



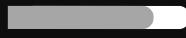
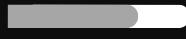
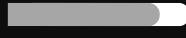
# Richie Ardianto

*Social Media Specialist  
Digital Marketing  
Content Creator*

## About me

I am a Social Media and Digital Marketing enthusiast with 2 years of professional experience in content management, digital campaigning, and social media strategy implementation. I have developed strong skills in creating engaging content, analyzing audience behavior, and executing paid social campaigns. Currently, I am pursuing a Bachelor's degree in Strategic Communication.

## Expertise Skill

- Content design 
- Speaking 
- Content Marketing 
- Digital Marketing 
- Content editing 

## Contact Me

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 richieardianto@gmail.com

 Jakarta, Indonesia

Portofolio / Recent Work



## Education

2019-2022  
High School  
Xaverius Bandar Lampung

2022-2025  
Universitas Multimedia Nusantara  
Bachelor's Degree in Strategic  
Communication

## Work Experience

Social Media Specialist & Admin  
Freelance | 2019-2023

- Designed and implemented social media marketing strategies.
- Managed daily content and community engagement across social platforms.
- Created and executed paid advertising campaigns (social ads).

ShortForm & LongForm Editor  
Freelance | 2024-2025

- Edited content for social media, including short-form videos and Reels.
- Conducted screening and quality checking for content before publishing.
- Ensured all visual materials adhered to company branding guidelines.