



Rahniah MUKUMI

Luxury Digital Marketing Project Manager

Passionate and dynamic team player, combining creativity with strategic thinking to elevate brand presence and customer experiences. I am looking for a challenging job in a prestigious international company to develop my skills and building strong strategies.

WORK EXPERIENCES

TotalEnergies | 2023- 2024

E-Business Project Manager Apprentice



- SEO & SEA on marketplaces
- Benchmarks
- Market Intelligence
- Data Collect
- Communication workshops

Louis Vuitton | 2023

Visual Merchandiser Assistant



- Store Maintenance
- Pricing
- Visual Control

BNP Paribas Personal Finance | 2021-2023

E-Marketing Project Manager



- CRM & B2B NPS
- Community Management
- Market Intelligence

EDUCATIONS

SUP DE LUXE / 2024-2025

MBA Luxury Brand Marketing & International Management



KEDGE BS /2023- 2024

Master Digital Marketing & Data Analytics



SKILLS

Pack office & Power BI

SQL Language

Event Planning

Customer
relationship

Trend Analysis

Brand Management



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Paris 15th

Languages

French
English
Spanish
Italian
German
Russian

Hobbies

Art & Design
Pottery
Cultural Philanthropy
High Profile Networking

Certifications

INSIDE LVMH
SQL Language
Google ADS