



Yuehan Lu

UX/UI DESIGNER



EDUCATION

- **University of Michigan School of Information**
// April 2018 Ann Arbor, MI
Master of Science in Information(MSI)
Human-Computer Interaction specialization
- **University of Michigan College of Literature, Science, and the Arts**
// April 2016 Ann Arbor, MI
Bachelor of Arts in Psychology



CONTACT

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UX SKILLS

Usability Testing



Contextual Inquiry



Prototyping



Personas and Scenarios



Surveys



Heuristic Evaluation



Focus Group



PROJECTS & EXPERIENCE

- **U-M Mcommunity** // Jan 2017 - April 2017
User Researcher Ann Arbor, MI
 - Building personas and scenarios for stakeholders and designers to understand user's needs.
 - Conducting interviews, surveys, heuristic evaluation and usability tests; prioritizing key problems with Mcommunity website and making recommendations for future improvement.
- **City of Ferndale Government** // Jan 2017 - April 2017
UX Designer Ann Arbor, MI
 - Conducting contextual inquiry in Ferndale City Hall, Department of Public Work and Department of Recreation to gather background information about city communication channels.
 - Conducting interviews and surveys to understand citizen's communication preference, motivations and goals.
 - Prototyping an informational tool to balance needs and gathering user's feedback from usability tests and focus group.
- **FunCooking for Google Glass** // Sept 2016- Dec 2016
UX Designer Ann Arbor, MI
 - Brainstormed and sketched for possible solutions that would increase students' access to authentic Chinese food.
 - Conducted competitive analysis, user needs interviews and generated personas.
 - Created both low-fi and high-fi prototype and constantly refined design according to user's feedback.
- **U-M International Program in Engineering**
Consultant Ann Arbor, MI // Sept 2016- Dec 2016
 - Conducted thorough background research and built affinity wall with over 300 items from contextual inquiry practice in IPE.
 - Proposed plan for IPE to improve data management efficiency.
- **China Youth Daily** // May 2015 - July 2015
HTML5 Web Design Intern Beijing, China
 - Wrote and edited online news and content for targeted audience (Chinese youth and educators).
 - Cooperated with IT department to design web interactive features to improve overall reading experience.



LEADERSHIP

- **Evangelical Homes** // Sept 2015 - Dec 2015
Memory Support Services Group Leader
 - Developed rapport with more than 30 elderly residents during one-on-one memory care sessions and motivated them to participate in weekly social activities.



SOFTWARE

PHOTOSHOP



ILLUSTRATOR



SKETCH



INDESIGN



JAVASCRIPT



JAVA



PYTHON



HTML&CSS

