Startup Ideas > Timing Worksheet

Why is now the right time for your startup idea? Sometimes it's easier to answer:
Why is now the *wrong* time for your startup idea?

Idea #1: _____

Timing	○ Too early	○ Just right	○ Too late
Technology	○ Infeasible	○ Feasible	○ Trivial
Market	○ Nonexistent	○ Nascent	○ Crowded

Idea #2: _____

Timing	○ Too early	○ Just right	○ Too late
Technology	○ Infeasible	○ Feasible	○ Trivial
Market	○ Nonexistent	○ Nascent	○ Crowded

Idea #3: _____

Timing	○ Too early	○ Just right	○ Too late
Technology	○ Infeasible	○ Feasible	○ Trivial
Market	○ Nonexistent	○ Nascent	○ Crowded

Idea #4: _____

Timing	○ Too early	○ Just right	○ Too late
Technology	○ Infeasible	○ Feasible	○ Trivial
Market	○ Nonexistent	○ Nascent	○ Crowded

Idea #5: _____

Timing	○ Too early	○ Just right	○ Too late
Technology	○ Infeasible	○ Feasible	○ Trivial
Market	○ Nonexistent	○ Nascent	○ Crowded

Idea #6: _____

Timing	○ Too early	○ Just right	○ Too late
Technology	○ Infeasible	○ Feasible	○ Trivial
Market	○ Nonexistent	○ Nascent	○ Crowded

Which of the ideas above has the best timing, and why?

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