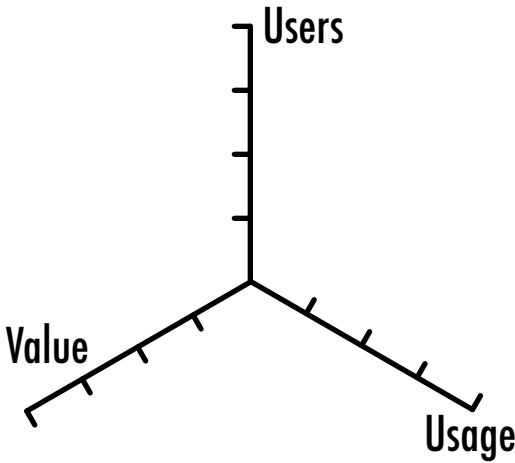
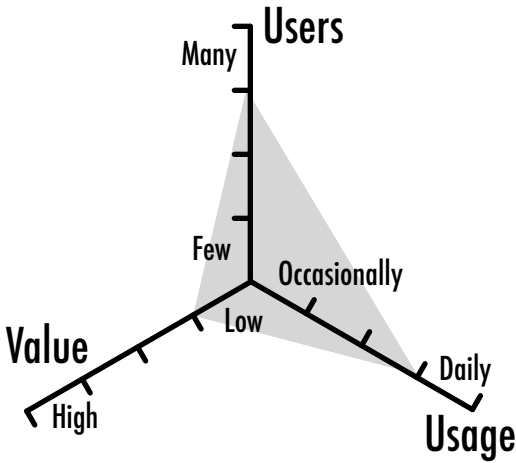


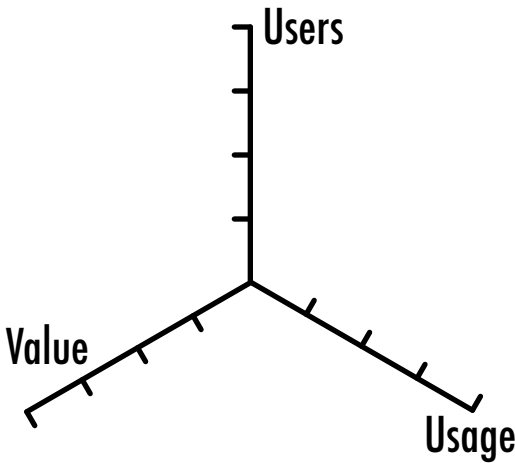
Startup Ideas > Product Potential Worksheet



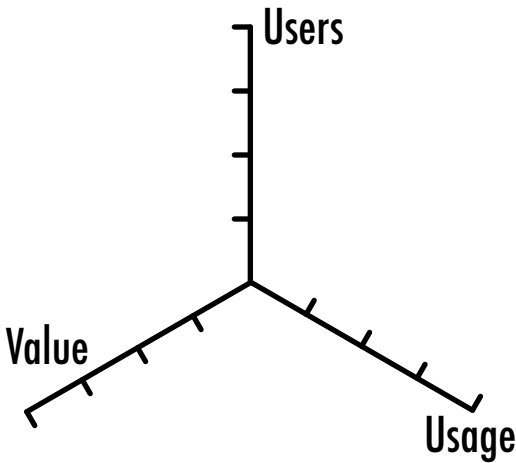
Idea: _____



Idea: In this example, the idea has many potential users that use the product or service almost every day, but those users could definitely live without it. Perhaps there's a way to increase the value of the product in people's lives?



Idea: _____



Idea: _____

Name: _____

Email: _____