoff table & Regret value table.

→ Here,

$$CP = RS 6, SP = RS 10, MP = SP - CP = 10 - 6 = RS 4$$

Where there is no salvage value, we have,

$$ML = CP = RS 6$$

S = no. of Coca-Cola drinks supplied

D = no. of Coca-Cola drinks sold

$S = D \text{ or } " \quad " \quad " \text{ unsold}$

Here daily sales of cold drinks are never less than 10 and more than 12.

$$S_1 = 10, S_2 = 11, S_3 = 12$$

$$D_1 = 10, D_2 = 11, D_3 = 12$$

Payoff value = $MP \times \text{no. of cold drinks supplied if } S < D$

= $4(S)$

Payoff value = $MP \times \text{no. of cold drinks sold} - ML \times \text{no. of cold drinks sold}$ (if $S > D$)

$$= 4D - 6(S-D)$$

$$= 10D - 6S, \text{ if } S > D$$

Pay off table

S	D ₁ =10	D ₂ =11	D ₃ =12
S ₁ =10	P ₁₁ =40	P ₁₂ =40	P ₁₃ =40
S ₂ =11	P ₂₁ =34	P ₂₂ =44	P ₂₃ =44
S ₃ =12	P ₃₁ =78	P ₃₂ =38	P ₃₃ =48

Regret table

S	D ₁ =10	D ₂ =11	D ₃ =12
S ₁ =10	0	4	8
S ₂ =11	6	0	4
S ₃ =12	12	6	0

$$P_{11} = \text{Pay off value when } S_1=10, D_1=10, \text{ if } S \leq D, 4S = 4 \times 10 = 40$$

$$P_{12} = \text{Pay off value when } S_1=10, D_2=11 \text{ if } S < D, 4S = 4 \times 10 = 40$$

$$P_{13} = \text{Pay off value when } S_1=10, D_3=12, \text{ if } S < D, 4S = 4 \times 10 = 40$$

$$P_{21} = \text{Pay off value when } S_2=11, D_1=10 \text{ if } S > D, \\ = 10D_1 - 6S_2 = 10 \times 10 - 6 \times 11 \\ = 34$$

$$P_{22} = \text{Pay off value when } S_2=11, D_2=11, \text{ if } S \leq D \\ = 4S_2 = 4 \times 11 = 44$$

$$P_{23} = \text{Pay off value when } S_2=11, D_3=12, \text{ if } S < D \\ = 4S_2 = 4 \times 11 = 44$$

$$P_{31} = \text{Pay off value when } S_3=12, D_1=10 \text{ if } S > D \\ = 10D_1 - 6S_3 = 10 \times 10 - 6 \times 12 = 20$$

$$P_{32} = \text{Pay off value when } S_3=12, D_2=11 \text{ if } S > D \\ = 10D_2 - 6S_3 = 10 \times 11 - 6 \times 12 \\ = 38$$

$$P_{33} = \text{Pay off value when } S_3=12, D_3=12 \text{ if } S \geq D$$

$$= 4S_3 \\ = 4 \times 12 \\ = 48$$

② A beer distributor buys kegs for Rs 8 each & sells them for Rs 12 each. All the kegs left at the end of the day are worthless. The sales of kegs in the past have not been less than 20 & not more than 22. Prepare payoff table & Regret table.

⇒ Now,

$$CP = \text{Rs } 8, SP = \text{Rs } 12, MP = SP - CP = 12 - 8 = 4$$

where, there is no salvage value, we have,

$$MC = CP = \text{Rs } 8$$

S = no. of kegs of beer supplied

D = no. of kegs of beer sold, then

$S - D$ = no. of kegs of beer unsold.

The sales of the past have not been less than 20 & not more than 22.

$$S_1 = 20, S_2 = 21, S_3 = 22$$

$$D_1 = 20, D_2 = 21, D_3 = 22$$

$$\begin{aligned} \text{Payoff value} &= MP \times \text{no. of kegs of beer supplied} - MC \times S \\ &= 4D - 8S \end{aligned}$$

$$\begin{aligned} \text{Payoff} &= MP \times \text{no. of kegs of beer sold} - MC \times \text{no. of kegs of beer unsold}, \text{ if } S > D \\ &= 4D - 8(S - D) \end{aligned}$$

$$= 4D - 8S + 8D$$

$$= 12D - 8S \quad \text{if } S > D$$

Payoff table

S	$D_1=20$	$D_2=21$	$D_3=22$
$s_1=20$	80	80	80
$s_2=21$	72	84	84
$s_3=22$	64	76	88

Regret (loss) table

S	$D_1=20$	$D_2=21$	$D_3=22$
$s_1=20$	0	4	8
$s_2=21$	8	0	4
$s_3=22$	16	8	0

- ③ Q. A distribution of past daily sales of a commodity is as follows:

Daily sales (units) : 1000 1200 1400

It's sales price per unit is Rs 40 & cost price (unit) is Rs 25 & salvage price is Rs 5, construct payoff table & regret (loss) table.

Ans,

$$CP = \text{Rs } 25, SP = \text{Rs } 40 \quad MP = SP - CP = 40 - 25 = 15$$

There is salvage value Rs 5.

then,

$$ML = (SP - CP) \text{ value} = 25 - 5 = \text{Rs } 20$$

Ans,

S = no. of units supplied

D = no. of units sold.

$S - D$ = no. of units unsold.

where,

$$S_1 = 1000, S_2 = 1200, S_3 = 1400$$

$$D_1 = 1000, D_2 = 1200, D_3 = 1400$$

Pay off value = $MP \times \text{no. of unit supply}$ If $S \leq D$
 $= 15 \times S$

Payoff value = $MP \times \text{no. of unit sold} - ML \times \text{no. of units unsold}$
 If $S > D$
 $= MP \times S - M$
 $= 15 \times D - 20 \times (S-D)$
 $= 15D - 20S + 20D$
 $= 35D - 20S$

Pay off table

D		$D_1 = 1000$	$D_2 = 1200$	$D_3 = 1400$
S		15000	15000	15000
$S_1 = 1000$	15000	15000	15000	
$S_2 = 1200$	11000	18000	18000	
$S_3 = 1400$	7000	14000	21000	

Regret (loss) table

D		$D_1 = 1000$	$D_2 = 1200$	$D_3 = 1400$
S		0	3000	6000
$S_1 = 1000$	0	3000	6000	
$S_2 = 1200$	4000	0	3000	
$S_3 = 1400$	8000	4000	0	

(g) The following matrix gives the payoff (in Rs/lakh) of different strategies S_1, S_2 and S_3 against different condition N_1, N_2, N_3 , N_4

Strategy (Supply)	State of nature (Demand)	High demand (N ₁)	Moderate demand (N ₂)	Low demand (N ₃)	Failure (N ₄)
Expand (A ₁)	6500	3000	-2000	-5000	
Build (A ₂)	9000	5000	-3000	-10000	
Subcontract (A ₃)	3000	1500	-1000	-2000	

Indicate the decision taken under the following approaches:-

(i) Optimistic criterion.

	S_1	S_2	S_3	S_4	maximum payoff of each Row	minimum payoff of each Row
S_1	6500	3000	-2000	-5000	6500	-5000
S_2	9000	5000	3000	-10000	9000	-10000
S_3	3000	1500	-1000	-2000	3000	-2000

Decision maker would select S_2 (Build) which gives maximum payoff value 9000 among all the selected maximum-payoff values 6500, 9000, 3000

minimum

Decision maker could select S_3 (subcontract) which gives maximum payoff value -2000 among all the selected minimum-payoff values -5000, -10000, -2000

III minimax regret

regrets \ D	D ₁	D ₂	D ₃	D ₄	maximum regret value of each row	expander
S ₁	2500	2000	1000	3000	3000	2500
S ₂	0	0	2000	8000	8000	8000
S ₃	6000	3500	0	0	6000	

Decision maker would select S₁ (expand) which give minimum regret value. Rs 3000 among all the maximum regret values. Rs 3000, 8000, 6000

IV Laplace criterion

S \ D	D ₁	D ₂	D ₃	D ₄	Expected profit	Max expected profit	S - expand
S ₁	6500	3000	-2000	-5000	1250	5200	-1000
S ₂	9000	5000	-3000	-10000	250	7200	-600
S ₃	3000	1500	-1000	-2000	375	2400	-400

Decision maker would select the (S₁) expand which give maximum profit Rs 1250 among all Rs 1250, Rs 7200, Rs 375

V use Hurwitz criterion, if the coefficient of optimism is 0.8

$$\text{H for } S_1 = 5200 - 1000 = 4200$$

$$\text{H for } S_2 = 7200 - 600 = 6600$$

$$\text{H for } S_3 = 2400 - 400 = 2000$$

Decision maker would select ~~rebuild~~ build (S₂) which give maximum H Rs 6600

- ⑤) The market manager has to decide one of the type of shampoos to be launched under the following estimated payoffs (in Rs.) for various levels of sales.

Expected profit	Type of shampoo	Estimated levels of sales			maximum payoff of each row	minimum payoff of each row
		15000	10000	5000		
20+10+10=60	Egg shampoo	30	10	10	30	10
40+20+20=80	Clinic shampoo	40	15	5	40	5
55+20+3=78	Deluxe shampoo	55	20	3	55	3

① maximax

→ The decision maker would select Deluxe shampoo which gives maximum payoff value Rs 55 among all the selected maximum payoff value as 30, 40, 55.

② maximin

→ The decision maker would select Egg shampoo which gives maximum payoff value as 10 among all the selected minimum payoff value Rs 10, 5, 3.

③ minimax regret

→ Regret value

Types of shampoo	Estimated levels of sales			maximum regret value of each row
	15000	10000	5000	
Egg shampoo	30	10	10	25
Clinic shampoo	25	5	5	25
Deluxe shampoo	0	0	7	7

Hence, decision maker would select Deltax Shampoo which give minimum regret value $R_S = 7$ among all the maximum regret value $R_S = 25, 25, 7$.

④ Equal likelihood (Laplace criterion)

→ Decision maker would select the ~~De Lux~~ Deltax Shampoo which gives maximum profit Rs 26 among all Rs 16, 67, 20, 2

⑤ Criterion of realism if coefficient of optimism $\beta = 0.80$

$$\begin{aligned}\mu &= \alpha \times \text{maximum pay off in row} + (1-\alpha) \times \text{minimum pay off} \\ &= 0.60 \times\end{aligned}$$

- ⑥ Julie has the table below as a historical representation of profits given certain sales and buying level combinations.

Weekly sales of yogurt	Action			maximum payoff of each row	minimum payoff of each row
	Buy 200	Buy 300	Buy 400		
200	\$50	\$25	\$0	\$50	\$0
300	\$50	\$75	\$50	\$75	\$50
400	\$80	\$75	\$600	\$600	\$50

- ⑦ Using the maximax decision criterion what advice can you give Julie about quantity of yogurt to buy for next week

→ Decision maker would select the yogurt to buy where maximum payoff value of real is \$600 among all the maximum payoff value is \$50, \$75, \$600.
 ⇒ As 400 yogurt to buy for next week.

- ⑧

Payoff table.

where $\alpha = 0.60$

Action \ Event	A	B	C	D	maximum payoff of each row	minimum payoff of each row	Expected profit	maximum payoff of each row	maximum payoff each row
S ₁	8	0	10	6	10	-10	1	4.8	-4
S ₂	-4	12	18	-2	18	-4	6	10.8	1.6
S ₃	24	9	9	8	24	8	10	8.4	3.2

- ⑨ Maximax

→ Decision maker would select S₂ which give maximum payoff value is 18 among all the maximum payoff value is 18, 12, 24, 8.

(i) maximin

→ Decision maker would select s_3 which give maximum payoff value RS 8 among all the minimum payoff values:
 RS - 10, RS - 8, RS 8

(ii) ^{Maximin} Minimax regret

S	D	A	B	C	D	maximum regret value of each row
s_1	5	12	28	2	28	28
s_2	18	0	0	10	18	18
s_3	0	3	9	0	9	9

Decision maker would select s_3 which give minimum regret value RS 7 among all the maximum regret values 9, 18, 28

(iv) Laplace Criterion

→ Decision maker would select the s_3 which gives maximum profit RS 50 among all RS 1, RS 6, RS 10.

(v)

Hurwitz criterion if the coefficient of pessimism is 0.60

$$\mu =$$

$$\mu \text{ for } s_1 = 48 - 4 = 0.8$$

$$\mu \text{ for } s_2 = 10.8 - 1.6 = 0.2$$

$$\mu \text{ for } s_3 = 8.4 - 3.2 = 5.2$$

Decision maker would select s_3 which give maximum μ RS 5.2.

$$⑧ \text{ Here, } CP = \text{Rs} 5, SP = \text{Rs} 10, MP = SP - CP = 10 - 5 = 5$$

If the unsold paper does not have any value

$$ML = CP = \text{Rs} 5$$

S = no. of paper supplied

D = no. of paper sold

$S - D$ = no. of paper unsold

Here,

The vendor knows that he can not sell more than 20 paper in a day and the minimum sale would not be less than 18. ~~How many papers should he buy based on~~

$$S_1 = 18, S_2 = 19, S_3 = 20$$

$$D_1 = 18, D_2 = 19, D_3 = 20$$

Payoff value = $MP \times \text{no. of paper supply if } S \leq D$
 $= 5 \times 5$

$$\begin{aligned} \text{Payoff value} &= MP \times \text{no. of paper sold} - ML \times \text{no. of paper unsold} \\ \text{if } S > D &= 5 \times D - 5(S - D) \\ &= 5D - 5S + 5D \\ &= 10D - 5S \end{aligned}$$

Payoff table

$S \setminus D$	$D=18$	$D=19$	$D=20$	maximum	minimum
$S_1=18$	90	90	90	90	90
$S_2=19$	85	95	95	95	85
$S_3=20$	80	90	100	100	80

Loss (negative) table					
	$S_1=18$	$S_2=19$	$S_3=20$	$D=18$	$D=19$
$S_1=18$	0	5	10	0	5
$S_2=19$	5	0	5	5	0
$S_3=20$	10	5	0	0	5

(i) maximum criterion

→ Here, Decision maker would select Decision alternative $s_3 = 20$ which gives maximum payoff Rs 90 among all the selected maximum payoff value is Rs 90, Rs 700.

(ii) maximin criterion

→ Here, Decision maker would select Decision alternative $s_1 = 8$ which gives maximum payoff Rs 90 among all the selected minimum payoff value is Rs 90, Rs 80.

(iii) minimax regret criterion

→ Here, Decision maker would select Decision alternative $s_2 = 19$ which gives minimum loss value of Rs 5 among all the selected maximum loss value is Rs 10, Rs 5, Rs 10.

② Expected opportunity loss (EOL) criterion

Under condition of expected opportunity loss criterion the following steps are used to select decisional alternative.

- i) Construct regret table
- ii) Assign the probability of each state of nature
- iii) Find Expected Loss of each decision alternative by using following formula.

$$EL = \text{Regret value} \times \text{probability}$$

- iv) Find the sum of Expected loss which gives expected opportunity loss (EOL) of each decision alternative

$$EOL = \sum (\text{Regret value} \times \text{probability})$$

- v) Select that decision alternative which has minimum EOL

Exercise-2

	Hot snack stall	Ice cream stall	Best
cool summer	Rs 5000	Rs 1000	Rs 5000
hot summer	Rs 1000	Rs 6500	Rs 6500

- Probability of Hot snack stall = 0.6 (cool summer)
- Probability of Ice cream stall = 0.4 (hot summer)

$$\text{EMV of hot snack stall} = \sum (\text{Payoff} \times \text{Probability})$$

$$= (5000 \times 0.6 + 1000 \times 0.4)$$
$$= Rs 3400$$

$$\text{EMV of Ice cream stall} = \sum \text{Payoff} \times \text{Probability}$$

$$= (1000 \times 0.6 + 0 \cdot 4) + (6000 \times 0.4)$$

$$= \text{Rs. } 3200$$

Since EMV for hot snack stall $>$ EMV for ice cream stall.
we should run hot snack stall less ice cream stall.

(3)			Pay off trade	
	A	B	A	B
Successful	0.70	0.40	Rs. 30000	Rs. 50000
Not successful	0.30	0.60	Rs. -20000	Rs. -20000

$$\text{EMV of A} = (30000 \times 0.70 + 20000 \times 0.3) = 18000$$

$$\text{EMV of B} = (50000 \times 0.4 - 20000 \times 0.6) = 8000$$

Since EMV of A $>$ EMV for B trade should adapt A.

(2)	Now,	will stock of commodity (X)		will stock of commodity (Y)		Profitable	
		Sell	0.80	X	0.60	200	400
	Failure	0.20	Y	0.40	-500	-300	

$$\text{EMV} = \sum \text{Payoff} \times \text{Probability}$$

$$(i) \text{ EMV of stock of commodity (X)} = (200 \times 0.80 - 500 \times 0.20) = 60$$

$$\text{EMV of stock of commodity (Y)} = (400 \times 0.80 - 300 \times 0.20) = 280$$

Now, $\text{EMV of stock of commodity (X)} < \text{EMV of stock of commodity (Y)}$

~~Stock X~~, Stock Y

Business man should stock commodity Y.

(4)

Q4

Event	Action			Probability
	1	2	3	
A	4	-2	7	0.25
B	0	8	3	0.25
C	-5	9	2	0.25
D	3	1	4	0.25

NOG

$$\begin{aligned}
 \text{EMV for action 1} &= \sum \text{Payoff} \times \text{probability} \\
 &= 4 \times 0.25 + 0.25 \times 0.25 = 5 \times 0.25 + 3 \times 0.25 \\
 &= 0.25 \times 0.5
 \end{aligned}$$

$$\begin{aligned}
 \text{EMV for action 2} &= \sum \text{Payoff} \times \text{probability} \\
 &= -2 \times 0.25 + 6 \times 0.25 + 9 \times 0.25 + 1 \times 0.25 \\
 &= 3.5
 \end{aligned}$$

$$\begin{aligned}
 \text{EMV for action 3} &= \sum \text{Payoff} \times \text{probability} \\
 &= 7 \times 0.25 + 3 \times 0.25 + 2 \times 0.25 + 4 \times 0.25 \\
 &= 4
 \end{aligned}$$

Since, $\text{EMV for action 3} > \text{EMV for action 2} > \text{EMV for action 1}$
 we should take action 3.

(1)

Q. Let, $CP = \$3, SP = \$8, MP = SP - CP = \$8 - \$3 = \$5$
 There'll be no salvage value, $S = 0$
 $MU \leq CP = \$5$

A vendor sells cakes not less than 4 pieces & not more than 8 pieces.

$$S_1 = 4, S_2 = 5, S_3 = 6, S_4 = 7, S_5 = 8$$

$$D_1 = 4, D_2 = 5, D_3 = 6, D_4 = 7, D_5 = 8$$

Now

Pay off = $SP \times S$, $S = \text{no. of cake supplied}$

$D = \text{no. of cake sold}$

$S - D = \text{no. of cake unsold}$

Pay off value = $MP \times \text{no. of cake supply} \quad \text{if } S \leq D$
 $= 5S$

$$\begin{aligned} \text{Pay off value} &= MP \times \text{no. of cake sold} - MU \times \text{no. of cake unsold} \\ &= 5D - 3(S - D) \\ &= 5D - 3S + 3D \\ &= 8D - 3S \end{aligned}$$

Pay off table

Stock		$D=4$	$D=5$	$D=6$	$D=7$	$D=8$	Probability
$S=4$	20	20	20	20	20	20	0.10
$S=5$	17	25	25	25	25	25	0.20
$S=6$	14	22	30	30	30	30	0.40
$S=7$	11	19	27	35	35	35	0.20
$S=8$	8	16	24	32	40	40	0.10
Prob	0.10	0.20	0.40	0.20	0.10		

~~Prv for Decision 21/07/2018~~

$$\text{EMV for stock 4} = 20 \times 0.10 + 20 \times 0.20 + 20 \times 0.40 + 20 \times 0.20 + 20 \times 0.10$$

= 20

$$\begin{aligned}\text{EMV for stock 5} &= 20 \times 0.10 + 25 \times 0.20 + 28 \times 0.40 + 29 \times 0.20 + 10 \times 0.10 \\ &= 27.80 \\ &= 24.5\end{aligned}$$

$$\begin{aligned}\text{EMV for stock 6} &= 20 \times 0.10 + 25 \times 0.20 + 30 \times 0.40 + 27 \times 0.20 + 24 \times 0.10 \\ &= 21.00 \\ &= 27.4\end{aligned}$$

$$\begin{aligned}\text{EMV for stock 7} &= 20 \times 0.10 + 25 \times 0.20 + 30 \times 0.40 + 35 \times 0.20 + 32 \times 0.10 \\ &= 21.80 \\ &= 26.2\end{aligned}$$

$$\begin{aligned}\text{EMV for stock 8} &= 20 \times 0.10 + 25 \times 0.20 + 30 \times 0.40 + 35 \times 0.20 + 40 \times 0.10 \\ &= 20.00 \\ &= 24\end{aligned}$$

(i) ~~Optimal~~ should we should ~~stop~~ stock 6 (after expd)

(ii) Maximum expected profit ~~is~~ 27.4

11 - 180
 12 - 2178
 13 - 245
135
 14 - 280
 15 - 280

(1) $SP = \$50, CP = \$30, MP = SP - CP = 50 - 30 = \20
 Net salvage value, $ML = CP = \$30$

$$Py_{off} = MP \times \text{no. of copies supplied} \quad \text{if } S \leq D = \$20S$$

$$\begin{aligned} Py_{off} &= MP \times \text{no. of copies sold} - ML \times \text{no. of copies unsold} \\ &= 20D - 30(S-D) = 20D - 30S + 30D = 50D - 30S \end{aligned}$$

S/D	D ₁ =10	D ₂ =12	D ₃ =12	D ₄ =15	D ₅ =18	Probability	Envr. Payoff X Prob.
S=10	300	300	300	300	300	0.10	
S=11	170	220	220	220	220	0.25	
S=12	140	190	240	240	240	0.20	
S=13	110	160	210	260	260	0.25	
S=14	80	130	180	230	280	0.30	
Probability	0.10	0.25	0.20	0.25	0.30		

EV for $S_D = 10 =$

Q) Let, $CP = \text{Rs } 6$, $SP = \text{Rs } 10$, $MP = SP - CP = 10 - 6 = \text{Rs } 4$
 there, no salvage value,
 $ML = CP - \text{Rs } 6$

Now,

$S = \text{no. of quantity bought/bought}$

$D = \text{no. of quantity sold}$

$S - D = \text{no. of quantity unsold}$

Payoff = $MP \times \text{no. of quantity supplied/bought} - CS$
 $= 4 \times S$

$$\begin{aligned}\text{Payoff} &= MP \times \text{no. of quantity sold} - ML \times \text{no. of quantity unsold} \\ &= 4D - 6(S - D) \quad \text{if } S \geq D \\ &= 4D - 6S + 6D \\ &= 10D - 6S\end{aligned}$$

Payoff table

Decision matrix		$D_1 = 20$	$D_2 = 25$	$D_3 = 30$	$D_4 = 35$
$S_1 = 20$	80	80	80	80	
$S_2 = 25$	50	180	180	180	
$S_3 = 30$	-40	10	160	180	
$S_4 = 35$	-180	-110	40	240	
Probability	0.10	0.30	0.50	0.10	

(3)

$$\text{EMV for } S_1 = 20 = \sum \text{Payoff} \times \text{Probability}$$

$$= 80 \times 0.10 + 80 \times 0.30 + 80 \times 0.50 + 80 \times 0.10$$

$$= \text{Rs } 80$$

$$\text{EMV for } S_2 = 25 = 50 \times 0.10 + 100 \times 0.30 + 160 \times 0.50 + 240 \times 0.10$$

$$= \text{Rs } 95$$

$$\text{EMV for } S_3 = 40 = -40 \times 0.10 + 10 \times 0.30 + 160 \times 0.50 + 160 \times 0.10$$

$$= \text{Rs } 95$$

$$\text{EMV for } S_4 = 60 = -160 \times 0.10 + 110 \times 0.30 + 40 \times 0.50 + 240 \times 0.10$$

$$= \text{Rs } 5$$

Since, $\text{EMV}(S_2 = 25)$ and $(S_3 = 40)$ have same maximum value, the optimum quantity bought is either 25 unit or 40 unit

$$\textcircled{a} \text{ EPI} = \sum \text{Diagonal Payoff} \times \text{Probability}$$

$$= (80 \times 0.10 + 100 \times 0.30 + 160 \times 0.50 + 240 \times 0.10)$$

$$= \text{Rs } 142$$

$$\textcircled{b} \text{ Maximum EMV under uncertainty} = \text{Rs } 95$$

$$\text{EVPI} = \text{EPI} - \text{Maximum EMV under uncertainty}$$

$$= 142 - 95$$

$$= \text{Rs } 47$$

Solved by Bayes - posterior method

(Q) $C_p = \$4, S_p = \$5, M_p = S_p - C_p = 5 - 4 = \1
 No salvage value,
 $M_L = C_p = \$4$

~~Payoff~~ $S \geq$ no. of magazine supply
 $D \geq$ no. of magazine sold
 $S - D =$ no. of magazine unsold

Payoff = $M_p \times$ no. of magazine supplied
 $= 1 \times S$

Payoff = $M_p \times$ no. of magazine sold - $M_L \times$ no. of magazine unsold
 $= D - 4S + 4D$
 $= 5D - 4S$

Payoff table

S	$D=1$	$D=2$	$D=3$	$D=4$	$P_D = 1/6$
$S_1=1$	1	1	1	1	
$S_2=2$	-3	2	2	2	
$S_3=3$	-7	-2	3	3	
$S_4=4$	-11	-6	-1	4	
Prob.	0.40	0.30	0.20	0.10	

(Q) EMV for $S_1=1$ $= 1 \times 0.40 + 2 \times 0.30 + 3 \times 0.20 + 4 \times 0.10$
 $= 1$

EMV for $S_2=2$ $= -3 \times 0.40 + 2 \times 0.30 + 2 \times 0.20 + 1 \times 0.10$
 $= 0$

EMV for $S_3=3$ $= -7 \times 0.40 - 2 \times 0.30 + 3 \times 0.20 + 3 \times 0.10$
 $= -2.5$

(Q)

$$EMV \text{ for } S_4 = 4 - 1 \times 0.40 - 6 \times 0.30 + 1 \times 0.20 + 4 \times 0.10 \\ = -6$$

(a) If EMV for S_j have maximum value, the optimal number of the newspaper ~~printed~~ is 1 demand level

(b) Expected profit with perfect information (EPI) = ~~Expected profit under perfect information~~
 $= 1 \times 0.40 + 2 \times 0.30 + 3 \times 0.20 + 4 \times 0.10 \\ = 18.2$

(c) maximum EMV under uncertainty = Rs 1

Expected value with perfect information ($EVPI$) = $EPI - \max EMV \text{ under uncertainty}$
 $= 18.2 - 18.1 \\ = 1$

(Q) $SP_{D_1} = 28, SP = 18 \text{ yr}, MP = SP - CP = 18 - 28 = -10$

Since salvage price = 10

$$M_2 = CP - \text{salvage}$$

$$= 28 - 5$$

$$= 23$$

$$S = \text{no. of unit supply}$$

$$D = \text{no. of unit sold}$$

$$S = D + \text{no. of unit unsold}$$

Payoff = $MP \times \text{no. of unit supply} - CP$

$$= 18S$$

Payoff = $MP \times \text{no. of unit sold} - M_2 \times \text{no. of unit unsold}$

$$= 18D - 23(S-D)$$

$$= 35D - 20S$$

Payoff table

$S \setminus D$	$D_1 = 1000$	$D_2 = 2000$	$D_3 = 3000$	$D_4 = 4000$	$D_5 = 5000$
$D_1 = 1000$	25000	18000	18000	18000	15000
$D_2 = 2000$	11000	18000	18000	18000	18000
$D_3 = 3000$	7000	14000	21000	23000	21000
$D_4 = 4000$	3000	10000	17000	24000	24000
$D_5 = 5000$	-1000	6000	13000	20000	27000
Prob	0.05	0.15	0.35	0.30	0.15

EMV for $S_1 = 25000 = 25000 \times 0.05 + 18000 \times 0.15 + 15000 \times 0.35 + 10000 \times 0.30 + 15000 \times 0.15$

= 15000

(3)

$$\text{EMV for } S_2 = 1200 = 15000 \times 0.05 + 18000 \times 0.15 + 18000 \times 0.35 + 21000 \times 0.30 + 27000 \times 0.15 \\ = 127650$$

$$\text{For EMV for } S_3 = 1400 = 7000 \times 0.05 + 18000 \times 0.15 + 21000 \times 0.35 + 21000 \times 0.30 + 24000 \times 0.15 \\ = 19250$$

$$\text{EMV for } S_4 = 1600 = 3000 \times 0.05 + 10000 \times 0.15 + 17000 \times 0.35 + 24000 \times 0.30 + 24000 \times 0.15 \\ = 128400$$

$$\text{EMV for } S_5 = 1800 = -1000 \times 0.05 + 6000 \times 0.15 + 13000 \times 0.35 + 20000 \times 0.30 + 27000 \times 0.15 \\ = 15450$$

i) EMV for $S_3 = 1400$ have maximum value, the optimum quantity is ~~1400~~ 1400

ii) The maximum expected profit is Rs 19250

iii) EPI = \sum diagonal payoff \times probability
 $= (15000 \times 0.05 + 18000 \times 0.15 + 21000 \times 0.35 + 24000 \times 0.30 + 27000 \times 0.15) \\ = 22050$

$$\text{EVPI} = \text{EPI} - \text{Maximum EMV under uncertainty} \\ = 22050 - 19250 \\ = 282800$$

(ii)

$$\text{Let, } CP = \text{Rs } 8.50, SP = \text{Rs } 15.80, MP = SP - CP = 15.80 - 8.50 = \text{Rs } 7.30$$

Salvage value = Rs 20

$$M1 = CP - \text{Salvage} = 8.50 - 20 = -\text{Rs } 11.50$$

S = no. of icecream supply

D = no. of icecream sold

$S-D$ = no. of icecream unsold

$$\text{Payoff} = MP \times \text{no. of icecream supply}$$

$$= 30S$$

$$\text{Payoff} = MP \times \text{no. of icecream sold} - M1 \times \text{no. of icecream unsold}$$

$$= 30D - 30(S-D)$$

$$= 60D - 30S$$

Payout value,

S	$D_1 = 25$	$D_2 = 26$	$D_3 = 27$	$D_4 = 28$
$S_1 = 25$	450	450	450	450
$S_2 = 26$	420	480	480	480
$S_3 = 27$	390	450	520	520
$S_4 = 28$	360	420	490	490
Prob	0.10	0.20	0.40	0.30

$$\text{EMV for } (S_1 = 25) = 450 \times 0.10 + 450 \times 0.20 + 450 \times 0.40 + 450 \times 0.30$$

$$= 450$$

$$\text{EMV for } (S_2 = 26) = 420 \times 0.10 + 480 \times 0.20 + 480 \times 0.40 + 480 \times 0.30$$

$$= 474$$

$$\text{EMV for } (S_3 = 27) = 390 \times 0.10 + 450 \times 0.20 + 520 \times 0.40 + 520 \times 0.30$$

$$= 480$$

⑨

$$\text{EMV for } S_4=20 = 360 \times 0.20 + 420 \times 0.20 + 480 \times 0.40 + 540 \times 0.30 \\ = 474$$

② EMV for $S_3=17$ have maximum value. At quantity of 17 ice cream each day bought to maximize expected profit

③ maximum EMV under uncertainty = Rs 488

$$\text{EPI} = \sum \text{Diagonal payoff} \times \text{probability} \\ = 480 \times 0.20 + 480 \times 0.20 + 520 \times 0.40 + 540 \times 0.30 \\ = 485.07$$

$$\textcircled{4} \text{ Cost of uncertainty (EVPI)} = \text{EPI} - \text{maximum EMV under uncertainty} \\ = 507 - 488 \\ = 18.2$$

$$\textcircled{5} C_p = \text{Rs } 12, S_p = \text{Rs } 18, M_p = 18 - 12 = \text{Rs } 6, \text{ Salvage value} = \text{Revenue} - \text{Cost of holding} \\ M_L = C_p - \text{Salvage} = 12 - 8 = 4 \\ = 9 - 1 = \text{Rs } 8$$

$$\text{Payoff} = M_p \times \text{no. of units supplied if } S \leq R \\ = 6 \times 1 = 6$$

$$\text{Payoff} = M_p \times \text{no. of units sold} - M_L \times \text{no. of units unsold if } S > R \\ = 12 - 4 = 8$$

Payoff table.

S	$R=7$	$R=8$	$R=9$	$R=10$	$R=11$
$S=7$	42	42	42	42	42
$S=8$	38	48	48	48	48
$S=9$	34	44	54	54	54
$S=10$	30	40	50	60	60
$S=11$	26	36	46	56	66
Prob	0.20	0.20	0.25	0.20	0.15

⑥

$$EMV_{for}(S_1=7) = 42X0.20 + 42X0.20 + 42X0.25 + 42X0.20 + 42X0.15 \\ = 42$$

$$EMV_{for}(S_2=8) = 38X0.20 + 48X0.20 + 48X0.25 + 48X0.20 + 48X0.15 \\ = 48$$

$$EMV_{for}(S_3=9) = 34X0.20 + 44X0.20 + 54X0.25 + 54X0.20 + 54X0.15 \\ = 48$$

$$EMV_{for}(S_4=10) = 30X0.20 + 40X0.20 + 50X0.25 + 50X0.20 + 60X0.15 \\ = 46.4$$

$$EMV_{for}(S_5=11) = 26X0.20 + 36X0.20 + 46X0.25 + 56X0.20 + 66X0.15 \\ = 45$$

EMV for $S_j=9$ have maximum / optimum value. So the optimum stock level is 9.

② E PPI = \sum (Payoff \times Probability)

$$= 42X0.20 + 48X0.20 + 54X0.25 + 60X0.20 + 66X0.15 \\ = 53.4$$

maximum EMV under uncertainty = 48.

$$\text{Expected value for nonperformance (EPPI)} = \text{EPP} - \text{maximum EMV under uncertainty} \\ = 48.53.4 - 48 \\ = 5.4$$

Event	A ₁	A ₂	A ₃	Prob
D ₁	25000	-7000	-18000	0.3
D ₂	30000	50000	-8000	0.5
D ₃	40000	25000	60000	0.2

Actions = Decision Alternatives

Events = States of Nature.

(i) EMV for A₁ = 25000 × 0.3 + 30000 × 0.5 + 40000 × 0.2
= ₹ 30,500

EMV for A₂ = ~~30000 × 0.3~~ - 7000 × 0.3 + 50000 × 0.5 + 25000 × 0.2
= ₹ 27900

EMV for A₃ = -18000 × 0.3 - 8000 × 0.5 + 60000 × 0.2
= ₹ 26000

(ii) EPPJ = 25000 × 0.3 + 50000 × 0.5 + 60000 × 0.2 = ₹ 44500

maximum EMV under certainty = ₹ 30,500

EVDJ = EPPJ - maximum EMV under certainty
= ₹ 44500 - 30500
= ₹ 14000

(iii) It is advisable to conduct the survey to get net gain of ₹ 12000.

(14) ~~SP = 78.75~~, $P = 14\%$ $M.P = 75 - 40 = 35$
 $M.L = CP = 140$

Payoff = ~~Max~~ 355, if $S \leq D$

Payoff = $75D - 310S$ if $S > D$

Payoff table

$S \setminus D$	$D_1 = 3000$	$D_2 = 5200$	$D_3 = 8000$	$D_4 = 12000$	$S = 28000$
$S_1 = 3000$	105000	105000	105000	105000	105000
$S_2 = 5200$	258000	175000	175000	175000	175000
$S_3 = 8000$	-85000	55000	280000	2,800,000	2,800,000
$S_4 = 12000$	-255000	-105000	120000	4,20,000	4,20,000
$S_5 = 28000$	-495000	-345000	-120000	1,800,000	6,30,000
Probability	0.05	0.20	0.20	0.40	0.15

Decision

cost of uncertainty = Rs 1,37,500

Company should buy the forecasting model to get net Rs 62,500



Payoff table

State of nature	Acts			Probab.
	X	Y	Z	
A	-120	-80	100	0.30
B	200	400	-300	0.50
C	200	-260	600	0.20

(B)

Expected monetary value (EMV) for X = $-120 \times 0.30 + 200 \times 0.50 + 260 \times 0.20$
 $= \text{Rs } 116$

EMV for Y = $-80 \times 0.30 + 400 \times 0.50 - 260 \times 0.20$
 $= \text{Rs } 124$

EMV for Z = $160 \times 0.30 - 300 \times 0.50 + 600 \times 0.20$
 $= \text{Rs } 0$

Regret table.

State of nature	Acts			Prob
	X	Y	Z	
A	220	180	0	0.30
B	200	0	700	0.50
C	340	860	0	0.20

Expected opportunity loss (EOL) for X = $220 \times 0.30 + 200 \times 0.50 + 340 \times 0.20$
 $= \text{Rs } 234$

Expected opp(EOL) = $180 \times 0.30 + 860 \times 0.20$
 $= \text{Rs } 226$

EOL = 700×0.50
 $= \text{Rs } 350$

∴ EMV for Y have high profit & EOL for Y have low loss so Act Y can be chosen as the best

(16)

SID	N_1	M	N_3
S_1 : New Improvement detergent	15	12	18
S_2 : Super soft	9	24	10
S_3 : Extra Wash Probability	13	4	26
	0.35	0.45	0.20

$$EMV \text{ for } S_1 = 15 \times 0.35 + 12 \times 0.45 + 18 \times 0.20 = 14.25$$

$$EMV \text{ for } S_2 = 9 \times 0.35 + 14 \times 0.45 + 10 \times 0.20 = 11.45$$

$$EMV \text{ for } S_3 = 13 \times 0.35 + 4 \times 0.45 + 26 \times 0.20 = 11.55$$

∴ ~~EMV~~ maximum EMV at S_1 is ~~13~~ 14.25
segment 7/13/19

SID	N_1	M	N_3
S_1	0	2	8
S_2	6	0	10
S_3	2	10	0

$$EOQ \text{ for } S_1 = 2 \times 0.45 + 8 \times 0.20 = 2.5$$

$$EOQ \text{ for } S_2 = 6 \times 0.35 + 10 \times 0.20 = 5.3$$

$$EOQ \text{ for } S_3 = 2 \times 0.35 + 10 \times 0.45 = 5.2$$

∴ minimum EOQ for S_2 is 2.5.

∴ the best alternative is S_1 : New improvement detergent

(17)

(17)

$C_P = \$15$, $S_P = \$30$, $M_P = \$8 - \$5 = \$3$. No salvage, $M_L = C_P = \$15$.

Payoff = SS if $S \leq D$

Payoff = $D - 5S$ if $S > D$

30 20
5 10

Payoff table

Stop	$D_1 = 20$	$D_2 = 25$	$D_3 = 30$	$D_4 = 35$	$D_5 = 40$
$S_1 = 20$	100	100	100	100	100
$S_2 = 25$	75	125	125	125	125
$S_3 = 30$	50	100	150	150	150
$S_4 = 35$	25	75	125	175	175
$S_5 = 40$	0	25	100	150	200
Probability	0.05	0.10	0.20	0.35	0.30

EMV for $S_1 = \$100$

EMV for $S_2 = \$122.5$

EMV for $S_3 = \$140$

EMV for $S_4 = \$147.5$

EMV for $S_5 = \$135$

(i) \Rightarrow EMV for $S_4 = 35$ months

maximum value 35 PEPs

Should buy in order of EMV = \$147.5

~~regret table~~ regret table

Stop	S	$D_1 = 20$	$D_2 = 25$	$D_3 = 30$	$D_4 = 35$	$D_5 = 40$
$S_1 = 20$	0	25	50	75	100	
$S_2 = 25$	75	0	25	50	75	
$S_3 = 30$	50	25	0	25	50	
$S_4 = 35$	75	50	25	0	25	
$S_5 = 40$	100	100	50	25	0	
Prob	0.05	0.10	0.20	0.35	0.30	

16

10

$$EOL \text{ for } S_1 = 68.75$$

$$EOL \text{ for } S_2 = 46.25$$

$$EOL \text{ for } S_3 = 28.75$$

$$EOL \text{ for } S_4 = 21.25$$

$$EOL \text{ for } S_5 = 33.75$$

∴ EOL for S_4 has minimum value which gives maximum loss of $EOL = 21.25$

11

Both obtain same result

12

$EPPJ = \sum \text{Diagonal payoff} \times \text{probability}$

$$= 100 \times 0.05 + 125 \times 0.10 + 150 \times 0.30 + 175 \times 0.35 + 200 \times 0.20$$

= 168

maximum EMV under certainty = 147.5

$$\begin{aligned} EPPL &= EPPJ - \text{maximum EMV under certainty} \\ &= 168 - 147.5 \\ &= 20.5 \end{aligned}$$

13

$$CP = \text{Rs } 25, SP = \text{Rs } 25, MP = SP - CP = \text{Rs } 25 - \text{Rs } 25 = \text{Rs } 10$$

~~(1)~~, salvage value = $\text{Rs } 5$

$$ML = CP - \text{Salvage value} = 15 - 5 = \text{Rs } 10$$

where,

S = no. of magazine supply.

D = no. of magazine sold

$S - D$ = no. of magazine unsold

$$\text{Payoff} = MP \times \text{no. of magazine supply} = 10S \text{ if } S \leq D$$

$$\begin{aligned} \text{Payoff} &= MP \times \text{no. of magazine sold} - ML \times \text{no. of magazine unsold} \\ &= 10D - 10S + 10D \\ &= 20D - 10S \end{aligned}$$

Payoff table

$S \setminus D$	$D_1 = 400$	$D_2 = 410$	$D_3 = 420$	$D_4 = 430$	$D_5 = 440$	$D_6 = 450$
$S_1 = 400$	4000	4000	4000	4000	4000	4000
$S_2 = 410$	3900	4100	4100	4100	4100	4100
$S_3 = 420$	3800	4000	4200	4200	4200	4200
$S_4 = 430$	3700	3900	4100	4300	4300	4300
$S_5 = 440$	3600	3800	4000	4200	4400	4400
$S_6 = 450$	3500	3700	3900	4100	4300	4500
Probability	0.08	0.16	0.25	0.27	0.13	0.12

$$\begin{aligned} \text{EMV for } S_1 &\equiv 4000 \times 0.08 + 3900 \times 0.16 + 4000 \times 0.25 + 4020 \times 0.27 + 4000 \times 0.13 \\ &\quad + 4000 \times 0.12 = 4000 \end{aligned}$$

$$\text{EMV for } S_2 = 4084$$

$$\text{EMV for } S_3 = 4136$$

$$\text{EMV for } S_4 = 4138$$

$$\text{EMV for } S_5 = 4088$$

$$\text{EMV for } S_6 = 4008$$

Payoff Table

	$D_1 = 400$	$D_2 = 410$	$D_3 = 420$	$D_4 = 430$	$D_5 = 440$	$D_6 = 450$	
$S_1 = 400$	0	100	200	300	400	500	
$S_2 = 410$	100	0	100	200	300	400	
$S_3 = 420$	200	100	0	100	200	300	
$S_4 = 430$	300	200	100	0	100	200	
$S_5 = 440$	400	300	200	100	0	100	
$S_6 = 450$	500	400	300	200	100	0	
Probability	0.08	0.16	0.25	0.27	0.13	0.17	

$$EMV \text{ for } S_1 = 100 \times 0.16 + 200 \times 0.25 + 300 \times 0.27 + 400 \times 0.13 + 500 \times 0.17 = 3284$$

$$EMV \text{ for } S_2 = 194$$

$$EMV \text{ for } S_3 = 136$$

$$EMV \text{ for } S_4 = 128$$

$$EMV \text{ for } S_5 = 174$$

$$EMV \text{ for } S_6 = 248$$

(a) 430 copies should vendor buy in order to ~~maximize profit~~ ^{EMV & EVPI}

(b) $EPPJ = \sum \text{Expected Payoff} \times \text{probability}$

$$= 400 \times 0.08 + 410 \times 0.16 + 420 \times 0.25 + 430 \times 0.27 + 440 \times 0.13 \\ + 450 \times 0.17$$

$$= 4254.$$

maximum EMV under certainty = 438

$$\begin{aligned} EVPJ &= EPPJ - \text{maximum EMV under certainty} \\ &= 4254 - 438 \\ &= \$5.116 \end{aligned}$$