

# Analyzing MapleStone Financial's Customer Financial Behavior

CUSTOMERS

All



## STATES

California

Florida

Customer

249

Balance Amount

14M

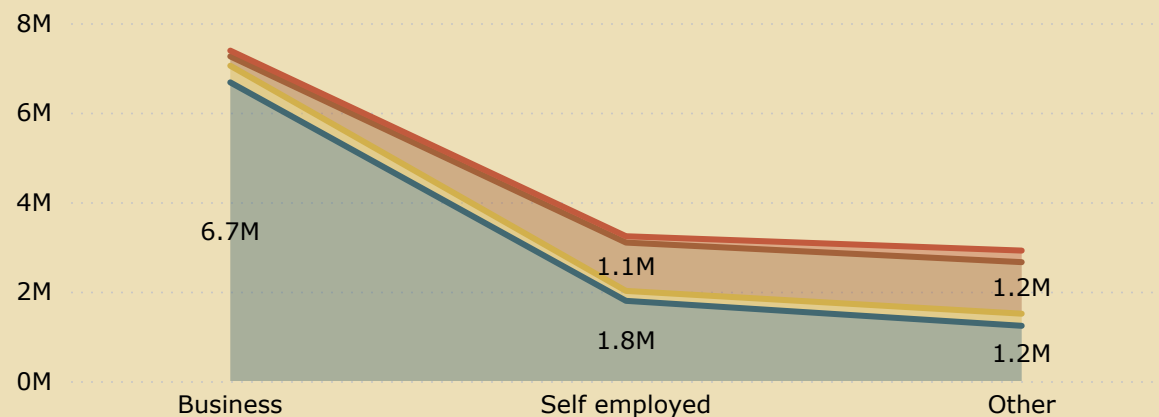
Houseloan

249

Otherloan

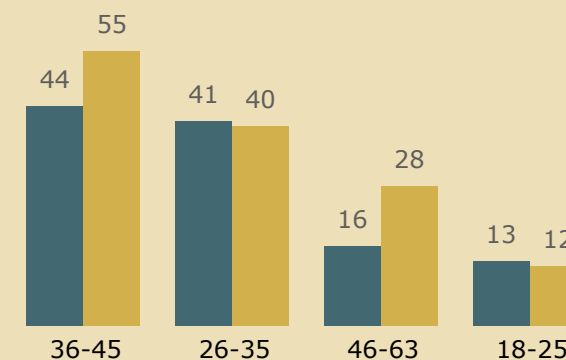
17

## Job Classification vs. State Balance

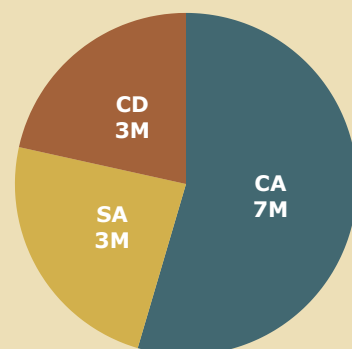


## Customer by age group and gender

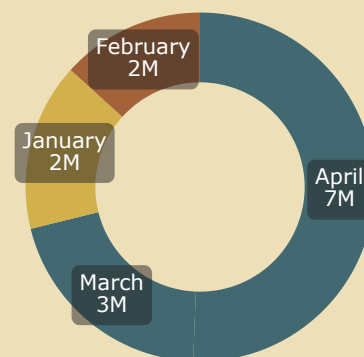
Gender ● Female ● Male



## Account Type Balance Comparison



## Monthly Balance Trends



## Marital Status Balance Overview

