YIFEI HE

**USER EXPERIENCE DESIGN
INTERACTION DESIGN**

www.yifeih.com
(517)488-1902
yifeih1@andrew.cmu.edu
2715 Murray Ave. Apt.601
Pittsburgh, PA

EDUCATION

Carnegie Mellon University
GPA: 3.9/4.0
Master of Integrated Innovation for Products &
Services
Class of 2017

Michigan State University
GPA: 3.8/4.0
Bachelor of Art in Interior Design
Class of 2016

DESIGN SKILLS

Information Architecture
Wireframe
User Research
Design Programming
Product Development
User Centered Design

TECHNICAL SKILLS

Adobe Creative suites
Balsamiq
HTML/CSS
Sketch
Photoshop
Illustrator
Indesign

LANGUAGES

Manderine
Cantonese
English

PROFESSIONAL EXPERIENCE

MSU IT SERVICES | East Lansing, MI   2015-2016
Interior Design Student Assistant

- Assisted facilities design coordinator in planning and rennovate IT Services staff space.
- Helped designer with budget tracking and archive document library

REVEL CUSTOM WINE CELLAR | East Lansing, MI   2015
Design Intern

- Supported the owner with CAD drawings and documentation management.
- Simulated Wine Cellar Model for the company's website to improve the customers' interaction and increase visitors' flow.

PROJECT EXPERIENCE

STUDENT HEALTH APP   Spring 2017
Social Web, CMU

- Designing a health app to analyze the sleep data of CMU students.
- Inventing strategies and solutions base on the study data to raise the awareness of health issues among students.

III WEBSITE REDESIGN   Fall 2016 - Present
Design Volunteer

- Refining the website of Integrated Innovation Institute by optimizing user experience through redesign the current Internet site.
- Designing a website that helps to bring the core value of Integrated Innovation Institute to attract prospective students.

PPG CAPSTONE   Spring 2017
CMU - PPG

- Designing a better product/service to improve the color selection process for PPG.
- Using user research to Improve the customers' buying behavior by redesign the in-store UX

FOOD PREPARATION SERVICE DESIGN   Aug.-Oct. 2016
IPD Methods Course, CMU

- Design a food planning service for millennials by addressing pain points by user research such as lack of time, health awareness, and food waste.
- Designed an app that functions as a recipe generator as well as inventory management tool that can improve the food planning process.

LEED PROJECT HACK-A-THON   Sep. 2015
MSU

- Helped the project team perform research and create deliverables contributing to the project's final documentation for LEED credit completion.