

Business Plan

For R&K Investments

OUR MISSION:

Many people are either unaware, or are unable to take advantage of, or invest in, the vast opportunities that are available to them on the stock market, due to reasons like a lack of knowledge about the market, or the lack of commitment to manage and oversee the growth of their portfolio. That's why we at, R&K Investments, are willing to provide a service that requires us do the managing and the overseeing, which will give the client ease of mind, and an opportunity to grow their wealth and their knowledge about this area of the financial market.

Executive Summary/Management:

CEO/C-Level Executives:

Kavin Sampath

Qualifications/Achievements:

- 20%+ Return in the stock market over 12 months.
- Taking a business course in high school, where teacher can help guide.
- Confident with individual stock predictions/management.

President/Executive:

Saketh Ram Kannoju

Qualifications/Achievements:

- 38% Return in the Stock Market for 19 months.
- Predicted bitcoin surge using global news.
- Multi level; confident with index/mutual funds as knowledge and exp.

Business/Competition:

Company Type: Asset Management

amount,

- Company which holds our own, and also clients' assets for an initial Fee depending on the investment

plus an additional percentage of the profit.

- R&K Investments offers constant human communication with clients and tips on trading stocks on the individual stock market. We take investments no smaller than \$100,.

Sales Strategies:

Word of Mouth:

- Using affiliates and satisfied customers, we will spread the word that our company exists and is a great place to confidently put your money for investment.

Physical/Electronic Ads:

- Putting up posters and brochures around town, and through local influences, we will attract attention and hopefully gain the trust of these new clientele.

Our Projection/Goal:

- At first, there would be less focus on the revenue, and more on building relations with customers and building a well known, well respected reputation.

- Through our sales strategies, and our hard work, we hope to gain 3 clients every quarter, which would mean 12 clients over a 12 month period.

How to Set Up an Investment with our Establishment

Step 1:

Client will identify R&K Investments through various sales strategies, and may speak to us, about what we can do to help them with the amount of money they are willing to invest.

Step 2:

R&K Investments acquires clients' starting investments and starts the process of investment in the stock market depending on the clients wishes.

Step 3: R&K Investments starts work on management and overseeing of growth on the client's investments.

Step 4: R&K Investments turns over all assets to the clientele - stocks or cash - with the exception the firm's cuts and fees.