

Rhodah Mulera

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PROFILE SUMMARY

Product Designer and Software Engineering student with 2 years of experience in UI/UX design and web development. Skilled in crafting user-centered interfaces using Figma, Adobe XD, and modern web technologies. Proven track record in designing digital campaigns, developing responsive websites, and leading visual communication for technical communities.

EDUCATION

BSc Mathematics & Computer Science	2023/09/04 – 2027/10
<i>Jomo Kenyatta University of Agriculture and Technology (JKUAT)</i>	<i>Nairobi, Kenya</i>
Frontend Pro Web Development Program	2025/06/01 – 2026/02/28
<i>ALX Africa</i>	<i>Remote</i>

PROFESSIONAL EXPERIENCE

PR Lead & Visual Designer	2025/09/01 – Present
<i>Google Developer Student Clubs (GDSC) JKUAT</i>	<i>Nairobi, Kenya</i>
<ul style="list-style-type: none">Designed digital campaigns increasing event participation by 30%; created graphics for UI/UX, AI, and web development workshopsEstablished visual identity guidelines for GDSC JKUAT ensuring brand consistency across communication channelsManaged social media visual content strategy enhancing online engagement and community growth	
UI/UX Designer & Frontend Developer	2024/01/01 – Present
<i>Freelance</i>	<i>Remote</i>
<ul style="list-style-type: none">Designed and prototyped web and mobile interfaces focusing on usability and accessibility for diverse client portfoliosDeveloped responsive websites using HTML, CSS, JavaScript, translating designs into production-ready productsCurrently designing G-Kash mobile microfinance app prototype for Girlcode hackathon with integrated financial literacy featuresConducted user research and usability testing to validate design solutions; implemented modern design systems	
Communication Coordinator & Graphic Designer	2024/09/01 – 2024/11/30
<i>Taifa Teule Network</i>	<i>Kiambu, Kenya</i>
<ul style="list-style-type: none">Designed posters, flyers, and social media graphics using Canva and CapCut, improving community event engagementCrafted user-focused layouts for workshops enhancing participant experience through clear visual hierarchy	

PROJECTS & ACHIEVEMENTS

G-Kash Mobile App (2025/01 – Present): Figma prototype for Girlcode hackathon—mobile microfinance app with loan management, savings tracking, and financial literacy modules	
Car Hire Website (2024/10 – Present): Responsive car rental platform with booking flows, vehicle browsing, and modern UI/UX	
Shoe E-commerce Platform (2024/08 – Present): Retail website with JavaScript filtering, responsive layouts, deployed on Vercel	
Portfolio Website (2024/06 – 2024/07): User-centered portfolio built with React featuring smooth animations (rhodahmulera.vercel.app)	
Recognition: Won multiple Africa's Talking Hackathons (2025); Selected for ALX ProDev Frontend Program (2025)	

SKILLS

Design: UI/UX Design, Figma, Adobe XD, Wireframing, Prototyping, User Research, Responsive Design, Design Systems
Development: HTML, CSS, JavaScript, React, Git/GitHub, Vercel, Frontend Development
Soft Skills: Creative Problem-Solving, User-Centered Design, Collaboration, Design Thinking, Communication
Languages: English (Fluent), French(Basic)