



Richie Ardianto

*Social Media Specialist
Digital Marketing
Content Creator*

About me

I am a Social Media and Digital Marketing enthusiast with 2 years of professional experience in content management, digital campaigning, and social media strategy implementation. I have developed strong skills in creating engaging content, analyzing audience behavior, and executing paid social campaigns. Currently, I am pursuing a Bachelor's degree in Strategic Communication.

Expertise Skill

- Content design
- Speaking
- Content Marketing
- Digital Marketing
- Content editing

Contact Me



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Jakarta, Indonesia

Portofolio / Recent Work



Education

2019-2022

High School

Xaverius Bandar Lampung

2022-2025

Universitas Multimedia Nusantara

Bachelor's Degree in Strategic
Communication

Work Experience

Social Media Specialist & Admin
Freelance| 2019-2023

- Designed and implemented social media marketing strategies.
- Managed daily content and community engagement across social platforms.
- Created and executed paid advertising campaigns (social ads).

ShortForm & LongForm Editor
Freelance| 2024-2025

- Edited content for social media, including short-form videos and Reels.
- Conducted screening and quality checking for content before publishing.
- Ensured all visual materials adhered to company branding guidelines.