

# Analyzing MapleStone Financial's Customer Financial Behavior

CUSTOMERS

All



## STATES

California

Florida

Customer

13

Balance Amount

921K

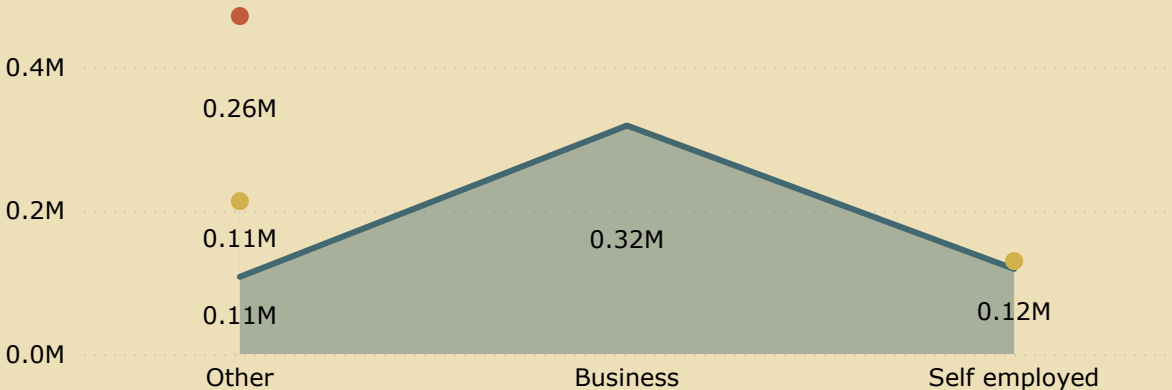
Houseloan

13

Otherloan

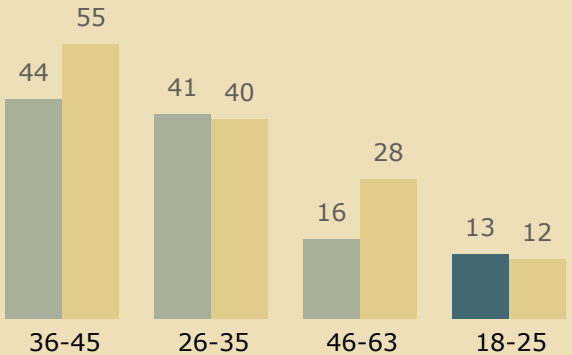
3

Job Classification vs. State Balance

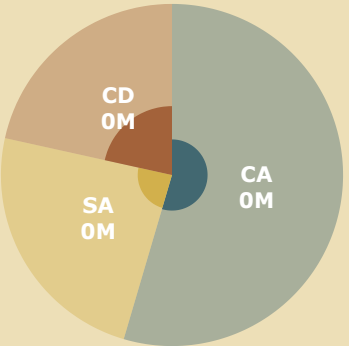


Customer by age group and gender

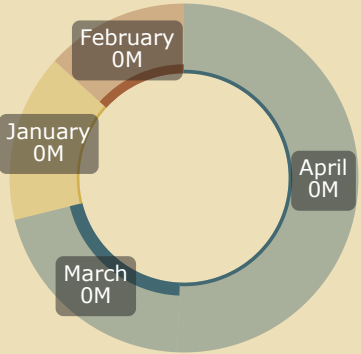
Gender ● Female ● Male



Account Type Balance Comparison



Monthly Balance Trends



Marital Status Balance Overview

